

## **I. EXECUTIVE SUMMARY**

Stateway Capital Group is a visionary founded Asset Management and Financial Services firm dedicated to building wealth, trust, and long-term prosperity for its clients and partners. Our mission is to empower individuals, families, and institutions to grow their capital safely and strategically through diversified, ethical, and high-yield investments.

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## **II. VISION & MISSION**

**Vision:** To become Africa's most powerful asset management empire, guiding generations to financial independence and global influence.

**Mission:** To deliver consistent returns through smart, strategic, transparent, and diversified investment opportunities across physical and alternative asset classes.

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## **III. CORE VALUES**

- **Trust.**
  - **Discipline & Consistency.**
  - **Risk Management First.**
  - **Growth Through Wisdom.**
  - **Long-Term Legacy Building**
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## **IV. INVESTMENT PILLARS (The "Stateway Bible")**

### **1. Public Markets\Stocks (Equities):**

2. Blue-chip companies

3. Dividend-paying stocks

4. Growth-oriented tech & energy firms b. **Bonds (Fixed Income):**

5. Government bonds (local & international)

6. Corporate bonds with high ratings

7. Treasury bills and notes

### **8. Collective Investments\Mutual Funds:**

9. Low-cost funds focusing on broad diversification

10. Balanced or sector-specific strategies b. **Index Funds & ETFs:**

11. S&P 500, MSCI Emerging Markets, etc.

12. Cost-efficient passive returns

**13. Alternative Investments\Real Estate:**

14. Commercial and residential units

15. Rental income & appreciation

16. REIT-style models in Africa b. **Private Traded Companies:**

17. High-growth startups

18. Equity in profitable non-public firms

**19. Fixed-Income Retail Products\ a. Micro Lending with Collateral:**

20. Secured loans to vetted borrowers

21. Asset-backed with real-time oversight

22. **Traditional & Physical Businesses\** a. Retail ventures (Energy, technology, agribusiness etc) b. Manufacturing or export-import opportunities

23. **Insurance & Protection Services\** a. Small-scale Life & Health insurance policies b. Property & asset insurance for SMEs

24. **Security & Risk Management Services\** a. Private security firms b. Surveillance tech & personnel deployment

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**V. CLIENT RETURNS & PAYOUT STRUCTURE**

- Quarterly and annual performance reports
- Monthly interest for fixed-yield products
- Equity contract timed share in real estate and physical businesses
- Dividend payments on private company shares
- **Benchmark Return Rates:**
  - 2-Month Investment: 3.5% benchmark return
  - 6-Month Investment: 10% benchmark return
  - 12-Month Investment: 20% benchmark return
- **Management Fees:**
  - 1.5% annually if returns do not exceed benchmark
  - 2% annually if returns exceed benchmark
- **Performance Incentive:**
  - 25% fee charged only on profits exceeding the benchmark return

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**VI. REGULATORY COMPLIANCE & AUDITING**

- Licensed under local financial authority
- Annual third-party audits.
- Investor dashboard for full transparency (website)

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## **VII. STARTING STRATEGY (PHASE 1)**

- Initial Capital Raise: (\$100,000–\$500,000)
- 25% allocated to fixed income (bonds, micro-lending)
- 30% to real estate & physical business
- 20% to mutual/index funds
- 15% to private company investments
- 10% as cash reserve

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## **VIII. WHY CHOOSE STATEWAY?**

- Family-first structure: not corporate-owned, but legacy-driven
- Open books: no hidden fees
- Diversification: income, growth, security all balanced
- Local roots with global vision.

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## **IX. NEXT STEPS FOR INVESTORS**

- Minimum capital required: 2,500,000.
- Choose your portfolio style: Balanced and Strategic Aggressive.
- Sign risk disclosure & investment policy agreement

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*"Build wealth, Secure legacy." — Stateway Capital Group*