

Eddie Moger

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Professional Summary

A passionate problem-solver with expertise in web development and software engineering. Seeking a Software Engineer/Web Developer position to apply extensive skills in JavaScript, React, Redux, TypeScript, Express, and SQL. A natural leader with experience in competitive sports, including Muay Thai kickboxing, auto racing, motorcycle racing, downhill mountain bike racing, and bodybuilding, providing exceptional communication and problem-solving skills. Continuously learning and developing to become a top-tier software developer and remain among the best in the industry.

Skills

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|--------------|----------------|----------|
| • Javascript | • React | • Redux |
| • Node.js | • Express.js | • SQL |
| • MySQL | • AWS | • HTML5 |
| • CSS | • Git | • GitHub |
| • AJAX | • Angular | • Agile |
| • UI | • UX | • APIs |
| • XML | • Unit testing | |

Experience

Engineer May 2021 - Current

Simple Spectra, Sunnyvale, CA, United States

- Utilized WordPress, HTML, and CSS to maintain company website while incorporating features such as product pages and registration to enhance user experience
- Implemented on-page and off-page SEO strategies that resulted in a 25% increase in organic traffic and a 15% increase in sales in the first six months
- Collaborated with marketing team to execute digital marketing campaigns including email and social media advertising that increased website traffic and sales by 10% and 5%, respectively
- Analyzed web analytics data to identify business growth and development opportunities and implemented a new feature that increased user engagement by 20%
- Managed relationships with third-party vendors and reduced vendor costs by 15% within the first year.

Founder/Owner May 2019 - Current

EddieMoger.com, Sunnyvale, CA, United States

- Developed and maintained websites for clients using JavaScript, React, Redux, TypeScript, Express and SQL.
- Established project requirements in collaboration with clients, resulting in a 90% client satisfaction rate.
- Successfully managed project timelines and budgets and delivered all projects on time.
- Kept up-to-date with new web development technologies and industry trends, resulting in the implementation of new features and improved website functionality.
- Demonstrated successful self-taught learning and passion for creating websites that fulfill clients' needs and resulted in a 30%

increase in client referrals within the first year.

Web Developer/CRM Developer

May 2021 - May 2022

Birdee Travel, Sunnyvale, CA, United States

- Developed and maintained the company website and online applications using JavaScript, React, and Redux.
- Increased website traffic and sales by 20% through implementation of on-page and off-page SEO strategies.
- Managed the company's social media presence, resulting in a 15% increase in social media engagement.
- Designed and developed a custom CRM system, streamlining the company's daily processes and improving overall efficiency, resulting in a 30% reduction in administrative workload.
- Integrated CRM system with miles broker platform and achieved a 10% increase in sales.
- Conducted market research and analyzed web analytics data to identify opportunities for business growth and improvement, resulting in the implementation of a new feature that increased website conversion rates by 25%.
- Collaborated with cross-functional teams to achieve business objectives and successfully launched a new travel package.

Education

Certification: Software Engineering - Codecademy, Sunnyvale, CA

June 2022

Certification: Automotive Technology - Institute of Technology, Fremont, CA

June 2002

GED: General Education - Adult School of San Mateo, San Mateo, CA

February 1999