

Data Committee Meeting

September 25, 2020

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Agenda

- Survey Vetting
- Regional & National Comparisons
- SBCTC Findings

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Survey Vetting

- Currently there are a number of surveys that are administered periodically:
 - Fall Enrollment Survey (*annual*)
 - Spring Enrollment Survey (*annual*)
 - Former Workforce Students (*triennial*)
 - Former Arts & Science Students (*triennial*)
- In addition to these surveys, there are others that are administered by individuals, departments or other entities.

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Survey Vetting Cont'

- With a large amount of survey being created and administered there are some problems that may arise:
 - The potential for survey fatigue is increased with each added survey.
 - The content of surveys may overlap if creators are unaware of related surveys.
 - Aim of a survey may be answered from a previous survey.
 - A survey may not be the most appropriate way to gain insight into a proposed question.
 - The language and structure of a survey may need reforming.
- To mitigate some of these problems we are interested in implementing a survey vetting process.

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Survey Vetting Form

- To facilitate a more streamlined process of vetting surveys we are thinking of creating a form as a survey using SurveyMonkey.
- Opening Statement:

To manage the number of surveys students receive from Big Bend and gain information that will inform decision-making to improve the student experience, BBCC will implement a survey vetting process. All Ad Hoc surveys that are not on the regularly scheduled inventory will go through this process.

The Data Committee will review survey proposals (quarterly or monthly) and provide feedback on survey questions, whether there is another way to gather the information, and if there is another survey that can be modified to include questions being proposed to reduce the number of surveys being sent to students, faculty or staff.

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Questions to consider:

1. Should **all** surveys be vetted by the Data Committee team or only those individuals that request Institutional Research administer the survey on their behalf.
2. How quick are we expecting a turn around on individuals who submit surveys for vetting?

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Survey Vetting Form

- Questions
 1. What is the purpose of your survey?
 - Improve the student journey
 - Empower faculty and staff to better support students
 - Provide information to inform decisions
 - Other (please specify)
 2. What information are you trying to gather and/or what challenge are you confronting?
 - Open response
 3. Upload your questions
 - Opportunity to upload a file containing questions
 4. Please upload a sample of your questions?
 - Alternative to uploading a file people can write their questions
 5. Who is the target audience for your survey?
 - Open response
 6. When do you intend to administer the survey?
 - Open response
- The **survey materials** can found on the portal. Once the form is accepted by the data committee a announcement will be sent campus about the new process for survey submission.

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Regional & National Comparison Criteria

- Regional Criteria
 - *Criteria*
 - Institutional size
 - Rural setting
 - Local economy
 - Hispanic Serving institution
- National Criteria
 - *Criteria*
 - Sector of institution
 - Degree of urbanization
 - Institutional category
 - Institutional size category
 - 12-month unduplicated headcount
 - Percent of undergraduate enrollment who are Hispanic/ Latino
 - Geographical cross-section
 - Similar economic base
 - Community population growth
 - Percent full and part-time students

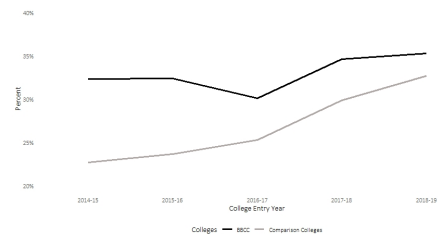
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Regional & National Comparison Colleges

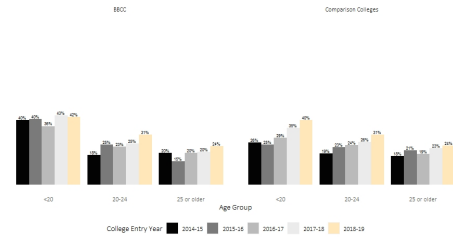
- Regional Colleges
 - *Colleges*
 - Walla Walla Community College, Wenatchee Valley College, and Yakima Valley College
- National Colleges
 - *Colleges*
 - Barstow Community College (Barstow, California)
 - Eastern New Mexico University-Roswell Campus (Roswell, New Mexico)
 - Garden City Community College (Garden City, Kansas)

Regional Comparison - College Lvl. Math in First Year

Overall

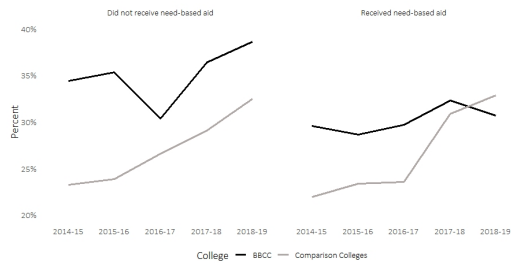


Age



Regional Comparison - College Lvl. Math in First Year

Receiving Aid



SBCTC Findings