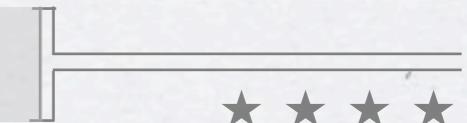
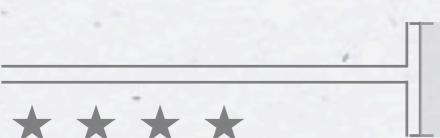


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# KICKSTART YOUR CAREER

with Edinburgh Hoppers & 



# Did you know...

- \* On average, young professionals born after '82 change jobs every 13 months
- \* In '89, 75% of Britain's richest inherited
- \* Today, 80% are self-made millionaires
- \* Less than 20% of those in marketing have a marketing degree

# Career

- \* What you do
- \* And how you develop your skills
- \* In different job roles
- \* In certain fields
- \* Throughout your life

# Industry

- \* Many types of careers
- \* Large companies: bank v.s. tech
- \* Startups
- \* Academia
- \* Other

# Job roles

- \* Software engineer (test, QA, QE, backend, frontend, etc, etc)
- \* Management (program, product)
- \* Consultant
- \* Business Analyst
- \* List goes on...

# What do you want to do

- \* ...for the rest of your life?
- \* How do you know?
- \* How do you choose?

# Internships

- \* Gives you experience (to talk about in applications)
- \* Gives you feedback
- \* Gives you opportunity to learn
- \* Gives company insight about you (secure offer?)
- \* Gives you an idea what you do (and do **not**) want to do!

# Networking events

- \* Meet industry people
- \* Ask questions
- \* Get a feel for a company's personality
- \* Get insight into job roles
- \* Observe

# TechMeetUps (etc)

- \* Learn about new technology
- \* Develop technical skills
- \* Discover what interests you
- \* Look for gaps / niche markets
- \* Volunteer to help on projects

# At the end of the day

- \* Know thyself
- \* Trial and error
- \* Learn from mistakes
- \* Learn from successes

# Kickstart Your Career

- \* Identify and develop your skills
- \* CV & cover letter: sell yourself
- \* Network: spot opportunities & navigate the informal job market
- \* Interviews: sell yourself some more
- \* Be awesome.

# Edinburgh Hoppers

- \* For Women in Tech
- \* Maxim Cramer
- \* Wenqi Yao
- \* Kate Ho
- \* Lovely new committee!

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# SPECIAL GUESTS

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# Maria Gutierrez



- \* Developer
- \* Works for LivingSocial
- \* Worked for Adobe
- \* Loves Rails
- \* Loves being a mum

# Jessica Hummel



- \* Software Engineer
- \* Works for Google
- \* Specialised in AdSense
- \* Can probably juggle while driving a unicycle?

# Sarah Lowman

- \* Hoppers Alumni <3
- \* Works for Morgan Stanley
- \* Is like the digital version of an FBI agent?
- \* Climbed Kilimanjaro

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**HOPE YOU ENJOY!**

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