

SAMVEL MKHITARYAN, PHD

HIGHLIGHTS

- 7+ years in research and program management positions
- 4+ years in data analytics
- 4+ years using Python, R and SQL, Power BI and Tableau
- Working knowledge of state of the art techniques in Machine Learning and AI
- Knowledge of ApacheSpark and PySpark technologies

CONTACT

📍 Address

Wilhelminakade 443, 3072AP
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LANGUAGES

English



Dutch



Russian



Spanish



Armenian



📞 Mobile

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🌐 GitHub

github.com/SamvelMK

LinkedIn

[/samvel-mkhitaryan/](https://www.linkedin.com/in/samvel-mkhitaryan/)

EXPERIENCE

2025 - Now

Snr. Data Scientist
Rabobank, Utrecht , The Netherlands

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2022 - 2025

- Applied statistical methods and machine learning to obtain insights from data to inform decision making
- Built, tested and validated predictive models
- Turned data into simple valuable solutions for the business

2018 Nov - 2022 Aug

PhD Candidate
Social and Behavioral Sciences, Maastricht University , The Netherlands

- Developed a computational framework for analysing behaviour as a system of interdependent components to assist analysts in gaining deeper insights
- Helped stakeholders avoid costly experiments by developing a computational framework for running scenario analysis (what-if scenarios) by utilizing Fuzzy Cognitive Maps and Machine Learning

2019 Sep - 2021 Dec

Data Analyst
RedKite, Armenia

- Collected and analysed user experience data for a SaaS
- Designed experiments to test the success of new features
- Contributed to the improvement and development of product features

Jul - Dec 2017

Data Analysis Consultant
United Nations Population Fund (UNFPA) , Armenia

- Helped the company improve their product platform by quantitatively evaluating the effectiveness and the quality of their e-learning module

Nov 2015 - June 2016

Data Analysis Consultant
UNFPA, Armenia

- Contributed to the elaboration of the Population Situation Analysis which provided evidence for integrating issues related to population dynamics in the national policies and programs, and for elaborating targeted strategies and interventions to address the identified challenges

Dec 2015 - March 2016

Data Analysis Consultant
World Bank, Armenia

- Provided the World Bank with insights on the success of their programs by designing and analysing baseline and follow-up (evaluation) surveys

April 2015 - June 2015

Data Analysis Consultant

UNFPA, Armenia

- Management of programs related to the reproductive health of adolescents and youth as well as provision of assistance in the planning, implementation and monitoring and evaluation of country programs.

Sep 2011 - Sep 2014

Program Manager

Statistics, Monitoring and Evaluation Unit at UN Children's Fund (UNICEF), Armenia

- Provided support to strengthen focus on children in national data collection and management systems, with emphasis on regularity of administrative data collection, consolidation and timely publication (or electronic release). Assisted in conducting Multiple Overlapping Deprivation Analysis in Armenia

EDUCATION

2018 - 2022

Philosophy Doctor (PhD)

Maastricht University Faculty of Health, Medicine and Life Sciences

2016 - 2018

Research Master of Sciences (MS/MPhil)

Tilburg University School of Social and Behavioral Sciences

2013 - 2015

Master of Public Health (MPH)

American University of Armenia School of Public Health

2007 - 2011

Bachelor's degree, Psychology

Yerevan State University

TRAINING

Jan 2020

Complex System Modeling Winter School

New England Complex Systems Institute, MIT

Massachusetts, USA

- Courses attended: Mathematical models for systems modeling, Supervised and Unsupervised Learning methods, Simulation Models and Network Analysis

June 2017

Advanced Statistics and Data Mining Summer School

Universidad Politécnica de Madrid

- Courses attended: Bayesian Networks, Hidden Markov Models, Supervised Pattern Recognition, and Unsupervised Pattern Recognition

Feb - March 2019

Systematic Reviews and Meta Analysis

The Open Medical Institute Salzburg, Austria

January 2020

The Complete SQL Bootcamp

Udemy

May 2020

Big Data on Amazon Web Services

Pluralsight

SPEECHES AT CONFERENCES

Dec 2021

Simulation for a Smart World: From Smart Devices to Smart Cities. Winter Simulation Conference

Phoenix, Arizona, USA

Dec 2020

Ph.D. Colloquium at ACM SIGSIM Conference on Principles of Advanced Discrete Simulation (PADS)

Miami, Florida, USA

April 2020

Quantitative Ethnography-COVID Data Challenge

USA

PUBLICATIONS & PROJECTS

Mkhitarian, S., Giabbanelli, P. J., de Vries, N. K., & Crutzen, R. (2022). Stochastic Optimization Algorithms For Training Fuzzy Cognitive Maps: An Extension to FCMpy Package in Python .

Mkhitarian, S., Giabbanelli, P. J., Wozniak, G., de Vries, N. K., & Crutzen, R. (2021). How to Use Machine Learning and Fuzzy Cognitive Maps to Test Hypothetical Scenarios in Health Behavior Change Interventions: A Case Study on Fruit Intake [in the review process at the BMC Public Health].

Mkhitarian, S., & Giabbanelli, P. J. (2021). How Modeling Methods for Fuzzy Cognitive Maps Can Benefit From Psychology Research. WSC 2021

Zörgő, S., Jeney, A., Csajbók-Veres, K., Mkhitarian, S., and Susánszky, A. (2021). Mapping the Content Structure of Online Diabetes Support Group Activity on Facebook. Advances in Quantitative Ethnography, Springer Nature Switzerland AG.

Mkhitarian, S., Giabbanelli, P. J., de Vries, N. K., & Crutzen, R. (2020). Dealing with complexity: How to use a hybrid approach to incorporate complexity in health behavior interventions. Intelligence-Based Medicine, 3, 100008.