

ශුී ලංකා තේ මණ්ඩලය இலங்கை தேயிலை சபை SRI LANKA TEA BOARD

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Our Ref: TMR/LL/99

23rd September, 1999.

TO ALL REGISTERED EXPORTERS OF TEA

Sir,

USE OF LION LOGO

The Lion Logo is a trade mark owned by the Sri Lanka Tea Board. Any person who wishes to use this Logo should obtain franchise rights from the Director, Tea Promotion Bureau.

Relevant guide lines which will be effective from 1st October, 1999 are enclosed herewith.

Yours faithfully,

CLIFFORD RATWATTE

CHAIRMAN

Encl:

c.c. 1. Director General, Customs

- 2. Tea Commissioner, Tea Commissioner's Division
- 3. Director, Tea Promotion Bureau
- 4. Deputy Tea Commissioner, Tea Exports Division
- Chairman, Colombo Tea Traders' Association 5.
- 6. Chairman, Tea Exporters' Association
- 7. Chairman, Colombo Brokers Association 8.
- Chairman, Tea Small Holding Development Authority 9.
- Secretary General, Planters' Association of Sri Lanka 10. O/R Division, S.L.T.B.