

Edens Saint Fleur

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Education

University of Connecticut

Anticipated Graduation 2018

Major: Digital Media & Design, Concentration: Business Strategies

Overall GPA: 3.58

Relevant Courses: Digital Media strategies for Business, Social Media Marketing, Digital Marketing Analytics, Animation Lab and Motion Graphics

Relevant coursework:

- Worked as an assistant project manager as part of Beachball Agency “myStamford” social campaign for the University of Connecticut’s Stamford campus. <http://beachball.dmd.uconn.edu/>
- Worked as a part of a team in order to Complete an analysis of Dove’s “Choose Beautiful” Campaign
- Links to motion graphics projects on vimeo profile: <https://vimeo.com/user50888849>

Work Experience

Innovative Network Solutions

September 2015 – January 2016

- Worked as an assistant to the web design department helping create websites for clients to help them brand themselves.

WrapStyle UK

July 2016 – August 2016

- Managed Social Media for the London Franchise of Premium Car wrapping brand as well as client interaction and some graphic design over the duration of a month long Internship.

Activities and Interests

- Student Mentor at SPEF (Stamford Public Education Foundation) September **2015 – May 2016**
- Interested in Design, Sports and Photography

Skills

- Adobe Photoshop
- Adobe After Effects
- Adobe Illustrator
- Working Knowledge of Adobe Premiere
- Working Knowledge of HTML and CSS coding
- Microsoft Office
- Content Strategy Ideation