Competitor Analysis

Contents

1. TaskStream-Tk20

Company	Watermark Insights, LLC
Country	USA
Link	https://www.watermarkinsights.com/webinars/taskstream-tk20-a-better-way-forward-together/
Description	Electronic portfolio system used for documenting and tracking student mastery of program competencies. Candidates upload core program assessments and faculty determine whether a candidate reached the target for the identified elements/standards.
Advantages	Filter on feedback or review queue Blackboard integration
Disadvantages	Steep learning curve Not mobile friendly

2. PebblePad

Company	Pebble Learning
Country	UK
Link	https://www.pebblepad.co.uk/
Description	An e-portfolio that centralizes individual learners' experiences. It has features for a development, evidence collection, assessment and showcase portfolio.
Advantages	Already a well-known brand with many customers in the UK, US and AUS
Disadvantages	Rather expensive Non intuitive user interface with overwhelming number of features Not an extension of the LMS

3. Digication

Company	Digication
Country	USA
Link	https://www.digication.com/
Description	Showcase-focussed portfolio with possibilities for reflection. Uses pages for storytelling and supports multiple portfolios per user.
Advantages	Customizable Layout & Design Flexible Templates Outcomes Rubrics Alumni Access
Disadvantages	Outdated look and feel Lacking search functions Unintuitive No edit options

4. Foliotek

Company	Foliotek Inc.
Country	USA
Link	https://www.foliotek.com/
Description	A software data management system used in the assessment of students' knowledge, skills, and dispositions relevant to program standards and objectives.
Advantages	Alumni access to use as a portfolio for landing a job Group, individual, unit level assessments Highly personalized
Disadvantages	Cannot create a study plan No peer reviews Cannot showcase

5. CN ePortfolio

Company	CourseNetworking LLC
Country	USA
Link	https://www.thecn.com/eportfolio
Description	Showcase portfolio mainly aimed to serve as a deeper learning evidence in addition to a degree and transcript. Part of the CN suite.
Advantages	Peer and teacher feedback and endorsements Badges and recommendations Lifelong ownership of own portfolio Tagging skills Setting visibility per evidence Employer visitor tracking function
Disadvantages	-

6. Mahara

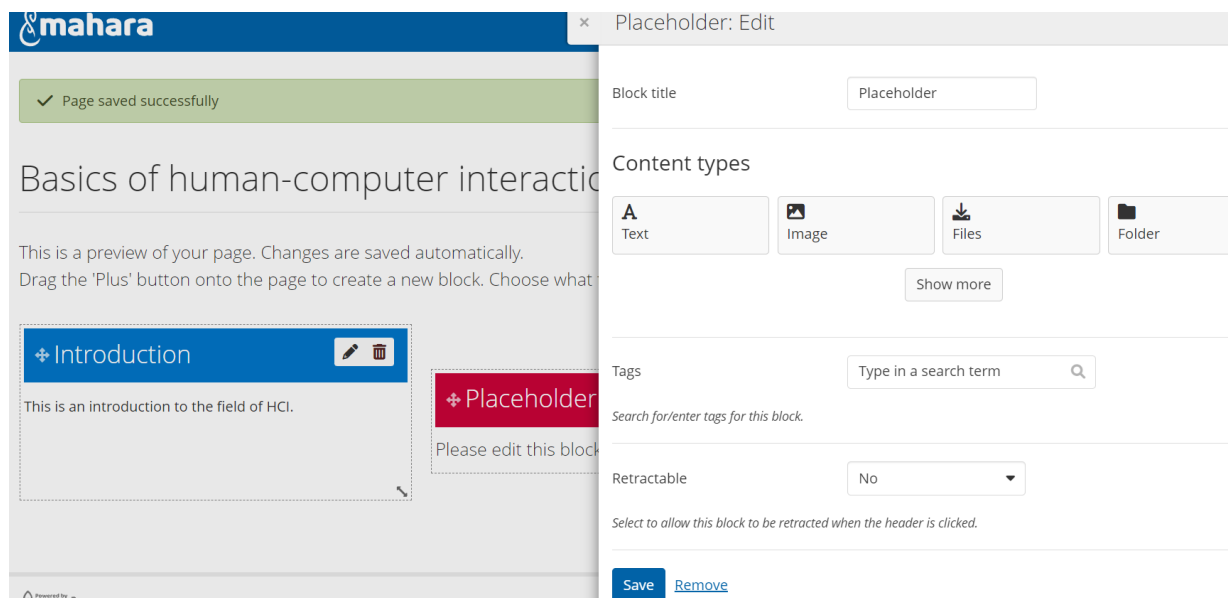| Company	Catalyst.Net
Country	AU, New Zealand
Link	https://mahara.org/
Description	Free and open-source web-based electronic portfolio management system, designed for students to create content and control who sees it.
Advantages	Free, but needs to be hosted. Reflection and competence linking Share access temporarily
Disadvantages	Bad usability No archive or bin Only integrated with Moodle

Figure 1. Mahara e-portfolio web app

7. Anthology Portfolio

Company	Anthology (formerly Chalk & Wire).
Country	USA
Link	https://www.anthology.com/products/teaching-and-learning/assessment-management/anthology-portfolio
Description	A portfolio that is mainly focussed on assignments and assessments
Advantages	Plagiarism detection LMS integrations Import from Dropbox, Google, OneDrive Goal tracking
Disadvantages	Not many features Poor interface usability Does not adjust to smaller screen sizes

8. Bulb

Company	Bulb Inc.
Country	USA
Link	https://my.bulbapp.com/
Description	A website for creating digital portfolios. Teachers and students can create their own free accounts with 10 portfolio pages and 2GB of storage.
Advantages	Lifelong ownership Ability to comment
Disadvantages	No assessments No goal, competence or learning outcome tracking Overall limited feature set

9. Simulise

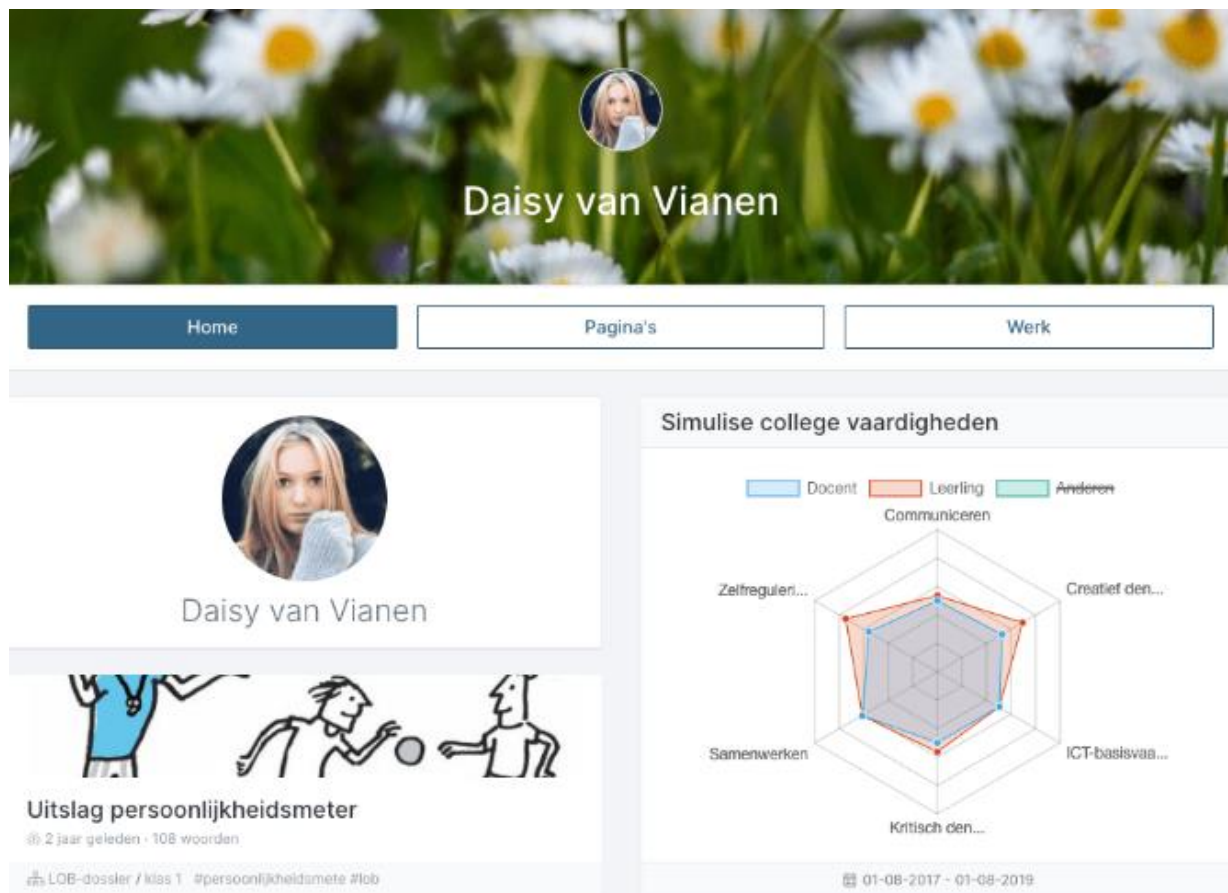| Company	CipeMotion B.V.
Country	NL
Link	https://www.simulise.com/
Description	A semi student-owned portfolio (teacher has to determine competencies, goals) originating in primary and secondary education. Alumni can take their portfolio with them for free for their lifetime.
Advantages	Feature-rich Plagiarism check Group sharing Advanced privacy management Tags Lifelong ownership
Disadvantages	Students cannot define their own goals

Figure 2. Simulise portfolio example

10. eJournal

Company	eJournal B.V.
Country	NL
Link	https://www.ejournal.app/
Description	A digital journal application that can be used in course assignments (either integrated in the LMS or stand-alone). Enables capturing all the student's progress and can be graded by teachers.
Advantages	Templating for content Visually attractive Teacher control Group overview Wide range of LMS support Version history
Disadvantages	Course and assignment dependent Teacher-led

11. Portfolium

Company	Instructure	
Country	USA	
Link	https://portfolium.com/	
Description	A social networking platform that enables university students and recent graduates to connect with businesses and present their previous academic work.	
Advantages	Free addition for Canvas users Well received showcase option Academic oriented	
Disadvantages	Not very intuitive Rather young pool of users	

12. Leerpodium Portfolio

Company	Leerpodium
Country	NL
Link	WordPress-based student-led portfolio with added features. Mostly specialized in Art Schools.
Description	https://portfolio.education/
Advantages	Feedback and comments options Content visibility control
Disadvantages	Most clients are art schools

13. Expertfolio

Company	ExpertFolio BV
Country	NL
Link	https://home.expertfolio.nl/
Description	E-portfolio focused on health care/medical programs.
Advantages	Highly customizable based on field
Disadvantages	Only for healthcare programs

14. MijnPortfolio

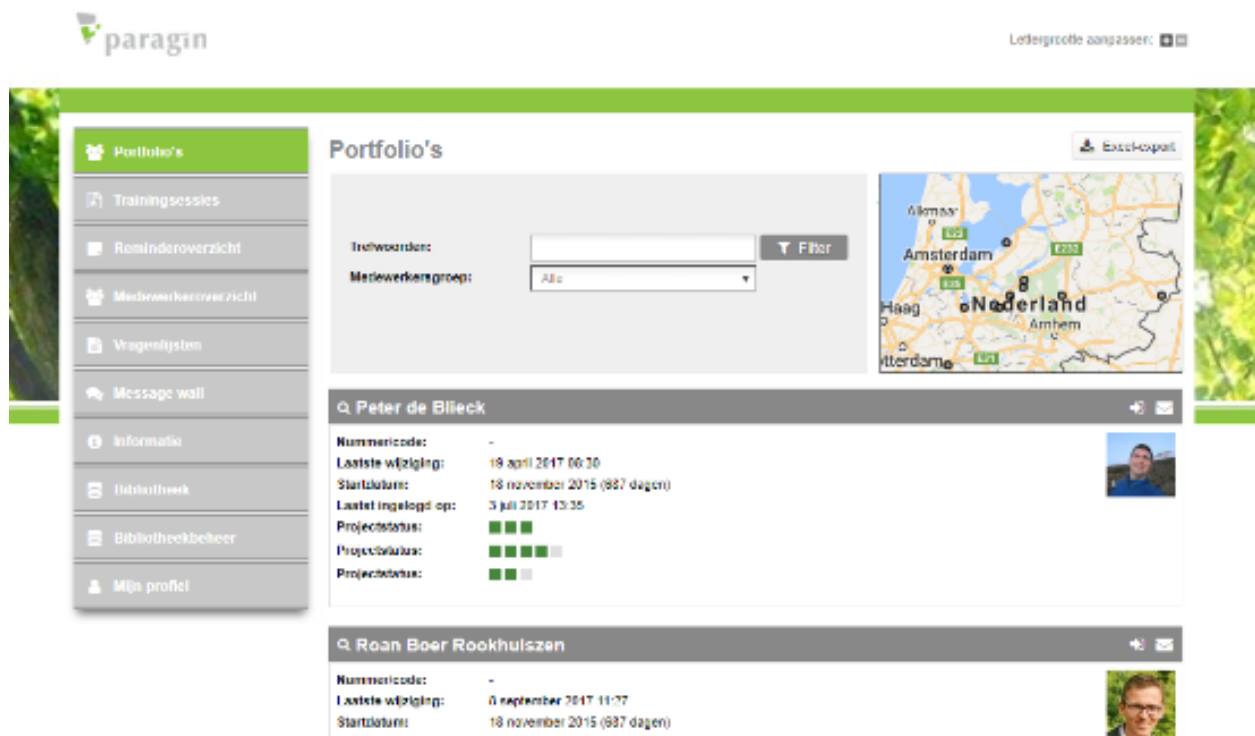| Company	Paragin
Country	NL
Link	https://www.paragin.nl/mijnportfolio/
Description	EVC focussed portfolio linking education to workplace.
Advantages	Mobile friendly Multilingual Accessibility features
Disadvantages	-

Figure 3. MijnPortfolio by Paragin example

15. Reconcept

Company	Reconcept B.V.
Country	NL
Link	https://reconcept.nl/
Description	Portfolio for validating skills, kind of logbook based, originated in medical programs and hospitals. Organized around the person, to take with them across professional career.
Advantages	Mobile app Medical specialization Person-oriented, so it can be brought along for lifelong learning
Disadvantages	Medical programs only

16. GRIP LOB Portfolio

Company	Intergrip B.V.
Country	NL
Link	https://www.intergrip.nl/producten/portfolio-mbo/
Description	Provides subject teachers, career counsellors and students with a user-friendly digital Portfolio for every component within secondary vocational education.
Advantages	Lifelong Ownership
Disadvantages	Focus on PO/VO/MBO only

17. Scorion

Company	
Country	USA
Link	https://scorion.nl/
Description	Portfolio platform for programmatic assessment and other innovative educational concepts in the education of students and professionals. In most cases used on a program basis, rarely/never institution wide.
Advantages	Data aggregations and visualizations Large data sets Mobile friendly Predictable education formats (form-based portfolios in e.g., medical training programs) Student-overarching insights (group/cohort insights)
Disadvantages	Recurring costs due to the dependency on their team to create and update forms Not truly student-led Visually unattractive Cannot be used/accessed after graduation