

# EDWARD J MOGER III

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## SKILLS

- HTML, Javascript, CSS
- React
- Redux
- System debugging
- Software testing and implementation
- Troubleshooting and resolution
- Analytical thinking
- Software development life cycle

## PROFESSIONAL SUMMARY

Honest and hardworking front end web developer skilled at designing sites and writing clean code. Implement successful content based on user needs. Background includes JavaScript, HTML, CSS, React, and Redux.

## EXPERIENCE

### CTO, Mar 2021 - Current

Birdee Travel, Burlingame, CA, United States

- Designed a custom CRM, to maintain customer relations, as well as track, finances, automate reporting, handle lead management, streamline time management and automated back-office tasks and communications.
- Increased company efficiency by as much as 65%
- Improved program designs based on requirements gathered from employees and managers, 100% employee satisfaction.
- Provided update logs, bug reports, and data backup logs.
- Identified issues and implemented prompt and successful solutions to eliminate backlog and maximize workflow's.
- Organized files and records and handled other support tasks, freeing up to 40% of managers time to take on more pressing responsibilities.

### Owner, Nov 2005 - Nov 2020

Moger Horse Transport, Berkley, CA, United States

- Owner Operator for successful national Thoroughbred Race Horse Transport business.
- Built competitive edge with well-planned growth and strategic business development turning 30% profit per year.
- Delivered consistent service to increase customer base by 15% per year.
- Kept business operations on sound financial footing with successful forecasting, budget management, and resource allocation.
- Controlled day-to-day operations, including setting schedules and managing employees.
- Kept books accurate with skilled use of custom software and timely bank statement reconciliations.
- Increased company business with skilled use of marketing, advertising, and social media.
- Handled administrative requirements involving records management, legal compliance, and tax submissions.

## EDUCATION

### Certificate of Completion

Codecademy, Sunnyvale, CA , Feb 2021