

### Interoperability

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Integrated Master in Informatics and Computer Engineering

# 360° Company Dashboard

André Cruz Bárbara Sofia Silva Edgar Carneiro Xavier Fontes up201503776@fe.up.pt up201505628@fe.up.pt up201503784@fe.up.pt up201503145@fe.up.pt

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# Contents

| 1        | Pro  | ject Overview                       | 2  |
|----------|------|-------------------------------------|----|
| <b>2</b> | Fun  | actionalities                       | 3  |
|          | 2.1  | Overview                            | 3  |
|          | 2.2  | Financial                           | 4  |
|          | 2.3  | Sales                               | 5  |
|          | 2.4  | Procurement                         | 6  |
|          | 2.5  | Inventory                           | 7  |
|          | 2.6  | Product Specific                    | 8  |
|          | 2.7  | Other Functionalities               | 9  |
| 3        | Info | ormation Architecture               | 10 |
|          | 3.1  | CORE_OVERVIEW                       | 10 |
|          | 3.2  | CORE_FINANCIAL                      | 11 |
|          | 3.3  | CORE_SALES                          | 12 |
|          | 3.4  | CORE_PROCUR                         | 13 |
|          | 3.5  | CORE_INVENTORY                      | 14 |
|          | 3.6  | CORE_PROD                           | 15 |
|          | 3.7  | LOGIN                               | 16 |
| 4        | Inte | eroperability with SAF-T            | 17 |
| 5        | Inte | eroperability with Primavera WebApi | 19 |

### 1 Project Overview

This project consists in the development of a web application to provide data and key performance indicators (KPIs) relevant to the business. The use of comprehensive visualizations aims to simplify the analysis of the large stream of data inherent to the business, thus easing the decision making process.

The dashboard will present information regarding the financial performance of the company, its sales, its purchases from suppliers, its inventory, and its products' specifications. The app will also rely and inter-operate with the *Primavera ERP*, but all authentication data and KPIs calculations will be handled by our own backend service.

This WebApp is for use internal to the company, and thus should not have pages indexed in search engines, safe for, possibly, the login page.

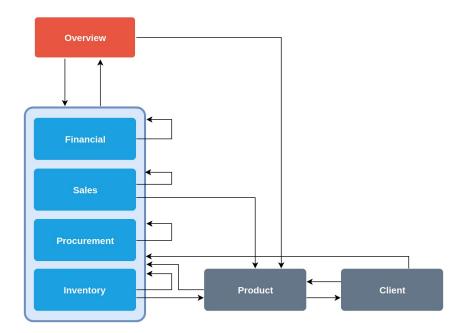


Figure 1: Site map of the project.

# 2 Functionalities

### 2.1 Overview

| Functionality        | Description  | Value   | Associated<br>Dashboard |  |
|----------------------|--|---|-------------------------|--|
| Sales vs<br>Expenses | Graph with the two values against each other.                  | An overview of financial operation.                 | CORE_OVER               |  |
| Sales Volume         | Graph of the monthly sales volume.                             | An overview of how well the sales are.              | CORE_OVER               |  |
| Accounts Payable     | Value currently in debt to the suppliers.                      | An overview of the procurement liabilities.         | CORE_OVER               |  |
| Assets in Stock      | Value of the currently held inventory.                         | Understand how much money is sitting in shelves.    | CORE_OVER               |  |
| Top Products         | List of the top selling products.                              | Understand which products the clients buy the most. | CORE_OVER               |  |
| Profit Margin        | Indicator of how well we are doing in terms of turning profit. | Understand how much of we earn for every euro sold. | CORE_OVER               |  |

### 2.2 Financial

| Functionality       | Description                                     | Value                                  | Associated   |
|---------------------|---|--|--------------|
|                     |   |  | Dashboard    |
| Return on           | A graph with the men-                           | Presents an overview of the            | CORE_ FINAN- |
| sales, assets       | tioned metrics plotted                          | company's financial status.            | CIAL         |
| & equity            | against one another.                            |  | GODE PRIVAN  |
| Average             | Descriptors side by                             | To understand what type                | CORE_ FINAN- |
| collection          | side with averages of                           | of liquidity we can have               | CIAL         |
| and payment         | collection of sales and                         | with respect to its debts and credits. |              |
| period Cash Reserve | payments to suppliers.  Current cash in wallet. | Understand to what extent              | CORE_ FINAN- |
| Cash Reserve        | Current cash in wanet.                          | the company can respond                | CIAL         |
|                     |   | to its liabilities.                    | OHIL         |
| Debt to Eq-         | Value for a given time                          | A must-have if the user is             | CORE_ FINAN- |
| uity                | period, to allow some                           | to act on loaning necessi-             | CIAL         |
|                     | degree of comparison                            | ties/opportunities.                    |              |
|                     | with previous values.                           |  |              |
| Net & Gross         | Graph of the current                            | Instrumental to under-                 | CORE_ FINAN- |
| profit margin       | and historical gross                            | stand if the profits are               | CIAL         |
|                     | profit plotted against                          | actually becoming net                  |              |
|                     | the net profit.                                 | earnings or if we need to              |              |
|                     |   | act on possible abnormal situations.   |              |
| EBIT/EBITDA         | Value of the earn-                              | A common metric to eval-               | CORE_ FINAN- |
|                     | ings before interest                            | uate the performance of a              | CIAL         |
|                     | and taxes and consid-                           | company's core operations.             | CITIE        |
|                     | ering depreciation and                          |  |              |
|                     | amortizations.                                  |  |              |
| Accounts Re-        | Credit we supplied to                           | Understand how much                    | CORE_ FINAN- |
| ceivable            | clients.  | money we are owed, un-                 | CIAL         |
|                     |   | derstand our liquidity                 |              |
|                     |   | situation.                             |              |

### 2.3 Sales

| Functionality              | Description   | Value  | Associated<br>Dashboard |
|----------------------------|---|--|-------------------------|
| Sales                      | A graph of the company's sales volume.                                    | Realise if the company's sales volume is increasing or decreasing.                                   | CORE_SALES              |
| Growth                     | Indicator of the sales volume growth compared to previous time intervals. | Presents a fast way of predicting the company's sales volume behaviour.                              | CORE_SALES              |
| Top Products               | List of the top sales completed in the past.                              | Present information regarding the top sales providing useful comparison data to current sales.       | CORE_SALES              |
| Cumulative<br>Sales        | A cumulative graph about the company's sales volume in the past.          | Understand the discrepancy in the sales volume, peaks and stagnation periods between time intervals. | CORE_SALES              |
| Sold versus Pro-<br>jected | Doughnut chart with<br>the completed sales<br>and the projected<br>sales. | Realise if the sales are going as projected. Ideally, the doughnut chart is 100% completed.          | CORE_SALES              |
| Average Profit Margin      | Indicator of the average profit obtained in each sale.                    | Understand how much<br>the company is mak-<br>ing in average with<br>each unit sold.                 | CORE_SALES              |
| Sales per Store            | List associating each store to its sales' volume.                         | Understand which stores are selling more and how much are they selling.                              | CORE_SALES              |

### 2.4 Procurement

| Functionality     | Description  | Value  | Associated<br>Dashboard |
|-------------------|--|--|-------------------------|
| Purchase Rotation | A value representing how many days to the next order of the main suppliers (the supplier can be a filter). | At which point a drop in liquidity might be expected due to orders being all concentrated around a point in time or more disperse. | CORE_PROCUR             |
| Purchases         | A graph of all the purchases from suppliers.   | How much money is spent through orders of inventory.   | CORE_PROCUR             |
| Suppliers         | Pie chart of sales percentage grouped by supplier and filtered by the top suppliers.                       | Understanding about which supplier is contributing more to our sales margin.   | CORE_PROCUR             |
| Purchases Total   | Indicator of how much<br>the company bought<br>to suppliers.   | Understand how much money was spent in procurement of products.  | CORE_PROCUR             |
| Accounts Payable  | Indicator of how much the company owes its suppliers.  | Understand how much liabilities the company has to its suppliers.  | CORE_PROCUR             |
| Product Backlog   | Indicator of how much of what we bought still hasn't been delivered to us.                                 | Understand what we can expect not to sell because it still isn't in our inventory.   | CORE_PROCUR             |

# 2.5 Inventory

| Functionality            | Description  | Value  | Associated Dash-<br>board |
|--------------------------|--|--|---------------------------|
| Products                 | List with search capability of all the inventory products.   | Find any company's product and view basic related data, such as units in stock and product name.   | CORE_INVENTORY            |
| Assets in Stock          | Indicator of the to-<br>tal value of the inven-<br>tory's products and<br>growth compared with<br>previous months. | Understand if the assets' value is having a positive evolution.  | CORE_INVENTORY            |
| Average Inventory Period | Asset utilization ratio that indicates how long goods remain in inventory or unsold.                               | Comprehend if the company's good are spending too much time without being sold, therefore losing value.  | CORE_INVENTORY            |
| Turnover                 | Ratio showing how many times the company has sold and replaced inventory during the last semester.                 | Help businesses make better decisions on pricing, manufacturing runs, how to leverage promotions to move excess inventory, and how and when to purchase new inventory. | CORE_INVENTORY            |

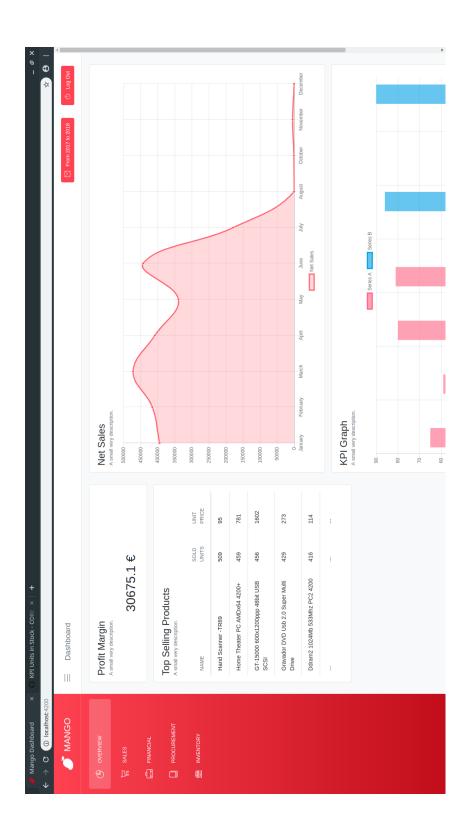
# 2.6 Product Specific

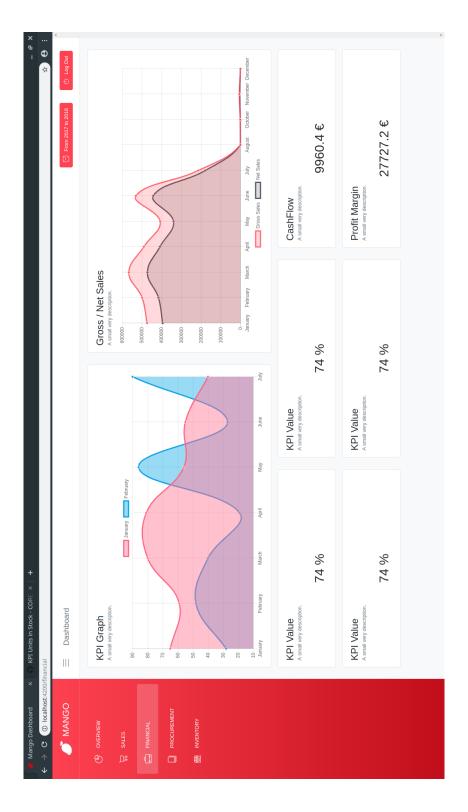
| Functionality          | Description   | Value  | Associated<br>Dashboard |
|------------------------|---|--|-------------------------|
| Units Sold             | The number of units sold in a given time period.                        | Conclude about life-<br>time of a given prod-<br>uct.  | CORE_PROD               |
| Units in Stock         | Indicator of how many units of the selected product are still in stock. | It's possible to see if<br>a given product repre-<br>sents a lot of cash just<br>sitting tight.                        | CORE_PROD               |
| Profit                 | A line chart of<br>the profits due<br>to this product.                  | Understand if a possible change in units sold can be correlated with the profit that arises from said product's sales. | CORE_PROD               |
| Product<br>Information | Small product card where the general characteristics can be found.      | Easy to understand what kind of product is being reviewed.   | CORE_PROD               |
| Top Clients            | List of clients who have bought the product more times.                 | Targeted marketing or even promotions.   | CORE_PROD               |

### 2.7 Other Functionalities

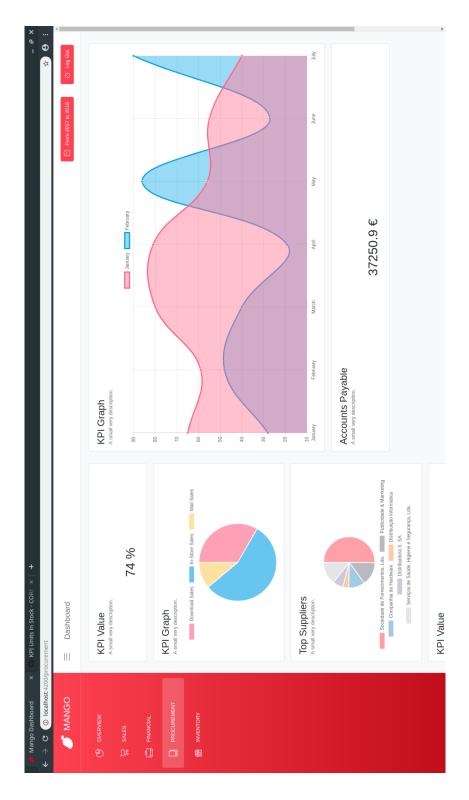
| Functionality          | Description  | Value  |
|------------------------|--|--|
| Login/Logout           | The user is able to login and logout.                                    | Provide access to the dashboard.                                 |
| Drilldown Top Products | Go to the product page when a product is clicked in a Top Products page. | Allows the user to investigate more about a product of interest. |

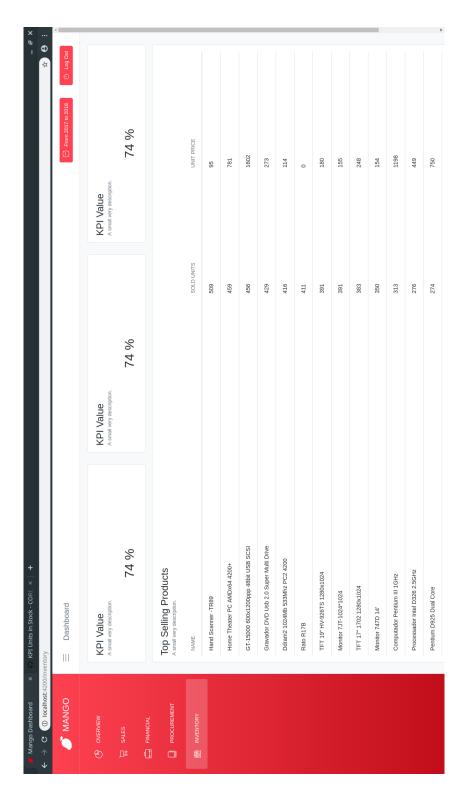
# 3 Information Architecture 3.1 CORE\_OVERVIEW

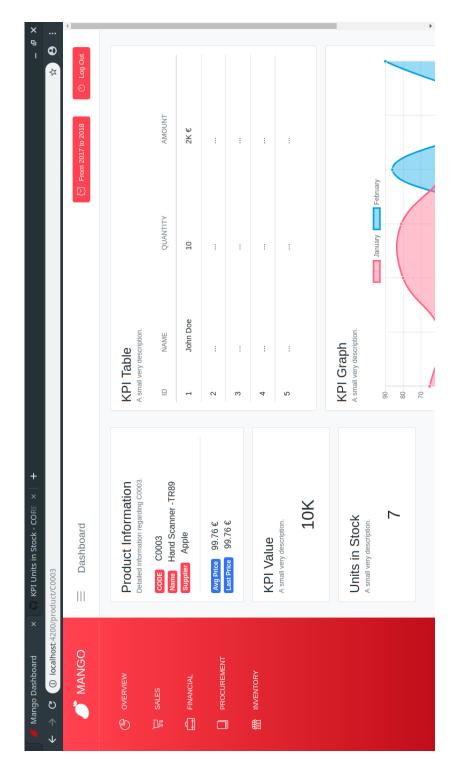














# Interoperability with SAF-T

| SAF-T<br>Route | Service<br>Describ-     | Related<br>Core | Input Exam-      | Output Example  |
|----------------|-------------------------|-----------------|------------------|---|
|                | tion                    | View            | •                |   |
| Accounts       | Retrieves               | CORE_           | /GeneralAccounts | { "AccountID": "22", "AccountDe-  |
| Payable        | the current<br>accounts | PROCUR          | /AccountID /22   | scription": "Fornecedores", "Open-<br>ingDebitBalance": "0.00", "Opening- |
|                | payable to              |                 |                  | CreditBalance": "6812.30", "Clos-   |
|                | suppliers.              |                 |                  | ingDebitBalance": "523.02", "Closing-<br>Credit Balance": "37773 88"      |
| •              |                         | 000             | -                |   |
| Accounts       | Retrieves               | CORE.           | /GeneralAccounts | $\{$ "AccountID": "21", . "AccountDe-                                     |
| Receivable     | the current             | FINAN-          | /AccountID /21   | scription": "Clientes", "OpeningDebit-                                    |
|                | accounts                | CIAL            |                  | Balance": "2509.91", "OpeningCredit-                                      |
|                | receiv-                 |                 |                  | Balance": "12220.03", "ClosingDebit-                                      |
|                | able from               |                 |                  | Balance": "41273.28", "ClosingCredit-                                     |
|                | clients.                |                 |                  | Balance": "135 $46.12$ ", }   |
| Cash           | Retrieves               | $CORE_{-}$      | /GeneralAccounts | { "AccountID": "11", "AccountDe-  |
|                | informa-                | FINAN-          | /AccountID /11   | scription": "Caixa", "OpeningDebit-                                       |
|                | tion on                 | CIAL            |                  | Balance": "17665.92", "OpeningCred-                                       |
|                | the cash                |                 |                  | itBalance": "8842.92", "ClosingDebit-                                     |
|                | account                 |                 |                  | Balance": "19363.29", "ClosingCredit-                                     |
|                | (code 11).              |                 |                  | Balance": "9402.92", }  |

| Output Example              | { "AccountID": "61", "AccountDescription": "Custo dos Merc. Vend. e Mat. Cons.", "OpeningDebit-Balance": "0.00", "OpeningCredit-Balance": "1259.04", "ClosingCreditBalance": "1259.04", "ClosingCreditBalance": "0.00", } | { "totalNetSales": 861335.25 }   |
|-----------------------------|---|--|
| Input Example               | /GeneralAccounts<br>/AccountID /61  | /sales /total-<br>net-sales ?start-<br>date=date<br>&end-date=date       |
| Related<br>Core<br>View     | CORE.<br>PROCUR   | CORE_<br>SALES   |
| Service<br>Descrip-<br>tion | Retrieves the overall cost of goods sold (between opening and closing times of the SAF-T file).   | Retrieves the sales revenue (without VAT) be- tween the two given dates. |
| SAF-T<br>Route              | Cost of<br>Goods<br>Sold  | Net Sales<br>(with time<br>pivot)  |

5 Interoperability with Primavera WebApi

| Webservice<br>ID            | Webservice<br>Descrip-<br>tion                | Related<br>Core<br>View | Input Example<br>WebApi                    | Body   | Output Example  |
|-----------------------------|---|-------------------------|--|--|---|
| Top<br>Clients              | Returning relevant information about clients  | CORE_<br>SALES          | {{apiUrl}} Ad-<br>ministrador/<br>Consulta | SELECT Cliente, Nome, To- talDeb FROM V-Clientes                                     | { "Cliente" : "ALCAD", "Nome" : "Soluciones Cad de Madrid", "TotalDeb" : 20318.25, }        |
| Product<br>Informa-<br>tion | Returning relevant information about products | CORE.<br>PROD-<br>UCT   | {{apiUrl}}<br>ministrador/<br>Consulta     | SELECT Artigo, Descricao, PCMedio as PrecoMedio, PCUltimo as PrecoUltimo FROM Artigo | { "Artigo" : "A001", "Descricao" : "RAM 4GB", "PrecoMedio" : 30.25, "PrecoUltimo" : 25.40 } |

| _                  |          |              |                | ======================================= |            |                     |                  |                |             | •           |                      |           |   |
|--------------------|----------|--------------|----------------|---|------------|---------------------|------------------|----------------|-------------|-------------|----------------------|-----------|---|
| Output Exam-       | ple      |              | { "Artigo"     | "A001", "Stock"                         | : 45 }     |                     | { "Fornecedor" : | "F001", "Nome" | : "Papalaco | e Papeis",  | "TotalDeb"           | 25004.50, | _ |
| Body               |          |              | SELECT Ar-     | tigo, Stock                             | FROM V_INV | _ValoresAtuaisStock | SELECT           | Fornecedor,    | Nome, To-   | talDeb FROM | $V_{-}$ Fornecedores |           |   |
| Input Example      | WebApi   |              | {{apiUrl}} Ad- | ministrador/                            | Consulta   |                     | {{apiUrl}} Ad-   | ministrador/   | Consulta    |             |                      |           |   |
| $\mathbf{Related}$ | Core     | $V_{ m iew}$ | CORE_          | PROD-                                   | $\Pi$ CT   |                     | CORE_            | PROCUR         |             |             |                      |           |   |
| Webservice         | Descrip- | tion         | Returns        | ${ m the stock}$                        | of prod-   | ucts                | Returning        | relevant       | informa-    | tion about  | suppliers            |           |   |
| Webservice         | П        |              | Product        | Stock                                   |            |                     | Top Sup-         | pliers         |             |             |                      |           |   |