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Unit 2.2 Exercise

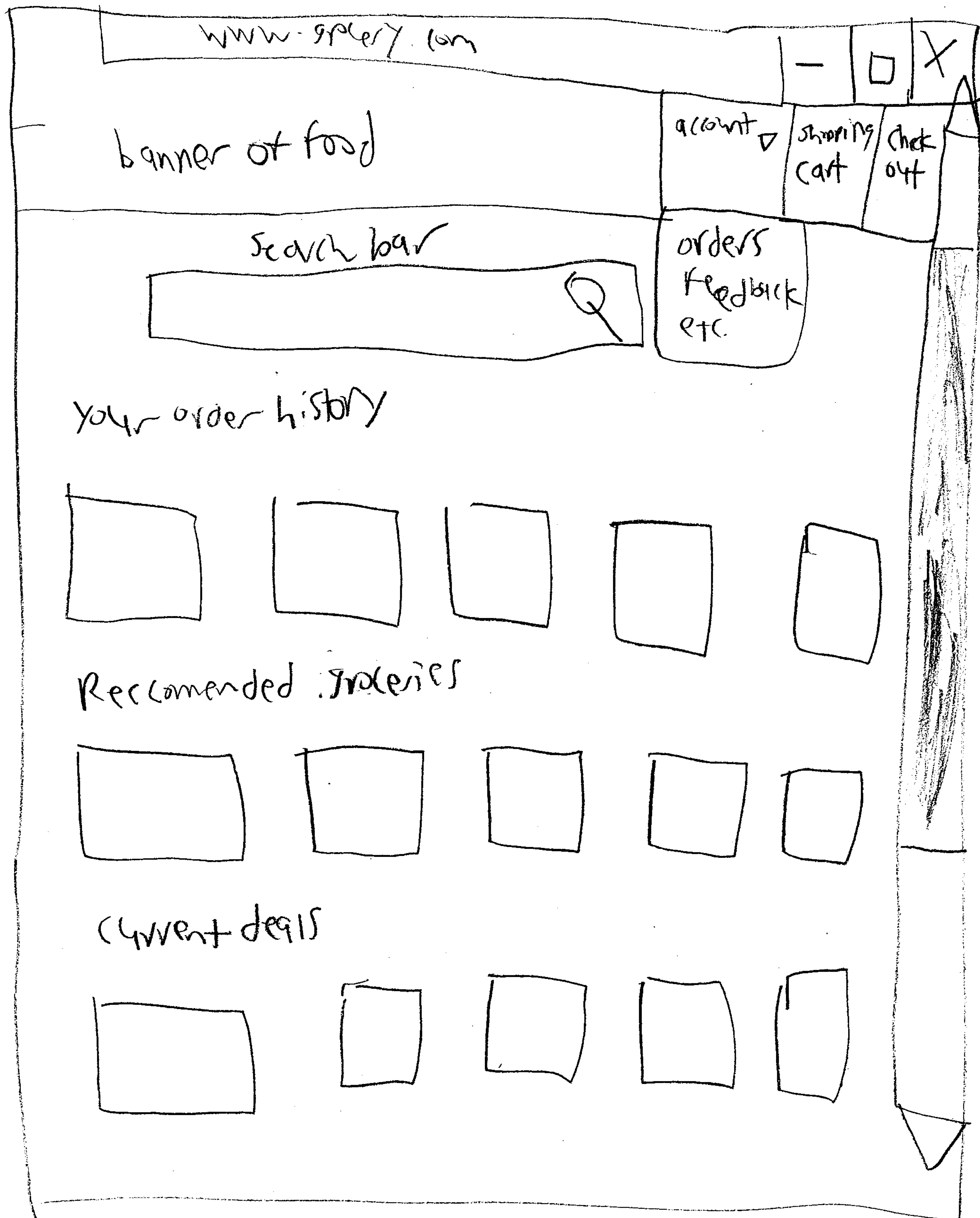
P:

What I know: People typically buy stuff online from places like amazon. They can save and add new payment options (gift card, debit / credit card, etc) and shipping addresses. You can search for new products, look at / check your orders, and put stuff into a shopping cart. This indicates that you are considering purchasing something, but you haven't paid for anything yet, can cancel buying it, and can purchase additional things. When done shopping, people checkout, paying for the things they order. They can track their orders and provide feedback once their package arrives. Also, there are various shipping options.

What I don't know: Is online groceries like online shopping or does the assignment mean actually groceries - vegetables, fruits, and food come to mind. How do online groceries differ in interface compared to normal online shops? I've never used an online grocer before. What foods do they offer? What do they offer besides foods? Is the process of shipping cart and checkout still the same? How long do online groceries

take to arrive on average? What shipping options are there? Do ~~inter~~ ~~grocery~~ online grocery use different color schemes on average?

Concept 1 - Amazon-like

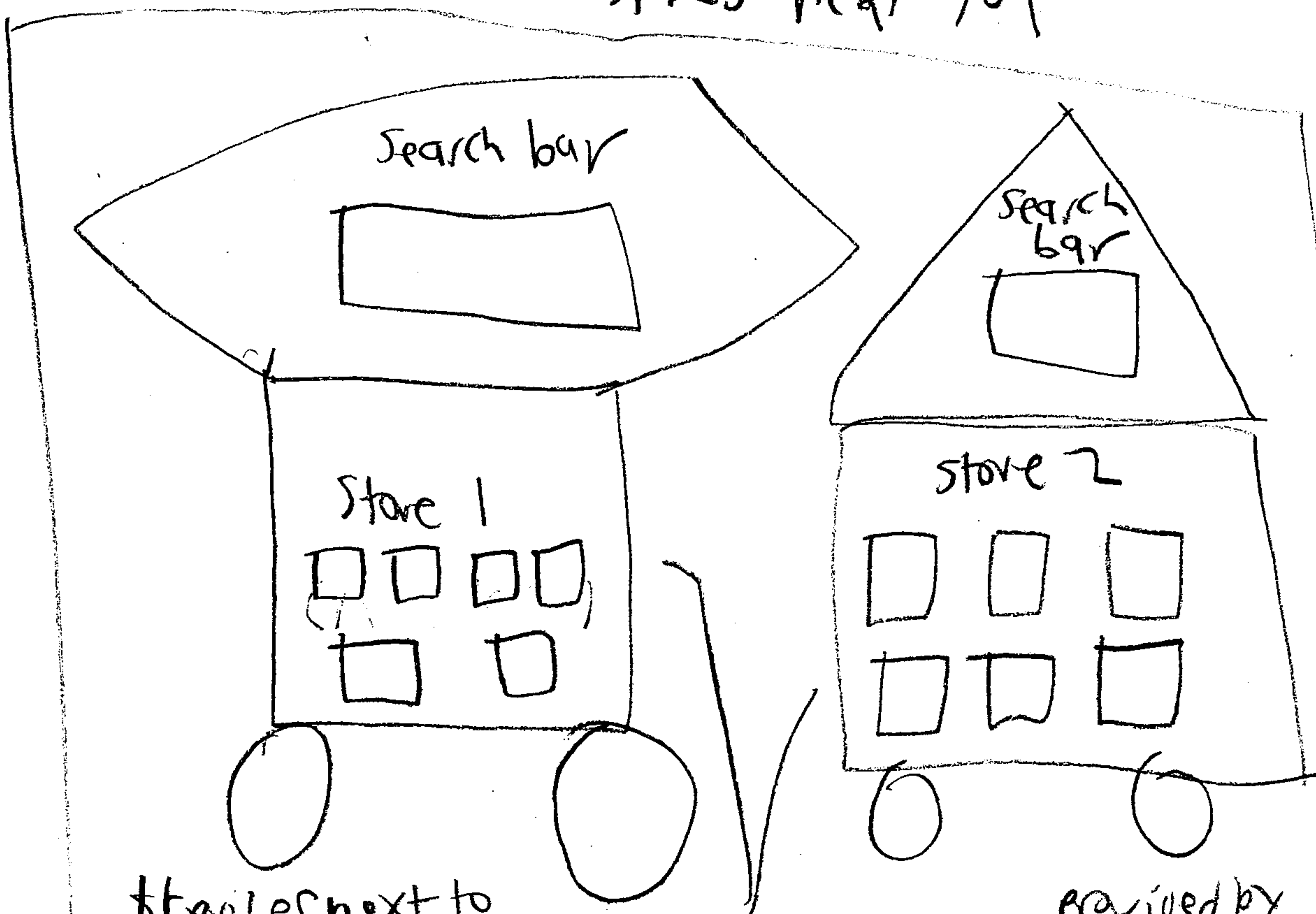


Concept 2 - ~~market place like~~ Basket stuff



This is kind of like amazon but with a basket interface
 There are also clickable tabs that lead to other pages
 instead of everything being on a scrolling page.
 I don't even know if markets and groceries have
 baskets -

Concept 3 - Market place stuff. Stores near you



Stores next to food. Titles or road as well.

fancy designs provided by real stores.

~~local map~~ This is more about local groceries that have updated inventories to check out. maybe some tabs to sort between organic and non-organic. different ways to search local stores, searching individual stores themselves.