



ACTIVITY DESCRIPTION

DETAILS

WHO
WHAT
WHEN
WHERE
POC
BN POC

IMPRESSIONS

ENGAGEMENTS

LEADS

COIs

ASSET

MAC

TIMELINE

DATE

SCHOOL

TASKS

WARNO

DTS

OPORD

Execution

IPR

AAR

SOURCES

MEB Asset

BN A&PA Contacted

Social Media Plan

QR CODE



PERSONELL

UNIFORMS

HOTELS

NOTES

Hotel					
Flights					
Rental Car					
Rental Gas					
Taxi					
M&IE					
Airport Parking					
Hotel Parking					

TOTAL:

PPI

PPI ITEM	AMOUNT