

# Alan VOURC'H

## Financial Analyst

Financial Controller with 8+ Years of Experience in FP&A

Specializing in Financial Modeling, Data Analysis & Finance Transformation

### EMPLOYMENT HISTORY

#### FP&A Manager · Auditoire France - TBWA

2020 – 2023 · Paris

- Led a team of 3, redefining FP&A processes, reporting accuracy, and SOX compliance.
- Created and managed financial datasets and models (P&L, Bonus structure, Payroll) and optimized treasury/credit processes for better cash management.
- Directed and coordinated the annual budgeting and re-forecasting process in collaboration with the CFO, support functions and business unit leaders.
- Improved client billing and profit margin tracking through detailed timesheet analysis, increasing team collaboration and operational efficiency.
- Implemented Power BI dashboards to support data-driven decisions and provide deeper financial insights.
- Partnered with external audit to refine internal controls and coordinated the COVID-19 financial aid efforts, securing necessary funds.

#### FP&A Analyst · Société Générale - Investment Banking

2015 – 2018 · Paris

- Handled the analysis and consolidation of €7bn/year costs across 12 Business Units, aiding in budget management and forecast adjustments.
- Managed €400M/year in tax operations, developed cost dashboards, and maintained communication with COOs and Investor Relations.
- Initiated key projects: Designed a cost control app and an extended forecast, led an IT automation contest and implemented IBM Analytics ERP.

#### FP&A Analyst · Newedge - Prime broker

2014 – 2015 · Paris

- Monitored daily Group P&L, analyzing and reporting findings to the CFO and partners.
- Orchestrated coordination between local and global financial control teams.
- Managed Société Générale buyout financials consolidation, overseeing integration costs and quantifying synergies.

### CONTACT

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[Data Portfolio](#)

### EDUCATION

#### MSc in Corporate Finance, Audit & Consulting

- Specialization in Financial Direction
- Kedge Business School 2014

### FINANCIAL SKILLS

- Passed CFA Level 2
- Accounting (IFRS / US GAAP)
- Financial Analysis
- Financial Modeling
- Internal Control
- Project Management

### DATA ANALYSIS SKILLS

- Google Advanced Data Analytics Certificate
- Data Analysis : SQL, Python, Machine learning
- Data Visualization : Power BI, Tableau
- Excel, VBA
- ERP : HFM, Essbase, IBM Analytics

### INTERESTS

- Cinema, Animation
- Scuba diving: PADI Open Water Diver
- Rock climbing