

Eddie WANG (Di WANG)

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SELF-ASSESSMENT

- IT post-graduate student with 7 years of full-time working experience in UI & UX design within the Internet industry
- Proficiency in the teamwork with cross functional teams like product, tech, design, and marketing teams
- Proficient in SQL
- Working knowledge of coding in Python
- A fast learner with career ambitions to become a full stack developer by leveraging both design and technical proficiency

EDUCATION

RMIT University Melbourne, Australia
MSc in Information Technology Mar 2024 - Mar 2026
Core courses: Marketing & Communication Professional Analytics,

PROJECTS

- Supermarket system
- Data cleaning

PROFESSIONAL EXPERIENCE

XiaChuFang Beijing, CN
Xiachufang is the Top home cuisine community in China, with 13 million monthly active users, where users sharing recipes, watching video courses made by experts, and shopping ingredients and kitchenware. (website: <https://www.xiachufang.com>)
UI Designer (full-time) Sep 2018 - Feb 2024

- Responsible for the UI design of Xiachufang app and Lazy Food app, 通过优化, 提升xxx数据, 获得了xx
- Collaborating closely with product managers, I work to clarify product requirements and ensure a comprehensive understanding of user needs. Simultaneously, I engage in tight-knit collaboration with IT teams, ensuring seamless translation of design concepts

GeShangTianFu

Beijing, CN

*GeShangTianFu is a well-known independent fund distribution institution in China.
(website: <https://www.licai.com/en/>)*

UI Designer (full-time)

Sep 2017 - Sep 2018

- Planned and executed monthly social media marketing campaigns for products, and one good case was the #Shot on Smartisan U3#campaign on social media that gained over 15 million views
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SKILLS & INTERESTS

Languages: Fluent in English (IELTS 7.5), Native Mandarin speaker

Skills:

Fluent in Microsoft Office, Excel, PowerPoint, Keynote, Capcut

Entry-level in Canva, Photoshop, Google Ads & Analytics

Interests: Yoga, Hiking, Southeastern Asian food