

**Name: Caine Morris**

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## **Personal Statement**

Personal and academic experiences allow me to offer strengths in data analysis, entrepreneurial spirit, and problem-solving. My strong analytical skill has already come as a real asset for The Cowes Fringe Festival – giving insights for future revenue from calculative formulas, and previous consulting experiences facilitate strong communication skills from the HMPPS of Kent, Surrey, Sussex.

## **EDUCATION**

**The University of Sussex** *Sept 2023 – June 2026*

BSc Business and Management with a Venture Creation Year (2<sup>nd</sup> year 67%)

**The University WE Bristol** *Sept 2021 – June 2023*

BA(HONs) Business and Management, Foundation Certification (72.9%)

**Cowes Enterprise College** *Sept 2017 – March 2020*

A-Levels: Economics, Physics, BTEC Law

**Cowes Enterprise College** *Sept 2012 – June 2017*

5 GCSEs graded 4-6: Mathematics, English, Sciences, Geography

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## **WORK EXPERIENCES**

**Project Founder, Car-Go Systems, Brighton** *October 2024 – Present*

- Overseeing financial budgeting, forecasting, and planning; monitoring future cash flow, profit margins and financial performances.
- Produced data research, creating reports on industry findings, monitoring industry trends economically and socially, and observing emerging businesses to understand a Total Addressable Market.
- Hiring teams with effective skills on KPIs with team meetings.
- Applied to government Smart Grants and other grant funding prizes within The University of Sussex such as The Venture Creation Year, Startup Sussex, The Big Ideas, and Elevate Grant.

**Social Media Technology Consultant, Zig-Zag Consulting, Isle of Wight** *October 2022 – Present*

- Created, edited, and deployed social media material to 5 SME businesses to assist with growth strategies.
- Learned how to understand and communicate client needs effectively building a rapport on needs and desires.
- Developed an understanding on how to analyse and confidently convey findings with projections from data provided by customers, highlighting my effectiveness when analysing data.
- Demonstrating resilience, time-management, and problem-solving traits.

**Consultant, Consultancy Programme, HMPPS, The University of Sussex** *February 2025 – March 2025*

- Formed high levels of detail/findings to the HMPPS Kent, Surrey, Sussex and presented our research to a panel of senior members of staff.
- Team of 5 and work self-sufficiently and personally carried out the client communications role.
- Used a variety of system software from MS Packages, Google Docs and communication pathways such as WhatsApp, and Email.

## **PROJECTS**

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**Founder** *January 2021 – March 2024*

Project Lead

- Successfully created sales channels on Google and Meta selling over £1,300 worth of stock.
  - Learned how to create social media content on all platforms, editing material using CapCut.
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## **VOLUNTARY EXPERIENCES**

### **Event Management and Organising, Cowes Fringe Festival, Isle of Wight**

*March 2024 – Present*

- Helped fundraise over £5,000 with a team for the Mountbatten Hospice which was used to provide care and support by illness, death and bereavement.
- Overseeing budgets within a financial team, while demonstrating financial forecasting.
- Engaged with supplying and setting up goods within the local community to ensure swift operations.
- Developed an understanding of local talent and worked alongside a multitude of other professions.
- Managing operations within one of the venues to ensure smooth operations

### **Public Talking Sessions, Ryde School with Upper Chine, Ryde, Isle of Wight**

*April 2022 - August 2022*

- Lead talking sessions to young confident individuals wanting to start businesses, giving them basic tools and knowledge.
- Encouraging and empowering people to seek ways of making money by supplying a service/product.

### **Maths and Physics Tutor, Isle of Wight**

*January 2018 – March 2024*

- Working with 3 families mentoring their children to a guaranteed 1 grade above their predicted grade.
- Each session was planned weekly and designed for specific academic needs.

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## **ACHIEVEMENTS**

- Attended Sustainability by Design sessions at The University of Sussex for internal improvements on sustainability issues.
- Won a £9,000 grant from the Venture Creation Year Programme developing my business project to decarbonise the freight industry.
- Earned 2 education experiences for The Summer Accelerator Programme and The Incubator Masterclass Programme at university.
- Operated my own clothing company for 3 years for under-privileged adults.
- Completed a Competent Sailor Certificate from The Ocean Youth Trust Foundation.

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## **SKILLS & INTERESTS**

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| <ul style="list-style-type: none"><li>• <b>MS Software</b></li><li>• <b>Google Analytics</b></li><li>• <b>SPSS</b></li><li>• <b>Google Docs</b></li><li>• <b>AI Tools – Prompt Engineering</b></li></ul> | <ul style="list-style-type: none"><li>• <b>Reading</b></li><li>• <b>Investors Chronicles (IC)</b></li><li>• <b>Exercise</b></li><li>• <b>Cooking</b></li><li>• <b>Skiing</b></li></ul> |
| <ul style="list-style-type: none"><li>• The IC draws upon many industries; I particularly take interest in their post-retirement fund suggestions.</li></ul>   |  |