

SRI LANKA TEA BOARD

Our Ref: OR/2/92

574 Galle Road
Colombo 3

6th September, 1993

TO ALL REGISTERED MANUFACTURERS OF TEA/
ALL EXPORTERS OF TEA

Sir,

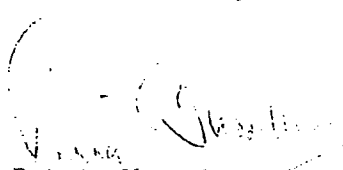
USE OF LION LOGO

The Lion Logo is a Trade Mark owned by the Sri Lanka Tea Board. Any person who wishes to use the Logo should obtain the franchise rights from the Director, Tea Promotion Bureau.

2. It has come to the notice of the Tea Board that certain manufacturers/exporters who export bulk tea in chests or paper sacks are using the Lion Logo on such bulk packaging without approval.

3. Please note that the use of the Lion Logo is permitted only on consumer packs (ie. packets, bags, caddies etc). The use of the Lion Logo on any form of packaging containing bulk tea is not allowed and exporters are hereby requested to refrain from using the Logo on such packaging. The Director General, Customs is being advised not to permit any shipments of bulk teas with the Lion Logo on or after 1st November, 1993.

Yours faithfully,


Ronnie Weerakoon
Chairman

- cc: i) Director General, Customs
ii) Tea Commissioner
iii) Director, Tea Promotion Bureau
iv) Deputy Tea Commissioner (Exports)
v) Chairman, Colombo Tea Traders Association