#### **DESCRIPTION OF COLUMNS**

### orders raw.csv

- order\_id = unique identifier for each order
- created date = a timestamp for when order was created
- total\_paid = total amount paid by customer for order (in EUR)
- state = order status: "shopping basket",

"place order" (awaiting shipping details)

"pending" (awaiting payment confirmation)
"completed" (order placed and paid)

"cancelled" (cancelled and money returned)

# orderlines\_raw.csv

- id = unique identifier for each row
- id\_order = corresponds to orders\_raw.order\_id
- product\_id = an old identifier for each product (no longer in use)
- product\_quantity = how many units of that product were purchased on that order
- **sku** = stock-keeping unit (a unique identifier for each product)
- unit price = the unit price (in EUR) of each product at the moment of placing the order
- date = timestamp for the processing of that product

## products\_raw.csv

- **sku** = stock-keeping unit (a unique identifier for each product)
- name = product name
- **desc** = product description
- **price** = original price of a product without any discount or promotion
- promo price = promotional price (in EUR)
- in\_stock = whether or not the product was in stock at the moment of the data extraction
- type = a numerical code for product type

## brands raw.csv

- **short** = the 3-character code by which the brand can be identified in the first 3 characters of products raw.sku
- long = brand name