# **EDWARD J MOGER III**

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#### **SKILLS**

- React
- Redux
- HTMl, Javascript, CSS
- System debugging
- Software testing and implementation
- Troubleshooting and resolution
- Analytical thinking
- Software development life cycle

#### **PROFESSIONAL SUMMARY**

Honest and hardworking front end web developer skilled at implementing content based on user needs and writing clean code. Background includes React, Redux, JavaScript, HTML and CSS.

#### **EXPERIENCE**

### CTO, Mar 2021 - Current

Biirdee Travel, Burlingame, CA, United States

- Designed a custom CRM, to maintain customer relations, as well as track, finances, automate reporting, handle lead management, streamline time management and automated back-office tasks and communications.
- Increased company efficiency by as much as 65%
- Improved program designs based on requirements gathered from employees and managers, 100% employee satisfaction.
- Provided update logs, bug reports, and data backup logs.
- Identified issues and implemented prompt and successful solutions to eliminate backlog and maximize workflow's.
- Organized files and records and handled other support tasks, freeing up to 40% of managers time to take on more pressing responsibilities.

## Owner, Nov 2005 - Nov 2020

Moger Horse Transport, Berkley, CA, United States

- Owner Operator for successful national Thoroughbred Race Horse Transport business.
- Built competitive edge with well-planned growth and strategic business development turning 30% profit per year.
- Delivered consistent service to increase customer base by 15% per year.
- Kept business operations on sound financial footing with successful forecasting, budget management, and resource allocation.
- Controlled day-to-day operations, including setting schedules and managing employees.
- Kept books accurate with skilled use of custom software and timely bank statement reconciliations.
- Increased company business with skilled use of marketing, advertising, and social media.
- Handled administrative requirements involving records management, legal compliance, and tax submissions.

### **EDUCATION**

# Certificate of Completion

Codecademy, Sunnyvale, CA, Feb 2021