

Winning Space Race with Data Science

Edgar Tijerina Tamez 07/Oct/2025



Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

- Exploratory data analysis was conducted using a predictive approach to find patterns, distributions, correlations and anomalies, using the SpaceX REST API as the main data source. Complementary data was sourced from Wikipedia using web scrapping techniques. Data was cleaned and prepared for machine learning using One Hot Encoding. Interactive visual analytics were developed with Folium as well interactive dashboards using Plotly Dash. Machine learning pipelines were set up to test multiple classifiers, including Logistic Regression, Support Vector Machine (SVM), Decision Tree Classifier and K-Nearest Neighbors (KNN). Model hyperparameters where optimized and the results visualized on Confusion matrices.
- From the exploratory data analysis we can observe that landing success rate has been increasing since 2010 reaching 80% success rate as of 2020. We can also observe that Geostationary Orbits (GTO) had the lowest success rate with 50%. All machine learning prediction models reached an 83% accuracy. The confusion matrices demonstrated the ability of the model to predict with perfect accuracy True Positives (Successful landings) but struggled with predict True Negatives (Failed landing).

Introduction

- Launching rockets is a multi million-dollar endeavor. Right now, the space launch market is entirely dominated by SpaceX, composing over 75% of all commercial launches as of 2023. Their main advantage is their ability to reuse their rockets, cutting their costs per launch from \$150 million to \$97 million.
- Being able to predict whether the first stage will land would give an advantage to competitors by estimating launch costs.



Methodology

Executive Summary

Data was collected from two main sources: SpaceX API using Python's Requests module and Wikipedia Falcon 9 launch records using BeautifulSoup.

Data was cleaned and transformed using Pandas and Numpy. One hot encoding was used to transform the data in preparation for machine learning.

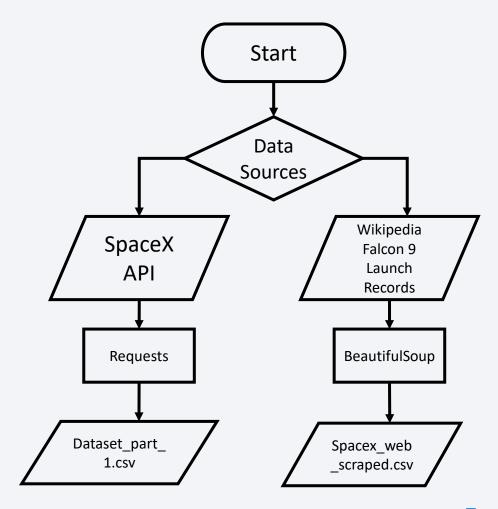
EDA was performed using matplotlib and seaborn for plotting and key data points were extracted using SQL.

Interactive visual analytics were developed with Folium as well interactive dashboards using Plotly Dash.

Machine learning pipelines were set up to test multiple classification models, including Logistic Regression, Support Vector Machine (SVM), Decision Tree Classifier and K-Nearest Neighbors (KNN). Model hyperparameters where optimized and the results visualized on Confusion matrices.

Data Collection

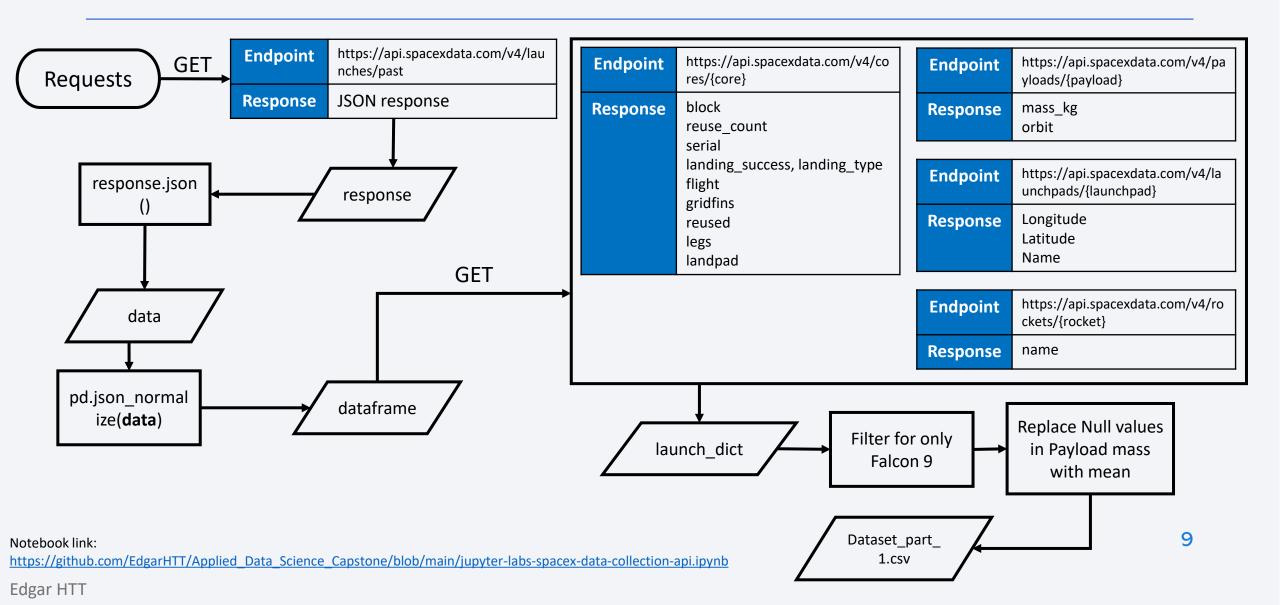
Data was collected from two main sources: SpaceX API using Python's Requests module and Wikipedia Falcon 9 launch records using BeautifulSoup.



Data Collection - SpaceX API

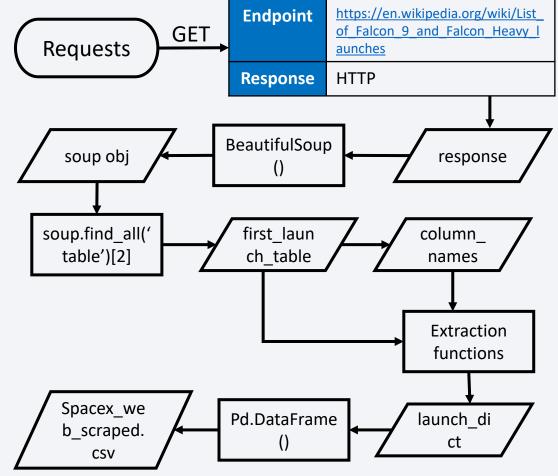
- The primary source of data is the SpaceX REST API -> api.spacexdata.com/v4/
- Its key endpoints are:
 - /launches/past -> past launch data (main dataset).
 - /capsules, /cores, /payloads,
 /launchpads -> detailed info by ID.
- Using Python requests we obtained JSON objects
- By using json_normalise from Pandas DataFrame we transform the data into a tabular structure

Data Collection – SpaceX API



Data Collection - Scraping

Requests was used in tandem with BeautifulSoup to parse and scrape the List of Falcon 9 and Falcon Heavy launches from Wikipedia. The parsed data was converted into a Pandas Dataframe and stored for further use.

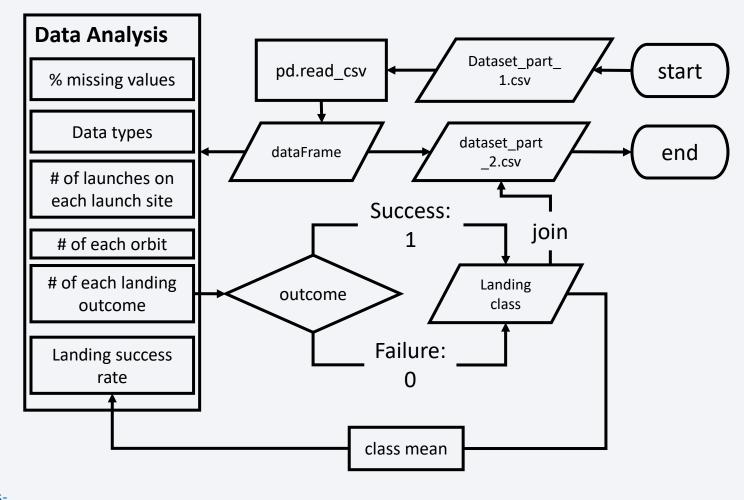


Notebook link:

https://github.com/EdgarHTT/Applied Data Science Capstone/blob/main/jupyter-labs-webscraping.ipynb

Data Wrangling

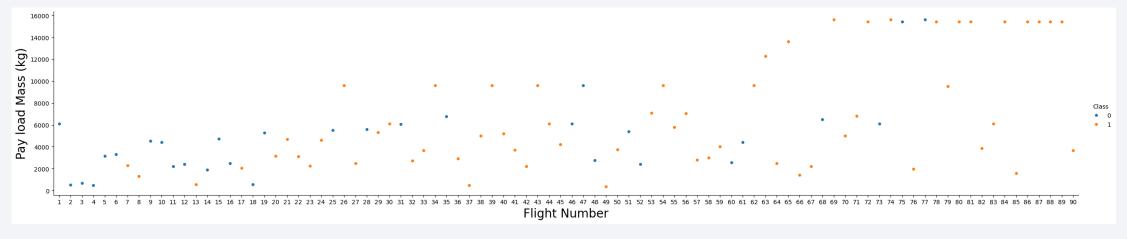
Data wrangling conforms exploratory data analysis and the determination of training labels. By analyzing the dataset, we classified the outcome of each landing in a binary format and incorporated it into the dataset for future feature engineering.



Notebook:

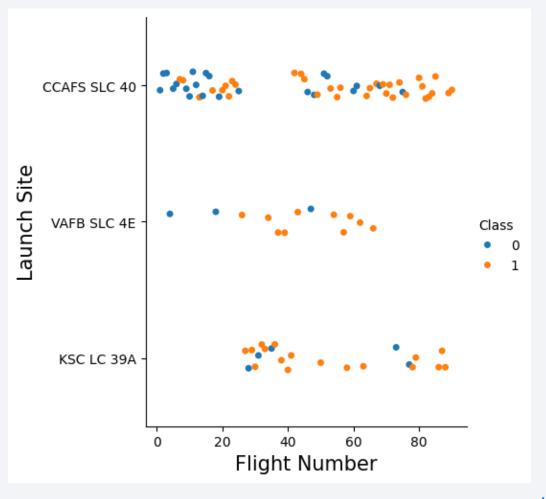
https://github.com/EdgarHTT/Applied Data Science Capstone/blob/main/labs-jupyter-spacex-Data%20wrangling.ipynb

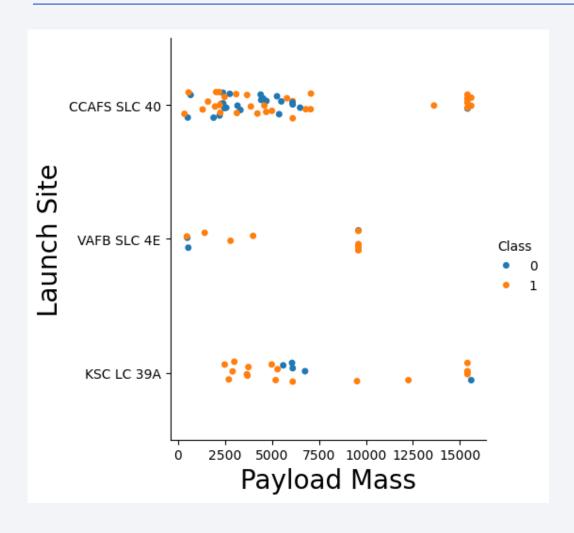
As part of the exploratory data analysis, visualizations are developed to obtain a deeper understanding and find insights.



By plotting Flight number against Payload mass, we can observe that the success rate of each launch increases. Payload mass and landing success doesn't seem to be correlated

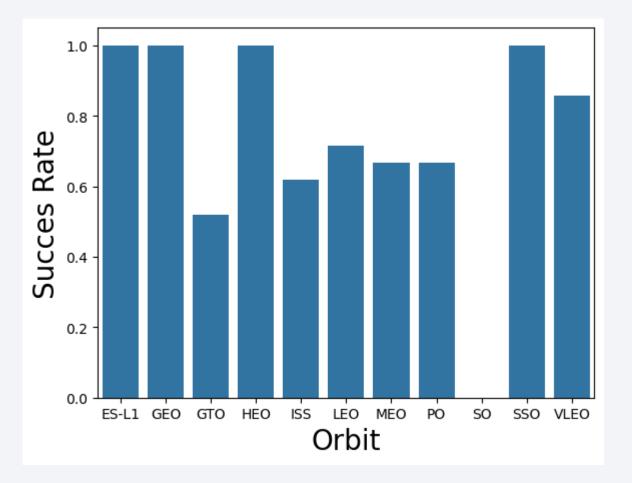
By visualizing the relationship between flight number and launch site, we can observe that the first launches done by SpaceX was on Cape Canaveral and that most of their failures were done there.



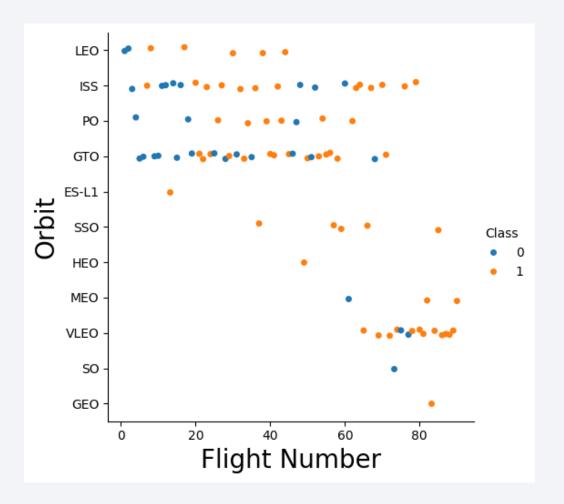


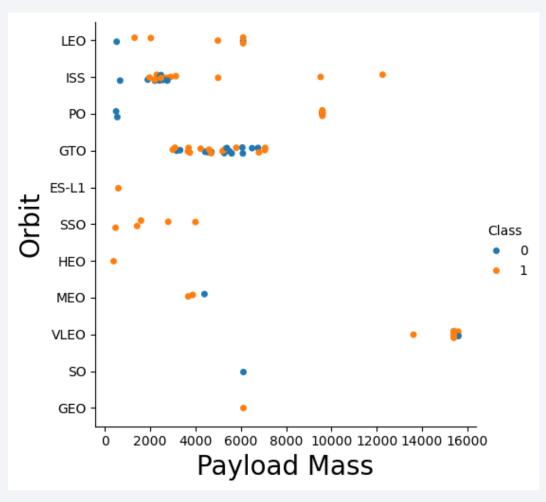
And by plotting against payload mass, we can see that for the VAFB-SLC launch site no heavy payload rockets were launched.

By plotting the success rate of each orbit, we can see that Geo Stationary Orbits (GTO) are the most difficult launches to land.



As of now the most common mission by SpaceX is Very Low Earth Orbit (VLEO). This orbit is most common for satellite missions like their Starlink service

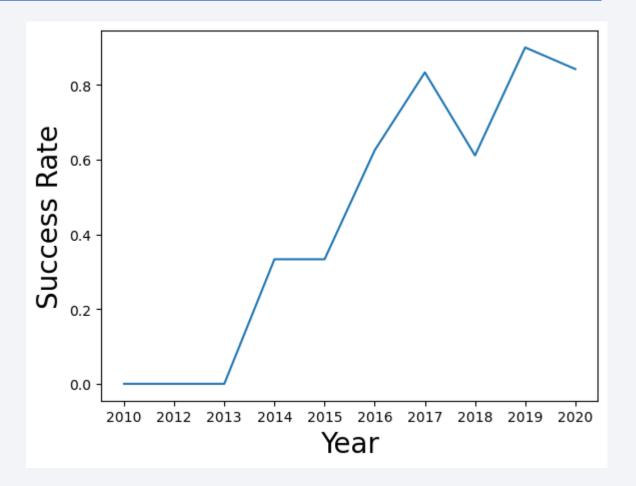




With heavy payloads the successful landing rate is increased for Polar, LEO and ISS.

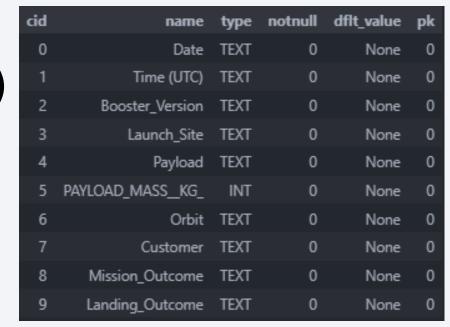
However, for GTO, it's difficult to distinguish between successful and unsuccessful landings

Finally, we can observe that the success rate kept increasing from 2013 till 2020



SQL was also used to perform exploratory data analysis. Here are the queries used:

- %sql PRAGMA table_info([SPACEXTABLE])
 - This query gives us details about the table's columns.



Notebook:

%sql SELECT DISTINCT("Launch_Site") FROM SPACEXTABLE

Displays the name of the unique launch sites

									ļ	└	VAFB SI	LC-4E
%%s	ql										KSC LC	C-39A
SELE	CT * F	ROM S	SPACEX1	TABLE							CCAFS SI	LC-40
	HERE MIT 5	"Launc	ch_Site"	LIKE 'C	CA%']		
		s 5 recc	ords who	ere laur	nch sites be	egin v	with "C(CA"				
	. ,									 		
Date	Time (UTC)	Booster_Version	Launch_Site			Payload	PAYLOAD_MASS_	KG_ O	rbit C	ustomer	Mission_Outcome	Landing_Ou
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40		Dragon Spacecraft Qualific	ation Unit		0 1	LEO	SpaceX	Success	Failure (para

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	7:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	0:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Launch_Site

CCAFS LC-40

%%sql

SELECT SUM(PAYLOAD_MASS__KG_) FROM SPACEXTABLE
WHERE Customer = 'NASA (CRS)'

 Displays the total payload mass carried by boosters launched by NASA (CRS) SUM(PAYLOAD_MASS_KG_) 45596

%%sql

SELECT AVG(PAYLOAD_MASS__KG_) FROM SPACEXTABLE WHERE "Booster_Version" LIKE "F9 v1.1%"

 Displays average payload mass carried by booster version F9 v1.1 AVG(PAYLOAD_MASS_KG_)
2534.666666666665

%%sql

SELECT MIN(DATE) FROM SPACEXTABLE WHERE Landing_Outcome = "Success (ground pad)"

Date of the first successful landing outcome in ground pad

MIN(DATE) 2015-12-22

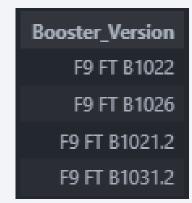
%%sql

SELECT Booster_Version FROM SPACEXTABLE

WHERE Landing_Outcome = "Success (drone ship)" AND

PAYLOAD_MASS__KG_ BETWEEN 4000 AND 6000

 Lists the names of the boosters which have successfully landed on a drone ship and had a mass between 4000 and 6000 kgA



%%sql

SELECT Landing_Outcome, COUNT(Landing_Outcome) FROM SPACEXTABLE GROUP BY Landing_Outcome LIKE "Success%" OR "Failure%"

 List the total number of successful and failure mission outcomes (note that the names between parenthesis do not indicate the class of outcome)

```
%%sql
```

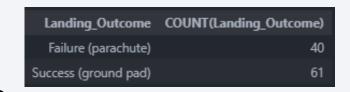
```
SELECT Booster_Version FROM SPACEXTABLE

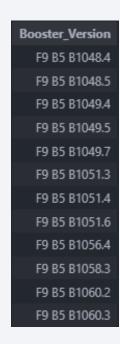
WHERE PAYLOAD_MASS__kg_ =

(SELECT MAX(PAYLOAD_MASS__KG_) FROM SPACEXTABLE)

GROUP BY Booster_Version
```

Lists all the booster versions that have carried the maximum payload





%%sql

SELECT SUBSTR(DATE,6,2), Landing_Outcome, Booster_Version, Launch_Site FROM SPACEXTABLE WHERE SUBSTR(DATE,0,5) = '2015' AND Landing_Outcome = 'Failure (drone ship)'

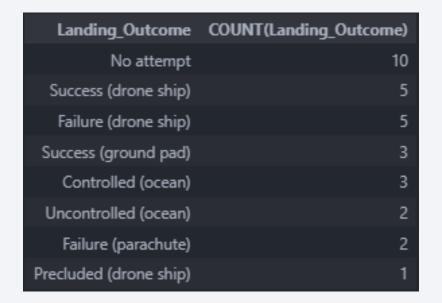
 List and displays month number, landing outcome, booster version and launch site of rockets launched on the year 2015 which ended on a failure to land on a drone ship

SUBSTR(DATE,6,2)	Landing_Outcome	Booster_Version	Launch_Site
01	Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
04	Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40

```
%%sql
```

SELECT Landing_Outcome, COUNT(Landing_Outcome) FROM SPACEXTABLE
WHERE DATE BETWEEN "2010-06-04" AND "2017-03-20"
GROUP BY Landing_Outcome
ORDER BY COUNT(Landing_Outcome) DESC

 Ranks by count of landing outcomes between the date of 2010-06-04 and 2017-03-20, in descending order.



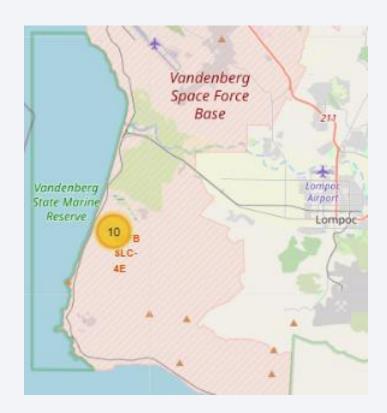
To explore how locations and its proximities affect the landing success rate an interactive map was constructed. Details were marked, these included calculated proximities to railways, cities, coastlines and highways. Successful and failed landings were clustered into their respective launch site.

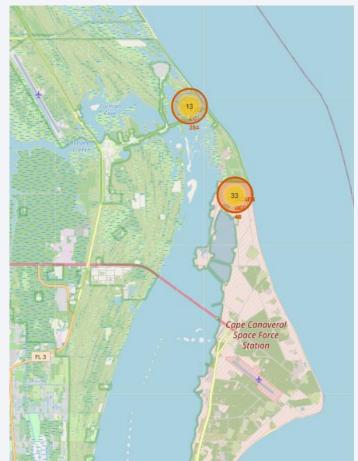


Notebook:

https://github.com/EdgarHTT/Applied Data Science Capstone/blob/main/jupyter-labs-eda-sql-coursera sqllite.ipynb

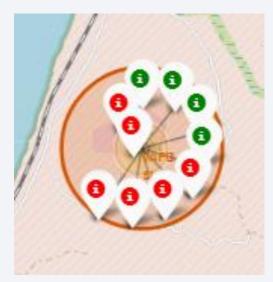
Clustering let us visualize the number of launches per launch site.



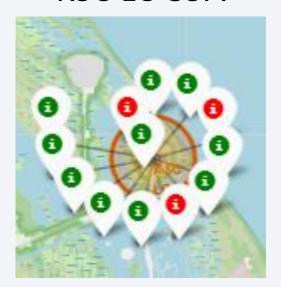


Clustering also let us see failed and successful launches easily

VAFB SLC-4E



KSC LC-39A

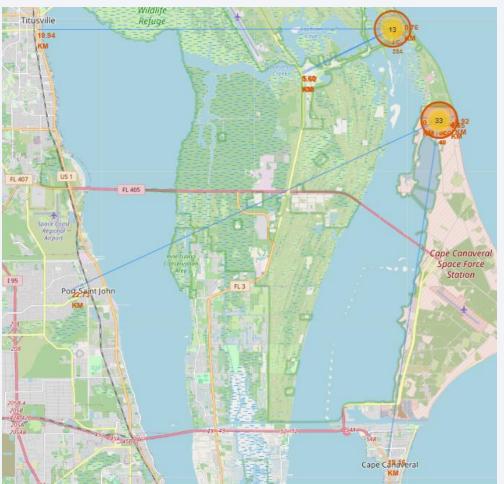


CCAFS LC-40 & CCAFS SLC-40



The closest city was Lompoc with 14 km. Launch sites are usually close to a coastline and some public infrastructure, like highways and railways. But their location is instead the determining factor of which type of mission can the site launch.

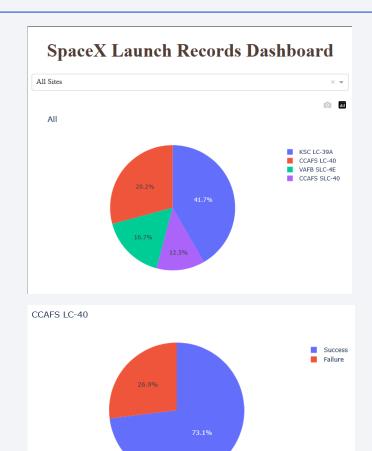




Build a Dashboard with Plotly Dash

A dashboard using Plotly Dash with some plots and interactions were developed to better explore the data extracted

A pie plot showcases the share of launches per site. You can select the site on a dropdown list which then shows the share of successful and failed launches



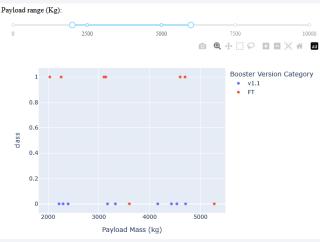
Notebook:

Build a Dashboard with Plotly Dash

A scatter plot is used to represent the different outcomes of each launch, separated by booster version.

A slider can be used to filter by payload range



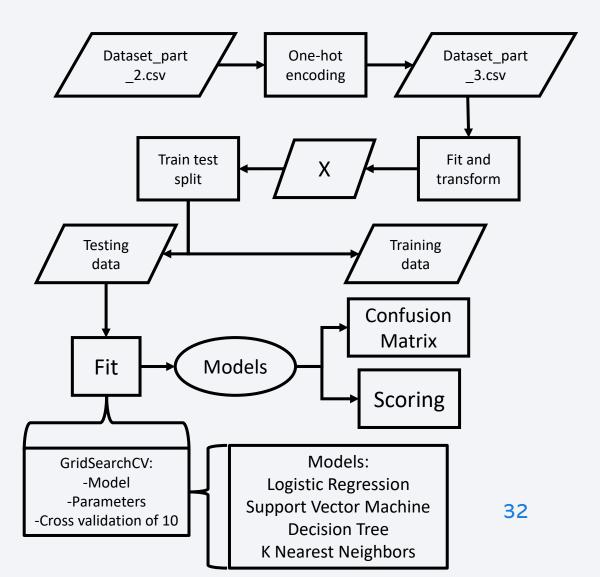


Predictive Analysis (Classification)

To build and train the classification model, feature engineering was performed on the dataset. Categorical data was transformed into numerical values by using One-hot encoding techniques. Once the dataset was ready, we proceeded to fit, transform and split into training and testing data. To determine the optimal hyper parameters, grid search was performed on each model. Score was calculated and a confusion matrix plotted to find the best model.

Notebook:

https://github.com/EdgarHTT/Applied Data Science Capstone/blob/main/SpaceX Machine%20Learning%20Prediction Part 5.ipynb

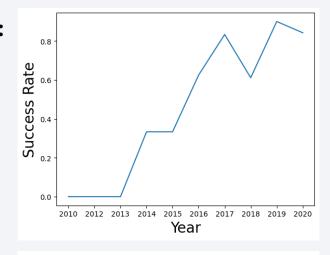


Results

These are some of the most important results obtained of each section:

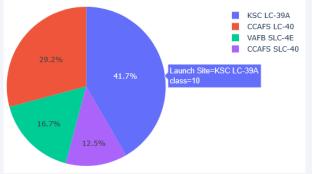
Exploratory data analysis:

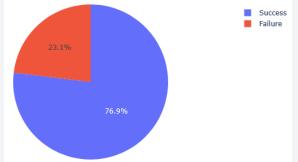
The success rate of each launch has been increasing since 2013



Interactive analytics demo:

Kennedy space center LC-39A is the most used launch pad. With a 78% success rate



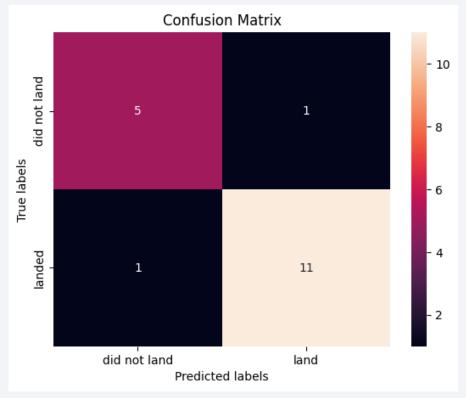


Results

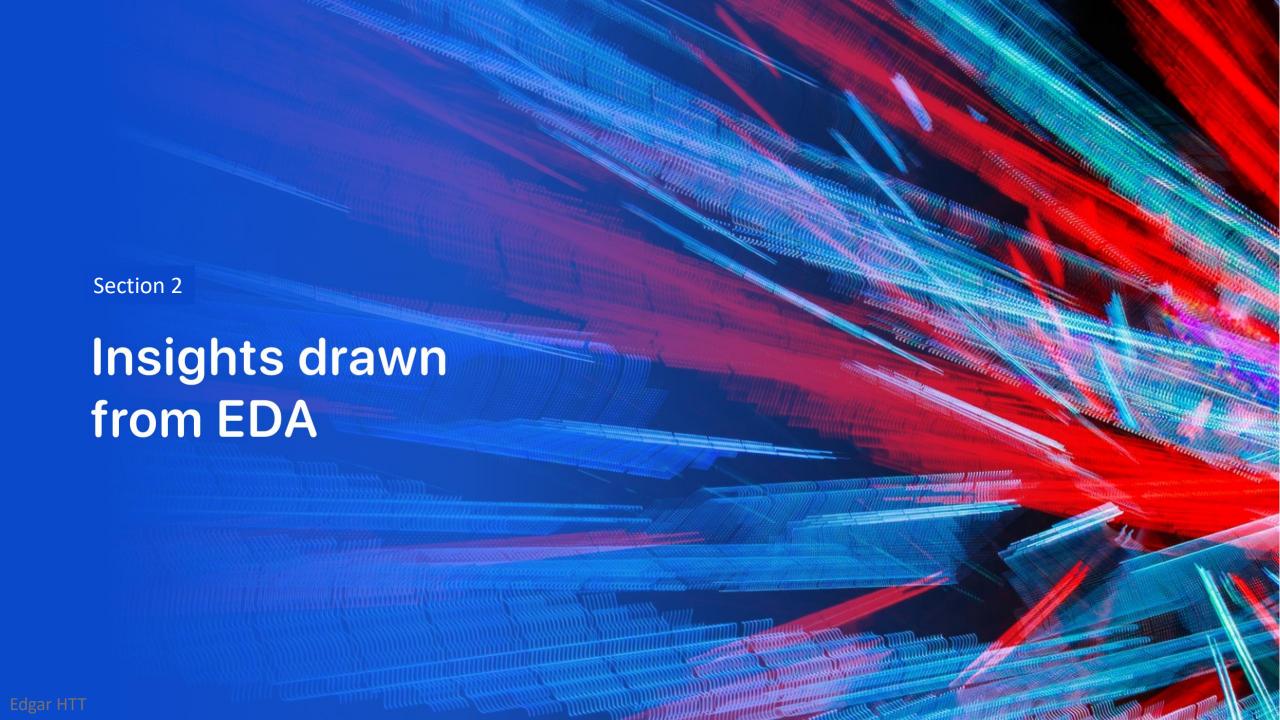
These are some of the most important results obtained of each section:

Predictive analysis results:

Of the 4 models tested, decision tree classifier obtained the best results with a score of 0.89 and a good distribution of Truth table predictions on test data.

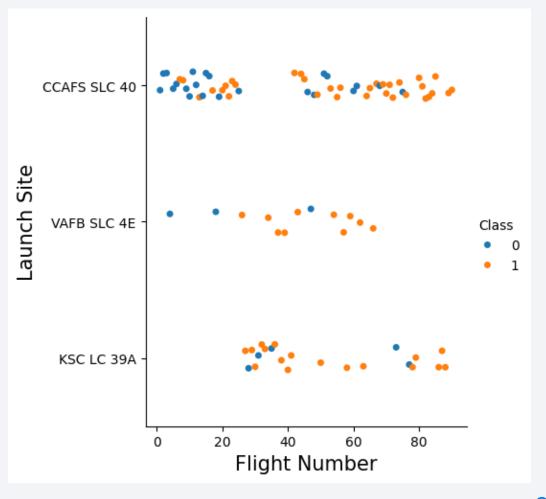


```
In [87]:
          print("tuned hpyerparameters :(best parameters) ",tree cv.best params )
          print("accuracy :",tree_cv.best_score_)
        tuned hpyerparameters :(best parameters) {'criterion': 'gini', 'max_depth': 2, 'max_features': 'sqrt', 'min_samples_leaf': 4
        , 'min_samples_split': 5, 'splitter': 'best'}
        accuracy: 0.8892857142857145
```

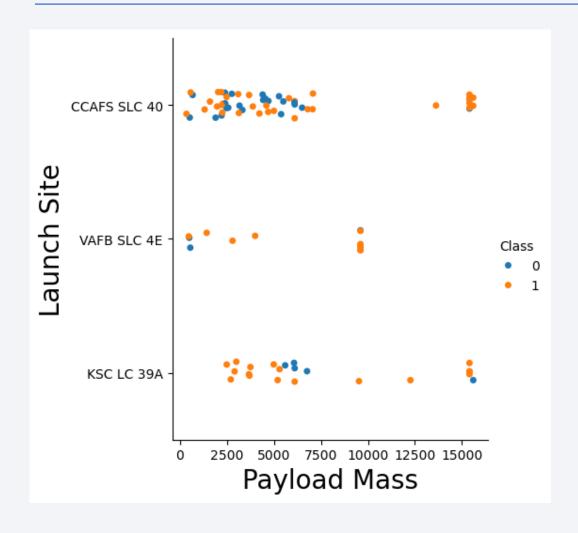


Flight Number vs. Launch Site

By visualizing the relationship between flight number and launch site, we can observe that the first launches done by SpaceX was on Cape Canaveral and that most of their failures were done there.



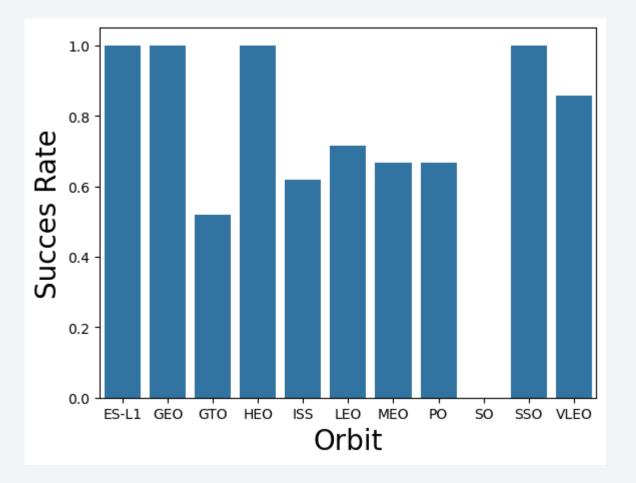
Payload vs. Launch Site



And by plotting against payload mass, we can see that for the VAFB-SLC launch site no heavy payload rockets were launched.

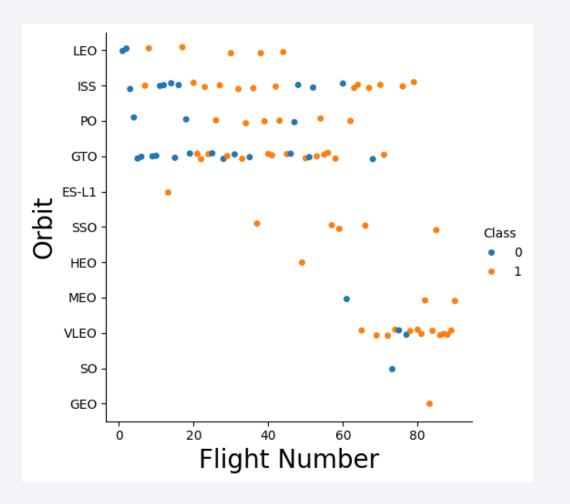
Success Rate vs. Orbit Type

By plotting the success rate of each orbit, we can see that Geo Stationary Orbits (GTO) are the most difficult launches to land.

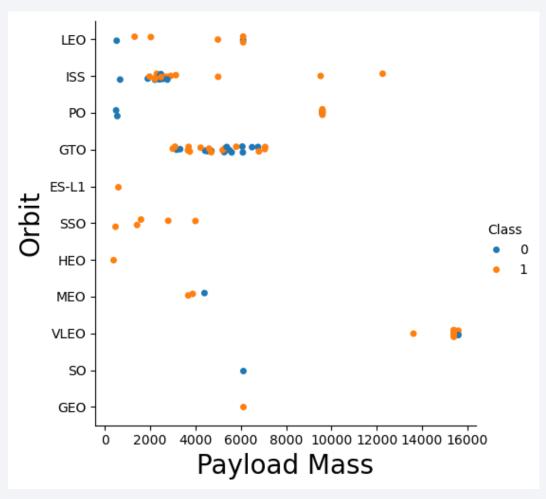


Flight Number vs. Orbit Type

As of now the most common mission by SpaceX is Very Low Earth Orbit (VLEO). This orbit is most common for satellite missions like their Starlink service



Payload vs. Orbit Type

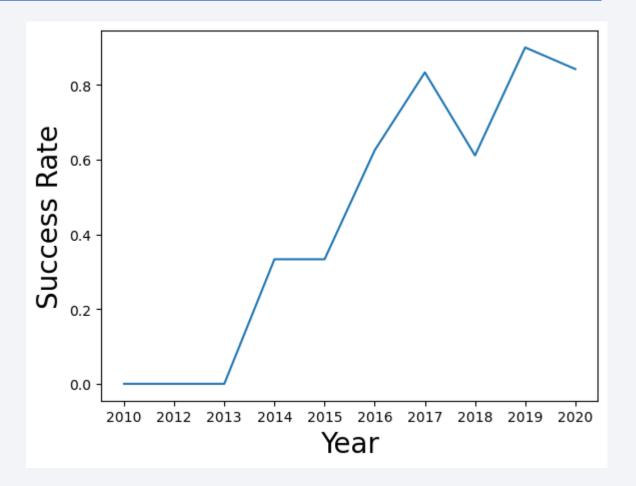


With heavy payloads the successful landing rate is increased for Polar, LEO and ISS.

However, for GTO, it's difficult to distinguish between successful and unsuccessful landings

Launch Success Yearly Trend

Finally, we can observe that the success rate kept increasing from 2013 till 2020



All Launch Site Names

%sql SELECT DISTINCT("Launch_Site") FROM SPACEXTABLE

• Displays the name of the unique launch sites

CCAFS LC-40

VAFB SLC-4E

KSC LC-39A

CCAFS SLC-40

Launch Site Names Begin with 'CCA'

%%sql

SELECT * FROM SPACEXTABLE
WHERE "Launch_Site" LIKE 'CCA%'
LIMIT 5

Displays 5 records where launch sites begin with "CCA"

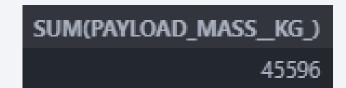
Dat	e Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
2010-06-0	4 18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-0	3 15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-2	2 7:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-0	8 0:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-0	1 15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Total Payload Mass

%%sql

SELECT SUM(PAYLOAD_MASS__KG_) FROM SPACEXTABLE
WHERE Customer = 'NASA (CRS)'

 Displays the total payload mass carried by boosters launched by NASA (CRS)



Average Payload Mass by F9 v1.1

%%sql

SELECT AVG(PAYLOAD_MASS__KG_) FROM SPACEXTABLE WHERE "Booster_Version" LIKE "F9 v1.1%"

 Displays average payload mass carried by booster version F9 v1.1 AVG(PAYLOAD_MASS_KG_)
2534.6666666666665

First Successful Ground Landing Date

%%sql

SELECT MIN(DATE) FROM SPACEXTABLE
WHERE Landing_Outcome = "Success (ground pad)"

Date of the first successful landing outcome in ground pad



Successful Drone Ship Landing with Payload between 4000 and 6000

%%sql

SELECT Booster_Version FROM SPACEXTABLE
WHERE Landing_Outcome = "Success (drone ship)" AND
PAYLOAD_MASS__KG_ BETWEEN 4000 AND 6000

 Lists the names of the boosters which have successfully landed on a drone ship and had a mass between 4000 and 6000 kgA



Total Number of Successful and Failure Mission Outcomes

%%sql

SELECT Landing_Outcome, COUNT(Landing_Outcome) FROM SPACEXTABLE GROUP BY Landing_Outcome LIKE "Success%" OR "Failure%"

 List the total number of successful and failure mission outcomes (note that the names between parenthesis do not indicate the class of outcome)

```
Landing_OutcomeCOUNT(Landing_Outcome)Failure (parachute)40Success (ground pad)61
```

Boosters Carried Maximum Payload

```
%%sql

SELECT Booster_Version FROM SPACEXTABLE

WHERE PAYLOAD_MASS__kg_ =

(SELECT MAX(PAYLOAD_MASS__KG_) FROM SPACEXTABLE)

GROUP BY Booster_Version
```

Lists all the booster versions that have carried the maximum payload

F9 B5 B1048.4
F9 B5 B1048.5
F9 B5 B1049.4
F9 B5 B1049.7
F9 B5 B1051.3
F9 B5 B1051.4
F9 B5 B1056.4
F9 B5 B1058.3
F9 B5 B1060.2
F9 B5 B1060.3

2015 Launch Records

%%sql

SELECT SUBSTR(DATE,6,2), Landing_Outcome, Booster_Version, Launch_Site FROM SPACEXTABLE WHERE SUBSTR(DATE,0,5) = '2015' AND Landing_Outcome = 'Failure (drone ship)'

 List and displays month number, landing outcome, booster version and launch site of rockets launched on the year 2015 which ended on a failure to land on a drone ship

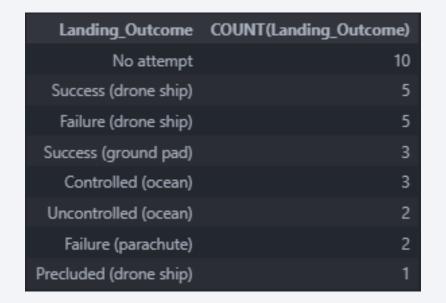
SUBSTR(DATE,6,2)	Landing_Outcome	Booster_Version	Launch_Site
01	Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
04	Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

```
%%sql
```

```
SELECT Landing_Outcome, COUNT(Landing_Outcome) FROM SPACEXTABLE WHERE DATE BETWEEN "2010-06-04" AND "2017-03-20" GROUP BY Landing_Outcome ORDER BY COUNT(Landing_Outcome) DESC
```

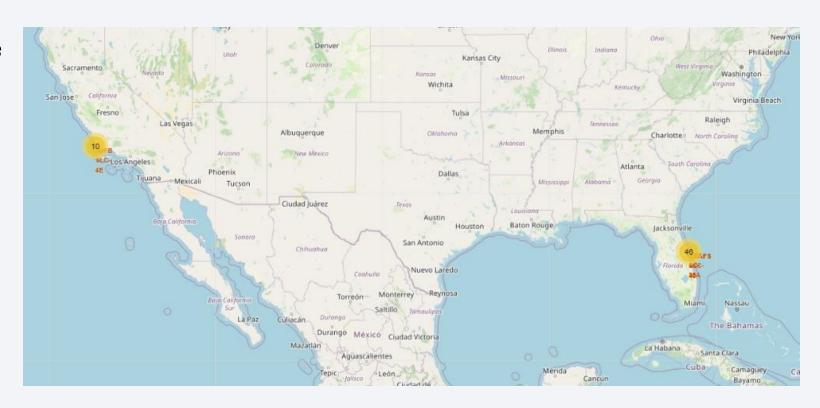
 Ranks by count of landing outcomes between the date of 2010-06-04 and 2017-03-20, in descending order.





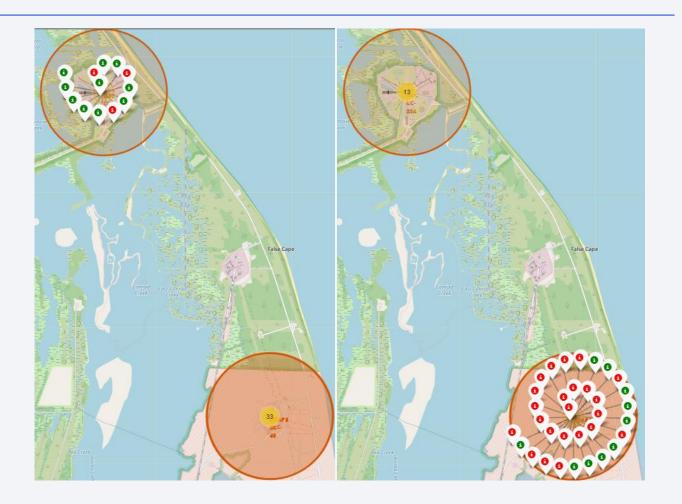
SpaceX launch sites

The three launch sites, are shown on the us map.
These include the Cape
Canaveral locations and
Vandenberg space launch complex



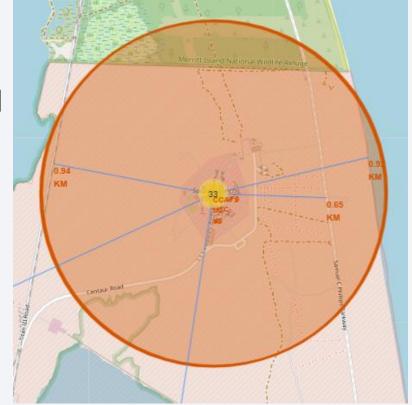
Landing Sites Data Clusters

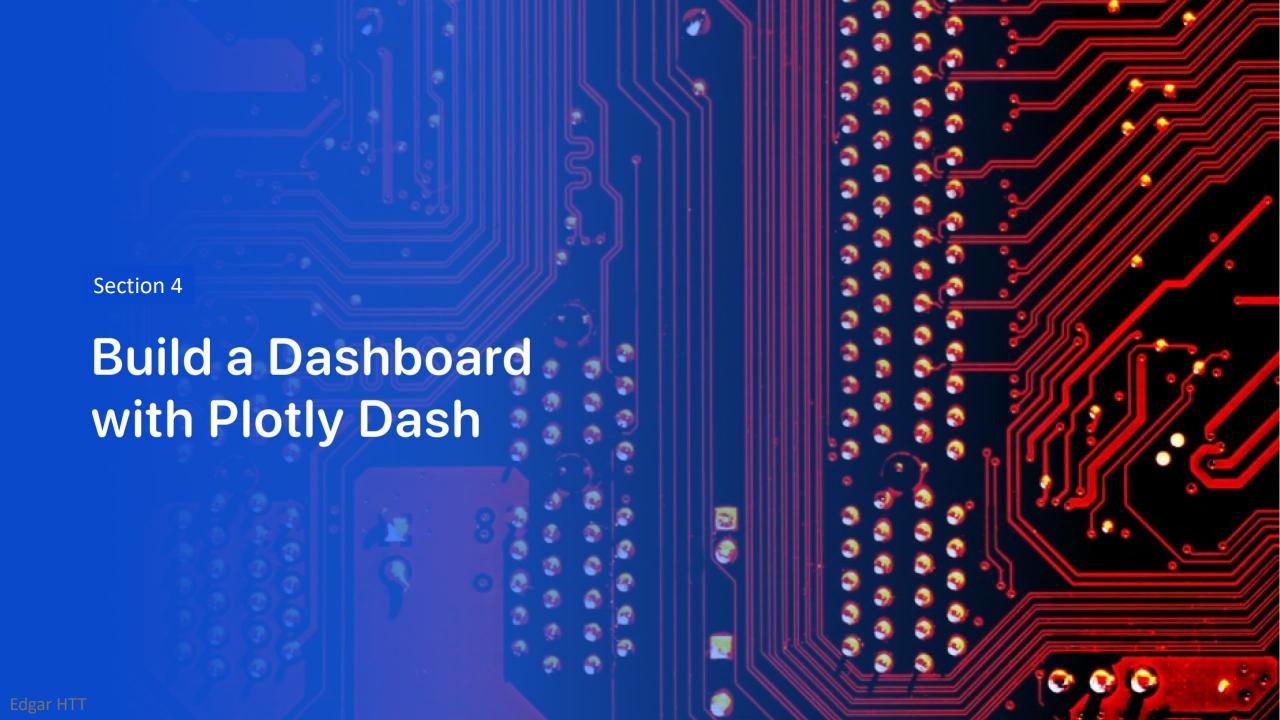
Each location contains the information of failures and successes in a cluster form. Clicking on them reveals all landings.



Launch Sites Proximities

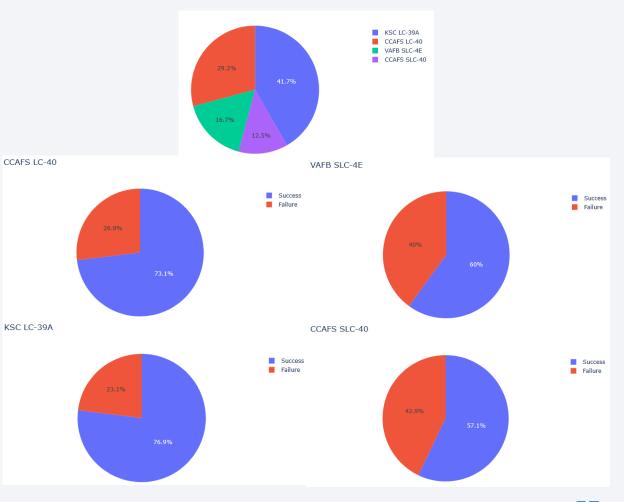
Points of interest were selected for each launch site and their distance calculated and annotated on the global map. The points of interest selected were highways, railways, coastlines and major cities. The main pattern found was the position of the launch site and the direction of the main major city was the determining factor of the type of orbit the launch site can launch.





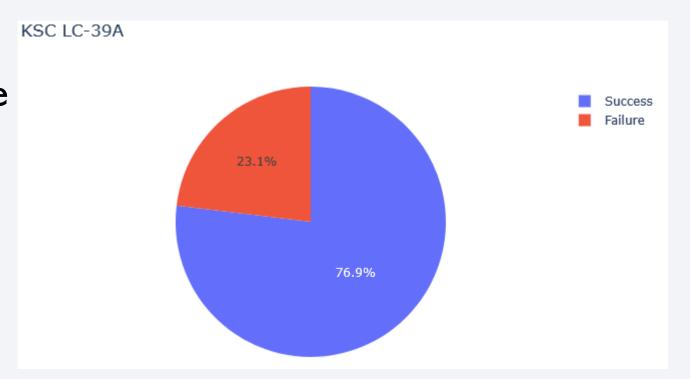
Share of Launches and Rate of Successful Landings

The interactive pie chart showcases the share of launches per site and when selected we can visualize their success rate



Most Successful Launch Site

Thanks to the interactive quality of the developed pie chart, we can identify with ease the most successful site.



Payload vs. Launch Outcome

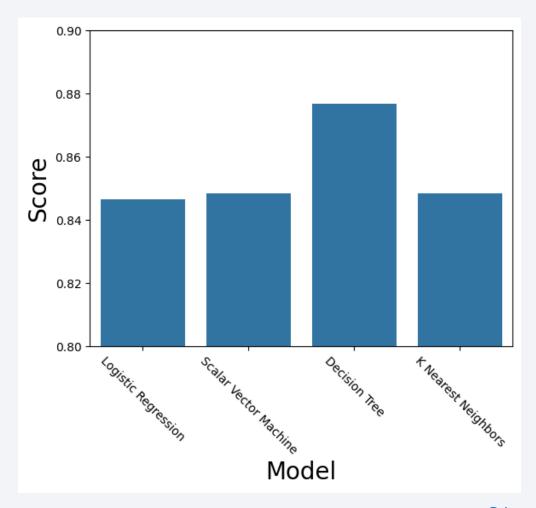
The dashboard is also capable to showcase payload vs. launch outcome. We can filter by payload mass using the slider. The scatter plot also considers the launch site selected. We can observe that for launches above 5000 kg the success rate is drastically lower.





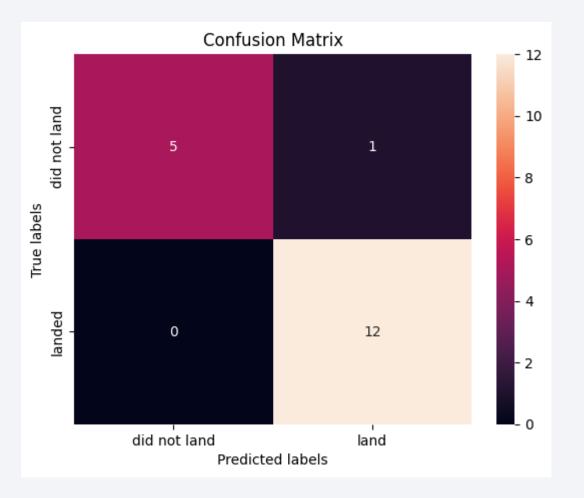
Classification Accuracy

• The model with the highest classification accuracy was shown to be the decision tree classifier.



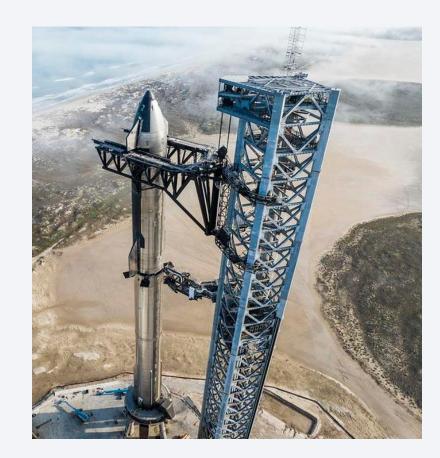
Confusion Matrix

 While the most accurate model obtained was the decision tree model, these are known to be unstable models, so their results may vary substantially depending on the initial test data used.



Conclusions

- SpaceX landing success rate has been increasing since 2013 to above 80% by 2023.
- The success rate is dependent on the difficulty of the mission. Geostationary Transfer Orbit, being the most difficult to land.
- Launch site location and proximities depends on the mission to be performed.
- Landing outcomes can be predicted up to an 88% of accuracy with a decision tree model.



Appendix

 A small piece of code was developed to speed up the calculation and annotation of each point of interest to the nearest launch site on the map.

```
def closest launch site(point):
   Finds closest launch site and returns it's name
   min_distance = 10000
           launch_site_cors[name]['lat'], launch_site_cors[name]['long'],
           point['lat'], point['long'])
       if distance < min_distance:</pre>
           min distance site = name
   return min distance site
   launch_site_name = closest_launch_site(point)
       launch_site_cors[launch_site_name]['long'],
       point['lat'],
       point['long']
   folium.Marker(
       (point['lat'], point['long']),
           icon_size=(20,20),
           html=f'<div style="font-size: 12px; color:#d35400;"><b>{distance:10.2f} KM</b></div>'
       (launch_site_cors[launch_site_name]['lat'], launch_site_cors[launch_site_name]['long']),
       (point['lat'], point['long'])
   folium.PolyLine(locations=coordinates, weight=1).add_to(site_map)
```

