

# (Black) Teen Literacy Matters

A *Transformational* Industry Credential  
+ an ecosystem for many to come.



The system of Industry Recognized Credentials is not working as envisioned.



In most states, Black teacher candidates are a tiny fraction of the population.

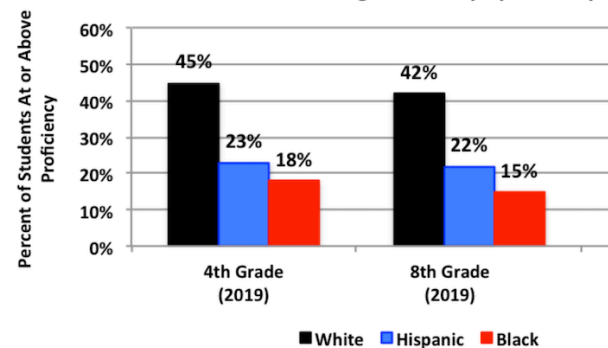


Reading instruction is a much more demanding profession than many teens perceive.  
(In half our schools of education, the basic principles of how kids learn to read still are not taught.)



Try it now

NAEP Reading Proficiency by Ethnicity



“Many teenagers are sleepwalking through high school, and our high schools are sleepwalking through the twenty-first century. There’s a lot of talk about reimagining high schools, but very little transformative action.”

Wonkathon 2022: We must reinvent high schools



## BUILT FOR TEENS

Most industry credentials are built for vendors of training products. Rather than pulling credentials from 3rd parties, we'll develop them in partnership. We're building this from the ground up with adolescent education in mind.



## LEARN EVERYWHERE

Built with the principles and tools of the Learn Everywhere movement. Intended to be initially fielded in states with Learn Everywhere policies, including Ohio's unique credit flexibility option.



## OPEN SOURCE

A proven process of developing reliable intellectual assets. Will dramatically increase quality, transparency and customization. For K12, an entirely new, transformative approach to developing IRC's.



## COLLABORATION NOT CONFRONTATION

Open Source communities are simply different from the discussions that normally take place around k12 education. The culture of open source is to contribute to where you can, and be respectful where you can't.

NEXT GEN

TRANSFORMATIVE

TRANSPARENT

CUSTOMIZEABLE

HIGH QUALITY



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