

互联网创新进入共享经济时代

依托平台，人人都可以成为微企业家



共享经济---共产主义的新路径吗？

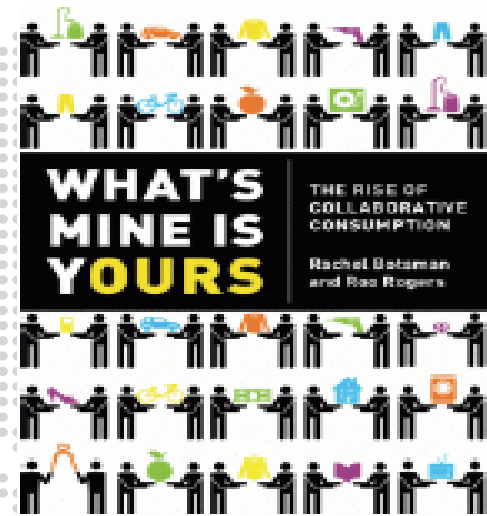


A definition by Rachel Botsman


<http://www.rachelbotsman.com/>

“Collaborative Consumption describes the rapid explosion in swapping, sharing, bartering, trading and renting being reinvented through the latest technologies and peer-to-peer marketplaces in ways and on a scale never possible before.”

“协同消费是一种快速爆炸性增长的新消费模式，将交换、共享，易物，交易和租赁通过最新的技术和对等市场，以从未有过的级别和方式进行了重构”




Relay Rides – 邻居之间的拼车共享服务.




RelayRides
Neighbor-to-Neighbor Carsharing

[Log In](#) • [Sign Up](#)



Find a car near you


[Search](#)



\$15.00/hr

Borrow »


0.2 miles away



\$9.00/hr

Borrow »

0.2 miles away



\$6.95/hr


Borrow »

0.2 miles away

Borrow a car

Cars where you live starting at \$5/hr


[LEARN HOW »](#)



Own a Car?

Make up to \$7,000 lending it to friends and neighbors


[LEARN HOW »](#)



Kyle R.

Earns \$620/month

[MEET OUR MEMBERS »](#)

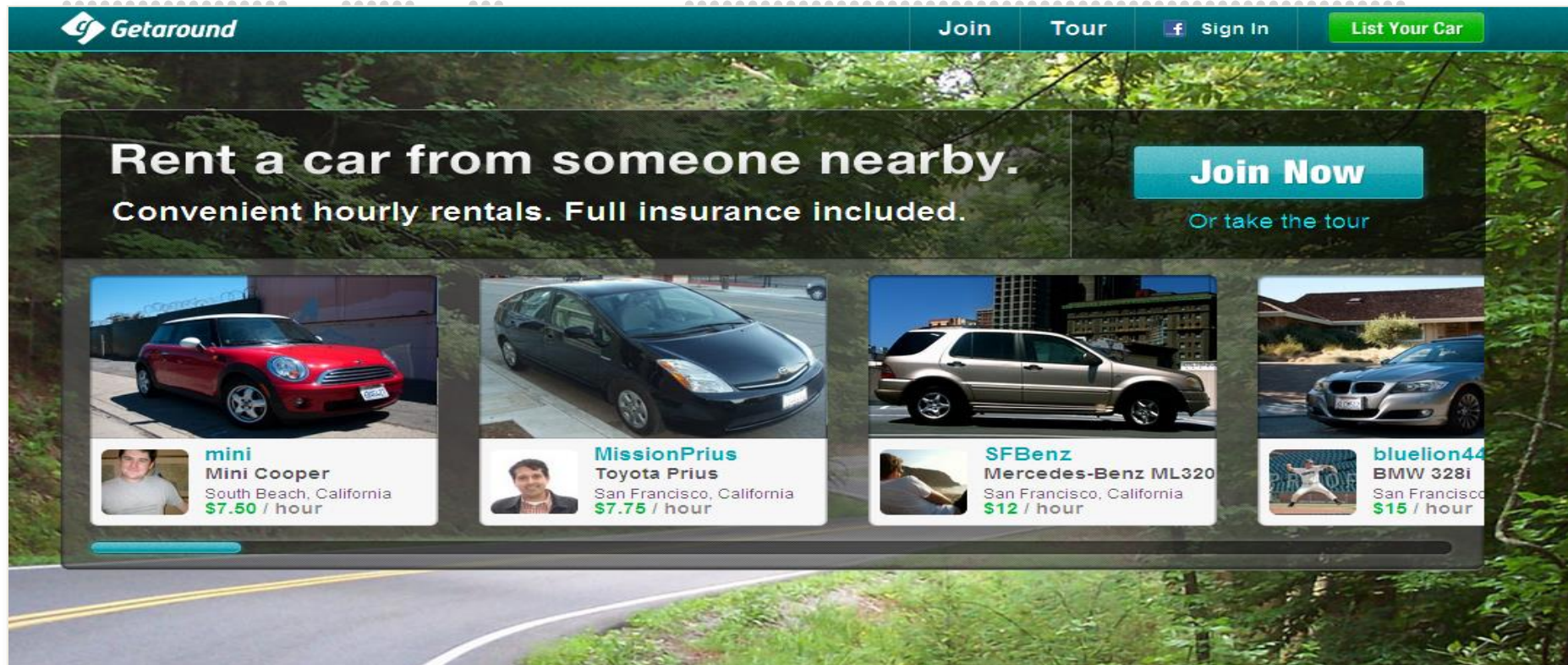


GM + RelayRides

A brand new partnership

[LEARN MORE »](#)

Getaround - Getaround 是一个针对本地市场的以众包形式提供车辆租赁服务的平台



The screenshot shows the Getaround website interface. At the top is a teal navigation bar with the Getaround logo on the left and links for 'Join', 'Tour', 'Sign In' (with a Facebook icon), and a green 'List Your Car' button on the right. Below the navigation bar is a large hero section with a background image of a road and trees. The hero section contains the text 'Rent a car from someone nearby. Convenient hourly rentals. Full insurance included.' and a large teal 'Join Now' button with the text 'Or take the tour' below it. Below the hero section is a row of four car listings, each featuring a car image, a host profile picture, the car model, the host's location, and the hourly rental rate.

Car Model	Host Location	Hourly Rate
mini Mini Cooper	South Beach, California	\$7.50 / hour
MissionPrius Toyota Prius	San Francisco, California	\$7.75 / hour
SFBenz Mercedes-Benz ML320	San Francisco, California	\$12 / hour
bluelion44 BMW 328i	San Francisco	\$15 / hour



Whipcar - WhipCar 也是一个众包模式的租车服务平台。

Rent the Car Next Door.

[Sign in](#) | [Join for free](#) | [Contact us](#)

Find a car [Add your car](#)

Rent the Car Next Door.

Drive your neighbours' cars whenever they are not in use. Book for hours, days or weeks - all fully insured. **See how it works.**

Joe, 34, IT

"I've never been able to find a car that's as good as this one!"

Maureen, 66, Retired

"I've never been able to find a car that's as good as this one!"

Watch the video!

Our latest press

Follow us

Find available cars in your neighbourhood

Location / Postcode *

Pick up date

Drop off date

Search

[Advanced Search](#)

Already own a car?

Add it to WhipCar now!

WhipCar is free to join and you can make money when you are not using your car. [Read more](#)

Using WhipCar is as easy as 1, 2, 3...

1: Search

2: Book a car

3: Go get it

RentMyCar - RentMyCar 是2001年就创立的对等租车服务平台。

The screenshot displays the RentMyCar website interface. At the top, the RentMyCar logo is prominently featured with the tagline "The First Peer-to-Peer Car Sharing Marketplace". To the right of the logo, there are links for "Login" and "Register". Below the header, there is a search bar and three dropdown menus labeled "All Categories", "All Fields", and "All Regions", followed by a "Search" button. The main section is titled "Featured Automobiles:" and displays a row of car listings. Each listing includes a car image, its price in USD, and a "Make Offer" button. The cars shown are a silver convertible, a dark sedan, a silver hatchback, a silver SUV, a dark sedan, and a dark sedan. The prices are \$350.00 USD, \$50.00 USD, \$43.00 USD, and \$57.14 USD. A horizontal scrollbar is visible below the car listings. The background of the website is a grayscale image of a busy city street with pedestrians and vehicles.

Login • Register

RentMyCar
The First Peer-to-Peer Car Sharing Marketplace

All Categories All Fields All Regions Search


Featured Automobiles:

\$ 350.00 USD \$ 50.00 USD Make Offer \$ 43.00 USD \$ 57.14 USD \$ 4




Airbnb - Airbnb is a community marketplace for people to list, discover, and book unique spaces around the world online or from an iPhone device.

Invite your friends

Friend uses Airbnb

Earn \$100 travel credit

Invite Now

How It WorksSign UpLog In

Help\$ USD ▾

List your space

Find a place to stay.

Rent from real people in 19,732 cities in 192 countries.

Where are you going?

Search

Check in

mm/dd/yy

Check out

mm/dd/yy

Guests

1 ▾



Airbnb.com
Verified Photo



New Cabin in the Woods - Sudbury, MA

\$89 / night

18 reviews




How much is your place worth?


365 X 400

Calculate now >>

OneFineStay – 提供‘非酒店’式服务可以让旅客住在房东的家里。


[Search](#)
[Experience](#)
[About](#)
[Login](#) | [Sign up](#)
[List your home](#)
[Contact us](#)

Stay in a real home with hotel style service. [Read more](#) [We're hiring!](#) | [Partner with us](#)





How the other half live »

Stay in a Mayfair pied-a-terre just far enough from Shepherd Market to fob off your mother-in-law

Live like a local in London [browse all homes](#)

Arrival date	Departure date	Where	Guests	
<input type="text" value="dd/mm/yy"/>	<input type="text" value="dd/mm/yy"/>	<input type="text" value="All London"/>	<input type="text" value="1"/>	Search

Stay at **Charles Street** in Mayfair, Central London from **£240/night**

Enter the unhotel »

Stay in someone's place while they're out of town. More character than any hotel, and far better value.

Live like a local »

Evade the tour bus and get under the skin of a city. Live the life of a Londoner for a few days and nights.

Bell hops on scooters » Your place or mine? »

Get service *and* style. From 1 night to 101 nights, enjoy White Company toiletries, 5* linen, and fluffy towels.

Live somewhere convenient? Often out of town? If your pad has personality, we should talk.



WeGoLook.com™

We go look when you can't.

基于众包的现场检查服务

WeGoLook – 个人和企业可以在线发布需要人到现场的各种任务，如勘察现场、检查设备安装情况、产品验货，等等。



WeGoLook.com™

We go look when you can't.

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66 people +1'd this

\$0.00

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We Go Look, when you can't!

Dispatch over 7,000 Nationwide Looker® Inspectors to complete an ONSITE verification report of the item you wish to purchase or verify. Verify the item's existence and the seller's claims. Verify Before You Buy. [Read More](#)

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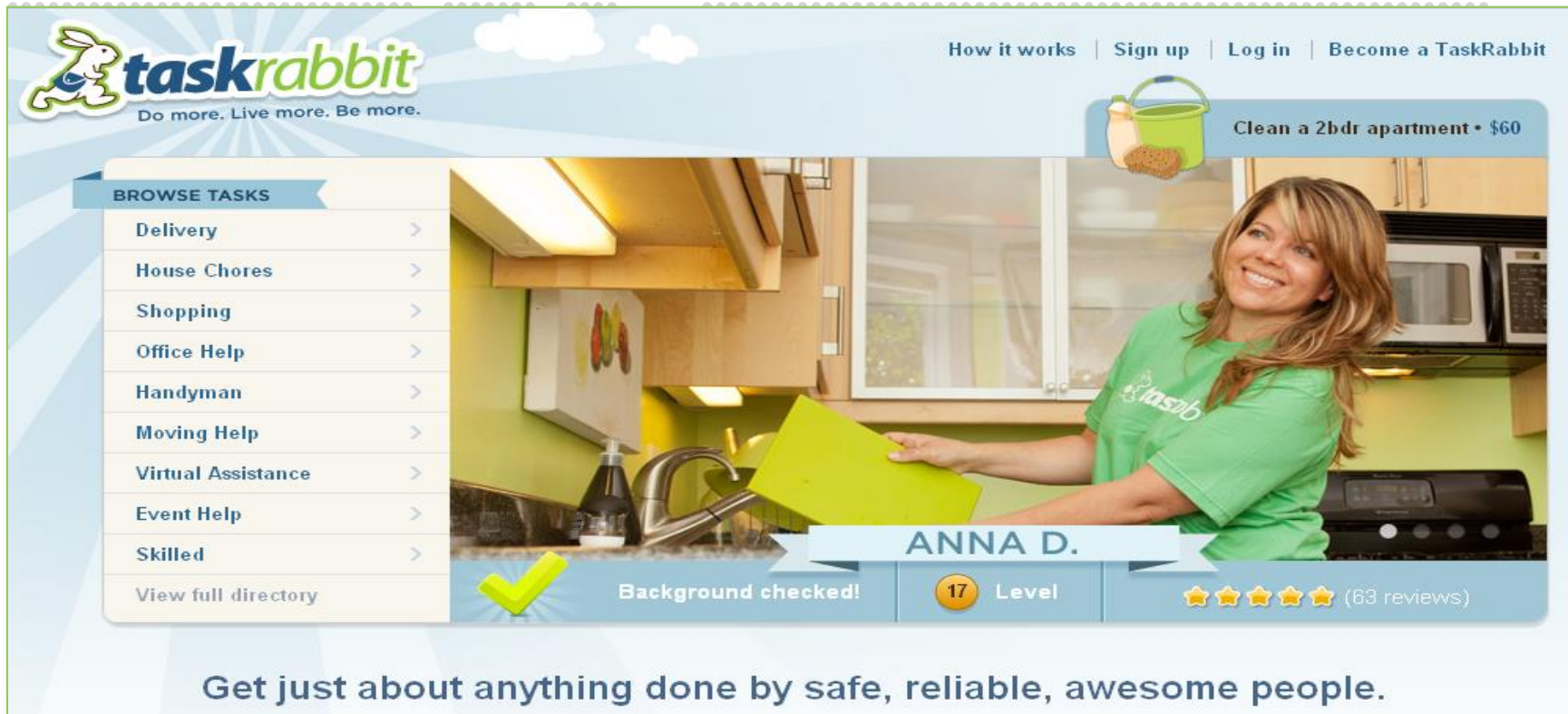
[Sample Report](#)

[Field Services](#)



Looker® takes photos, video and more

TaskRabbit – 可帮你找人打扫房间、买东西、送货、洗车、修家具、安装设备等



The image shows a screenshot of the TaskRabbit website. At the top left is the TaskRabbit logo with the tagline "Do more. Live more. Be more.". To the right are links for "How it works", "Sign up", "Log in", and "Become a TaskRabbit". Below the logo is a "BROWSE TASKS" menu with the following options: Delivery, House Chores, Shopping, Office Help, Handyman, Moving Help, Virtual Assistance, Event Help, Skilled, and a link to "View full directory". The main content area features a profile for "ANNA D.", a TaskRabbit member. She is shown in a photo wearing a green TaskRabbit shirt, smiling while holding a yellow folder in a kitchen. Below her name, there is a green checkmark icon and the text "Background checked!". To the right of this is a yellow circle with the number "17" and the word "Level". Further right are five yellow stars and the text "(63 reviews)". Above the photo, there is a small icon of a green bucket and a brown bag, and the text "Clean a 2bdr apartment • \$60". At the bottom of the page, a blue banner reads "Get just about anything done by safe, reliable, awesome people."

taskrabbit
Do more. Live more. Be more.

How it works | Sign up | Log in | Become a TaskRabbit

BROWSE TASKS

- Delivery >
- House Chores >
- Shopping >
- Office Help >
- Handyman >
- Moving Help >
- Virtual Assistance >
- Event Help >
- Skilled >
- [View full directory](#)

Clean a 2bdr apartment • \$60

ANNA D.

Background checked! 17 Level ★★★★★ (63 reviews)

Get just about anything done by safe, reliable, awesome people.

Zaarly

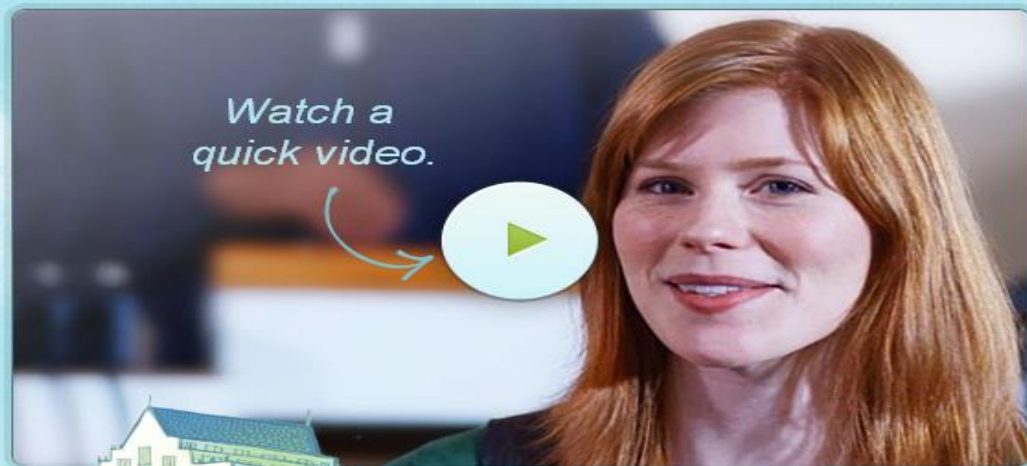
微任务

Zaarly – 是一个基于附近位置的买家驱动的实时市场。买家提出一个需求和愿意支付的额度，卖家可以快速在此具有无线可扩展能力的本地市场平台上响应，以提供用品和服务。

Zaarly

*What you want,
when you want it.*

Zaarly helps you buy and sell
with people around you.



COMING SOON TO
YOUR AREA!






AgentAnything – 人们可发布任何他们愿意支付和实现的需求(任务, 差事, 调研, 等).
周边的人员可以快速响应来完成任务并获得佣金和奖励



Redbeacon – 是一个本地服务外包的网关，可以将各种基于位置的本地任务机会发布给找临时工作的人员

**redbeacon** Home Services Done Right | [San Francisco Area](#) ▼

Contact us by chat, email or call
1-855-RBEACON (1-855-723-2266)

[Signup](#) [Login](#)

[Home](#) [How it Works](#) [Request Service](#)


Have a home service business? Become a RB Pro

Home Services Done Right.


Need a plumber, yard worker, painter, house cleaner, or something else?

[Request a Home Service](#)

It's FREE!



See how we get it done right
[Watch our short video \(90 sec\)](#)



Screened and
APPROVED

Green Logic Construction
Superstar Pro 94/100 Score

○ ○ ○ ● ○ ○ ○ ○

AirRun – 该项目可以帮助做零工的人员快速找到如修水暖、装家居、打扫卫生、整理花园、搬运东西等社区里的临时工作。



The image displays the AirRun website and its mobile application interface. The website header includes the AirRun logo, navigation links (LOWDOWN, HELP, CONTACT US, AirRun BLOG), and social media icons (Facebook, Twitter, RSS, LinkedIn). The main content area features a large AirRun logo and a description of the service as a location-based community job hub. A prominent 'Download now on the App Store' button is shown, along with a 'FREE' badge. Below this, there are social media engagement buttons for 'Like', '+1', and 'Tweet'. The mobile app interface is shown on the left, displaying a map view with job locations marked by blue squares and a 'Create Job' form. The form includes fields for 'Job Cost' (\$5.00) and 'Runner Cost' (\$10.00), a 'Description' field, and a 'Details and Map' section. A red banner at the bottom of the app interface reads 'COMING SOON'.

Website Header: LOWDOWN, HELP, CONTACT US, AirRun BLOG, Facebook, Twitter, RSS, LinkedIn

AirRun Logo: Someone's on it.

AirRun is a location-based community job hub
It's your gateway to outsource anything and gives a ton of hyperlocal job opportunities to people looking for work.

Download now on the App Store **FREE**

Mobile App Interface:


- Settings** **Map View**
- 10 MINUTES**
Gatorades
Cost: \$10
- BACK** **Create Job** **POST**
- Make it** **Map it** **Details** **Confirm**
- Gatorade Run**
Due: Friday, June 14th, 2011 @ 5:30PM
- Job Cost** **Runner Cost**
\$5.00 \$10.00
- Description:**
I need 4 gatorades within the hour. My AC broke. But my baby is sleeping and I can't leave the house from a moral standpoint.
- Details and Map**
- Posted By:**
- COMING SOON**

Social Media Engagement:

- 588 Likes
- 4 +1s
- 76 Tweets

Zilok – 可为企业和个人提供在线的任何设备的P2P租赁服务。

[Sign up](#)
[Log in](#)
Home
My Zilok
Community



Zilok - Rent anything, On-line! Rentals from Businesses and Individuals.

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What?

Where?

[advanced search](#)

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[NEED SOMETHING SPECIFIC ?](#)

[Ask for a quote](#)

[POST AN ITEM for rent](#)

[OK](#)

Top Rentals

- Car Rentals
- Power Tool rentals
- Vacation Rentals
- Events rentals
- Venues rentals

Recently Rented on Zilok

	Projector san francisco (94117) \$ 20.00 / DAY
	35mm Slide Projector Kit Minneapolis (55427) \$ 25.00 / DAY
	Panasonic hdc-sd1 West Hollywood (90046) \$ 25.00 / DAY
	Sewing Machine Cincinnati (45208) \$ 15.00 / DAY

Rental from Professionals

	Willow Bend Log Cabin Stanley (22851) \$ 150.00 / DAY
	Technics 1200 (black) turntable, rental, cart... Santa Clarita (91321)

Rental between Individuals

	Canon EOS Rebel XT + portrait lense + 2gb fla... Long Beach (90804) \$ 15.00 / DAY
	HD DLP Projector BENQ 6110 San Francisco (94110)



Rental between individuals

Offer your car for rent to other individuals on Zilok.com



Zilok: Rent anything online!




Rentcycle – Rentcycle 为消费者提供一个租赁本地物品的市场服务，包括搜索、比价和交易撮合。


rentcycle^{beta}
the online rental marketplace

sign-up | log-on | Cart



BROWSE RENTALS SEARCH FOR San Francisco, CA Find

Rent anything from local rental stores.

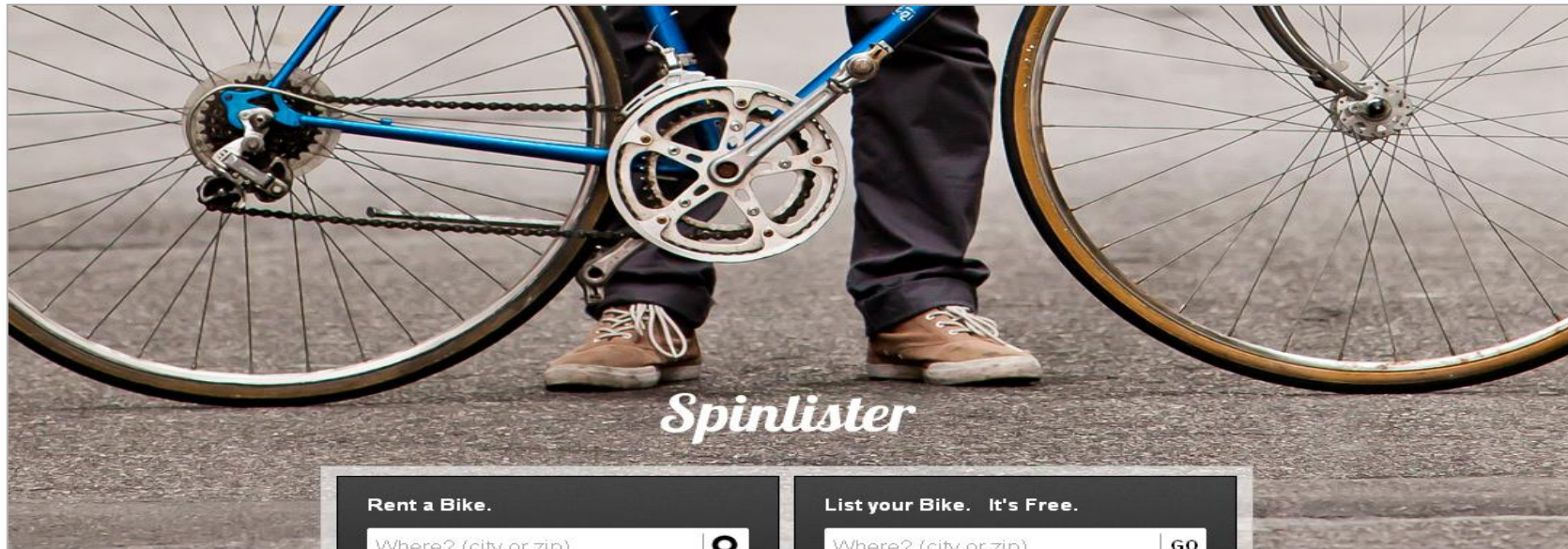




What's popular
Check out our top rental products

 Bicycles Bounce castles

Spinlister – 一个人可在此租赁市场上寻找附近的自行车租赁或将自己的自行车提供给租赁者



Rent a Bike.



List your Bike. It's Free.

GO

Find a bike to ride.

Prosper – 是北美最大的P2P网贷市场之一

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1,170,000 members
 \$273,000,000 in personal loans funded

We connect people who want to **invest money** with people who want to **borrow money**

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U.S. Veterans & Active Military!

Get a Loan Through Prosper and your 2nd Payment is Free!

[Complete Details Here](#)

I WANT TO INVEST MONEY

ACTUAL RETURNS*

10.69%

- Earn great return
- Diversify your portfolio
- Control your investment

ACTUAL RETURNS* BY PROSPER RATING

Prosper Rating	Actual Return (%)
1	10.69%
2	5.65%
3	6.60%
4	9.08%
5	11.28%
6	15.62%
7	18.20%
8	18.54%

I WANT TO BORROW MONEY

RATES STARTING AT

6.59% APR

FOR AA LOANS**

- Unsecured loans
- Easy monthly payments
- Fixed rates from 6.59% to 35.84% APR

Check your rate

Select the purpose of your loan


\$

Select your credit quality



P2P 互联网金融信贷

Zopa – 是欧洲最大的P2P网贷服务平台. 人们可在其平台上借款或贷款而不需要通过银行



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Get a loan today

Voted 'Moneywise's Most Trusted Personal Loans Provider' for 2010 and 2011

» How it works

How much do you want to borrow?

Over how many months?

☒ 36 ☐ 60 (no early repayment fees)

[▶ GET A QUICK QUOTE](#)

Earn by lending

Welcome to Zopa amigo





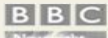


[▶ FIND OUT MORE](#)

Zopa is a marketplace for money.
Lenders get lovely returns,
borrowers get low-cost loans and
money becomes human again.

At Zopa, people who have spare money lend it directly to people who want to borrow. There are no banks in the middle, no huge overheads and no sneaky fees, meaning everyone gets better rates.

Voted Moneywise's 'Most Trusted Personal Lender' two years running, Zopa is licensed by the Office of Fair Trading and backed by the same investors that backed eBay, Betfair and Skype.

As featured in:



Skillshare – 一个网络技能和知识分享以及互助学习的社会化市场。

The screenshot shows the Skillshare homepage with a clean, modern design. At the top, the Skillshare logo is on the left, and navigation links for 'LEARN' and 'TEACH' are in the center. On the right, there are links for 'New Features!', 'Sign up', and 'Log in'. The main hero section features a large image of a person's hand writing on a notepad. Overlaid on the left of this image is a white box with the text 'Learn new skills. Share your skills.' and a sub-headline 'A community marketplace to learn anything from anyone'. Below this is a blue button with the Facebook logo and the text 'Sign Up Using Facebook', followed by a link 'Don't have a Facebook account?'. To the right of the image, the text 'Jennifer is taking a class on Making Something People Love' is displayed with an arrow pointing right. Below the hero section, there is a 'Featured Classes' section with three class cards. Each card includes a small profile picture, the class title, the instructor's name, and their location. To the right of these cards is a 'Find Classes in Your City' section with a text input field and a dropdown menu.

SKILLSHARE LEARN TEACH New Features! Sign up Log in

Learn new skills. Share your skills.
A community marketplace to learn anything from anyone

Sign Up Using Facebook
[Don't have a Facebook account?](#)

Jennifer is taking a class on **Making Something People Love** →

Featured Classes

- Buying Your First Home in New...**
Malcolm Ong
New York, NY
- Beauty Retouching and PhotoSh...**
michelle mcswain
Brooklyn, NY
- Things To Do Before You Die: ...**
Amber Rae
New York, NY

Find Classes in Your City
Learn anything from anyone, anywhere! Just select your city from the drop-down list.

New York, NY

Kickstarter – 是全球最大的针对创意项目和产品的众筹服务平台。

?! What is Kickstarter? We're the world's largest funding platform for creative projects. [Learn more!](#)

KICKSTARTER Discover great projects Start your project

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A NEW WAY TO

Fund & Follow Creativity

FEATURED IN CNN WIRED GOOD Pitchfork npr The New York Times

Blog Interviews, updates, and tips from the Kickstarter team.

[New Projects Are Illustrated Pirates](#)
posted about 11 hours ago



1000 Fathoms Radio Show: Season One
by Erin Gleeson

The show is called "1000 Fathoms" and it features content you won't find on most public radio stations.

Baltimore, MD

34% FUNDED \$521 PLEDGED 25 DAYS LEFT

PROJECT OF THE DAY

You may recognize Erin Gleeson's voice from the radio. While she's been featured on many shows, Erin is now taking it to the next level with 1000 Fathoms—her own comedic radio show featuring wild stories and great tunes by the likes of Dan Deacon, Future Islands and more!



Erin Hill (the Sci-Fi Harp Girl) makes a Music Video Album
by Erin Hill

10 psychedelic sci-fi pop tunes w/ 10 matching sci-fi music videos -- Erin plays the harp & sings Twilight Zone-ish songs with

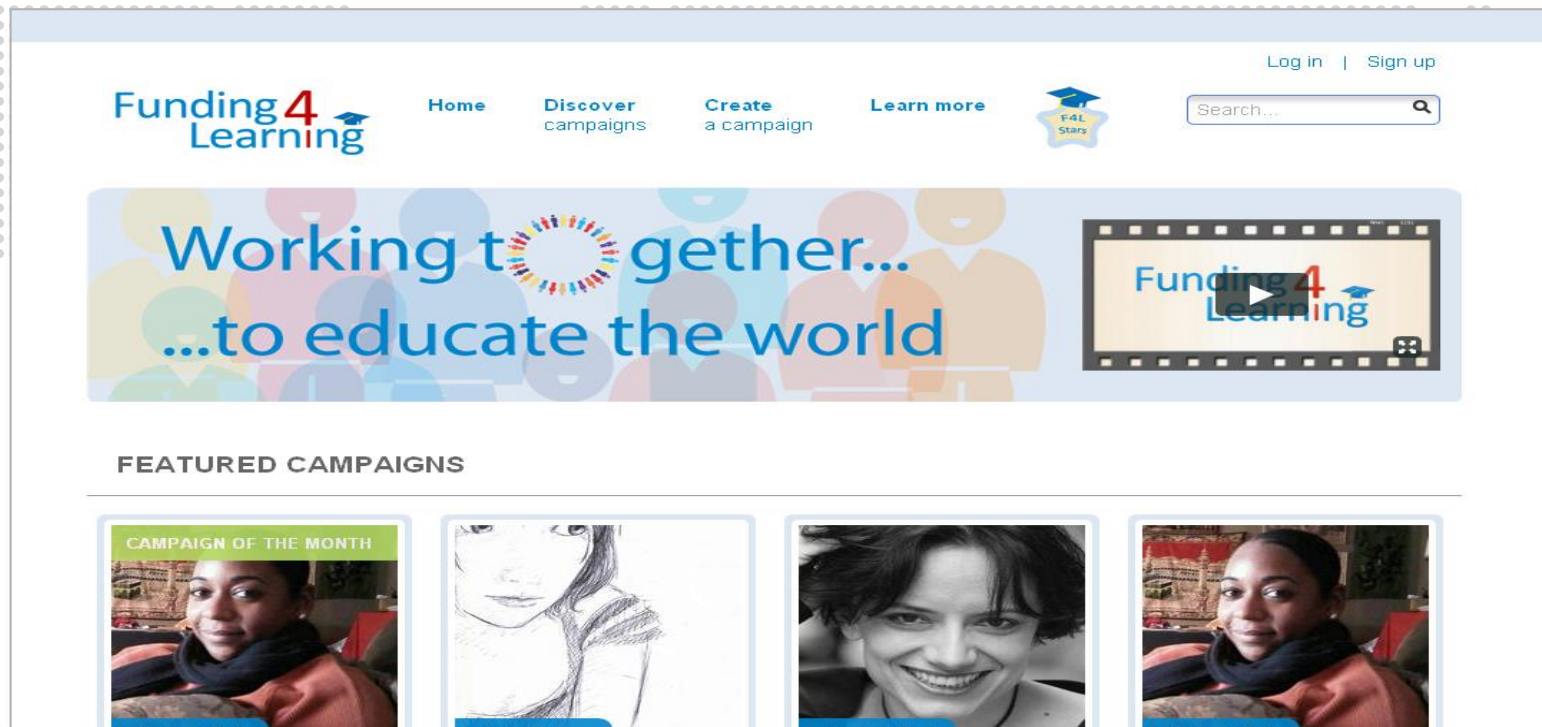
Queens, NY

113% FUNDED \$27,308 PLEDGED 45 HOURS LEFT

POP

There's a lot to love about Erin Hill. She sings. She plays the harp. Best of all, she's an unabashed fan of sci-fi like *Star Trek* and *The Twilight Zone*! She's merging her talents into one astounding new album featuring sci-fi themed songs, each accompanied by a music video.

Funding4Learning – 是一个面向“人力资本”的众筹平台，可以让个人或企业在全球范围内参与和支持各种教育和人才培养服务。





THANKS!