



AFFINITY SIDEKICK

YOUR ONE STOP VIRTUAL SOLUTIONS

OVERWHELMED WITH WORKLOAD?

Learn to delegate. Get a Virtual Assistant Now!

Our reliable virtual assistants are a flexible resource that provide your company with the services needed to address routine business processes without requiring you to go through the task of onboarding a new employee. From real estate and insurance agents to lead generation and chat support, you can count on Virtual Assistant Talent to provide top level virtual assistance services starting at just \$699 per month.

Get assisted by cognitive, creative, innovative and exceptional assistant for 1 week at absolutely no cost. Say 'yes' to this opportunity to have a first-hand experience of our unparalleled services.

Our aim is to make you feel like you have an in-house employee in just a click away. They also guarantee that their virtual assistant will always be available on the phone during working hours and they will work in your preferred time zone.

VA'S DEMAND IN THE MARKET

💡 What am I seeing?

The global virtual assistant market is expected to grow at a **compound annual growth rate of 28.5% from 2021 to 2028** to reach USD 51.90 billion by 2028. ... In terms of market size, North America dominated the virtual assistant market with a revenue share of 43.94% in 2020.



Year	Market Size (USD Billion)
2018	10.0
2019	12.0
2020	14.0
2021	17.0
2022	20.0
2023	24.0
2024	28.0
2025	32.0
2026	36.0
2027	40.0
2028	44.0
2029	48.0
2030	51.90

OUR MISSION

We aim to provide world-class reliable Virtual Office Assistants to business owners so they can save time and focus on their priorities and achieve work-life balance at the end of the day. Virtual Assistant Talent is inspired to make work-life balance truly attainable for all entrepreneurs as it doesn't have to be a luxury only experienced by a few.

WHAT VA'S CAN ASSIST YOU WITH

We specialize in creating back office teams and processes for the the following list of Technical and Non-Technical Virtual Assistants.

We hire high-level dedicated employees who strive to provide the assistance you need! Not only professional support but also pro-active pieces of advice for your business. Each of us goes through a rigorous recruitment process and only a few works here.

Our valuable talent pool consists of Marketing Specialists, Graphic Designers, Customer Support representatives, Customer Success Managers, Assistants, Business and Sales Representatives, Compliance Analysts, Data and Transaction Analysts, Market Researchers, Administrative Assistant Social Media Assistant, etc.

CURRENT PRIORITIES

We are inspired to redefine the Virtual Assistant Service Industry by providing the cream of crop VA's to our clients while providing competitive rates and packaged solutions that will fit their business needs and at the same time their budget.

Affinity Sidekick is Unlimited

Affinity Sidekick doesn't do hourly rates & calculations.

Starting at just \$699/month, you're able to get a truly unlimited assistant.

For a low monthly fixed price, you're getting a dedicated team of assistants to work on as much as you'd like, much like having a full-time employee who is available to take on work for you whenever you need help.

DEEP DIVES

In business, remote monitoring and management (RMM) has become much more pragmatic in recent years.

Each year, remote work trends up. A special analysis done by Global Workplace Analytics of the U.S. Census and Bureau of Labor Statistics found that remote work has increased 159 percent between 2005 and 2017. It's likely there will continue to be a trend upwards beyond 2022.

WHAT WE CAN OFFER

We can do any work that doesn't require highly specialized knowledge

Examples are

- Calendar Management
- Scheduling
- Email management
- Project Management
- Research and Data Entry
- Billing and Pricing
- Customer support
- Website Management
- Lead Generation Support
- Record Keeping
- Social Media Assistant and many more

SOFTWARE, APPS & TOOLS WE USE

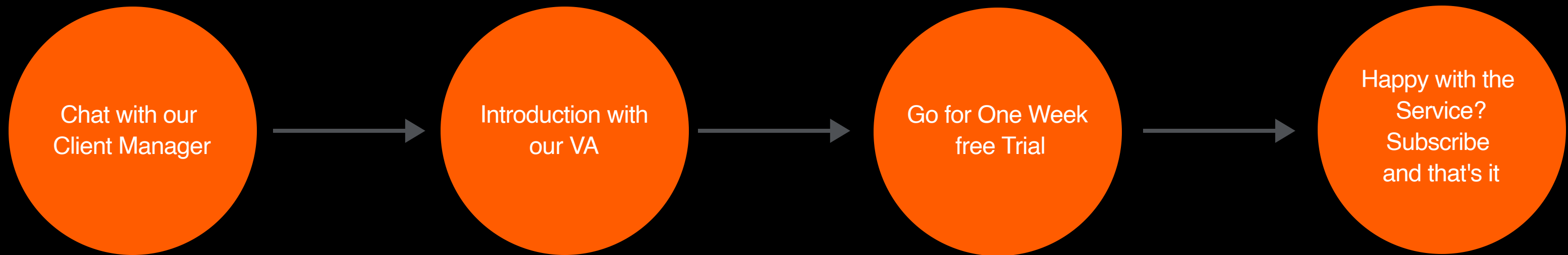
Affinity Sidekick Works With Everything

Whether it's Slack, Discord, Zoom, LinkedIn, Asana, Trello, MailChimp, Zapier, or anything else, Affinity Sidekick can manage, update, and handle it

Here are the list of tools and software we use to boost our productivity

- Google Workspace
- Zoho Workspace
- Microsoft 360
- ClickUp
- Asana
- Trello
- Microsoft Office
- Social Media account
- Wordpress maintenance
- Monday.com
- Figma
- Figjam
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Pitch.com
- Miro
- Adobe XD
- Canva
- Whatsapp
- Slack
- Discord
- Hangout
- Skype
- Mailchimp
- Snov.io
- Sendinblue
- Moosend
- Zoom & Gmeet
- Google Calendar
- Calendly
- Quickbook
- Zapier
- Zendesk
- Hubspot
- Freshdesk
- Clio

HOW TO SUBSCRIBE?



We consistently monitor your hired VA to document and assess productivity. We utilize efficiency monitoring tools to make sure your VA is always on track and on time.

VA Replacement Guarantee?

That's right, under our subscription policy, if the VA's performance is below expectations, we will find and replace your VA for no additional charge.

WHY US?

We here at Affinity Sidekick combine our experience and expertise to get the clear picture of client requirements and strive to meet the client expectations by well-organized methodologies and well-planned strategies. Our passion towards our work motivates us to extend support.

“Quality Service” is our core value and we never compromise it. We implement world class standards and practices. All our VA's gone through marketing training for a period of one month so they can assist client better. Our ability to render services according to the specific needs of the customer and teamwork is our greatest strength.

LEADERSHIP TEAM



Thangrolie F Tusing
Founder and Chief Executive Officer



Edward L Sanate
Co Founder and Chief Data Officer



Henry Lalramsiem
Co Founder and Chief Operating Officer



Judith Lalruotkim
Client Manager

OUR STORY

Affinity Sidekick was founded in March 2021 when three forward-thinking and business-oriented individuals – Tusing, Henry and Edward joined forces. The concept revolved around offering cost-efficient work and assistance for clients all over the globe.

The catch and most crucial trait – everything should be done virtually, matching or possibly even exceeding the quality of work expected in-house. A couple of months later, Affinity Sidekicks can proudly claim that the idea and realization were successful. The ever-growing list of satisfied clients along with hundreds (if not thousands) saved by reducing labor costs for our partners proves the point Tusing, Henry and Edward were trying to make back in March 2021.

MONTHLY PRICING

LIMITED

\$399 PER MONTH

Include 1 user

4 Hours/Day, Mon-Fri

Dedicated Assistant

Unlimited Work

Entirely Managed

Account Manager

Works Anywhere

5 Minute Response Time

Call & Text Wing, Mobile/Web Apps & Slack

BASIC

\$699 PER MONTH

Include 3 user

Available All Day, Mon-Fri

Dedicated Assistant

Unlimited Work

Entirely Managed

Account Manager

Works Anywhere

5 Minute Response Time

Call & Text Wing, Mobile/Web Apps & Slack

Access to Experts

PRO

\$1,399 PER MONTH

Include 5 user

Available All Day, Mon-Fri

2 Dedicated Assistants

Unlimited Work

Entirely Managed

Account Manager

Works Anywhere

5 Minute Response Time

Call & Text Wing, Mobile/Web

Apps & Slack

Access to Experts

Get assisted by cognitive, creative, innovative and exceptional assistant for 1 week at absolutely no cost. Say 'yes' to this opportunity to have a first-hand experience of our unparalleled services.

YEARLY PRICING

LIMITED

\$4,700 PER YEAR

Include 1 user

4 Hours/Day, Mon-Fri

Dedicated Assistant

Unlimited Work

Entirely Managed

Account Manager

Works Anywhere

5 Minute Response Time

Call & Text Wing, Mobile/Web Apps & Slack

BASIC

\$8,300 PER YEAR

Include 3 user

Available All Day, Mon-Fri

Dedicated Assistant

Unlimited Work

Entirely Managed

Account Manager

Works Anywhere

5 Minute Response Time

Call & Text Wing, Mobile/Web Apps & Slack

Access to Experts

PRO

\$16,700 PER YEAR

Include 5 user

Available All Day, Mon-Fri

2 Dedicated Assistants

Unlimited Work

Entirely Managed

Account Manager

Works Anywhere

5 Minute Response Time

Call & Text Wing, Mobile/Web

Apps & Slack

Access to Experts

Get assisted by cognitive, creative, innovative and exceptional assistant for 1 week at absolutely no cost. Say 'yes' to this opportunity to have a first-hand experience of our unparalleled services.

THANK YOU

Contact

Email: service@affinitysidekick.com

Phone: +91 (807) 646 1485

Website: www.affinitysidekick.com (Under Maintenance)
