

**Is partnering with
magist a good
idea?**

Yes it is!



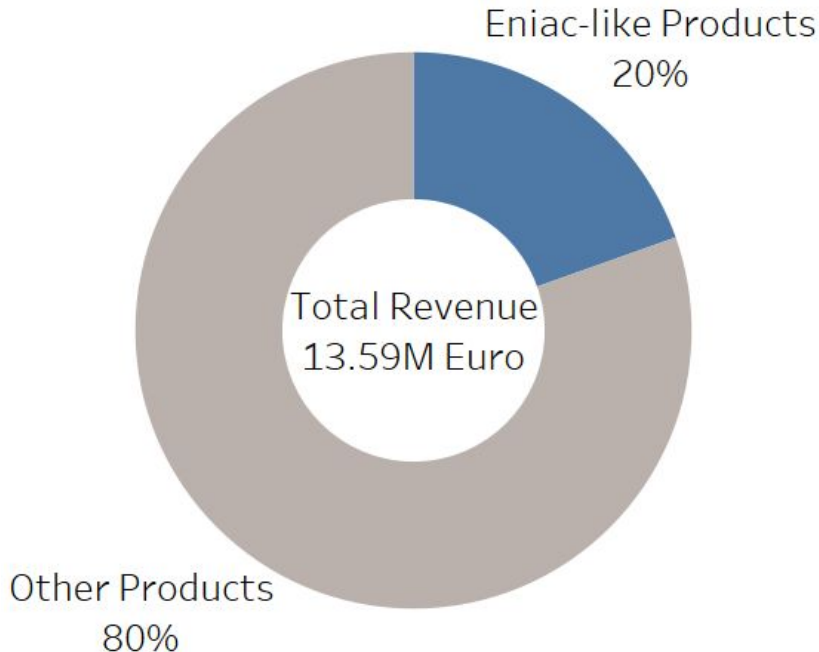
Is partnering
with magist a
good idea?

Yes it is

- Revenue
- Delivery Time
- Installment payments

20 % of Magist revenue is from Eniac-like products

Revenue with Eniac like products



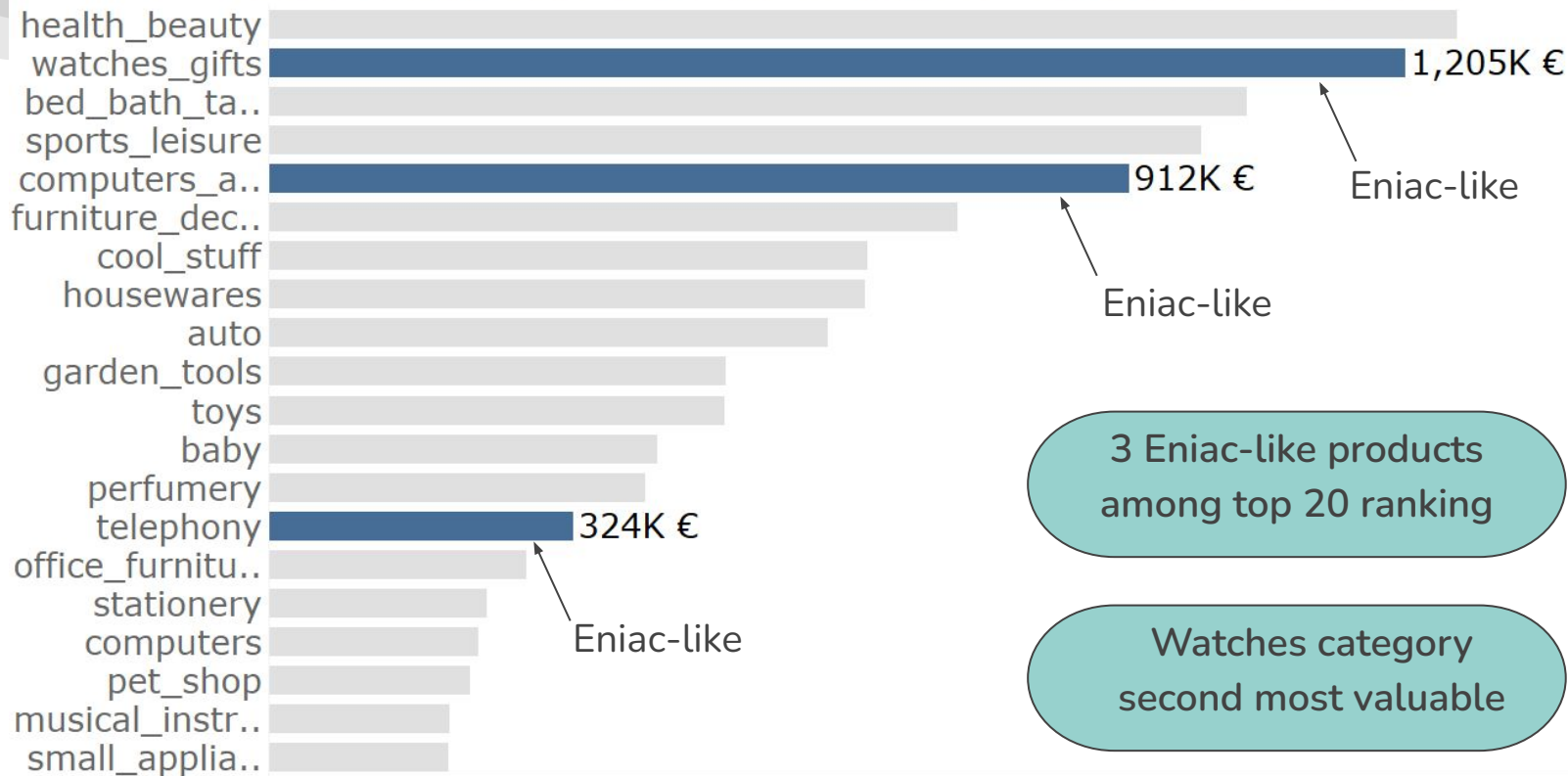
Magist is not a tech company

Eniac-like products

fixed telephony watches
telephony electronics **14 %**
computers accessories

Eniac-like products are major revenue generators

Eniac-like products are key in Magist's high revenue earners

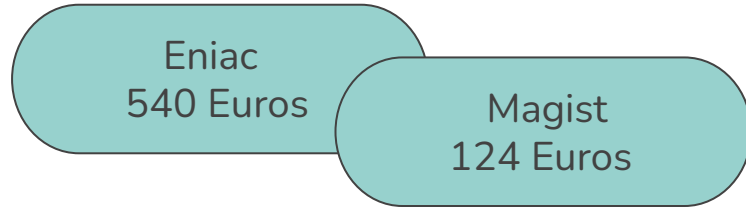


Revenue

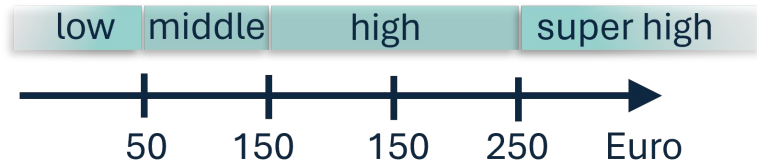
40 % of the overall revenue is made by pricey products



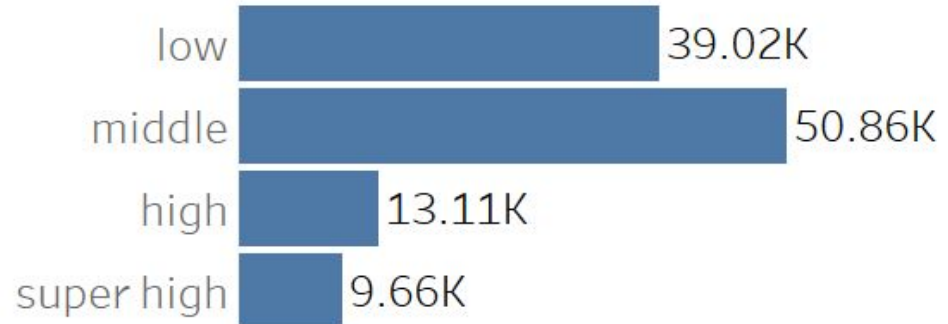
Average item price



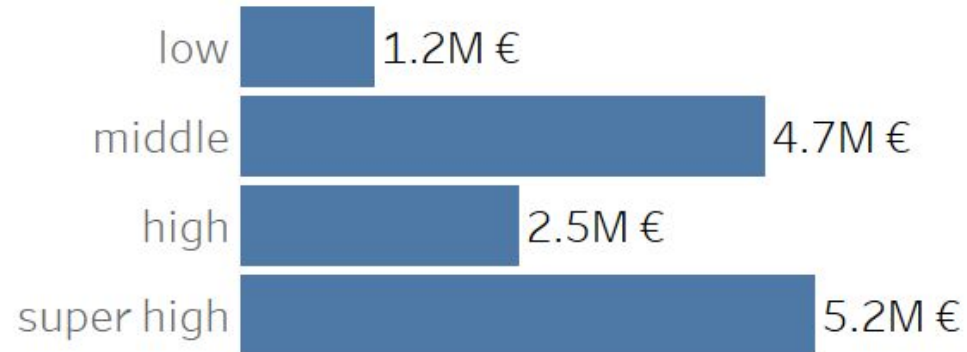
Price categories



Products sold by price categories

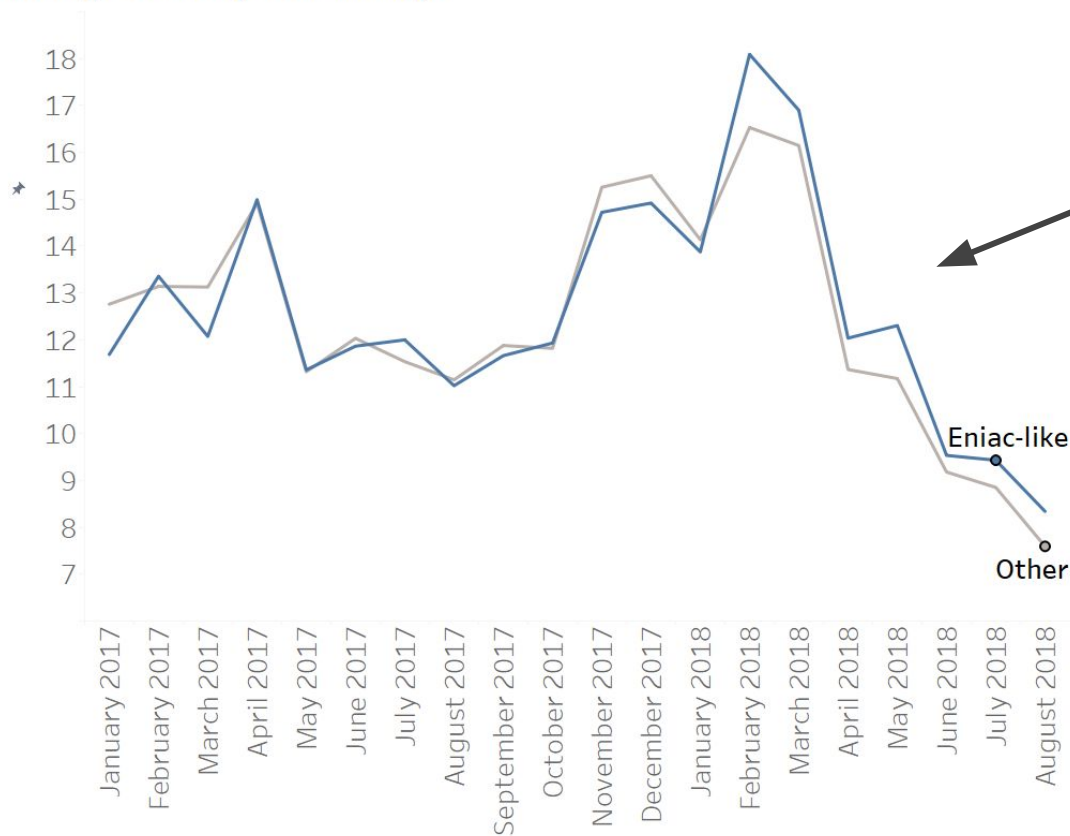


Revenue



Magist can improve delivery times

Average Delivery Time In Days

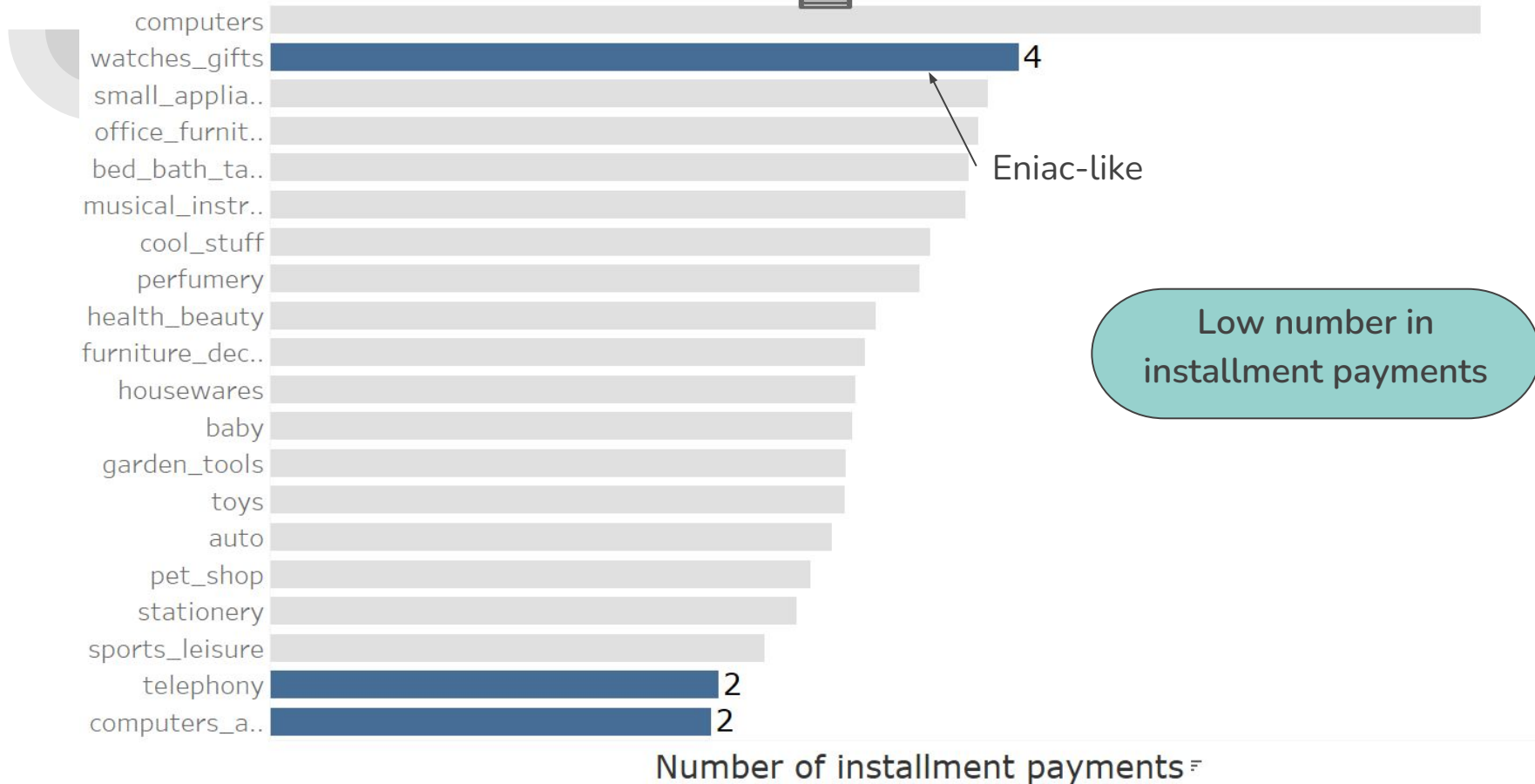


Recently descending
delivery times

Improvement of
45% in 7 months

Currently 8 days

Lower risks in payments for Eniac-like products



Take away

Eniac-like Products
Important part of
Magist's portfolio



Improvement in
delivery time



Low risk
Installment
Payments



Partner

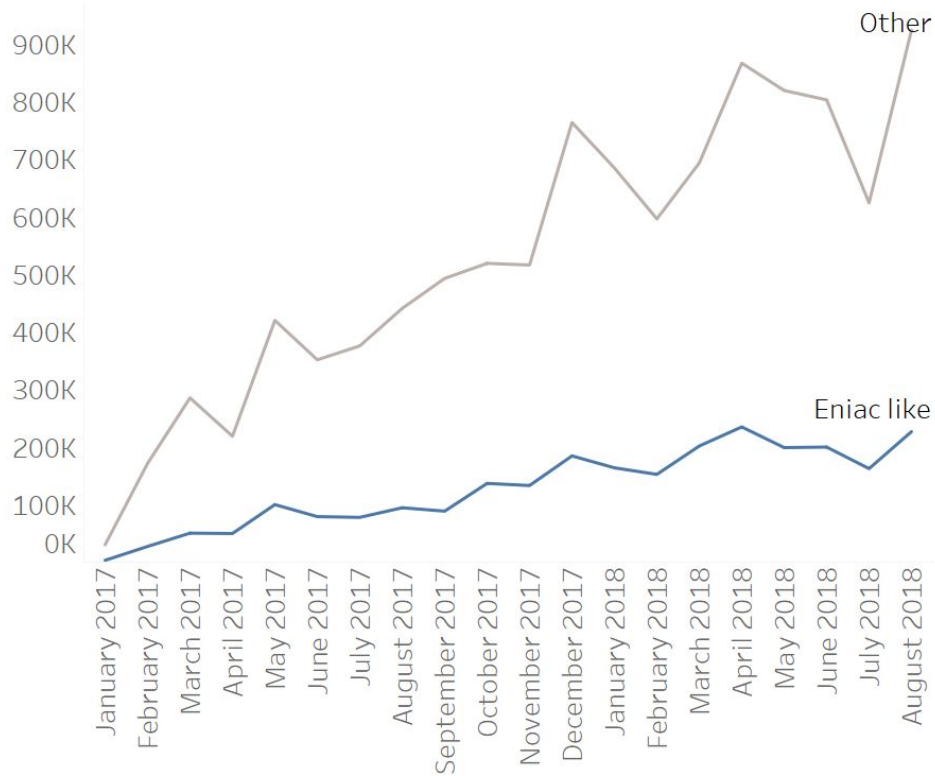




Appendix

Magist is growing steadily

Revenue



Steady growth

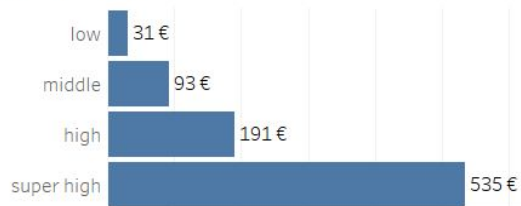
Eniac-like products
more stable



Average prices in price categories

Price Categories

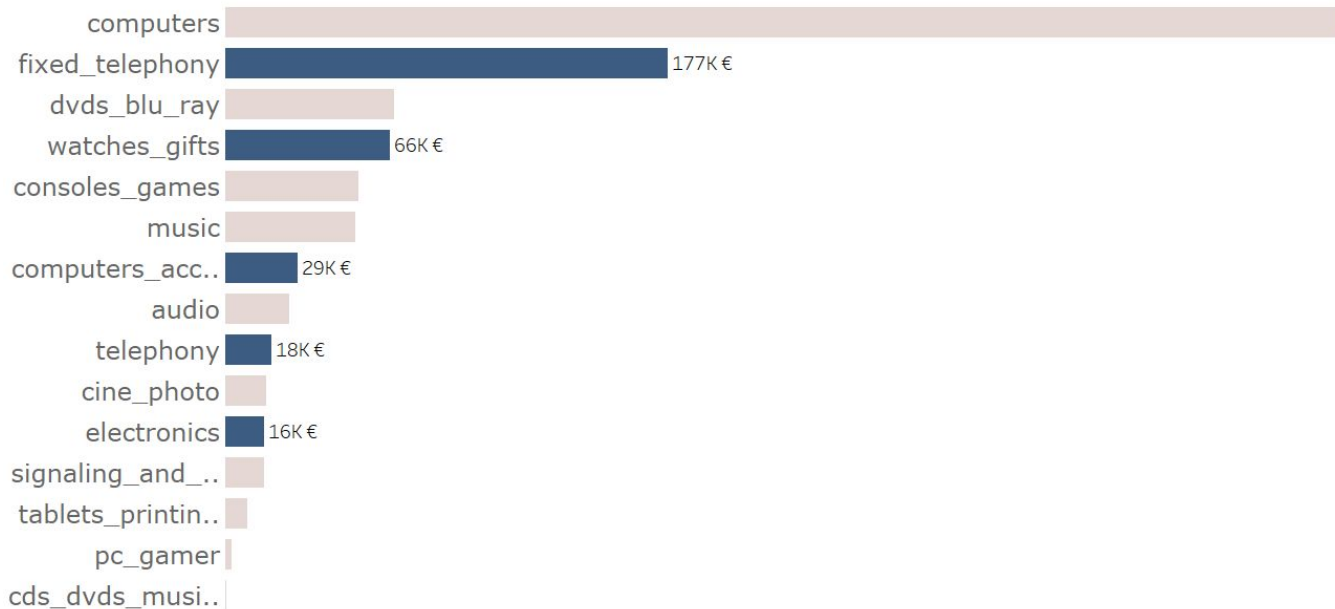
Average item price





Lower price uncertainty for Eniac-like products

Uncertainty of Eniac's Products in Magist

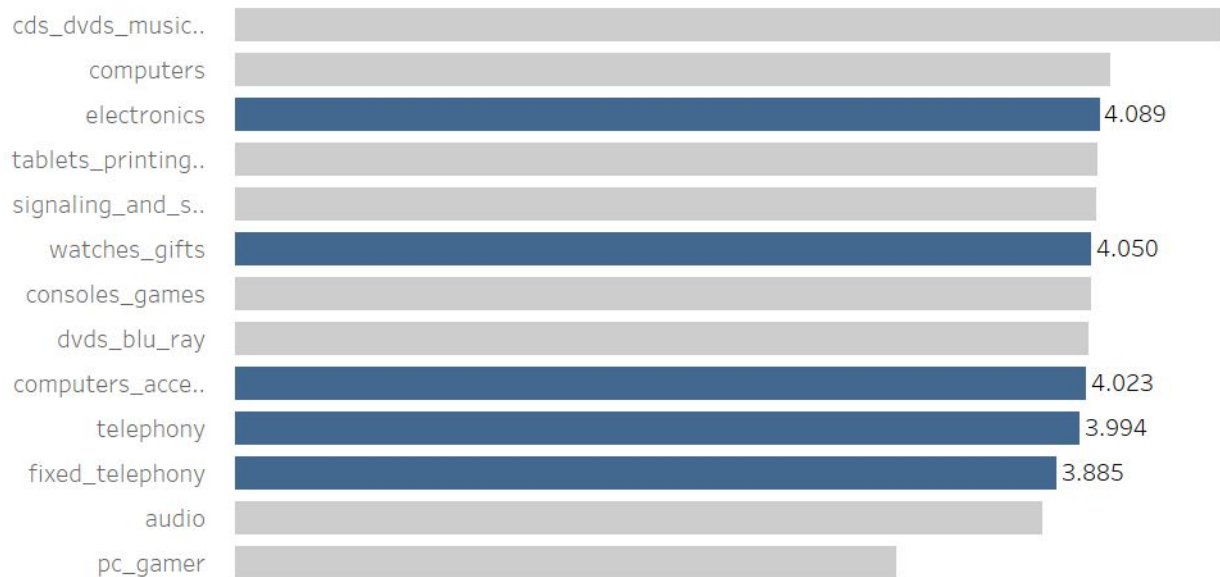


Variance of Price €



Moderate review of Eniac-like products

Average reviews of Eniac-like products



Avg. Review Score ★ ⌵

Sellers with Eniac-like products

Sellers with Eniac like products

