

# EDWIN KASILA

## Project Management and Operations Professional

☎ +254 703 686 559

@ eddynguli@gmail.com

🔗 [linkedin.com/in/edwinkasila](https://www.linkedin.com/in/edwinkasila)

📍 Nairobi, Kenya

## SUMMARY

Dynamic and results-oriented Project Coordinator with over 5 years of experience in coordinating impactful projects for esteemed organizations such as the World Bank Group, WFP, and Echo Mobile. Proven expertise in driving successful deployment initiatives, managing complex impact evaluation projects, and fostering collaboration with stakeholders. Adept at translating project objectives into actionable strategies, ensuring adherence to timelines, and maintaining high standards of data quality. Recognized for leadership, effective communication, and consistently achieving project milestones.

## EXPERIENCE

### Program Field Coordinator, Development Impact Evaluation (DIME) & UNWFP

#### World Bank Group & WFP

📅 09/2019 - 08/2024    📍 Nairobi, Isiolo

##### Role Summary:

As the Field Coordinator for DIME, I played a pivotal role in orchestrating impact evaluations within the country. My responsibilities included translating intricate research questions and impact/ monitoring and evaluation designs into practicable implementation strategies. I collaborated closely with various project implementation teams and local government authorities, ensuring seamless coordination and adherence to evaluation design. A key aspect of my role involved supervising field activities including spearheading community mobilization and coordination of project activities, supervising various data collection activities, monitoring cash transfers and acting as the primary liaison for communication with diverse project stakeholders.

##### Responsibilities:

- Coordinating data collection activities, community mobilization and training, monitoring data quality, and data management including conducting necessary back-checks
- Strategically planned community/beneficiary mobilization efforts in various stages of project implementation initiatives.
- Monitored ground-level project implementation, promptly updating and collaborating with the project team on any alterations or threats to the project/ evaluation design and working on required changes for approval and implementation.
- Liaising as focal point between various project stakeholders (government and other UNWFP and World Bank) and updating the teams on impact evaluation-related activities for decision-making
- Played a central role in training, preparation and coordination of project implementation staff in various capacities.
- Coordinated communication between the overall project implementation team and field activity coordination teams for seamless operations.

##### Achievements:

- Successfully coordinated multiple facets of impact evaluations, maintaining a KPI success accuracy rate exceeding 90%.
- Enhanced communication channels between the project coordination team and diverse stakeholders.
- Implemented innovative strategies for monitoring project implementation and data quality control.
- In charge of language translation of data collection and community training materials, for efficiency of project activities.

# EXPERIENCE

---

## Consultant Project Manager

### Echo Mobile

📅 02/2019 - 12/2022    📍 Nairobi

#### Role Summary:

As the Deployment Team Lead within Echo Mobile's Deployment Department, I spearheaded a collaborative project with University of California, Berkley Economics researchers focused on enhancing road safety in Kenya's minibus (matatu) industry. Through the development and installation of innovative sensor technology in matatus, our team gathered crucial data. This data not only contributed to improving overall road safety but also enabled the creation of vehicle safety ratings. These ratings served as valuable guidance for passengers, assisting them in making informed decisions about the safest vehicles to board.

#### Responsibilities:

- Designed and deployed mobile phone surveys to collect passenger feedback for the SmartMatatu Project, focusing on road safety in the minibus industry in Kenya in collaboration with the University of California, Berkley research team.
- Collaborated on the design and development of innovative ideas, methods, and treatments using SmartMatatu vehicle tracker technology to collect safety data.
- Managed project budgets and timelines across various facets, preparing necessary reports and updates.
- Coordinated relationships with relevant stakeholders in various SACCOs (minibus management companies) and other local/county government stakeholders.
- Configured, supervised, and monitored the installation and use of vehicle trackers on minibusses across Kenya.
- Led and coordinated a team of enumerators responsible for data collection and road safety awareness campaigns.
- Provided support to the research team with data analysis using tools such as Excel and R.

#### Achievements:

- Cultivated strong relationships with various stakeholders in the project, including minibus owners and SACCO management.
- Demonstrated strong decision-making and teamwork skills, successfully steering various aspects of the project.
- Managed the project within allocated budget and timelines, ensuring timely achievement of milestones to the required quality standards.
- Supported the development and implementation of a comprehensive data management and analysis plan, enabling accurate insights from collected data.
- Provided regular updates and reports to project stakeholders, ensuring they were well-informed about progress, issues, or risks.

---

## Research Project Manager

### University of California, Berkeley (UCB) Economics Research

02/2019 - 12/2022, Nairobi

#### Role Summary:

In my role as a Research Project Manager for the University of California, Berkeley Economics Research Team, I led the implementation of two research projects in collaboration with Jumia, Africa's largest e-commerce platform. These projects were instrumental in understanding how clients using the Jumia platform and small businesses onboarded to sell their products interacted with the e-commerce platform. My responsibilities included managing project progress, ensuring high-quality data production, and analyzing data to provide recommendations for enhancing Jumia's operations in the end ensuring better customer and business satisfaction on the platform.

#### Responsibilities:

- Monitored and coordinated various project stages, including data collection, daily data analysis and exploration, and steps to ensure high-quality data production using tools such as Excel, R and Python.
- Established and maintained trust with key personnel at Jumia-Kenya for smooth data sharing and project activity execution.
- Analyzed data from SMEs onboarded onto the platform and created reports on project progress and results from customer and business engagements.
- Installed and facilitated the use of various software/plugins to develop various customer chat interface environments, investigating customer reactions based on metrics such as agent gender and categories of customer issues.
- Collaborated closely with project Principal Investigators (PIs) in preparing research findings for donor reporting and planning project activities.

#### Achievements:

- Established and maintained a strong rapport with key personnel at Jumia-Kenya, ensuring seamless project operations.
- Enhanced data analysis skills using Excel and R.
- Achieved a 95-100% success rate in coordinating project stages.
- Led a proficient team of enumerators, optimizing data collection for accurate insights.
- Devised innovative strategies for precise data analysis, resulting in impactful project findings.
- Played a pivotal role in crafting a lauded comprehensive report on research project findings, well-received by Jumia and UC Berkeley.
- Cultivated a collaborative team environment for enumerators, project partners, and PIs, elevating motivation and productivity.

EDUCATION

BSc Information Technology (IT)

Multimedia University of Kenya

2013 - 2017

Amazon AWS and Project Management Institute (PMI) Certifications

On going

2022 - Present

Cisco Certified Networking Associate (CCNA) Certifications

Multimedia University of Kenya

2016

SKILLS

Data Management	Project Management	Hardware/Software Config.	Systems Evaluation
Data Visualization & Analysis	Research and Analysis	Monitoring & Impact Evaluation	