Edet Effiong

SOFTWARE ENGINEER | DIGITAL MARKETER | VIRTUAL ASSISTANT

SUMMARY

● An experienced front end developer with a strong focus on creating visually stunning and user friendly websites and web applications. I possess a deep understanding of web development principles and user centered design, and I am highly skilled in creating responsive and engaging websites that drive business results.
● Digital marketing specialist with a strong background in social media management, email marketing, and content creation. Skilled in developing and executing marketing strategies to increase brand awareness and drive sales. Proven ability to analyze data and use insights to optimize campaigns.

PERSONAL DETAILS

Location

Abuja, Nigeria

CONTACT

✉ admhelium01@gmail.com

📞 +234 8071284705

WORK EXPERIENCE

● Project Manager

KINGS NIG LTD   2022

- Developed and initiated projects, managed costs and monitored performance
- Updated operational methods and oversaw accounting procedures for improved efficiency.
- Met project deadlines without sacrificing build quality or workplace safety.
- Maintained relationships with material vendors to lower costs and diversify capabilities.

● Digital Marketer

CEREBRAL INTERNATIOAL   2022

- Coordinated the social media efforts. This included creating content, scheduling posts, and engaging with followers.
- Managed social media accounts for a variety of clients in different industries.
- Engaged with social media users and responded to queries and comments in a timely manner.
- Conducted market research and analysis to identify new opportunities and trends.

● Front End Developer

HUNGRYMAN_CHECKIN   From - Until

- Worked closely with back end developers to ensure website functionality.
- Implemented best practices for front end development to improve website performance.
- Participated in the design and development of scalable, high performance systems.
- Provided support for website users.
- Implemented security and data protection measures.
- Optimized web application performance and scalability.
- Wrote code in various languages including HTML, CSS, and JavaScript.
- Implemented responsive design and cross browser compatibility.

EDUCATION

● BSc Computer Science

NATIONAL OPEN UNIVERSITY OF NIGERIA   From - Until

● Post Graduate Diploma, Project management

UDEMY BUSSINESS SCHOOL   From - Until

● Diploma, Virtual Assistance

AFRICAL LEADERSHIP UNIVERSITY   From - Until

SKILLS

Software Development   Data Entry   Effective Communication   Project management

Virtual Assistance   Email Marketing   Social media management

problem solving