



Your #1 Hit Music Station!

Abuja | Lagos | Port-Harcourt | Kano

ADVERT RATES

(January, 2024)

ADDITIONAL INFORMATION

- Alcoholic beverage shall be aired from 8pm (4pm - 10pm rates applies).
- All Media Orders & Materials for Broadcast must be received at least 24 hours prior to broadcast.
- All rates are exclusive of Statutory 7.5% VAT.
- Management reserves the right to review, suspend or reject adverts.
- Specific Fixed Range – Subject to Availability.

SURCHARGES

FIXED RANGE (ONE HOUR AND ABOVE)	100%
PROGRAM DISPLACEMENT / ADS DISPLACEMENT	100%
ALL POLITICAL CONTENT	100%
NEWS CONTENT	100%
RELIGIOUS CONTENT	100%



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clientservice@coolwazobiainfo.com



Your #1 Hit Music Station!

TIME CATEGORY - LAGOS

MONDAY - SUNDAY	
The Morning Drive	5am - 12pm
The Mid-Day Drive	12pm - 4pm
The Road Show	4pm - 10pm
The Night Show	10pm - 5am
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)	

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	8,313	13,125	16,250	21,750
12pm - 4pm	8,000	12,188	15,313	20,500
4pm - 10pm	8,313	13,125	16,250	21,750
10pm - 5am	5,813	9,063	10,313	12,500

TIME CHECK (Top of the Hour)

45,000

HYPE

2 Minutes	
5am - 12pm	68,438
12pm - 4pm	61,813
4pm - 10pm	68,438
10pm - 5am	53,750

PROGRAM SPONSORSHIP

Guest Appearance Premium			
	15 Mins	30 Mins	
5am - 12pm	228,063	456,125	Plus 50%
12pm - 4pm	214,938	429,876	
4pm - 10pm	228,063	456,125	
10pm - 5am	131,250	262,500	

5 Mins			10 Mins	15 Mins
PRE-RECORDED PROGRAM	145,960	291,920	437,880	

500,000

180,000
270,000
3,000,000

1 - 50 Words					51 - 75 Words	76 - 100 Words
5am - 12pm	16,250	23,625	26,250		26,250	
12pm - 4pm	14,375	20,813	23,125		23,125	
4pm - 10pm	16,250	23,625	26,250		26,250	
10pm - 5am	13,438	19,563	21,750			

EXTRA

JINGLE PRODUCTION (1 Voice)	150,000
JINGLE PRODUCTION (Extra Voice)	50,000
JINGLE SCRIPT WRITING	30,000
JINGLE SCRIPT TRANSLATION	20,000



Your #1 Hit Music Station!

TIME CATEGORY - ABUJA

MONDAY - SUNDAY	
The Morning Drive	5am - 12pm
The Mid-Day Drive	12pm - 4pm
The Road Show	4pm - 10pm
The Night Show	10pm - 5am
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)	

SPOT	15 Secs	30 Secs
5am - 12pm	4,563	7,063
12pm - 4pm	3,938	6,125
4pm - 10pm	4,563	7,063
10pm - 5am	3,750	5,813

TIME CHECK (Top of the Hour)

HYPE

5am - 12pm	
12pm - 4pm	
4pm - 10pm	
10pm - 5am	

PROGRAM SPONSORSHIP

15 Mins			5 Mins
5am - 12pm	97,613		50,000
12pm - 4pm	72,613		
4pm - 10pm	97,613		
10pm - 5am	65,413		

PRE-RECORDED PROGRAM	50,000
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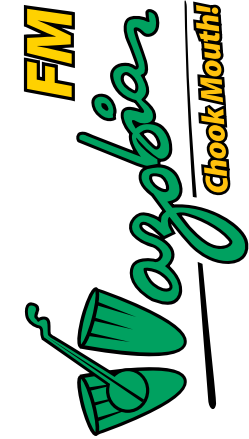
LIVE APPEARANCE

NEWS MENTION
NEWS COVERAGE
OUTDOOR BROADCAST

1 - 50 Words			
5am - 12pm	10,188		
12pm - 4pm	8,750		
4pm - 10pm	10,188		
10pm - 5am	8,438		

EXTRA

JINGLE PRODUCTION (1 Voice)
JINGLE PRODUCTION (Extra Voice)
JINGLE SCRIPT WRITING
JINGLE SCRIPT TRANSLATION



Abuja | Lagos | Port-Harcourt | Kano | Onitsha

ADVERT RATES

(January, 2024)

ADDITIONAL INFORMATION

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- Management reserves the right to review, suspend or reject adverts.
- Specific Fixed Range – Subject to Availability.

SURCHARGES

FIXED RANGE (ONE HOUR AND ABOVE)	100%
PROGRAM DISPLACEMENT / ADS DISPLACEMENT	100%
ALL POLITICAL CONTENT	100%
NEWS CONTENT	100%
RELIGIOUS CONTENT	100%



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TIME CATEGORY - LAGOS

M O N D A Y - S U N D A Y				
Make Una Wake Up	5am - 12pm			
Aftanun Gbedu	12pm - 4pm			
Evening Oyooyo	4pm - 10pm			
Night Jolly	10pm - 5am			
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)				

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	10,625	16,875	21,125	28,125
12pm - 4pm	9,625	14,875	19,375	24,875
4pm - 10pm	10,625	16,875	21,125	28,125
10pm - 5am	7,375	11,875	14,688	19,625

TIME CHECK (Top of the Hour)	45,000
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HYPE		2 Minutes
5am - 12pm		75,000
12pm - 4pm		67,125
4pm - 10pm		75,000
10pm - 5am		58,375

PROGRAM SPONSORSHIP			Guest Appearance Premium	
5am - 12pm	15 Mins	30 Mins	590,000	
12pm - 4pm			521,750	
4pm - 10pm			590,000	Plus 50%
10pm - 5am			410,250	

PRE-RECORDED PROGRAM	5 Mins	10 Mins	15 Mins
	188,800	377,600	566,400

LIVE APPEARANCE	500,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	3,000,000

ANNOUNCEMENT					1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm					22,813	33,125	36,875
12pm - 4pm					20,313	29,375	32,750
4pm - 10pm					22,813	33,125	36,875
10pm - 5am					19,063	27,750	30,875

EXTRA		
JINGLE PRODUCTION (1 Voice)		150,000
JINGLE PRODUCTION (Extra Voice)		50,000
JINGLE SCRIPT WRITING		30,000
JINGLE SCRIPT TRANSLATION		20,000



TIME CATEGORY - ABUJA

M O N D A Y - S U N D A Y				
Make Una Wake Up	5am - 12pm			
Aftanun Gbedu	12pm - 4pm			
Evening Oyooyo	4pm - 10pm			
Night Jolly	10pm - 5am			
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)				

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	5,438	8,700	10,730	14,500
12pm - 4pm	4,930	7,830	9,643	12,905
4pm - 10pm	5,438	8,700	10,730	14,500
10pm - 5am	3,988	6,380	7,975	10,730

TIME CHECK (Top of the Hour)	45,000
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HYPE		2 Minutes
5am - 12pm		45,875
12pm - 4pm		40,813
4pm - 10pm		45,875
10pm - 5am		46,050

PROGRAM SPONSORSHIP			Guest Appearance Premium	
5am - 12pm	15 Mins	30 Mins	206,876	
12pm - 4pm			87,813	210,750
4pm - 10pm			103,438	206,876
10pm - 5am			79,000	158,000

PRE-RECORDED PROGRAM	5 Mins	10 Mins	15 Mins
	50,000	100,000	150,000

LIVE APPEARANCE	150,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	2,000,000

ANNOUNCEMENT					1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm					10,938	13,625	18,125
12pm - 4pm					9,688	12,063	16,125
4pm - 10pm					10,938	13,625	18,125
10pm - 5am					9,063	11,438	19,780

EXTRA		
JINGLE PRODUCTION (1 Voice)		100,000
JINGLE PRODUCTION (Extra Voice)		30,000
JINGLE SCRIPT WRITING		20,000
JINGLE SCRIPT TRANSLATION		20,000

ADVERT RATES

(January, 2024)

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SURCHARGES

FIXED RANGE (ONE HOUR AND ABOVE)	100%
PROGRAM DISPLACEMENT / ADS DISPLACEMENT	100%
ALL POLITICAL CONTENT	100%
NEWS CONTENT	100%
RELIGIOUS CONTENT	100%



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TIME CATEGORY - LAGOS

MONDAY - SUNDAY				
The Breakfast Show				5am - 12pm
The Brunch Buzz				12pm - 4pm
The Hard Facts				4pm - 10pm
Game On				10pm - 5am
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)				

SPOT	15 Secs	30 Secs	45 Secs	60 Secs
5am - 12pm	9,680	14,850	18,480	24,530
12pm - 4pm	7,480	11,550	14,630	19,030
4pm - 10pm	9,680	14,850	18,480	24,530
10pm - 5am	6,600	9,240	13,640	17,600

TIME CHECK (Top of the Hour)		45,000
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HYPE

	2 Minutes
5am - 12pm	66,938
12pm - 4pm	60,025
4pm - 10pm	66,938
10pm - 5am	52,500

PROGRAM SPONSORSHIP

	15 Mins	30 Mins	Guest Appearance Premium
5am - 12pm	204,488	408,976	Plus 50%
12pm - 4pm	158,550	317,100	
4pm - 10pm	204,488	408,976	
10pm - 5am	147,000	294,000	

	5 Mins	10 Mins	15 Mins
PRE-RECORDED PROGRAM	116,850	233,700	350,550

LIVE APPEARANCE	500,000
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NEWS MENTION	180,000
NEWS COVERAGE	270,000
OUTDOOR BROADCAST	3,000,000

ANNOUNCEMENT	1 - 50 Words	51 - 75 Words	76 - 100 Words
5am - 12pm	11,438	14,250	18,938
12pm - 4pm	10,000	12,500	16,560
4pm - 10pm	11,438	14,250	18,938
10pm - 5am	9,375	11,750	15,625

EXTRA

JINGLE PRODUCTION (1 Voice)	150,000
JINGLE PRODUCTION (Extra Voice)	50,000
JINGLE SCRIPT WRITING	30,000
JINGLE SCRIPT TRANSLATION	20,000

TIME CATEGORY - ABUJA

MONDAY - SUNDAY				
The Breakfast Show				
The Brunch Buzz				
The Hard Facts				
Game On				
8pm - 12am (For Alcoholic Brands, 4pm - 10pm rates applies)				

SPOT	15 Secs	30 Secs
5am - 12pm	5,033	7,777
12pm - 4pm	4,575	7,13
4pm - 10pm	5,033	7,777
10pm - 5am	4,392	6,866

TIME CHECK (Top of the Hour)		
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HYPE

	15 Mins
5am - 12pm	68,938
12pm - 4pm	59,025
4pm - 10pm	68,938
10pm - 5am	53,500

PROGRAM SPONSORSHIP

	15 Mins	5 Mins
5am - 12pm	68,938	50,000
12pm - 4pm	59,025	
4pm - 10pm	68,938	
10pm - 5am	53,500	

PRE-RECORDED PROGRAM	50,000
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LIVE APPEARANCE	
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NEWS MENTION	
NEWS COVERAGE	
OUTDOOR BROADCAST	

ANNOUNCEMENT	1 - 50 Words
5am - 12pm	9,375
12pm - 4pm	8,475
4pm - 10pm	9,375
10pm - 5am	7,875

EXTRA

JINGLE PRODUCTION (1 Voice)	
JINGLE PRODUCTION (Extra Voice)	
JINGLE SCRIPT WRITING	
JINGLE SCRIPT TRANSLATION	