

Eddie Moger

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Professional Summary

Detail-oriented Software Engineer with a strong foundation in web development, specializing in technologies such as JavaScript, React, Redux, TypeScript, Node, Express and SQL. Eager to contribute to a dynamic team, leveraging a proven track record in problem-solving and engineering excellence. Demonstrated leadership abilities, honed through diverse competitive background, underscore a commitment to teamwork, adaptability, and continuous professional growth. Passionate about engineering solutions that drive innovation and industry excellence.

Skills

- Javascript
 - Node.js
 - AWS
 - Git
- React
 - Express.js
 - HTML5
- Redux
 - SQL
 - CSS

Experience

- Engineer

May 2021 - Current

Simple Spectra, Sunnyvale, CA, United States

 - Utilized WordPress, HTML, and CSS to maintain company website while incorporating features such as product pages and registration to enhance user experience
 - Implemented on-page and off-page SEO strategies that resulted in a 25% increase in organic traffic and a 15% increase in sales in the first six months
 - Collaborated with marketing team to execute digital marketing campaigns including email and social media advertising that increased website traffic and sales by 10% and 5%, respectively
 - Analyzed web analytics data to identify business growth and development opportunities and implemented a new feature that increased user engagement by 20%
 - Managed relationships with third-party vendors and reduced vendor costs by 15% within the first year.
- Founder/Owner

May 2019 - Current

EddieMoger.com, Sunnyvale, CA, United States

 - Developed and maintained custom software for clients using JavaScript, React, Redux, TypeScript, Express, SQL.
 - Designed website using popular CMS such as Wordpress, Squarespace and Wix
 - Established project requirements in collaboration with clients, resulting in a 100% client satisfaction.
 - Successfully managed project timelines and budgets and delivered all projects on time.
 - Kept up-to-date with new web development technologies and industry trends, resulting in the implementation of new features and improved website functionality.
 - Demonstrated successful self-taught learning.
- Web Developer/CRM Developer

May 2021 - May 2022

Biirdee Travel, Sunnyvale, CA, United States

- Developed and maintained the company website and online applications using JavaScript, React, and Redux.
- Increased website traffic and sales by 20% through implementation of on-page and off-page SEO strategies.
- Managed the company's social media presence, resulting in a 15% increase in social media engagement.
- Designed and developed a custom CRM system, streamlining the company's daily processes and improving overall efficiency, resulting in over a 60% reduction in administrative workload.
- Integrated CRM system with miles broker platform and achieved a over 3x increase in miles bank record keeping.
- Conducted market research and analyzed web analytics data to identify opportunities for business growth and improvement, resulting in the implementation of a new feature that increased website conversion rates by 25%.
- Collaborated with cross-functional teams to achieve business objectives and successfully launched a new travel booking platform.

Education

Certification: Software Engineering - Codecademy, Sunnyvale, CA	June 2022
Certification: Automotive Technology - Institute of Technology, Fremont, CA	June 2002