



ACTIVITY DESCRIPTION

DETAILS

WHO
WHAT
WHEN
WHERE
POC
BN POC

IMPRESSIONS
ENGAGEMENTS
LEADS
COIs
ASSET
MAC

TIMELINE

DATE SCHOOL

TASKS

WARNO
OPORD
IPR

DTS
Execution
AAR

SOURCES

MEB Asset
BN A&PA Contacted
Social Media Plan

QR CODE



PERSONELL

UNIFORMS

HOTELS

NOTES

Hotel					
Flights					
Rental Car					
Rental Gas					
Taxi					
M&IE					
Airport Parking					
Hotel Parking					

TOTAL:

PPI

PPI ITEM	AMOUNT