



Hungary-Croatia
IPA Cross-border Co-operation Programme

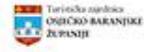
A cross-border region where rivers
connect, not divide

Tourism potentials of two cross-border counties of Hungary and Croatia

BRUXELLES | October 8, 2013



The project is co-financed by the European Union through the
Hungary-Croatia IPA Cross-border Co-operation Programme



Tourism potentials of two cross-border countries of Hungary and Croatia

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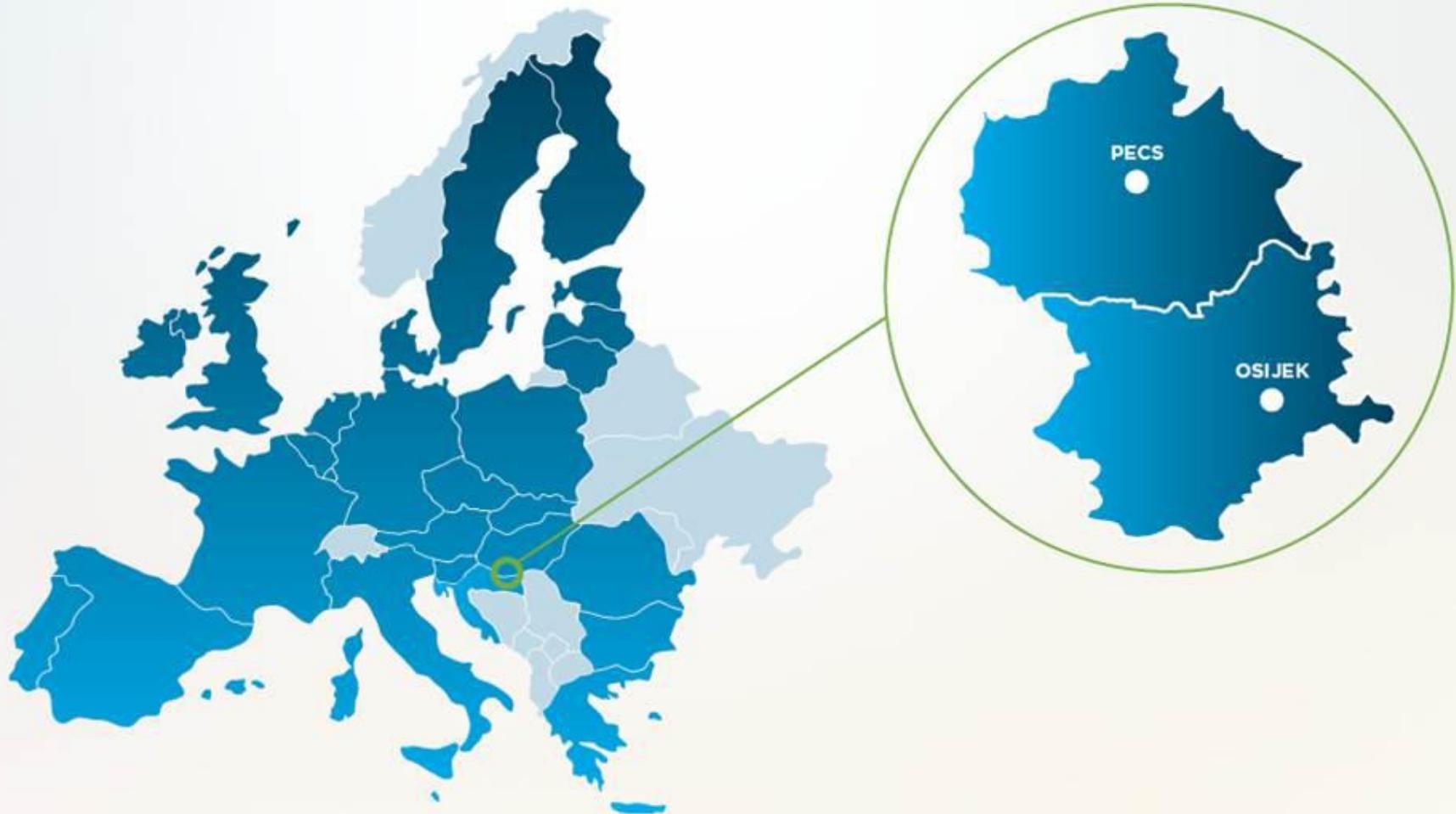




It is a place – one region in the corner, nook of Europe, between two countries connected with rivers and good roads – **Baranja**.

North – Hungarian | South - Croatian

Where is it?







Green and fertile
The Pannonian basin – rich plains.
It is a space where the rivers Drava
and Danube created a pleasant place
to live.



Green and fertile

The highest quality land whose fruits are harvested by work and effort covers 60 percent of the area. One fifth of the forests breaths with oak, acacia, beech and hornbeam trees.

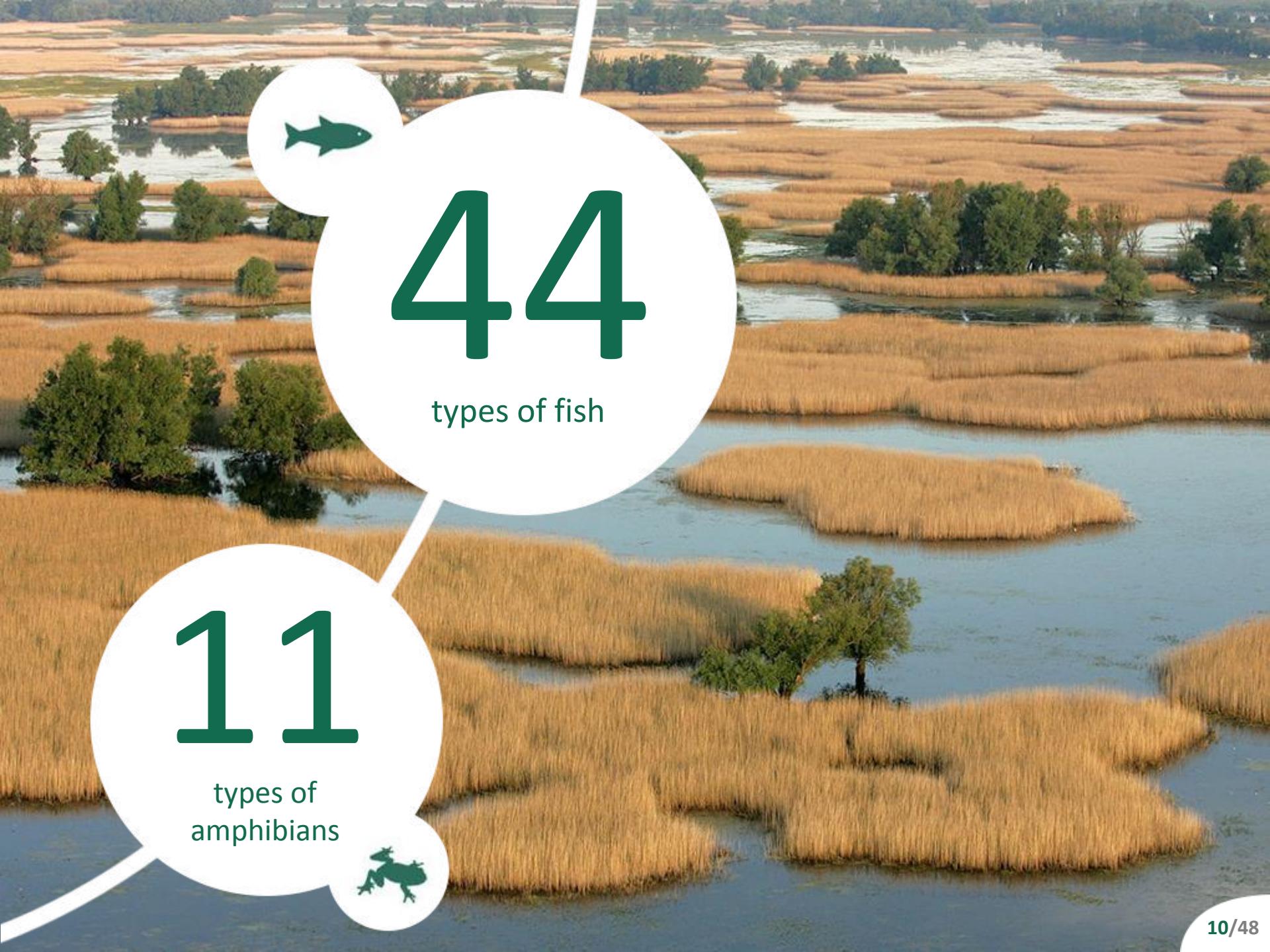






Pearl of nature

The regions biggest pearl is Park of nature – Kopački rit. It is unique for its residents...



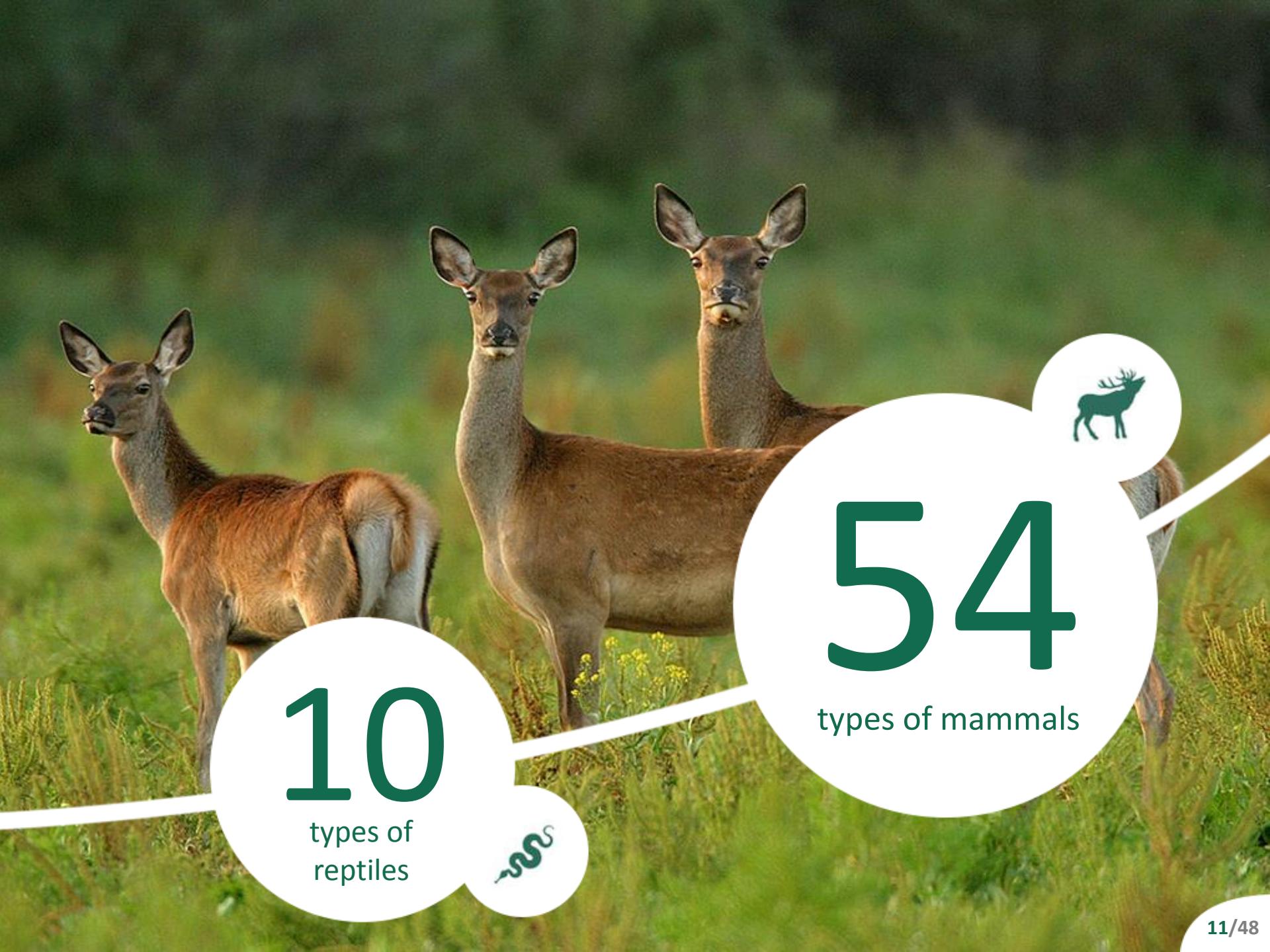
44

types of fish

11

types of
amphibians



A photograph of three deer standing in a grassy field. One deer is in the foreground, facing left, while two others are behind it, looking towards the camera.

10

types of
reptiles



54

types of mammals





293

types of birds









A paradise for hedonists



Vineyards are lined on the slopes of the only mountain in Baranja. Riesling is the queen of all grape varieties.

An aerial photograph showing a vast expanse of vineyards on rolling hills. The vines are planted in long, parallel rows that follow the contours of the land. The fields are a vibrant green, and the overall scene is one of agricultural productivity and natural beauty.

Black soil nourishes, and the sun fondles the fruits out of which four million gallons of fine wine is produced every year.



Baranjski krsavci





People live by tradition



Enjoying the products of nature.
This is the place for returning to the
origins.



Horse gait is present for five centuries.
Ridden by Maria Theresa, imperial
horses are the pride of the region.





Enjoy!



Today people enjoy greenery in a different way...



... by taking walks and enjoying sports
golf clubs, bicycle roads, balls and
stamina.



For those who want different and better.









PARTNER
CITIES

OSIJEK & PECS



With developed business-zones ready
to receive new companies.





Place with great roads and two airports.







Region of potential.



Region with potentials in knowledge
and skills... Where Nobel prize winners
were born.



Place with one of the oldest european
universities...



With over 2000 researchers and over
44 000 students on universities in Pecs
and Osijek.







Cities of art and
beautiful architecture











Place which is a bit hidden

Corner of Europe (NOOK).

This is the place worth coming
and exploring what it has to offer.

COME, We'll be expecting you in
our nook, in the corner of Europe.



This promotion is part of the IPA CBC Hungary-Croatia project PAIDER, (Programme for Tourism Investment Attraction in the Drava Eco-Region), which primarily aims to get interest for the cross-border territory of Osijek-Baranja (Croatia) and Baranya (Hungary).



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