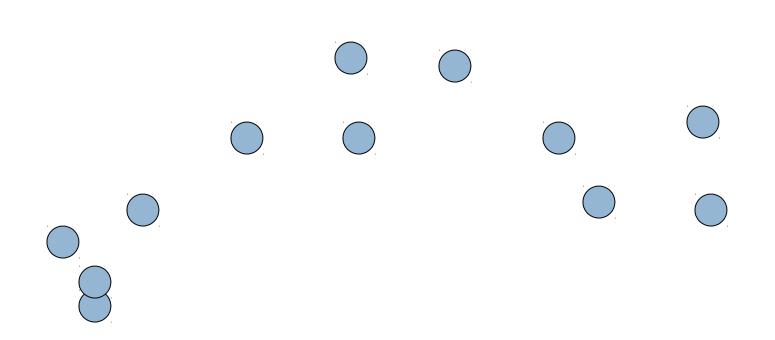
Most well-known and popular clustering algorithm:

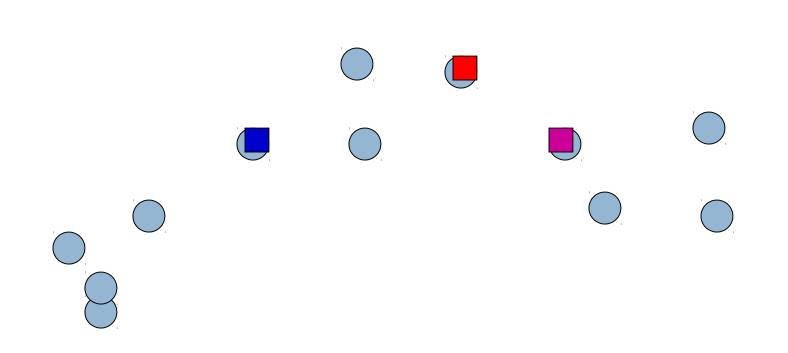
Start with some initial cluster centers

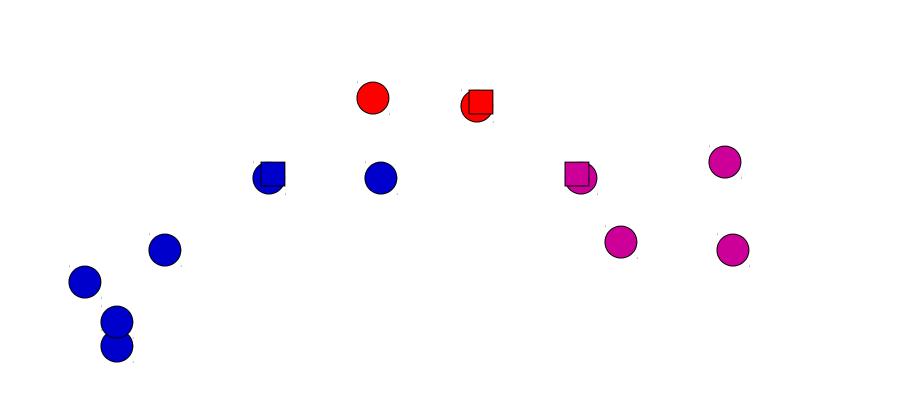
- Assign/cluster each example to closest center
- Recalculate centers as the mean of the points in a cluster

## K-means: an example

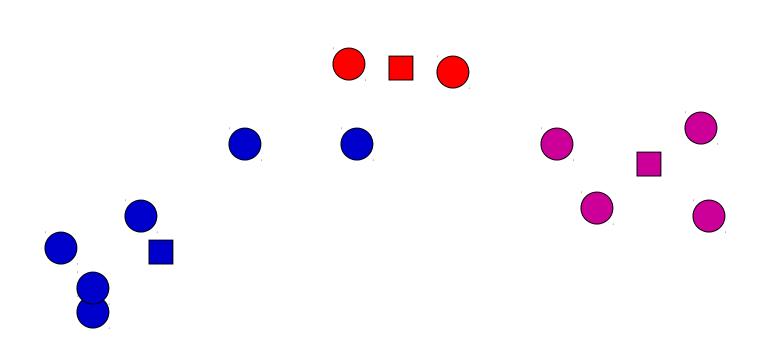


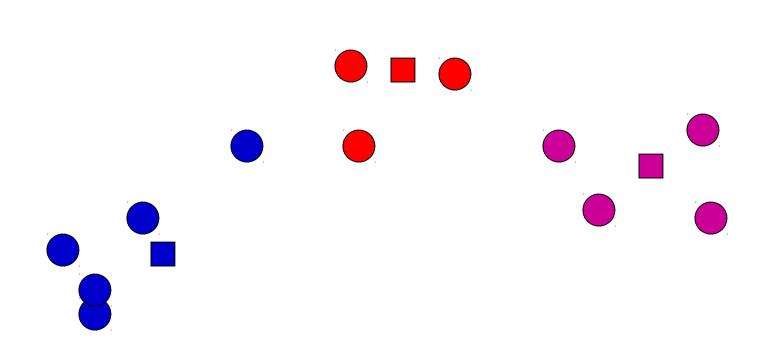
## K-means: Initialize centers randomly



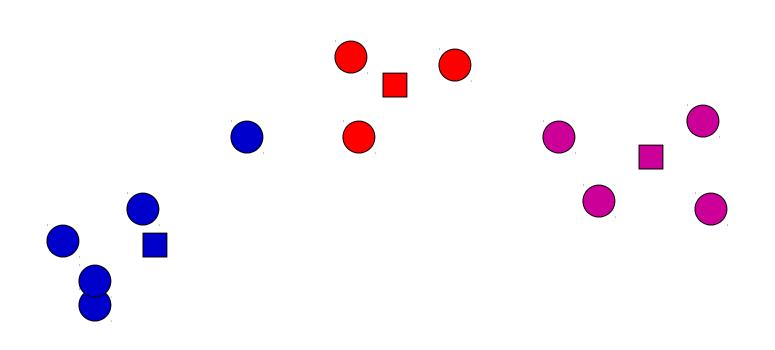


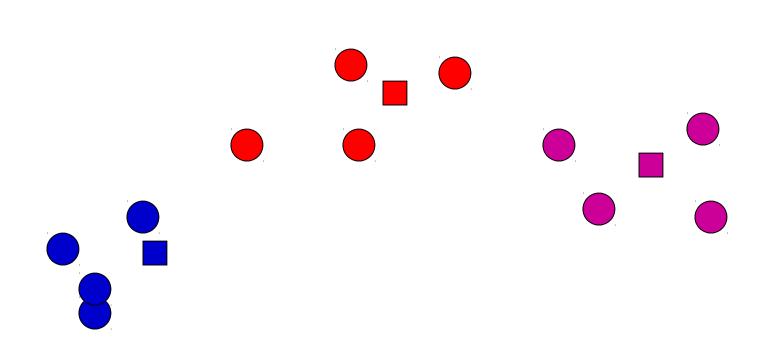
## K-means: readjust centers



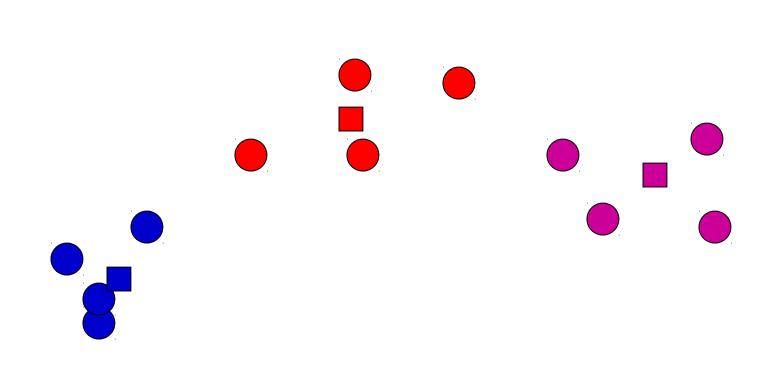


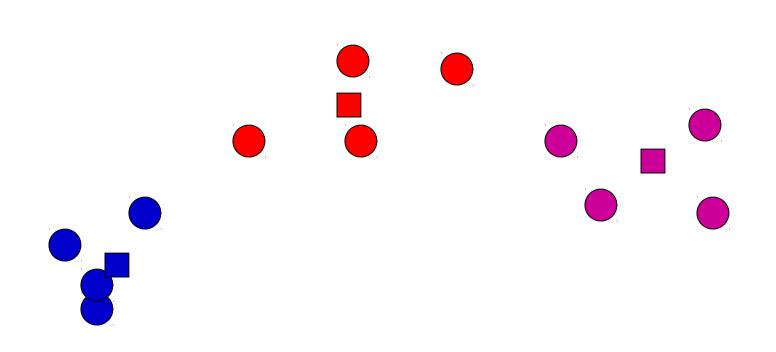
## K-means: readjust centers





# K-means: readjust centers

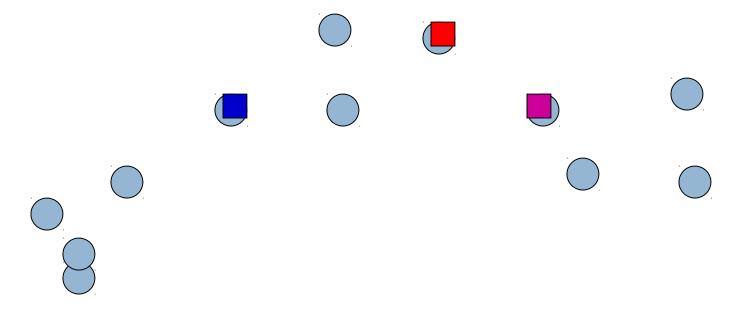




No changes: Done

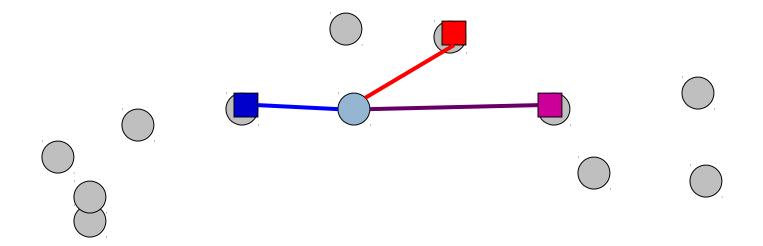
#### Iterate:

- Assign/cluster each example to closest center
- Recalculate centers as the mean of the points in a cluster

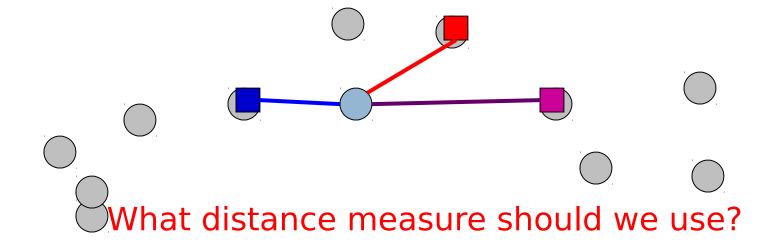


How do we do this?

- Assign/cluster each example to closest center
  - iterate over each point:
    - get distance to each cluster center
    - assign to closest center (hard cluster)
- Recalculate centers as the mean of the points in a cluster



- Assign/cluster each example to closest center
  - iterate over each point:
    - get **distance** to each cluster center
    - assign to closest center (hard cluster)
- Recalculate centers as the mean of the points in a cluster



## Distance measures

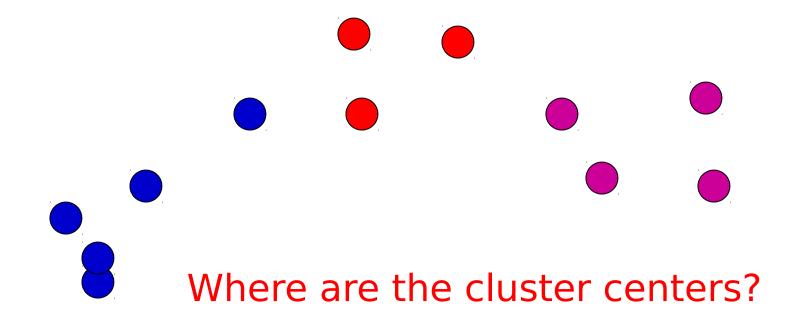
#### Euclidean

•

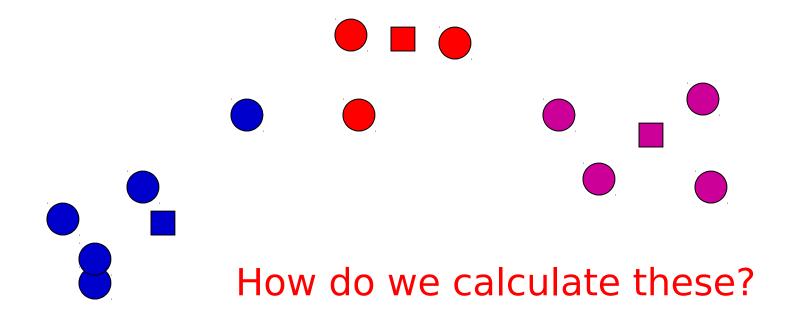
$$d(x, y) = \sqrt{\sum_{i=1}^{n} (x_i - y_i)^2}$$

good for spatial data

- Assign/cluster each example to closest center
- Recalculate centers as the mean of the points in a cluster



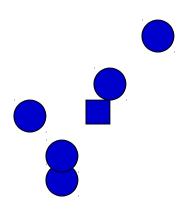
- Assign/cluster each example to closest center
- Recalculate centers as the mean of the points in a cluster



#### Iterate:

- Assign/cluster each example to closest center
- Recalculate centers as the mean of the points in a cluster

Mean of the points in the cluster:



$$\mu(C) = \frac{1}{|C|} \sum_{x \in C} x$$

where:

$$x+y=\sum_{i=1}^{n} x_i + y_i$$
  $\frac{x}{|C|} = \sum_{i=1}^{n} \frac{x_i}{|C|}$ 

## K-means loss function

K-means tries to minimize what is called the "k-means" loss function:

$$loss = \sum_{i=1}^{n} d(x_i, \mu_k)^2$$
 where  $\mu_k$  is cluster center for  $x_i$ 

that is, the sum of the squared distances from each point to the associated cluster center

## Minimizing k-means loss

#### Iterate:

- 1. Assign/cluster each example to closest center
- 2. Recalculate centers as the mean of the points in a cluster

$$loss = \sum_{i=1}^{n} d(x_i, \mu_k)^2$$
 where  $\mu_k$  is cluster center for  $x_i$ 

Does this mean that k-means will always find the minimum loss/clustering?