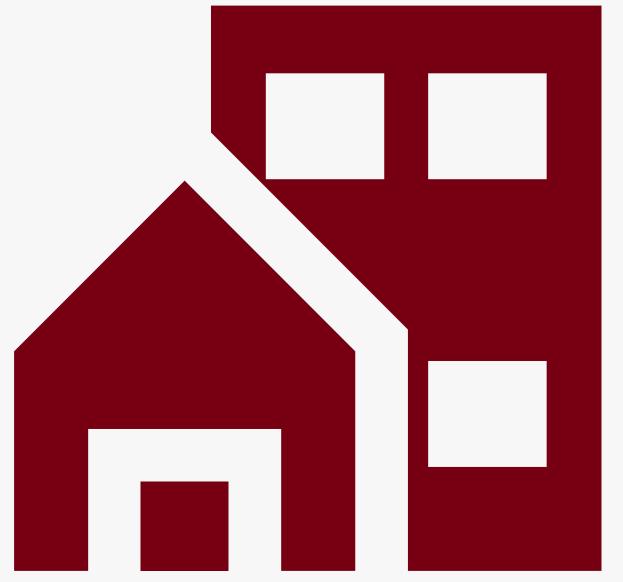
# Germany Rental Prices Analysis and Search Assistant

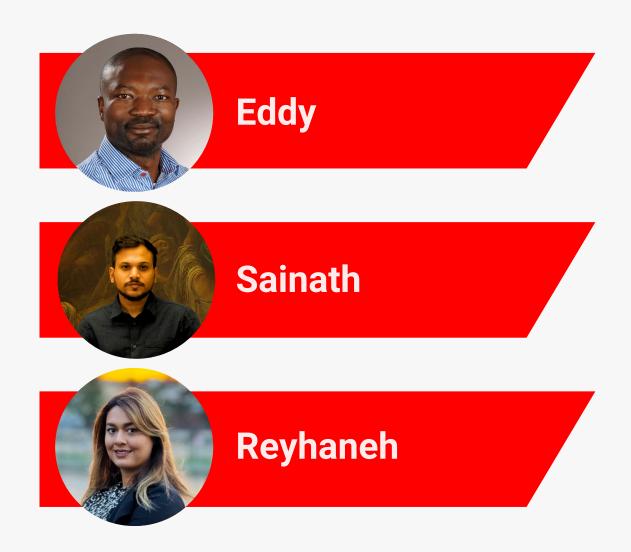


Eddy, Sainath, Reyhaneh

# Agenda

- Our Project Story
- Introduction
- Dashboards
- Data Gathering
- Challenges
- Dashboard Link





# **Our Project Story**

As an expat team, we all faced the challenge of finding a suitable place that matched our budget.

Our dashboards and data pipeline aim to make apartment searching easier for everyone.

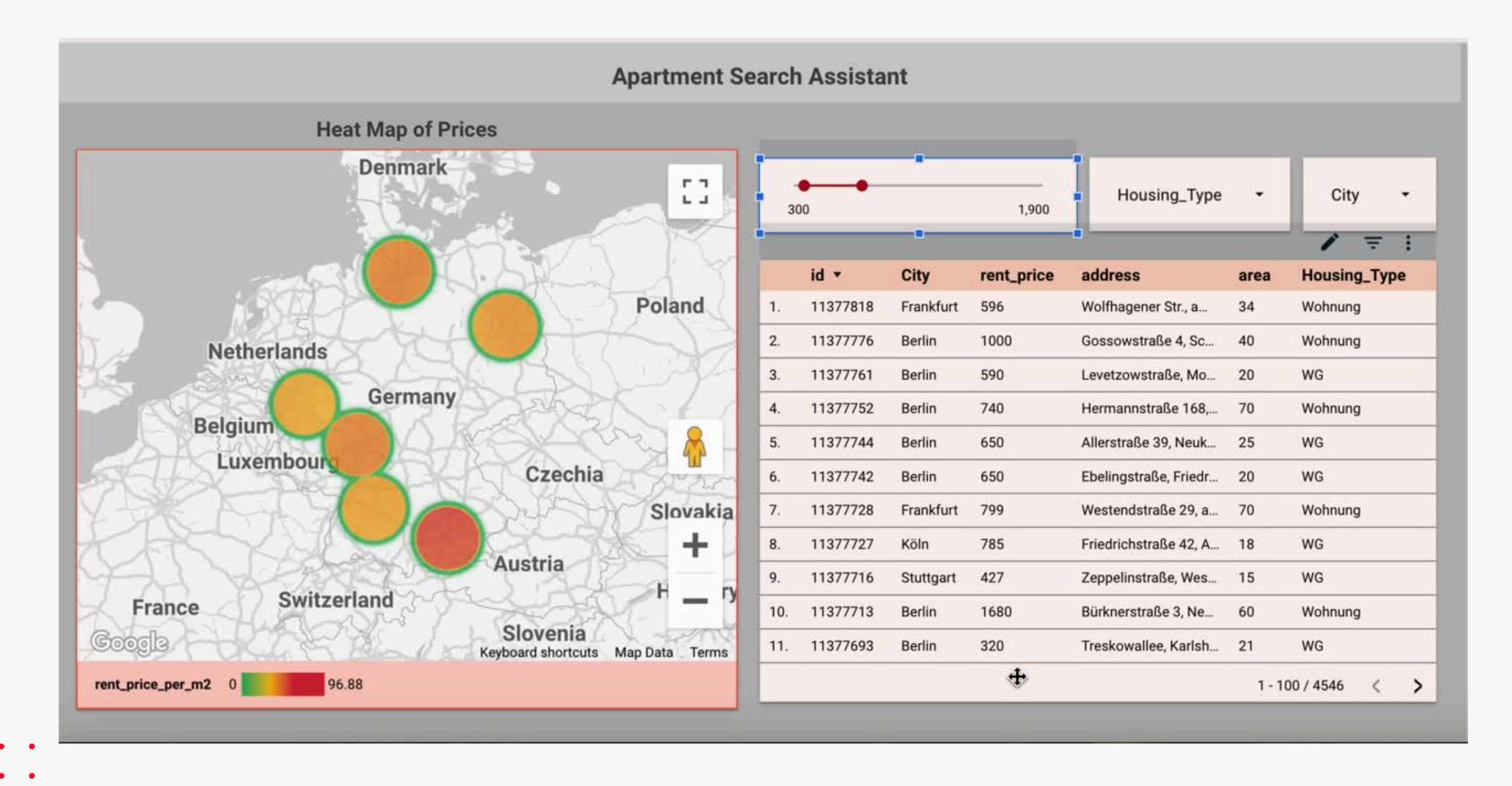


## Introduction

Our project delves into the rental markets of Germany's major cities, using data-driven insights to:

- Empower tenants with Market Knowledge
- Suggest apartments based on affordability
- Make it easier for students and new comers to find room
- Compare agencies and private landlord prices

## Dashboards



## Data Gathering

#### WG-GESUCHT.d.













Data Source: wg-gesucht.de

Methodology: Web Scraping, API

Tools: Python, Google Cloud, Looker Studio,

Spreadsheets

#### Cities:

Berlin

Hamburg

Cologne

Stuttgart

Munich

Frankfurt

**Total Entries:** Above 4500

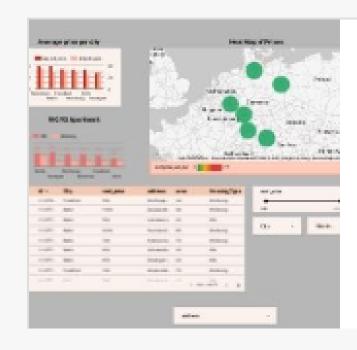


## Challenges

Data Collection is like mining for Gold! So these points were our main challenges:

- Data accessibility is limited by logins, CAPTCHAs, bot blocking tools, and rate limits.
- Scraped data lacks structure, consistency, and completeness.
- Raw data requires filtering and structuring to eliminate inconsistencies and inaccuracies.
- Integrating data from diverse sources presents matching challenges.

## You Can Check Out Our Dashboard Here:



#### Final\_Project\_Housing

Looker Studio turns your data into informative dashboards and reports that are easy to read, easy to share, and fully customizable.

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## Thanks for Listening! Let's answer your questions

