

## இ **ட கை தி இனிப்படு** இலங்கைத் தேயிலைச் சபை SRI LANKA TEA BOARD

ගාලු පාර, සොළඹ 3. ශ්‍රී ලංකාව සැන් ශ් ළි, கொமும்பு , இலங்கை Galle Road, Colombo 03, Sri Lanka.

Circular No. OR/1/51

05th July 2010.

To: Chief Executive Officer/Managing Director of Registered Exporters of Tea Registered Manufacturers of Tea Licensed Produce Brokers of Tea

Sir,

## Damaged Made Tea due to Natural Causes and otherwise

Sri Lanka Tea Board observes that owners of made tea, in various stages of the disposal channels manage to minimize their losses, due to damages caused to made tea on account of natural causes or otherwise through insurance covers. This loss recovery mechanism culminates with the releasing of a considerable volume of damaged teas, which are either contaminated with Microbiological elements or Chemical substances in to the export blends through unscrupulous parties. This has tarnished the image of 'Ceylon Tea' abroad, damaging the reputation established by the exporters, over decades of hard work.

- 02. Considering the adverse repercussion of the said unethical trading practice, it has been decided to monitor such transactions, with immediate effect.
- o3. Where any tea is damaged due to natural causes and otherwise that will deem the said tea unfit for sale through approved channels or otherwise, shall be declared by the registered exporter, manufacturer or produce broker to the Sri Lanka Tea Board, within a period of one week from the said incident and an acknowledgement obtained. Specimen Form for this purpose is annexed. No such teas should be released to an insurance company or its agent or any other person without the prior written consent of the Sri Lanka Tea Board.



In the case of any party failing to comply with this directive, its contains liable to be suspended. Please acknowledge receipt of this Circular.

Yours truly,

H.D Hemaratne Director General Sri Lanka Tea Board

Copy: 1. Chairman, Insurance Board of Sri Lanka.

- 2. Chairman, Colombo Tea Traders Association. 3. Chairman, Tea Exporters Association.
- 4. Chairman, Colombo Brokers Association.
- 5. Chairman, The Planters Association of Ceylon.
- 6. Chairman, Private Tea Factory Owners Association.
- 7. Chairman, Association of Small & Medium Exporters of Tea. 8. Director - Tea Promotion, TPD. 9. Acting Tea Commissioner.
- 10. Deputy Tea Commissioner (Exports)
- 11. Deputy Director (Tech.) Tea Tasting Unit. 12. Assistant Director (Lab).
- 13. Managing Directors/CEOs of all Insurance Companies.