



#### Analysis of components of food production for sustainability in Canada



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Introduction

- 1 Introduction
- 2 Problem
- 3 Why it matters
- 4 Results achieved
- 5 Data analysis

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#### A bit background

#### Co-founders:

Introduction

- Chris Bunio (mentor), Paul Westdal, Sephanie Westdal, Anne Kirk.
- Started 2019.
- Increasing transparency in the food supply chain.

#### Vision and Goals

- Provide the platform to integrate data from first inputs to consumer purchase, creating a traceable, efficient and intelligent supply chain.
- Certification.
- 3 Traceability.
- 4 Sustainability.

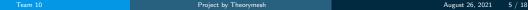
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# The problem proposed

#### Expectations

TheoryMesh's goals from the PIMS can be presented as:

- Model and predict the environmental impact from agricultural practices.
- Complement the current TheoryMesh system.
- Combine both systems to measure and predict sustainability levels of products and companies.



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# Impact on production and producers



- From data to information.
- Decisions driven by real time analysis.
- A plan of action based on accurate data.
- Identifying trends that could turn into profit.

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### Availability of information for producers

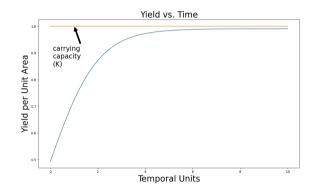


- Information is power.
- Currently, the relavent information resides in technical journals that is penetrable only for researchers and experts in the field.
- Needs to be available/intelligible to producers.
- The general sentiment conveyed by industry participants:
  - There needs to be a change in the way that information is disseminated.
  - It used to be that the when/where/how questions of crop production were passed by word of mouth: "Do this because it has always worked."
  - This is no longer tenable with the rapidly changing climate/environmental conditions.
  - Over the coming decades that will span a contemporary producer's career, they will invariably need to adjust their approaches.



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### What can be gleaned from the data?



 $K = K(x_1, x_2, \dots, x_n)$ , where no  $x_i$  is a temporal variable.

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# Factors Affecting K



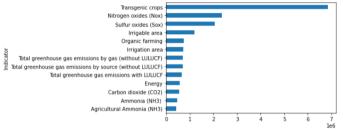
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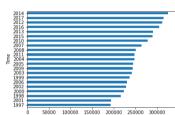
### Outline

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Data analysis

#### Environmental impact Canada: Amount of indicators from 1984-2017





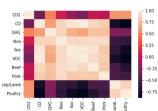
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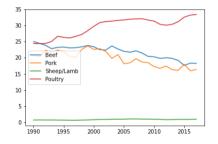
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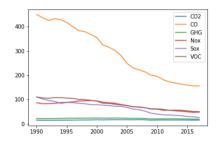
#### Correlation between Greenhouse gases and farms





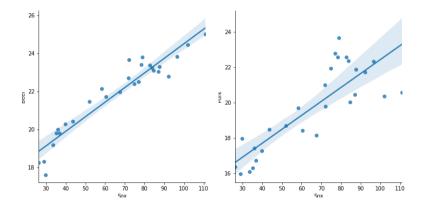
# Growth farming and agriculture





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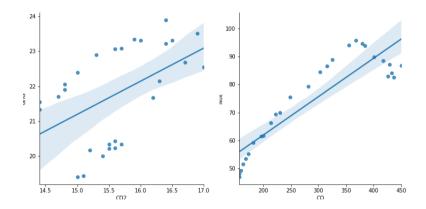
### Correlation Beef-Sox and Pork-Sox





ProblemWhy it mattersResults achievedData analysis○0○0○0○0○0

# Correlation GhG-Co2 and Nox-CO





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#### Closing remarks

- There is a big opportunity to do more research about the challenges of food production.
- The is evidence that variables are strongly correlated.
- Is an important first step to look at sustainability.
- Still open challenges to tackle: certification and traceability.

#### References



DMCI STRATEGIES, D. McInnes (2003), Agri-food sustainability targets. A selected overview,



OECD Publishing, K. Parris et-al. (2010), Sustainable management of water resources in agriculture.

