

Subject : SEO(Programme with Output)

❖ (Practical -1 [Google Apps]):-

1. Google Pay:-

- **Google Pay** (stylized as **G Pay**; formerly **Pay with Google** and **Android Pay**) is a **digital wallet** platform and **online payment** system developed by **Google** to power in-app and tap-to-pay purchases on mobile devices, enabling users to make payments with **Android phones**, tablets or **watches**.
- As of January 8, 2018, the old Android Pay and **Google Wallet** have unified into a single pay system called **Google Pay**.^[3] Android Pay was rebranded and renamed as **Google Pay**. It also took over the branding of **Google Chrome's autofill feature**.^[4] **Google Pay** adopts the features of both **Android Pay** and **Google Wallet** through its in-store, peer-to-peer, and online payments services.^{[5][3]}
- The rebranded service provided a new **API** that allows merchants to add the payment service to websites, apps, **Stripe**, **Braintree**, and **Google Assistant**.^[6] The service allows users to use the payment cards they have on file with **Google Play**.^[7]
- The **Google Pay** app also added support for **boarding passes** and **event tickets** in May 2018.^[8]
- Developer - Google
- Initial Release - January 8, 2018
- Type - Online Payment
- License - Proprietary
- Website - Pay.google.com
- Source: <https://en.wikipedia.org/wiki/google.pay>

2. Google Map:-

- **Google Maps** is a web mapping service developed by Google. It offers satellite imagery, aerial photography, street maps, 360° interactive panoramic views of streets (Street View), real-time traffic conditions, and route planning for traveling by foot, car, bicycle and air (in beta), or public transportation. In 2020, **Google Maps** was used by over 1 billion people every month.^[1]
- **Google Maps** began as a C++ desktop program at Where 2 Technologies. In October 2004, the company was acquired by Google, which converted it into a web application. After additional acquisitions of a geospatial data visualization company and a realtime traffic analyzer, **Google Maps** was launched in February 2005.^[2] The service's front end utilizes JavaScript, XML, and Ajax. **Google Maps** offers an API that allows maps to be embedded on third-party websites,^[3] and offers a locator for businesses and other organizations in numerous countries around the world. **Google Map Maker** allowed users to collaboratively expand and update the service's mapping worldwide but was discontinued from March 2017. However, crowdsourced contributions to **Google Maps** were not discontinued as the company announced those features would be transferred to the **Google Local Guides** program.^[4]
- **Google Maps'** satellite view is a "top-down" or bird's-eye view; most of the high-resolution imagery of cities is aerial photography taken from aircraft flying at 800 to 1,500 feet (240 to 460 m), while most other imagery is from satellites.^[5] Much of the available satellite

imagery is no more than three years old and is updated on a regular basis.[6] Google Maps used a variant of the Mercator projection, and therefore could not accurately show areas around the poles.[7] In August 2018, the desktop version of Google Maps was updated to show a 3D globe. It is still possible to switch back to the 2D map in the settings.

- Google Maps for Android and iOS devices was released in September 2008 and features GPS turn-by-turn navigation along with dedicated parking assistance features. In August 2013, it was determined to be the world's most popular app for smartphones, with over 54% of global smartphone owners using it at least once.[8]
- Type of site - web mapping
Owner - Google llc
Website - maps.google.com
Launched - February 8, 2005:14 years ago
- Source:<https://en.m.wikipedia.org>

3. Google Duo:-

- Google Duo is a video chat mobile app developed by Google, available on the Android and iOS operating systems. It was announced at Google's developer conference on May 18, 2016, and began its worldwide release on August 16, 2016. It is also available to use via Google's Chrome web browser on desktop and laptop computers.
- Google Duo lets users make video calls in high definition. It is optimized for low-bandwidth networks. End-to-end encryption is enabled by default. Duo is based on phone numbers, allowing users to call someone from their contact list. The app automatically switches between Wi-Fi and cellular networks. A "Knock Knock" feature lets users see a live preview of the caller before answering. An update in April 2017 lets users worldwide make audio-only calls.
- As of December 1, 2016, Google Duo replaced Hangouts within the suite of Google apps device manufacturers must install in order to gain access to the Google Play Store, with Hangouts instead becoming optional.[3]
- Developer - google llc
Initial Release - August, 16 2016:2years ago
Type - video chat mobile App
- Source: <https://en.m.wikipedia.org>

4. Gmail:-

- Gmail is a free email service developed by Google. Users can access Gmail on the web and using third-party programs that synchronize email content through POP or IMAP protocols. Gmail started as a limited beta release on April 1, 2004 and ended its testing phase on July 7, 2009.
- At launch, Gmail had an initial storage capacity offer of one gigabyte per user, a significantly higher amount than competitors offered at the time. Today, the service comes with 15 gigabytes of storage. Users can receive emails up to 50 megabytes in size, including attachments, while they can send emails up to 25 megabytes. In order to send larger files, users can insert files from Google Drive into the message. Gmail has a search-oriented interface and

a "conversation view" similar to an Internet forum. The service is notable among website developers for its early adoption of Ajax.

- Google's mail servers automatically scan emails for multiple purposes, including to filter spam and malware, and to add context-sensitive advertisements next to emails. This advertising practice has been significantly criticized by privacy advocates due to concerns over unlimited data retention, ease of monitoring by third parties, users of other email providers not having agreed to the policy upon sending emails to Gmail addresses, and the potential for Google to change its policies to further decrease privacy by combining information with other Google data usage. The company has been the subject of lawsuits concerning the issues. Google has stated that email users must "necessarily expect" their emails to be subject to automated processing and claims that the service refrains from displaying ads next to potentially sensitive messages, such as those mentioning race, religion, sexual orientation, health, or financial statements. In June 2017, Google announced the end to the use of contextual Gmail content for advertising purposes, relying instead on data gathered from the use of its other services.[3]
- By 2018, Gmail had 1.5 billion active users worldwide.
- Type of site - webmail
- Owner - Google llc(subsidiary of Alphabet Inc.)
- Website - mail.google.com
- Launched - April, 1 2004 : 15 year ago
- Source :<https://en.m.wikipedia.org>.

5. Google Chrome

- Google Chrome is a cross-platform web browser developed by Google. It was first released in 2008 for Microsoft Windows, and was later ported to Linux, macOS, iOS, and Android. The browser is also the main component of Chrome OS, where it serves as the platform for web apps.
- Most of Chrome's source code comes from the Google's free and open-source software project Chromium, but Chrome is licensed as proprietary freeware.[8] WebKit was the original rendering engine, but Google eventually forked it to create the Blink engine; all Chrome variants except iOS now use Blink.[9]
- As of May 2020, StatCounter and NetMarketShare estimates that Chrome has a 68% worldwide browser market share (after peaking at 72.38% in November 2018) on personal computers (PC),[10][11] 63.58% and 65.01% respectively across all platforms.[12][13] Because of this success, Google has expanded the "Chrome" brand name to other products: Chrome OS, Chromecast, Chromebook, Chromebit, Chromebox, and Chromebase.
- Developer - google LLC
- Initial release - Sepetember 2,2008:10 years ago
- Type - web browser, Mobile browser
- Website: www.google.com/chrome/
- Source: https://en.m.wikipedia.org/wiki/google_chrome.

6. Google Drive

- Google Drive is a file storage and synchronization service developed by Google. Launched on April 24, 2012, Google Drive allows users to store files on their servers, synchronize files across devices, and share files. In addition to a website, Google Drive offers apps with offline capabilities for Windows and macOS computers, and Android and iOS smartphones and tablets. Google Drive encompasses Google Docs, Google Sheets, and Google Slides, which are a part of an office suite that permits collaborative editing of documents, spreadsheets, presentations, drawings, forms, and more. Files created and edited through the office suite are saved in Google Drive.
- Google Drive offers users 15 gigabytes of free storage through Google One. Google One also offers 100 gigabytes, 200 gigabytes, 2 terabytes, 10 terabytes, 20 terabytes, and 30 terabytes offered through optional paid plans. Files uploaded can be up to 5 terabytes in size. Users can change privacy settings for individual files and folders, including enabling sharing with other users or making content public. On the website, users can search for an image by describing its visuals, and use natural language to find specific files, such as "find my budget spreadsheet from last December".
- The website and Android app offer a Backups section to see what Android devices have data backed up to the service, and a completely overhauled computer app released in July 2017 allows for backing up specific folders on the user's computer. A Quick Access feature can intelligently predict the files users need.
- Google Drive is a key component of G Suite, Google's monthly subscription offering for businesses and organizations. As part of select G Suite plans, Drive offers unlimited storage, advanced file audit reporting, enhanced administration controls, and greater collaboration tools for teams.
- Following the launch of the service, Google Drive's privacy policy was heavily criticized by some members of the media. Google has one set of Terms of Service and Privacy Policy agreements that cover all of its services, meaning that the language in the agreements grants the company broad rights to reproduce, use, and create derivative works from content stored on Google Drive. While the policies also confirm that users retain intellectual property rights, privacy advocates raised concerns that the licenses grant Google the right to use the information and data to customize the advertising and other services Google provides. In contrast, other members of the media noted that the agreements were no worse than those of competing cloud storage services, but that the competition uses "more artful language" in the agreements, and also stated that Google needs the rights in order to "move files around on its servers, cache your data, or make image thumbnails".
- As of March 2017, Google Drive has 800 million active users, and as of September 2015, it has over one million organizational paying users. As of May 2017, there are over two trillion files stored on the service.
- Type of site -File Hosting Service
- Owner - Google LLC
- Website - google.com/drive
- Launched - April 24, 2012: 7 years ago

7. Google Play Music

- Google Play Music is a music and podcast streaming service and online music locker operated by Google, part of its Google Play line of services. The service was announced on May 10, 2011, and after a six-month, invitation-only beta period, it was publicly launched on November 16, 2011.
- Users with standard accounts can upload and listen to up to 50,000 songs from their personal libraries at no cost. A paid Google Play Music subscription entitles users to on-demand streaming of any song in the Google Play Music catalog, as well as access to YouTube Music Premium. Users in several territories also have access to YouTube Premium. Users can purchase additional tracks for their library through the music store section of Google Play. In addition to offering music streaming for Internet-connected devices, the Google Play Music mobile apps allow music to be stored and listened to offline.
- Google Play Music gives you millions of songs and thousands of playlists for any situation. Powered by Google, we serve up music based on where you are and why you're listening, getting smarter and more assistive as we get to know your tastes. Subscribe to create playlists, listen offline, and get ad-free YouTube Music with YouTube Music Premium (where available).
- Opened – November 16, 2011 : 7 year ago
- Developed – Google
- Websites: Play.google.com/music
- Source: https://en.wikipedia.org/wiki/google_play_music

8. Google Voice search

- Google Voice Search or Search by Voice is a Google product that allows users to use Google Search by speaking on a mobile phone or computer, i.e. have the device search for data upon entering information on what to search into the device by speaking.
- Initially named as Voice Action which allowed one to give speech commands to an Android phone. Once only available for the U.S. English locale - commands were later recognizable and replied to in American, British, and Indian English; Filipino, French, Italian, German, and Spanish.[1]
- In Android 4.1+ (Jelly Bean), it was merged with Google Now.
- In August 2014, a new feature was added to Google Voice Search, allowing users to choose up to five languages and the app will automatically understand the spoken language.
- Initial released – May 20 , 2012 : 7 year ago
- Developed : Google
- Type – Search by voice on your mobile phone and desktop pc
- Website – www.google.com/search/about
- Source : https://en.wikipedia.org/wiki/Google_voice_search

9. Google Photos

- Google Photos is a photo sharing and storage service developed by Google. It was announced in May 2015 and separated from Google+, the company's former social network.
- Google Photos gives users free, unlimited storage for photos up to 16 megapixels and videos up to 1080p resolution. The service automatically analyzes photos, identifying various visual features and subjects. Users can search for anything in photos, with the service returning results from three major categories: People, Places, and Things. The computer vision of Google Photos recognizes faces (not only those of humans, but pets as well), grouping similar ones together (this feature is only available in certain countries due to privacy laws); geographic landmarks (such as the Eiffel Tower); and subject matter, including birthdays, buildings, animals, food, and more.
- Different forms of machine learning in the Photos service allow recognition of photo contents, automatically generate albums, animate similar photos into quick videos, surface past memories at significant times, and improve the quality of photos and videos. In May 2017, Google announced several updates to Google Photos, including reminders for and suggested sharing of photos, shared photo libraries between two users, and physical albums, with Photos automatically suggesting collections based on face, location, trip, or other distinction.
- Google Photos acts as a backup when photos are sent or in Google terms 'Shared'. This is just a common backup tool when photos are shared between social media or other platforms or apps.
- Google Photos received critical acclaim after its decoupling from Google+ in 2015. Reviewers liked the updated Photos service for its recognition technology, search, apps, and loading times. Nevertheless, privacy concerns were raised, including Google's motivation for building the service, as well as its relationship to governments and possible laws requiring Google to hand over a user's entire photo history. Google Photos has seen strong user adoption. It reached 100 million users after five months, 200 million after one year, and 500 million as of May 2017, with Google announcing that over 1.2 billion photos are uploaded to the service every day, with the grand total of all uploaded content measuring over 13.7 petabytes of storage. For comparison, at the end of 2017, the entire Internet Archive held almost 40 petabytes.[4]
- In 2019, Google Photos reached its 1 billion users mark.[5]
- Developed - Google
- Initial released - May 28, 2015 : 4 year ago
- Type - photo storage and sharing
- Websites - photo.google.com
- Source:https://en.wikipedia.org/wiki/Google_Photos

10. Google+

- Google+ (pronounced and sometimes written as Google Plus; sometimes called G+) was a social network owned and operated by Google. The network was launched on June 28, 2011, in an attempt to challenge other social networks, linking other Google products like Google Drive, Blogger and YouTube. The service, Google's fourth foray into social networking, experienced strong growth in its initial years, although usage statistics varied, depending on how the service was

defined. Three Google executives oversaw the service, which underwent substantial changes that led to a redesign in November 2015.

- Due to low user engagement and disclosed software design flaws that potentially allowed outside developers access to personal information of its users,[4] the Google+ developer API was discontinued on March 7, 2019, and Google+ was shut down for business and personal use on April 2, 2019.[5] Google+ continued to be available as "Google+ for G Suite", later rebranded as "Google Currents".[6]
- Type - Social Networking Service
- Owner - Google
- Website - Archived Official Website Wayback Machine
- Launched - 28, June 2011 : 7 years ago
- Source : https://en.wikipedia.org/wiki/google_plus

❖ **(Practical -2 [Search Engine]):-**

1. Google:-

- Google LLC is an American multinational technology company that specializes in Internet-related services and products, which include online advertising technologies, a search engine, cloud computing, software, and hardware. It is considered one of the Big Four technology companies alongside Amazon, Apple, and Microsoft.[10][11][12]
- Google was founded in September 1998 by Larry Page and Sergey Brin while they were Ph.D. students at Stanford University in California. Together they own about 14 percent of its shares and control 56 percent of the stockholder voting power through supervoting stock. They incorporated Google as a California privately held company on September 4, 1998, in California. Google was then reincorporated in Delaware on October 22, 2002.[13] An initial public offering (IPO) took place on August 19, 2004, and Google moved to its headquarters in Mountain View, California, nicknamed the Googleplex. In August 2015, Google announced plans to reorganize its various interests as a conglomerate called Alphabet Inc. Google is Alphabet's leading subsidiary and will continue to be the umbrella company for Alphabet's Internet interests. Sundar Pichai was appointed CEO of Google, replacing Larry Page who became the CEO of Alphabet.
- The company's rapid growth since incorporation has triggered a chain of products, acquisitions, and partnerships beyond Google's core search engine (Google Search). It offers services designed for work and productivity (Google Docs, Google Sheets, and Google Slides), email (Gmail), scheduling and time management (Google Calendar), cloud storage (Google Drive), instant messaging and video chat (Duo, Hangouts, Meet), language translation (Google Translate), mapping and navigation (Google Maps, Waze, Google Earth, Street View), video sharing (YouTube), note-taking (Google Keep), and photo organizing and editing (Google Photos). The company leads the development of the Android mobile operating system, the Google Chrome web browser, and Chrome OS, a lightweight operating system based on the Chrome browser. Google has moved increasingly into hardware; from 2010 to 2015, it partnered with major electronics manufacturers in the production of its Nexus devices, and it released multiple hardware products in October 2016, including the Google Pixel smartphone, Google Home smart speaker, Google Wifi mesh

wireless router, and Google Daydream virtual reality headset. Google has also experimented with becoming an Internet carrier (Google Fiber, Google Fi, and Google Station). [14]

- Google.com is the most visited website in the world. [15] Several other Google services also figure in the top 100 most visited websites, including YouTube and Blogger. Google was the most valuable brand in the world in 2017 (surpassed by Amazon) [16], but has received significant criticism involving issues such as privacy concerns, tax avoidance, antitrust, censorship, and search neutrality.

2. Baidu

- Baidu, Inc. is a Chinese multinational technology company specializing in Internet-related services and products and artificial intelligence (AI), headquartered in Beijing's Haidian District. [5] It is one of the largest AI and internet companies in the world. The holding company of the group is incorporated in the Cayman Islands. [2] Baidu was incorporated in January 2000 by Robin Li and Eric Xu. The Baidu search engine is currently the fourth largest website in the Alexa Internet rankings. [6] [7] Baidu has origins in RankDex, an earlier search engine developed by Robin Li in 1996, before he founded Baidu in 2000. [8]
- Baidu offers various services, including a Chinese search engine, as well as a mapping service called Baidu Maps. Baidu offers about 57 search and community services, such as Baidu Baike (an online encyclopedia), Baidu Wangpan (a cloud storage service), and Baidu Tieba (a keyword-based discussion forum). [9]
- Baidu Global Business Unit (GBU) is responsible for Baidu's international products and services for markets outside of China. Baidu GBU's product portfolio includes keyboard apps Simeji and Facemoji Keyboard, content recommendation platform popIn, augmented reality network OmniAR, Japanese smart projector popIn Aladdin, and ad platform MediaGo, which is focused on Chinese advertisers looking to reach overseas users. In 2017, Baidu GBU entered into a partnership with Snap Inc. to act as the company's official ad reseller for Snapchat in Greater China, South Korea, Japan and Singapore. [10] The partnership was extended in 2019. [11]
- In 2018, Baidu divested the "Global DU business" portion of its overseas business, which developed a series of utility apps including ES File Explorer, DU Caller, Mobojoy, Photo Wonder and DU Recorder, etc. [12] This business now operates independently of Baidu under the name DO Global. [13]
- Baidu has the second largest search engine in the world, and held a 76.05% market share in China's search engine market. In December 2007, Baidu became the first Chinese company to be included in the NASDAQ-100 index. [14] As of May 2018, Baidu's market cap rose to US\$99 billion. [15] [16] [17] In October 2018, Baidu became the first Chinese firm to join the United States-based computer ethics consortium Partnership on AI. [18]

3. Bing

- Bing is a web search engine owned and operated by Microsoft. The service has its origins in Microsoft's previous search engines: MSN

Search, Windows Live Search and later Live Search. Bing provides a variety of search services, including web, video, image and map search products. It is developed using ASP.NET.

- Bing, Microsoft's replacement for Live Search, was unveiled by Microsoft CEO Steve Ballmer on May 28, 2009, at the All Things Digital conference in San Diego, California, for release on June 3, 2009.[3] Notable new features at the time included the listing of search suggestions while queries are entered and a list of related searches (called "Explore pane") based on semantic technology from Powerset,[4] which Microsoft had acquired in 2008.[5]
- In July 2009, Microsoft and Yahoo! announced a deal in which Bing would power Yahoo! Search.[6] All Yahoo! Search global customers and partners made the transition by early 2012.[7] The deal was altered in 2015, meaning Yahoo! was only required to use Bing for a "majority" of searches.[8]
- In October 2011, Microsoft stated that they were working on new back-end search infrastructure with the goal of delivering faster and slightly more relevant search results for users. Known as "Tiger", the new index-serving technology had been incorporated into Bing globally since August that year.[9] In May 2012, Microsoft announced another redesign of its search engine that includes "Sidebar", a social feature that searches users' social networks for information relevant to the search query.[10]
- As of October 2018, Bing is the third largest search engine globally, with a query volume of 4.58%, behind Google (77%) and Baidu (14.45%). Yahoo! Search, which Bing largely powers, has 2.63%. [11]

4. Yahoo:-

- Yahoo! is an American web services provider headquartered in Sunnyvale, California, and owned by Verizon Media.[9][10] The original Yahoo! company was founded by Jerry Yang and David Filo in January 1994 and was incorporated on March 2, 1995.[11][12] Yahoo was one of the pioneers of the early Internet era in the 1990s.[13]
- It provides or provided a Web portal, search engine Yahoo! Search, and related services, including Yahoo! Directory, Yahoo! Mail, Yahoo! News, Yahoo! Finance, Yahoo! Groups, Yahoo! Answers, advertising, online mapping, video sharing, fantasy sports, and its social media website. At its height it was one of the most popular sites in the United States.[14] According to third-party web analytics providers Alexa and SimilarWeb, Yahoo was the most widely read news and media website - with over 7 billion views per month - ranking as the sixth-most-visited website globally in 2016.[6][15][16]
- Once one of the largest internet companies, Yahoo slowly declined starting in the late 2000s,[17][18] and in 2017 Verizon Communications acquired most of Yahoo's Internet business for \$4.48 billion,[19][20][21] excluding its stakes in Alibaba Group and Yahoo! Japan, which were transferred to Yahoo's successor company Altaba.[22] Despite its decline from prominence, Yahoo domain websites are still among the most popular, ranking 10th in the world according to the Alexa rankings as of October 2019.[23]

5. Yandex

- Yandex N.V. is a Russian multinational corporation specializing in Internet-related products and services, including transportation, search and information services, eCommerce, navigation, mobile applications, and online advertising. Yandex provides over 70 services in total.[4][5] Incorporated in the Netherlands, Yandex primarily serves audiences in Russia and the Commonwealth of Independent States. The company founders and most of the team members are located in Russia. The company has 18 commercial offices worldwide.[6][7] It is the largest technology company in Russia[8] and the largest search engine on the internet in Russian, with a market share of over 52%. [9] The Yandex.ru home page is the 4th most popular website in Russia.[10] It also has the largest market share of any search engine in the Europe and the Commonwealth of Independent States and is the 5th largest search engine worldwide after Google, Baidu, Bing, and Yahoo!.
- Yandex's main competitors on the Russian market are Google, Mail.ru, and Rambler.
- According to the company, one of its biggest advantages for Russian-language users is the ability to recognize Russian inflection in search queries.[11]
- Yandex has invested in companies including Vizi Labs, Face.com, Blekko, Seismotech, Multiship, SalesPredict, and Doc+. [12]

6. Ask:-

- Ask.com (originally known as Ask Jeeves) is a question answering-focused e-business founded in 1996 by Garrett Gruener and David Warthen in Berkeley, California.
- The original software was implemented by Gary Chevsky, from his own design. Warthen, Chevsky, Justin Grant, and others built the early AskJeeves.com website around that core engine. In 2006, the "Jeeves" name was dropped and they refocused on the search engine, which had its own algorithm.[3] In late 2010, facing insurmountable competition from more popular search engines like Google, the company outsourced its web search technology and returned to its roots as a question and answer site.[4] Douglas Leeds was elevated from president to CEO in 2010.[5]
- Ask.com has been criticized for its browser toolbar, which has been accused of behaving like malware due to its bundling with other software and the difficulty of its uninstallation.
- Three venture capital firms, Highland Capital Partners, Institutional Venture Partners, and The RODA Group were early investors.[6] Ask.com is currently owned by InterActiveCorp (IAC) under the NASDAQ symbol NASDAQ: IAC, and its corporate headquarters are located at 555 City Center, in the Oakland City Center development in downtown Oakland, California.

7. DuckDuckGo:-

- DuckDuckGo (also abbreviated as DDG) is an internet search engine that emphasizes protecting searchers' privacy and avoiding the filter bubble of personalized search results.[4] DuckDuckGo distinguishes itself from other search engines by not profiling its users and by showing all users the same search results for a given search term.[6]

- The company is based in Paoli, Pennsylvania, in Greater Philadelphia, and has 93 employees as of May 2020.[3] The company name is a reference to the children's game duck, duck, goose.[7][8]
- DuckDuckGo's results are a compilation of "over 400" sources,[9] including Yahoo! Search BOSS, Wolfram Alpha, Bing, Yandex, its own web crawler (the DuckDuckBot) and others.[4][9][10][11] It also uses data from crowdsourced sites, including Wikipedia, to populate knowledge panel boxes to the right of the results.[11][12] As of April 2020, it had 61,581,304 daily searches on average.[13] DuckDuckGo positions itself as a search engine that puts privacy first and as such it does not store IP addresses, does not log user information, and uses cookies only when required. Gabriel Weinberg, creator of DuckDuckGo, states: "By default, DuckDuckGo does not collect or share personal information. That is our privacy policy in a nutshell." They maintain logs of all search terms used "though not in a personally identifiable way."[14]
- Weinberg has refined the quality of his search engine results by deleting search results for companies he believes are content mills, such as Demand Media's eHow, which publishes 4000 articles per day produced by paid freelance writers, which Weinberg says is "low-quality content designed specifically to rank highly in Google's search index". DuckDuckGo also filters pages with substantial advertising.[15]

8. Naver:-

- Naver (Hangul: 네이버) is a South Korean online platform operated by Naver Corporation. It debuted in 1999 as the first web portal in Korea to develop and uses its own search engine. It was also the world's first operator to introduce the comprehensive search feature, which compiles search results from various categories and presents them in a single page. Naver has since added a multitude of new services ranging from basic features such as e-mail and news to the world's first online Q&A platform Knowledge iN.
- As of September 2017, the search engine handled 74.7% of all web searches in South Korea and had 42 million enrolled users. More than 25 million Koreans have Naver as the start page on their default browser and the mobile application has 28 million daily visitors. Naver is also frequently referred to as 'the Google of South Korea'.[3]

9. AOL:-

- AOL (stylized as Aol., formerly a company known as AOL Inc. and originally known as America Online) is an American web portal and online service provider based in New York City. It is a brand marketed by Verizon Media.
- The service traces its history to an online service known as PlayNET, which hosted multi-player games for the Commodore 64. PlayNET licensed their software to a new service, Quantum Link (Q-Link), who went online in November 1985. PlayNET shut down shortly thereafter. The initial Q-Link service was similar to the original PlayNET, but over time Q-Link added many new services. When a new IBM PC client was released, the company focused on the non-gaming services and launched it under the name America Online. The original Q-Link was shut down on November 1, 1995, while AOL grew to become the largest online service, displacing established players

like CompuServe and The Source. By 1995, AOL had about three million active users.[1]

- AOL was one of the early pioneers of the Internet in the mid-1990s, and the most recognized brand on the web in the United States. It originally provided a dial-up service to millions of Americans, as well as providing a web portal, e-mail, instant messaging and later a web browser following its purchase of Netscape. In 2001, at the height of its popularity, it purchased the media conglomerate Time Warner in the largest merger in U.S. history. AOL rapidly declined thereafter, partly due to the decline of dial-up and rise of broadband.[2] AOL was eventually spun off from Time Warner in 2009, with Tim Armstrong appointed the new CEO. Under his leadership, the company invested in media brands and advertising technologies.
- On June 23, 2015, AOL was acquired by Verizon Communications for \$4.4 billion.[3][4]

10. Dog Pile:-

- Dogpile is a metasearch engine for information on the World Wide Web that fetches results from Google, Yahoo!, Yandex, Bing,[2][3] and other popular search engines, including those from audio and video content providers such as Yahoo!. [3]
- In April 2005, Dogpile (then owned and operated by InfoSpace, Inc.) collaborated with researchers from University of Pittsburgh and Pennsylvania State University to measure the overlap and ranking differences of leading Web search engines in order to gauge the benefits of using a metasearch engine to search the web. Results found that from 10,316 random user-defined queries from Google, Yahoo!, and Ask Jeeves only 3.2 percent of first page search results were the same across those search engines for a given query. Another study later that year using 12,570 random user-defined queries from Google, Yahoo!, MSN Search, and Ask Jeeves found that only 1.1 percent of first page search results were the same across those search engines for a given query.[20]
- These studies showed that each search engine provides vastly different results. While users of the search engine may not recognize a problem, it was shown that they use ~3 search engines per month. Dogpile realized that searchers are not necessarily finding results they were looking for in one search engine and thus decided to redefine their existing metasearch engine to provide the best results.[21]
- Type - Meta Search Engine
- Owner - System1
- Website - www.dogpile.com
- Launched - November 1996:22 years ago

❖ (Practical -3 [Types of Search]):-

1) Paid Search

- In this type of Search company or organization provides payment into the search engines.
- In Resulting page of search Engine search engine. Always display paid search result into the top of webpage.
- Generally 15% of user's access paid search results.

- This type of search is authenticated and authorized by the search engine.
- Keyword "ad" is used before paid search Result

2) Natural Search

- It is also known as organic search.
- In this type of search company or organization does not provide any type of payment into the search engine.
- After the paid search results will be tree search results be available in the search engine.
- Generally 80% of users access free search from the webpage.
- It is required authentication from the search engine.

The screenshot shows a Google search results page for the query "maruti suzuki alto 800". The search bar at the top contains the query. Below it, there are tabs for All, Images, News, Maps, Shopping, More, Settings, and Tools. A sign-in button is also present. The results section starts with a sponsored ad for an SDR Front Grill for Maruti Suzuki Alto 800, followed by several images of the car in different colors (red, white, silver). Below the images is a section titled "Maruti Suzuki Alto 800" with a link to the latest update. To the left, there are sections for "New Maruti Suzuki Alto | With an updated new look" and "Maruti Alto 800 Price (Exciting Offers!), Images, Review & Specs". There are also sections for "Videos" showing car reviews and "Book A Showroom Visit" and "Book Test Drive".

❖ (Practical - 4 [Query:-1 Maruti Suzuki]):-

The screenshot shows a Google search results page for the query "maruti suzuki". The search bar at the top contains the query. Below it, there are tabs for All, Images, News, Maps, Shopping, More, Settings, and Tools. A sign-in button is also present. The results section starts with a sponsored ad for Maruti Suzuki, featuring the company logo and a link to their website. Below the ad is a map of Rajkot showing various landmarks like Amrutanjan Hospital, BAPS Shri Swaminarayan Mandir, Ashapura Terminus, Mai Mandir, Rajkot Municipal Corporation, Pradyuman Zoological Park, and Rajkot Nagark. To the left, there are sections for "Choose From a Wide Range | At Maruti Suzuki Arena" and "Maruti Suzuki Cars in India – ARENA, NEXA, TRUE VALUE and ...". There are also sections for "Book A Showroom Visit", "eBook Now", and "People also search for".

- About 1,38,00,000 Results are found in 0.65 seconds.
- It provides paid search Result.
- In Right hand side symbol, customer service number, Head quarter ceo Parent organization etc. will be displayed.
- It provides various products of it like Maruti Suzuki Brezza new alto 800 etc.

❖ (Practical - 4 [Query:-2 Maruti Suzuki alto 800]):-

Google search results for "maruti suzuki alto 800".

Sponsored Ad: See maruti suzuki alto 800 (Sport Style Grill) ₹ 1,999 Amazon India

Car Images: Maruti Suzuki Alto 800 (Red, White, Interior)

Text Snippets:

- New Maruti Suzuki Alto | With an updated new look
- Book A Showroom Visit
- Book Test Drive
- Maruti Alto 800 Price (Exciting Offers!), Images, Review & Specs
- Videos

Reviews: ★★★★ Rating: 4.5 - 111 reviews

Details: Apr 26, 2019 - Alto 800 Latest Update It is available in five different variants: Std, Std (O), LX, LX (O) and VX. Engine and Mileage: Powered by an updated 0.8-litre, 3-cylinder BS 6 petrol engine, the Alto puts out 48PS of maximum power and 69Nm of peak torque, mated to a 5-speed manual transmission.

- about 20,80,000 Results are found in 0.43 seconds.
- It displays paid as well as natural search.
- Alto 800 is a product of maruti suzuki there fore here symbol of maruti suzuki and another detail not displayed.
- Review, price, pics milage etc...

❖ (Practical - 5 [Query:-1 Mehul's Kitchen]):-

Google search results for "mehul's kitchen".

Map: JAGNATH PLOT, ROTARY DOLLS MUSEUM, ANKALYAN SOCIETY, Nice & New Rajkot, Mehsul Kitchen

Mehul's Kitchen: South Indian, Punjabi and Maharashtrian fast food and delivery, plus pizza and Chinese options.

Address: Dr Yagnik Rd, near Heera-Panna, Sarveshwar Chowk, Jagnath Plot, Rajkot, Gujarat 360001

Hours: Open - Closes 11PM

Menu: mehulsKitchen.com

Order: mehulsKitchen.com, zomato.com, swiggy.com

Phone: 097254 41144

Reviews: 3.9 ★★★★ 1,025 Google reviews

Text Snippets:

- Mehul's Kitchen Menu, Menu for Mehul's Kitchen, Dr Yagnik Roa...
- Mehul's Kitchen, Dr Yagnik Road, Rajkot - Zomato
- Welcome to Mehul's Kitchen
- Mehul's Kitchen | Home delivery | Order online | Dr Yagnik Road ...

- About 2,420 results found in 0.42 seconds is a reserve word.
- Righthandside photo, map, address, phone number, review etc are displayed.
- www.mehulskitchen.com is a primary website of it which provides all of details of variety.
- About 39000 results found in 0.52 seconds in a reserved word.

❖ (Practical - 5 [Query:-2 Pizza Restaurant in Rajkot]):-

Google search results for "pizza restaurant in rajkot". The search took 0.73 seconds and found about 10,60,000 results. The results include a map of Rajkot showing the locations of various pizza places like Tipsy Topsy Pizza Parlour, Real Paprika, and Pizza Zone. Below the map are three cards for each establishment, showing their names, ratings, addresses, and small images of the interior or food.

- About 4, 43,000 results found in 0.44 seconds.
- Here map of all available restaurants of Rajkot is displayed.
- As per above picture pizza hut is top ranked but if search it after mehul's kitchen then mehul's kitchen is categorized in top.

❖ (Practical – 6 [Query:-1 Inter National Personality]):- Compare Various Personality-Bill gates

Google search results for "bill gates". The search took 0.58 seconds and found about 21,00,00,000 results. The results include a snippet from Wikipedia about Bill Gates, a collage of various images of him, and a summary of his life and work.

- About 8, 29, 00,000 results found in 0.53 seconds.
- Here Wikipedia current news about him, his home detail etc... Is displayed.
- Right hand side images details like born net worth spouse, children, education etc is displayed.

❖ (Practical – 6 [Query:-2 National Personality]):-
Compare Various Personality-Amitabh Bachchan

Google search results for "amitabh bachchan".

Top stories:

- Amitabh Bachchan says his assets, estimated at Rs 2800 cr, will be divided... (Hindustan Times, 5 hours ago)
- अमिताभ बच्चन ने अपनी वसीयत को लेकर किया खुलासा, कहा- सिर्फ़ अभिषेक को नहीं मिलेगी... (NDTV Khabar, 6 hours ago)
- 1000 करोड़ के मालिक हैं Amitabh-Jaya बच्चन, करोड़ों की लग्जरी कारें और विदेश में हैं आतीशान घर (दैनिक जागरण, 1 hour ago)

More for amitabh bachchan

Amitabh Bachchan - Wikipedia
https://en.wikipedia.org/w/index.php?title=Amitabh_Bachchan&oldid=9000000
Amitabh Bachchan (pronounced [əmɪt̪əbʱ bɑt̪ʃən]; born Inquilaab Srivastava; 11 October 1942) is an Indian film actor, film producer, television host, occasional playback singer and former politician.
Other names: Angry Young Man, Shahenshah Awards: Padma Vibhushan 2015, Padma

http://www.google.com/search?q=amitabh+bachchan&tbm=isch&q=Padmashree+Amitabh+Bachchan

Amitabh Bachchan Indian film actor

Available on:

- Gaana
- YouTube
- Spotify

More music services

Amitabh Bachchan is an Indian film actor, film producer, television host, occasional playback singer and former politician. He first gained popularity in the early 1970s for films such as Zanjeer, Deewaar and Sholay, and was dubbed India's "angry young man" for his on-screen roles in Bollywood. [Wikipedia](#)

Born: 11 October 1942 (age 76 years), [Prayagraj](#)
Height: 1.83 m

- About 3, 45,000 results found in 0.78 seconds.
- Wikipedia current, news about him is there available on as well as basic details displayed.
- International personality & National personality results is near about same.

❖ (Practical – 6 [Query:-3 Local Personality]):-
Compare Various Personality-Kirtidan gadhavi

Google search results for "kirtidan gadhvi".

Top result:

Kirtidan Dayro - Bhaguda Mogaldham 2018 - Full Video H...
YouTube - Bhumistudio Bhaudha Official

KIRTIDAN GADHVI NO TAHUKAR 5 | Nonstop garba part 1 | FU...
https://www.youtube.com/watch

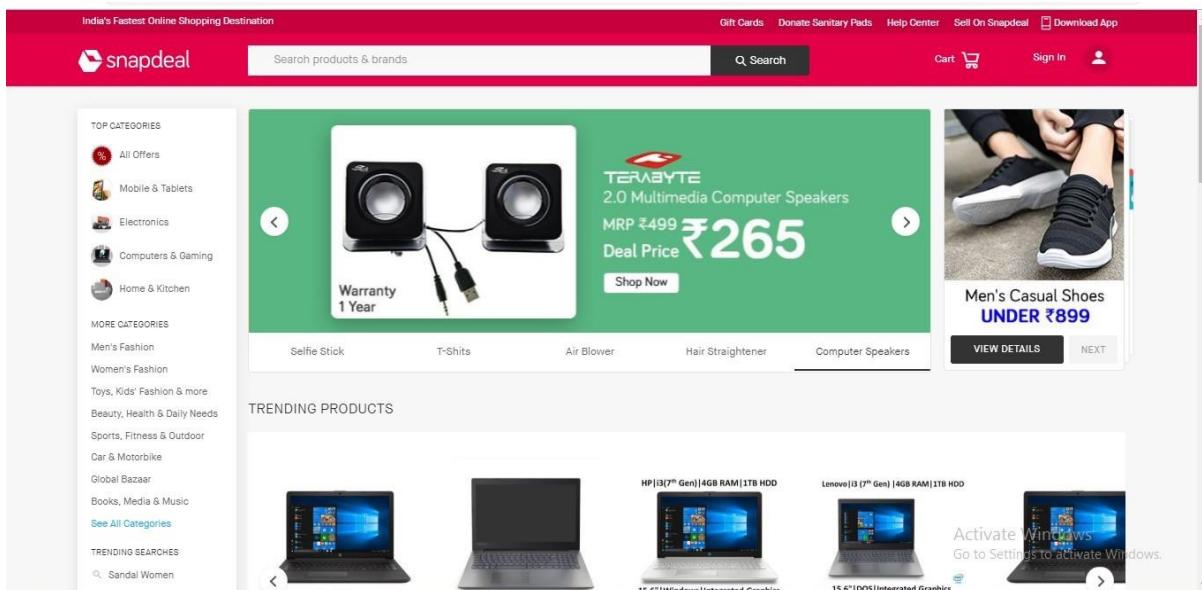
Kirtidan Gadhwani is an Indian singer from Gujarat. [Wikipedia](#)

Born: 23 February 1976 (age 43 years), Gujarat
Instruments: Vocals, Harmonium

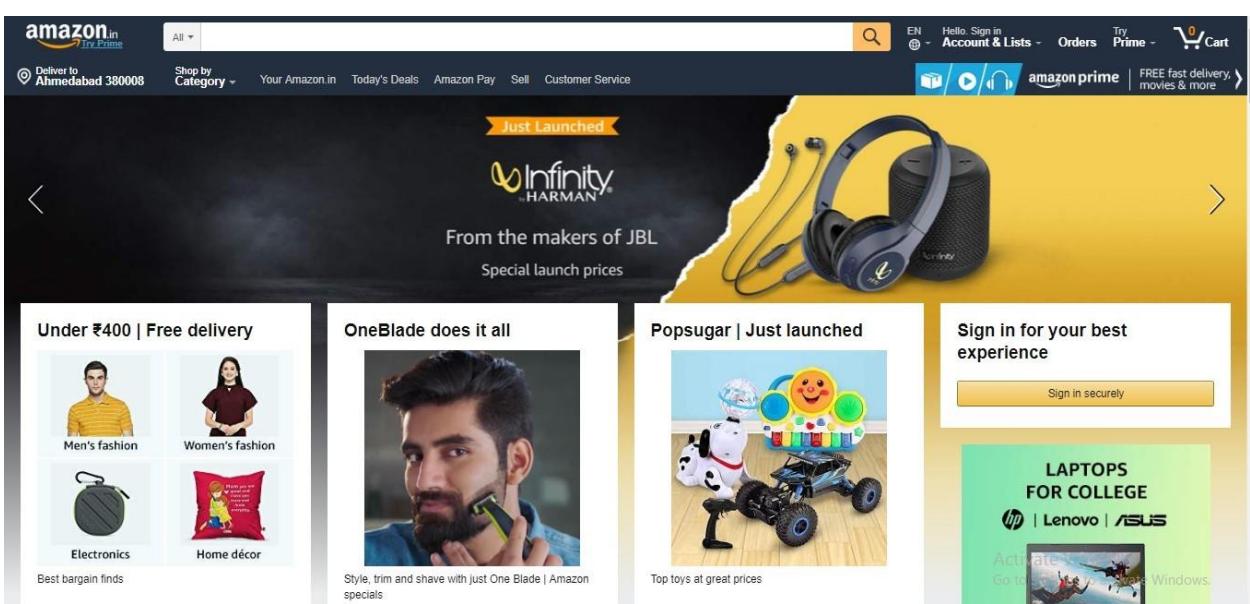
- Compare to International personality & a National personality result does not have Wikipedia or current news details.
- About 9,43,000 results found in 0.65 seconds.
-

**❖ (Practical – 7):-
Layout Structure of Online Shopping Sites.**

1. Snapdeal



2. Amazon



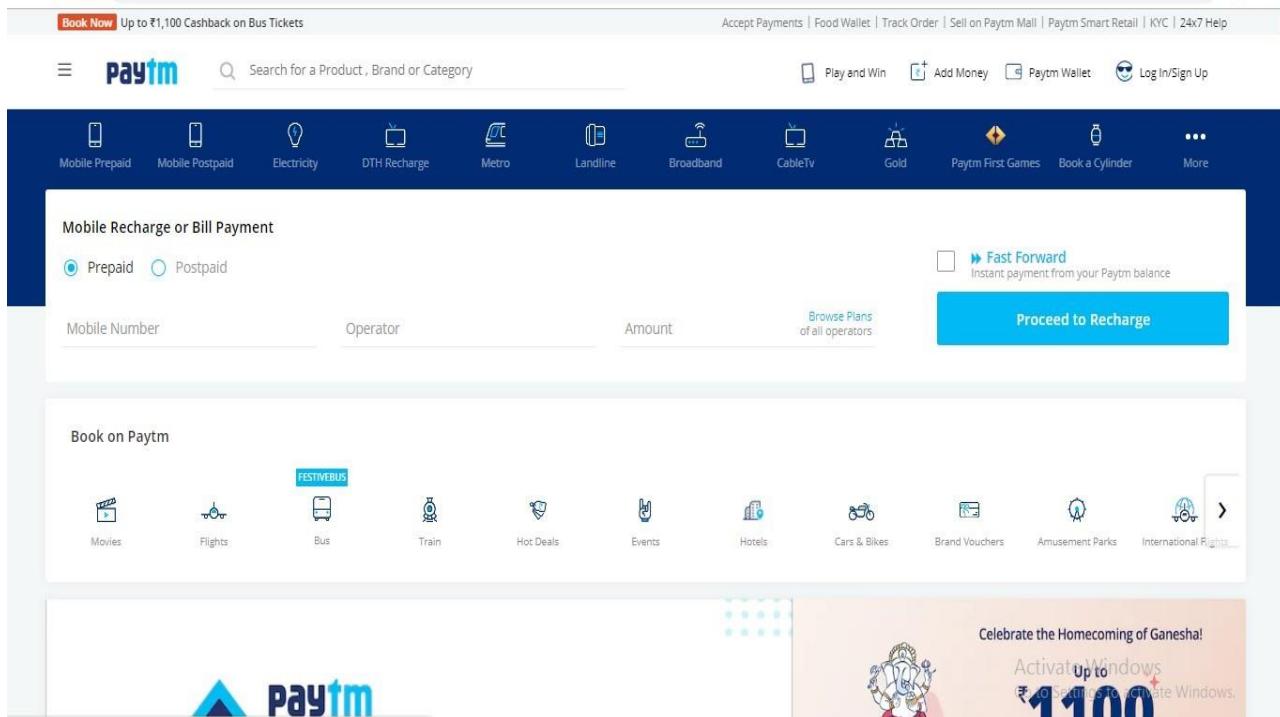
3. Flipkart

The screenshot shows the Flipkart homepage. At the top, there's a search bar and navigation links for Electronics, TVs & Appliances, Men, Women, Baby & Kids, Home & Furniture, Sports, Books & More, and Offer Zone. A large banner features an Acer laptop with an Intel Core i5-8250U processor, advertising 'Bestselling Laptops Powered by Intel' from ₹17,990. Below the banner, there's a 'Deals of the Day' section with various categories like Kurtas, Sets & more, Men's Footwear, Headphones & Speakers, Woodland, Wildcraft & m..., Ed Hardy, FCUK & Ducati, Pens, Key Chains & More, and Boys. To the right, there's a purple promotional box for 'MONTH-END MOBILES FEST' featuring realme 2 Pro and Moto One Vision phones.

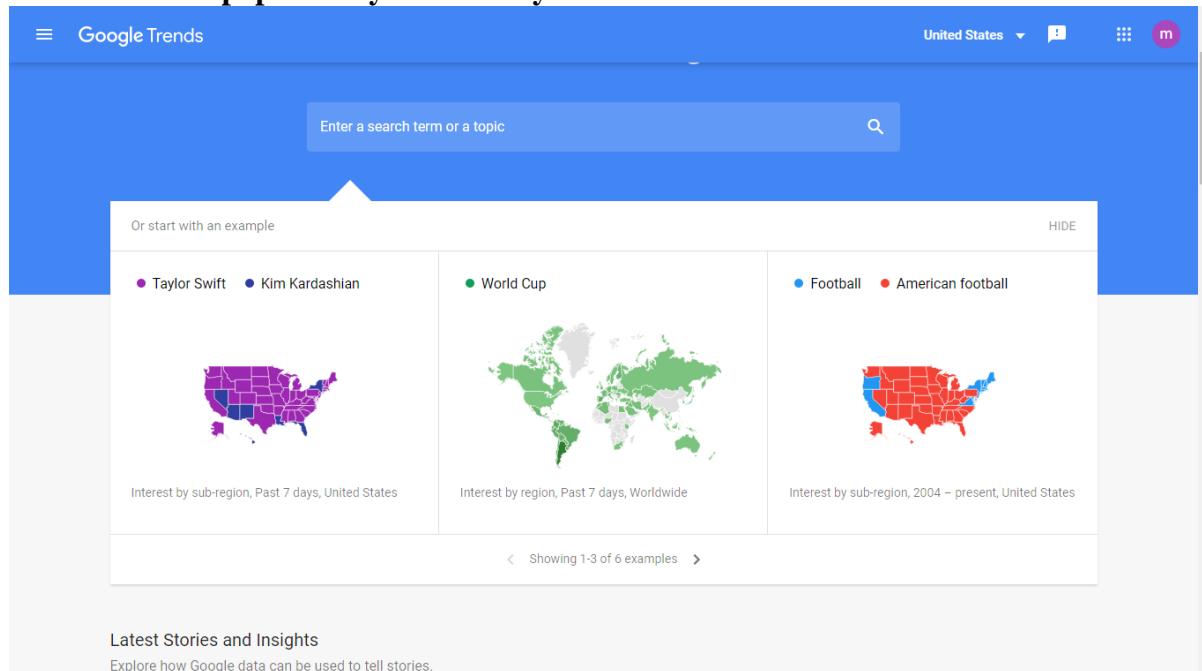
4. Free Charge

The screenshot shows the Freecharge homepage. On the left, a sidebar lists services: Mobile, DTH, DataCard, Electricity, Landline, Broadband, Gas, Water, Axis ASAP (NEW), Google Play Recharge, Accept Payments, and Offers. The main area has a 'RECHARGE YOUR MOBILE' section where users can enter their phone number (+91) and choose Prepaid or Postpaid. To the right, there's a 'SPOTLIGHT' section for '20% OFF ON PRESCRIBED MEDICINE DELIVERY' with a 'USE CODE: 1MGUPI' button. A circular graphic shows medical items like a stethoscope and pills. Below this, there's an 'Activate Windows' section with instructions to go to Settings to activate Windows.

5. Paytm



❖ **(Practical – 8 [using google trend tool]):-**
Find popular keyword of day.

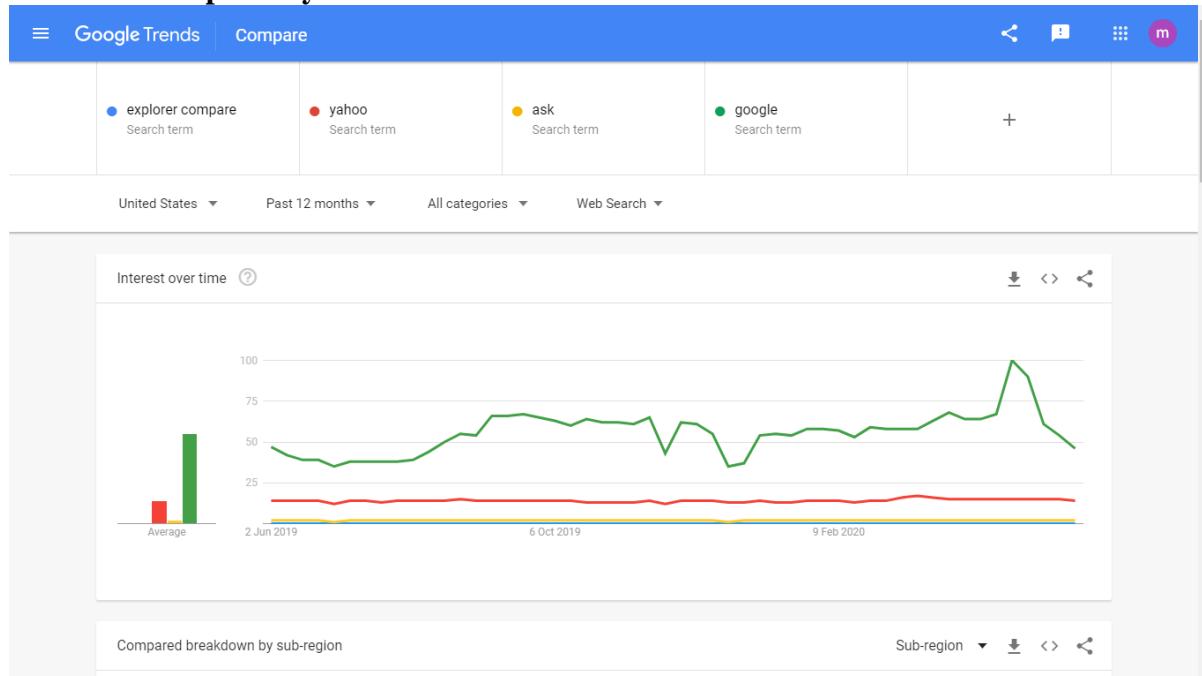


Steps:

- Open Browser
- Type Google.com

- Type Google trends tool in search query box.
- Select first link.
- Than above Snapshot is display.

❖ (Practical – 8 [using google trend tool]):-
compair keyword .



- Then explore keyword and compare keyword and then search.
- As Shown in Fig. comparison of keywords are displayed in chart% figure or ratio rather than description.

❖ (Practical – 9 [Advance search operations]):-

1. Site.

Syntax: Site Site.nm

Example: Site Twitter.com

The screenshot shows a Google search results page for the query "site twitter". The search bar at the top contains "site twitter". Below it are standard navigation tabs: All, Videos, Images, News, Shopping, More, Settings, and Tools. The main content area displays search results:

- SITE Intel Group (@siteintelgroup) | Twitter**
https://twitter.com › siteintelgroup
Official Twitter for SITE Intel Group, provider of Jihadist/Far Right & Far Left/Cyber Security News ... SITE Intel Group @siteintelgroup Aug 22. Weekly InSITE on #ISIS Aug 14-20. Attacks in 6 countries outside #Iraq & #Syria, including deadly wedding suicide blast in #Kabul ...
- Login on Twitter**
https://twitter.com › login
Welcome back to Twitter. Sign in now to check your notifications, join the conversation and catch up on Tweets from the people you follow.
- Twitter Search**
https://twitter.com › search-home
Search Twitter to find the latest news and world events faster. Find popular people, hashtags and photos for any topic you can imagine.
- Twitter (@Twitter) · Twitter**
https://twitter.com/Twitter
weeeeeeeeeeee anyone got a charger? hi John!
2 days ago 5 days ago 6 days ago

 To the right of the search results is a detailed profile for Twitter, a social network company. It includes a blue Twitter logo, a brief description, stock price information (TWTTR (NYSE) US\$ 42.14 0.00 (0.00%)), and links to its CEO, founders, headquarters, and subsidiaries. There's also a note about activating Windows.

- URL Google will restrict your search results to the site or domain you specify.

2. File Type.

Syntax: subject filetype:type

Example: SEO filetype:pdf/ppt

Google search results for "seo filetype:pdf". The search bar shows "seo filetype:pdf". Below it, the "All" tab is selected. The results page shows several links, with the top one being a PDF titled "SEO Guide - WhatIsSEO" from whatisseo.com. A "People also ask" sidebar on the right lists questions like "How do I make a PDF SEO friendly?", "What is SEO in digital marketing PDF?", "Can Google read PDF files?", and "What is SEO and how it works PDF?".

Google search results for "SEO filetype:ppt". The search bar shows "SEO filetype:ppt". Below it, the "All" tab is selected. The results page shows several links, with the top one being a presentation titled "Seo ppt - SlideShare" from slideshare.net. A "People also ask" sidebar on the right lists questions like "What is SEO PPT?", "What is SEO Slideshare?", "What is SEO and its types?", and "What is SEO PDF?".

3. Location.

Syntax: Location:place(city,country etc)

Example: Location : Rajkot

Google location : rajkot Sign in

All Maps Images News Shopping More Settings Tools

About 3,99,00,000 results (0.64 seconds)

Rajkot Location Map, Where is Rajkot - Maps of India
<https://www.mapsofindia.com/india/where-is-rajkot> ▾
The city of **Rajkot** is located in the region of Saurashtra in the state of Gujarat in India.

People also ask

- Where is Rajkot state? ▾
- Is Rajkot expensive city? ▾
- For what Rajkot is famous? ▾
- Is Rajkot a metro city? ▾

[Feedback](#)

Rajkot, Gujarat - Maps of India
<https://www.mapsofindia.com/rajkot> ▾
Jun 6, 2013 - A number of flights connect **Rajkot** with other major cities of India like Mumbai, Ahmedabad, Delhi and Bhopal. ... A good network of roads also connect most of the major cities

<https://www.google.com/search?ei=XXdmXZ5sCcfFz7spI3ey0Ag&q=location=%3...> Bhavnagar, Jamnagar, Ahmedabad, Surat etc.




Rajkot
City in Gujarat

Rajkot is a city in the western Indian state of Gujarat. In central Jubilee Garden are the Lang Library, with Gujarati literature, and the Watson Museum, with paintings and artifacts documenting British colonial rule. Kaba Gandhi Ni Delo, the house where Mahatma Gandhi spent part of his childhood, displays photos of the Indian leader and his belongings. The Rotary Dolls Museum exhibits dolls from around the world.

Activate Windows
Go to Settings to activate Windows.

Weather: 29 °C, Wind W at 14 km/h, 72% Humidity
Zone: 3 (Central, East and West)

- Location: Will returns only critical from the locations you specify.

4. Related.

Syntax: Related :website

Example: related : www.google.com

Google related : www.google.com Sign in

All News Videos Images Shopping More Settings Tools

About 8,71,00,00,000 results (0.49 seconds)

Google Related – Google Related
<https://www.google.com/related> ▾
Google Related has been discontinued. For details, see the announcement. If you are using the Google Related Chrome extension, see the Help Center for ...

People also ask

- What is Goole? ▾
- What is Google use for? ▾
- How would you describe Google? ▾
- Where is the Ads Settings page? ▾

[Feedback](#)

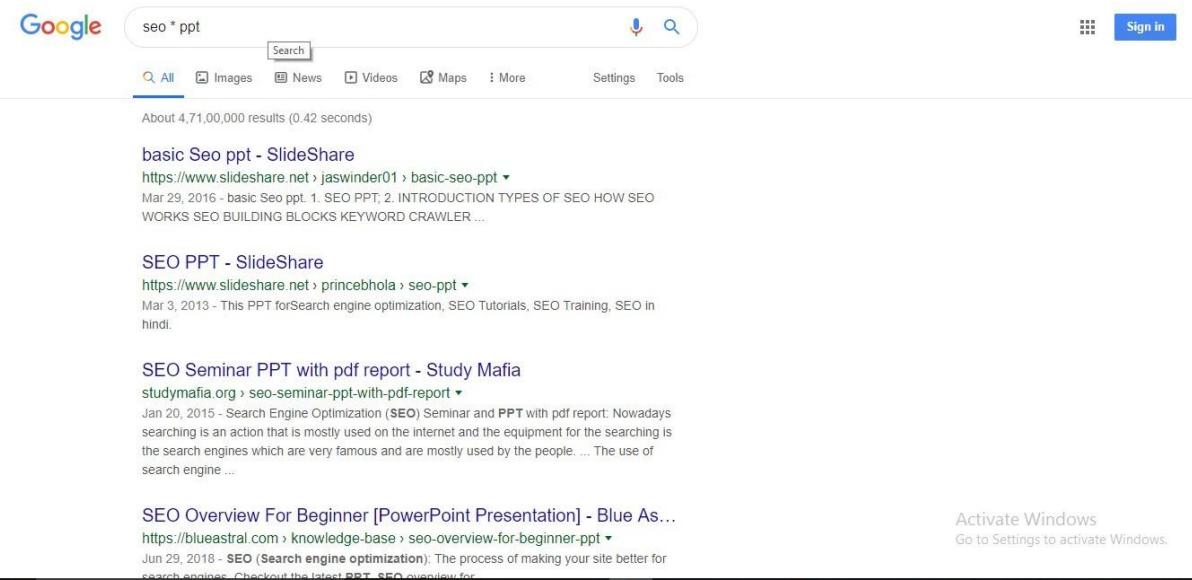
Google
<https://www.google.com> ▾
Even more from Google - Sign in. Google. x. x. SEND FEEDBACK. CANCEL. OK. DELETE.
Location unavailable --. SettingsSearch settingsAdvanced ...

Activate Windows
Go to Settings to activate Windows.

- Related: URL will list web pages that are similar to the web page you specify.

5. *

Syntax: subject * filetype
Example: subject * ppt



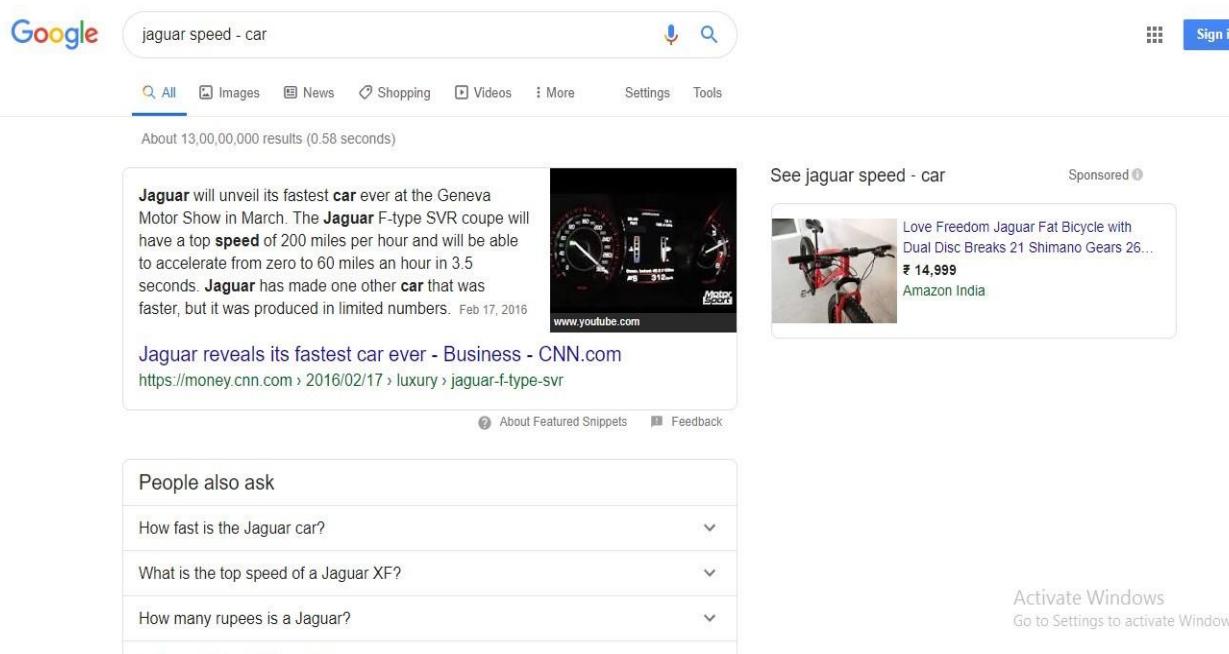
Google search results for "seo * ppt":

- basic Seo ppt - SlideShare**
https://www.slideshare.net/jaswinder01/basic-seo-ppt
Mar 29, 2016 - basic Seo ppt. 1. SEO PPT; 2. INTRODUCTION TYPES OF SEO HOW SEO WORKS SEO BUILDING BLOCKS KEYWORD CRAWLER ...
- SEO PPT - SlideShare**
https://www.slideshare.net/princebholा/seo-ppt
Mar 3, 2013 - This PPT forSearch engine optimization, SEO Tutorials, SEO Training, SEO in hindi.
- SEO Seminar PPT with pdf report - Study Mafia**
studymafia.org/seo-seminar-ppt-with-pdf-report
Jan 20, 2015 - Search Engine Optimization (SEO) Seminar and PPT with pdf report: Nowadays searching is an action that is mostly used on the internet and the equipment for the searching is the search engines which are very famous and are mostly used by the people. ... The use of search engine ...
- SEO Overview For Beginner [PowerPoint Presentation] - Blue As...**
https://blueastral.com/knowledge-base/seo-overview-for-beginner-ppt
Jun 29, 2018 - SEO (Search engine optimization): The process of making your site better for search engines. Check out the latest PPT SEO overview for ...

- Each * represents just one or more words google treats the * as a placeholder for a word or more than one word.

6. -

Proceed each term you do not want to appear in any result with a “-“ sign.



Google search results for "jaguar speed - car":

- Jaguar will unveil its fastest car ever at the Geneva Motor Show in March. The Jaguar F-type SVR coupe will have a top speed of 200 miles per hour and will be able to accelerate from zero to 60 miles an hour in 3.5 seconds. Jaguar has made one other car that was faster, but it was produced in limited numbers.** Feb 17, 2016

See jaguar speed - car Sponsored



Love Freedom Jaguar Fat Bicycle with Dual Disc Brakes 21 Shimano Gears 26...
₹ 14,999
Amazon India

Jaguar reveals its fastest car ever - Business - CNN.com
https://money.cnn.com/2016/02/17/luxury/jaguar-f-type-svr

People also ask

- How fast is the Jaguar car?
- What is the top speed of a Jaguar XF?
- How many rupees is a Jaguar?

Activate Windows
Go to Settings to activate Windows.

Geetanjali Group of Colleges

Page 23



jaguar speed - animal



Sign in

[All](#) [Shopping](#) [Images](#) [News](#) [Videos](#) [More](#) [Settings](#) [Tools](#)

About 2,37,00,000 results (0.76 seconds)

Some other information about these big cats which I found which may or may not be 100% true

Animal:	Top Speed:
Cheetah	112 kilometres per hour / 70 miles per hour
Jaguar	80 kilometres per hour / 50 miles per hour
Leopard	88.5 kilometres per hour / 55 miles per hour
Lion	81 kilometres per hour / 50 miles per hour

[Cheetah, Jaguar, Leopard, Lion, or Tiger - Which is fastest? | C.S...](#)
https://cstydes.fandom.com/wiki/Cheetah,_Jaguar,_Leopard,_Lion,_or_Tiger

[About Featured Snippets](#) [Feedback](#)

Activate Windows

Go to Settings to activate Windows.

People also ask

7. Define

Syntax: Define : Topic/Subject

Example: SEO



define : seo

[All](#) [News](#) [Images](#) [Videos](#) [Shopping](#) [More](#) [Settings](#) [Tools](#)

About 4,42,00,000 results (0.55 seconds)

Dictionary

Search for a word



Search Engine Optimization

Search engine optimization is the process of increasing the quality and quantity of website traffic by increasing the visibility of a website or a web page to users of a web search engine. SEO refers to the improvement of unpaid results, and excludes direct traffic/visitors and the purchase of paid placement. Wikipedia

Seo Software



- Google shows definitions from pages on the web the term that follows define is used to find definitions of words, phrases and acronyms.

8. +

Google youtube

All Books Videos News Images More Settings Tools

About 17,07,00,00,000 results (0.47 seconds)

YouTube
<https://www.youtube.com> ▾
Enjoy the videos and music you love, upload original content, and share it all with friends, family, and the world on YouTube.

Results from youtube.com

YouTube
Enjoy the videos and music you love, upload original content ...

YouTube Videos
Share your videos with friends, family, and the world.

Popular on YouTube
The pulse of what's popular on YouTube. Check out the latest ...

Latest from youtube.com

YouTube Video sharing company

youtube.com

YouTube is an American video-sharing website headquartered in San Bruno, California. Three former PayPal employees—Chad Hurley, Steve Chen, and Jawed Karim—created the service in February 2005. Google bought the site in November 2006 for US\$1.65 billion; YouTube now operates as one of Google's subsidiaries. Wikipedia

CEO: Susan Wojcicki (5 Feb 2014) Trending

Founded: 14 February 2005, San Mateo, California, United States

Headquarters: San Bruno, California, United States

Advertising: Google AdSense Go to Settings to activate Windows.

Google google + youtube

All Videos News Books Maps More Settings Tools

About 14,20,00,00,000 results (0.95 seconds)

Google - YouTube
<https://www.youtube.com> ▾ Google
Experience the world of Google on our official YouTube channel. Watch videos about our products, technology, company happenings and more. Subscribe to ...

Google - YouTube · The Google Channels · Videos · About

Videos

Take Your Child to Work Day at Google 2019

Here to help: Showtimes with Google Search (Dora and the Lost City ...)

Crowdsource by Google: Building better products for everyone with ...

Google YouTube - May 21, 2019

Google YouTube - Aug 9, 2019

Google YouTube - Aug 6, 2019

YouTube Google youtube

YouTube is an American video-sharing website headquartered in San Bruno, California. Three former PayPal employees—Chad Hurley, Steve Chen, and Jawed Karim—created the service in February 2005. Google bought the site in November 2006 for US\$1.65 billion; YouTube now operates as one of Google's subsidiaries.

Founder(s): Chad Hurley; Steve Chen; Jawed Karim

Launched: February 14, 2005; 14 years ago Go to Settings to activate Windows.

Founded: February 14, 2005; 14 years ago Go to Settings to activate Windows.

9. In anchor

Syntax: Define : Place in anchor .type
Example: Rajkot hotel inanchor .thal



rajkot hotel inanchor.thal



Sign in



Maps



More

Settings

Tools

About 8 results (0.59 seconds)

Images for rajkot hotel inanchor.thal



→ More images for rajkot hotel inanchor.thal

Report images

HOTEL J K (Rajkot, Gujarat) - Lodge Reviews & Photos - TripAd...

<https://www.tripadvisor.in> › ... › Rajkot Speciality Lodging › Rajkot Lodges

Hotel J K, Rajkot: See traveller reviews, user photos and best deals for Hotel J K at TripAdvisor.

Missing: inanchor.thal

HOTEL COW RESIDENCY (Rajkot, Gujarat) - Hotel Reviews, Ph...

<https://www.tripadvisor.in> › ... › Rajkot District › Rajkot › Rajkot Hotels

★★★★★ Rating: 3-9 reviews - Price range: ₹ (Based on Average Nightly Rates for a Standard Room from our Partners)

Hotel Cow Residency, Rajkot: See 9 traveller reviews, user photos and best deals for Hotel

[Cow Residency, Rajkot](https://www.tripadvisor.in) on TripAdvisor

Activate Windows

Go to Settings to activate Windows.

- If you include in anchor in your query Google will restrict the results to pages containing. Query terms you specify in the anchor text.

10. All in anchor

Syntax: Define: all in anchor**Example: Best city India.**

allinanchor : best city india



Sign in



News



More

Settings

Tools

About 5 results (0.38 seconds)

Bengaluru best student city in India, London tops global list: QS ...

<https://www.business-standard.com> › Current Affairs › News

Jul 31, 2019 - Debuting at 81st position globally, Bengaluru has been ranked India's best city for students in the global ranking agency QS' (Quacquarelli Symonds) latest Best Student Cities Ranking 2019. However, in terms of affordability, Bengaluru is ranked seventh globally.

Missing: allinanchor: | Must include: allinanchor:

People also ask

Which is the best city to live in India 2019?



Which is the No 1 city in India?



Which is the best city to live in India?



Which city has best infrastructure in India?



Feedback

Activate Windows

Go to Settings to activate Windows.

Images for allinanchor : best city india

- If you include all in anchor: google restricts results to pages containing all query terms you specify in the anchor text or link.

11. Intext

Syntax:

Example: Reliance intext jio

A screenshot of a Google search results page. The search query is "reliance in text: jio". The top result is a news article from NDTV titled "Reliance Industries AGM 2019 Mukesh Ambani Says Reliance Ji...". Below the snippet, it says "https://www.ndtv.com › Home › Corporates ▾" and "Aug 12, 2019 - Reliance Industries AGM: Mukesh Ambani said Reliance Jio is ... Here's the full text of Mr Ambani's speech at the Reliance Industries AGM.". To the left of the main search results, there is a sidebar titled "People also ask" with four collapsed dropdowns: "Is Jio GigaFiber available in Mumbai?", "Is Jio GigaFiber available in my area?", "How large is Reliance Industries?", and "How large is Jio?". At the bottom right of the sidebar, there is a link to "Activate Windows" with the subtext "Go to Settings to activate Windows.".

- The query **Intext: term** restricts results to documents containing term in the text.

12. info

Syntax:

Example: info: it college in Rajkot.

Google it college in rajkot

All Maps News Images Shopping More Settings Tools Sign in

Rajkot / Colleges and Universities

Saurashtra University
RK University
Pandit Dindayal Upadhyay M...
Atmiya University
Indubhai Parekh School of Ar...

Computer IT & Software Courses and Certification Colleges in R...
<https://www.shiksha.com/it-software/colleges/colleges-rajkot>
14 Computer IT & Software Courses and Certification Colleges in Rajkot +4 more courses.
Atmiya University, Rajkot. Admissions 2019Placements - Master of ...

List of All Colleges In Rajkot, Gujarat - IndCareer.com
<https://www.indcareer.com/find/all-colleges-in-rajkot>
Takshashila College of Engineering & Technology, Rajkot. Bachelor of Engineering (BE) Bachelor of Engineering (BE Computer Science & Engineering) Bachelor of Engineering (BE Electrical Engineering) Bachelor of Engineering (BE Environmental Engineering) Bachelor of Engineering (BE Mechanical Engineering)

Rajkot
City in Gujarat

Activate Windows
Go to Settings to activate Windows.

13. ~

Syntax:

Example: info: “~set”

Google "~ set"

All Maps News Shopping Images More Settings Tools Sign in

About 12,72,00,00,000 results (0.64 seconds)

SET Exam - Pune University
<https://setexam.unipune.ac.in> ▾
UGC-1391/2066/VS-4 , dt: July, 14, 1994 have nominated the University of Pune as the State Agency for conducting the **State Eligibility Test (SET)** . The U.G.C.
Answer Keys · Question Papers · Important Dates · Information of SET passed ...

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Videos

Christopher - Set the Record Straight [Official] 4:15
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SET · 2019
Entrance exam

set-test.org

Full exam name: Symbiosis Entrance Test
Other sessions: 2020
Language: English

Important dates

B.A. Mass Communication	4 May 2019
Exam	4 May 2019
Activate Windows	
Go to Settings to activate Windows.	
4 May 2019	

B.B.A
Exam

- Which is known as title or synonym operator It is usual to find synonym matches.

14. Conversion.

Syntax:

Example: info: 1 pound in rupees

1 km in meter etc

Google search results for "1 pound in rupees". The snippet shows 1 Pound sterling equals 94.34 Indian Rupee. It includes a date (3 Jun, 2:50 am UTC), a disclaimer, and two dropdown menus for currency conversion. Below the snippet is a "People also ask" section with four collapsed questions: "How many rupees are in a pound?", "What is the rate of UK dollar in India?", "What is the rate Indian currency?", and "Where can I exchange pounds to Indian rupees?". At the bottom, there is a link to the source: www.xe.com/currencyconverter/convert>To=INR.

- Conversion operator used to convert something like km to meter pound to rupees or vice versa etc.

15. Intitle

Syntax: intitle:term

Example: India intitle :government

Google search results for "india intitle: government". The snippet discusses India's government type, mentioning it is a "Sovereign, Socialist, Secular, Democratic Republic" with a parliamentary system. It includes a small image of the Indian government logo and a link to the National Portal of India. Below the snippet is a "People also ask" section with three collapsed questions: "What type of government do we have in India?", "What type of government does India operate under?", and "What is India's government called?". On the right side, there is a "Activate Windows" message.

- The query intitle: term restricts to document containing term in the title.

16. Cache

Syntax: Cache: website

Example: cache: www.saurashtrauniversity.com

Google search results for "cache: www.saurashtrauniversity.com". The search bar shows the query. Below it, the "All" tab is selected. The results page displays the title "Saurashtra University Results" and a snippet from the website. A large thumbnail image of the university's logo and navigation menu is shown, labeled "Images for cache : www.saurashtrauniversity.com". To the right of the image is a sidebar with "Tools" and "Cache Actions" options like "Clear Cache", "Flush Cache Actions", and "Flush Cache". On the far right, there is an "Activate Windows" message.

Cache Actions

- Clear Cache
- Flush Cache Actions
- Clear Cache & Forget Cache
- Flush Cache
- Forget Cache
- Get Cache Status
- Get Cache Type
- Get Cache Version
- Get Images Cache
- Get Images Cache Version
- Get Static Files
- Flush Static Files

Activate Windows
Go to Settings to activate Windows.

- In Displays Google's cached version of webpage instead of current version of page.

17. Phonebook

Example: Phonebook:rmc

Google search results for "phone book: rmc". The search bar shows the query. Below it, the "All" tab is selected. The results page displays the title "Contact Us - RMC" and a snippet from the website. A large thumbnail image of the contact us page is shown, labeled "People also ask". To the right of the image is a sidebar with "Activate Windows" message.

Phone book: rmc

Contact Us - RMC

www.rmc.gov.in › rmcwebsite › contact_us

Contact-Us. Pocket Diary. Address: Dhebarhai Road, Rajkot (Gujarat) - INDIA. Fax: +91-281-2224258. E-Mail: mc_rmc@rmc.gov.in. Website: www.rmc.gov.in ...

1. Complain Registration - RMC

www.rmc.gov.in › rmcwebsite › complainregistration

To Register your complain please call our 24X7 Call Center (2450077) OR Fill the form below. To Know Complain Status Click Here ...

Feedback

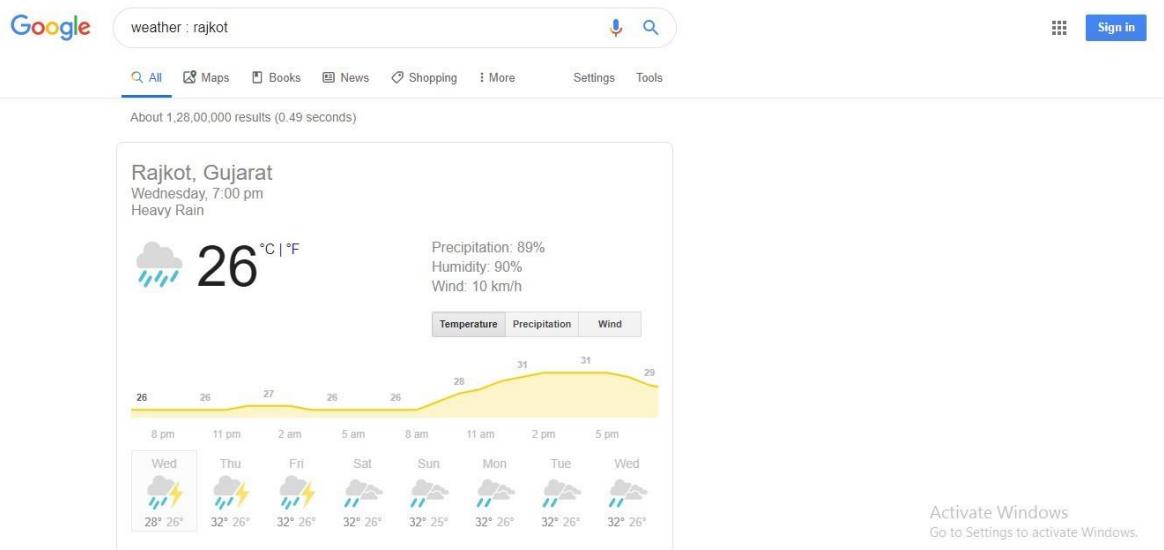
Activate Windows
Go to Settings to activate Windows.

- Phonebook: Term query is used to find the phone number of a person or whole phone directly of any organization or company etc.

18. Weather

Syntax: Weather :place/city

Example: Weather Rajkot



- If you enter query with Weather and city. Or location the forecast will appear at the top of the results page.

❖ **Practical – 10:-**
Analyse website page using webpage analyzer tool.
(Site:www.seowebpageanalyzer.com)
URL:Twitter.com

1. Overall Score : 53
2. General Information
Data type: HTML5
Page weight: 260.g kHz
[www.redirection\(301\)](#) : No
Encoding: undefined
Google Page Rank: Failed to generate a hash for pr check
Alexa Rank: 9
3. Metatitle & Description
Title: Twitter it's what's happening (30 character)
Keywords metatag in empty
Description: 120 Characters.
4. Heading Structure of this page
Here, screen readers use heading tags <h1> to <h6> to give visitors an overview of a page.
5. Context analysis of this page
Keyword Frequency (% of word total)
Tweet 33 (1.9%)

Twitter	19 (1.1%)
ReTweet	25 (1.4%)
Reply	22 (1.3%)
More	22 (1.3%)

6. Keyword Analysis of this page

There are no keywords set for this page.

7. Hyperlink on this page.

Internal links: 83
 No Follow internal links: 0
 External links: 64
 No Follow External Links: 3
 Link Juice: 56.5%

8. External links

Signup	https://twitter.com/signup .
Mobile site	http://m.twitter.com

9. Internal links

Home	/
Login	/login
News	/i/stream/category/9477094745/

10. Image Without Alt:

<https://pbs.twimg.com/media/ct21LUMWCAWMOO.jpg>

11. Images with empty alt

<https://pbs.twimg.com/media/ct290544issXMtc.jpg>

12. Images

Total amount of images: 55
 Images without alt attributes: 3
 Images with empty alt attributes: 49

13. Social

Social Interactions	Status
Google plus	60338
Twitter	NA
LinkedIn	350411
Pintrest	19,912,259

14. Need help with your Results.

For Feedback email us.

❖ Practical – 11:-

Gujarat tourism Department of Gujarat Wants to Develop a website from SEO analyst company at this time analyst list the keywords which you will research for a such site for getting most view.

- With the Help of Keyword io tool list of all keywords.
- Department of tourism Gujarat.
- Government of Gujarat Tourism Department.
- Gujarat government Tourism Department.
- Gujarat Tourism Department.
- Gujarat Tourism Department Ahmadabad.
- Gujarat Tourism Department Bihar.
- Career in Gujarat Tourism.
- Case Study on Gujarat tourism.
- Chairman of Gujarat tourism.
- Chanod Gujarat tourism.
- Contact Gujarat tourism.
- Dang Gujarat tourism.
- Daman Gujarat tourism.
- Dasada Gujarat tourism.
- Dharampur Gujarat tourism.
- Div Gujarat tourism.
- Don Gujarat tourism.
- Dwarka Gujarat tourism.

❖ Practical – 12:-
Google Analytic tool

- Open Google .com
- Type Google Analytics.
- Click the first Result.
- Give the user Id and Password.
- Select Admin option.
- Select Account Option.
- Create a New Account.
- Get taking Id.
- Now open cpanel of website with the help of browser.
- Type your cpanel username and password.
- Now open files manager.
- Select http doc's option
- Now paste Google code in all the Web pages of website
paste Google code in head section of html coding.
- Open all the files or Master file for ex:client Master page master
- Now in analysis go to reporting option before page
display no of session, no of users, no of page view,
session duration, page bounds rate, new session detail etc.

❖ Practical – 13:-
How to analysis of audit competitor website using SEO site checkup tool.

- Open Google.com
- Type SEO site checkup in search query box.
- Select first link from the resulting page.
- www.aajtak.com
- Click on checkup button.

❖ Practical – 14:-
How to develop complete XMLSite map for your website it submit into the google using google web master tool.

- Open Google.com
- Type xmlsite map select link first.
- <https://www.xmlsitemap.com>
- Click this link.
- Type www.hnshuklabc.com
- Change frequency - None
- Use server's option
- Priority -None
- Process Start Button
- Message "Your site map is ready"
- Download the sitemap file and update this file into your website contents.
- After update sitemap.xml file open Google web master tool.
- When user open Google web master at that time user first login with particular email id with password.
- After login process select manage property option select verify. Then property option.
- Now download html verification file.
- Upload this file into your website files.
- Http docs.
- Confirm successful upload by visiting website and its URL
https://www.hnshuklabc.com/google_equeueFdlep3e9bcb.html
- After confirmation of html file click into verify option in Google web master tool.

❖ Practical – 15:-
Auditing of any existing website that is relevant to your website.

- With the help of GTMetrix Tool we have to auditing of any existing website.
- Image capture :yes

- Website Name: <http://www.jetairways.com>
- Report generated: on Oct 3, 2016.
- Performance score:
- Page speed score: E (58%)
- J slow score: F (45%)
- Page details :
 - Page load time: 9.15
 - Total Page size: 1.55MB
 - Requests: 10g

❖ **Practical – 16:-**
Creating of blogger Steps

- First login with your Gmail account.
- Select Google apps.
- Select more and then blogger.
- New re enters your password and login.
- Just click continue.
- Select new blog.
- Write title select template and press ok.
- Select new post.
- Type message and select publish.
- Select people whom you want to share and select done.
- Now just select share.