

Content Mapping

3 Themes spread across the program with 2 in-person modules and checks-in between modules.

3 Themes: Data Strategy for Scale & Roadmap; Data Culture to shift attitude and mindsets; and Data to create transformational impact for vulnerable communities

Module	Track	Motivate	Manage	Mobilize
Module 1 (October)	Data	Your Org Vision, Strategy & Data priorities for 3 years + Outcomes Data maturity toolkit Building Data Mindset	Data management- Understanding few techniques for Data Collection, Storage Analysis, Insights	Setting a Data Culture
		Data 101: Understand data better, it's use and your org's approach towards data	Data Practices: Consent, Privacy, Security, Ownership, Policies	Data system mapping
		Ensuring Data Quality & Accuracy	Data Consolidation Integrated Platform usage	Envisioning Data Governance in Organisations (e.g: data council)
	Leadership	Data as a Voice for communities (Bottom-up approach)	Data learning culture	Driving change with data culture
In-Between Modules	Data	1:1 Sessions with NGOs		
Module 2 (January)	Data	Data as tool to automate and accelerate growth and impact	Upgrading and Updating data practices in the organization Learning and Experimentation	Building a Data Roadmap for Organizational Effectiveness & Sustainable Scale
		Data stories: Case studies of interventions that have created transformational impact	Communication with Data, Data for Communication: How to tell powerful stories using data?	Data Analysis & Visualization

			Application of data in NGO Processes: Funder reporting, internal & external stakeholder management, advocacy	How to drive data-informed decision making?
	Leadership	Building Data Champions for inspiring change in the organization	Nurturing data capabilities & fostering enablers (partnerships)	Data Governance for Organizational Effectiveness (Setting up systems, structures)

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- 2 to 4 hours to be spent with each NGOs prior to the meetup to outline their needs and plan their goals for the program and the first module.
- 1 team member to be tagged to 2 to 3 NGOs

Day 0 16th October 2023				
Time	Session	Facilitator	Pre- work/ exercises	Resources
6.30 - 9.30pm	Introductions and Check-in	Team Tech4Dev, Agency Fund and Dasra	Elevator Pitch	

Day 1 17th October 2023				
Time	Session	Facilitator	Pre- work/ exercises	Resources
9.00am - 10.00am	The 10-minute Data Story -10 min for each NGO to present their data story (In whatever way best suited to them) -Q&A, interaction among peers	Facilitated by Dasra (Nirali, Toshali) 4 NGOs from the cohort	Pre-work- preparation to creatively tell their data story (orgs could recite a poem, rap, sing, story, skit)	

10.00 am – 1 pm	<p>How does data fit in your Org Vision?</p> <p>Crafting your Data Vision (2.5 hours)</p> <ul style="list-style-type: none"> -How does data fit into your organization's vision? -Developing a Data Vision -Turning a Data Vision into an Action Plan (working with a mentor) -Each organization shares their action plan <p>Building a Data Mindset (30 min)</p> <p>A dedicated session around exchanging experiences, challenges and potential solutions</p>	Goalkeep and Dasra (Kavneet, Toshali)	<ul style="list-style-type: none"> - Interactive, workshop style – linking org goals to data strategy - Orgs to take the data.org maturity toolkit as pre-work to this workshop? Kavneet can follow up with Priyank 	<ul style="list-style-type: none"> • goalkeep data culture rubric • output: report used to facilitate discussion with org and prioritize data culture domains; we should ideally do these as pre-work • Session outline
Lunch Break: 1 – 2 pm				
2.00pm – 3.00 pm	<p>-Data 101</p> <p>-Data Quality, security, access, and policies</p> <p>-Data For Communities</p>	Tech4Dev+Agency Fund	Session and/or Activity to introduce concepts Worktime (1 hour)	<ul style="list-style-type: none"> • notes from conversations with goalkeep clients
3.00pm - 5.00pm	<p>Worktime</p> <p>Tea Break: 4 – 4.15 pm</p> <p>Worktime</p>	<p>Relevant team members</p> <p>Relevant team members</p>	<ul style="list-style-type: none"> - Action the learnings from the day - Standard activities to be prepared beforehand and NGOs to have prework. - NGOs to be grouped based on their needs. 	
5.00 - 6.00pm	<p>Data Culture in Action</p> <p>Implementation, Impact, Funding</p> <ul style="list-style-type: none"> - Two orgs practicing strong data culture - what does a strong data review look like - how does well-defined and prioritized metrics result in action 	<p>Goalkeep+Dasra+TAF</p> <p>Goalkeep+NGO/Arjav</p>	Session in which examples are explored/discussed.	<ul style="list-style-type: none"> • Session outline
6 pm onwards: Recreational Activity + Dinner				

Day 2 18 th October 2023			
Time	Session	Facilitator	Resources
8.45 - 9 am	Feedback and Reflections -Video -Feedback Form for Day 1	Dasra	
9.00am – 10am	The 10-minute Data Story- 10 min for each NGO to present their data story (In whatever way best suited to them) -Q&A, interaction among peers	Facilitated by Dasra (Toshal, Nirali) 4 NGOs from the cohort	
10.00am - 1.00pm	3Cs of Data Understanding few techniques for - Data Collection, Storage, Insights - Consolidation using Integrated Platforms - Consent and Privacy - Data System Mapping - Data Collection, Storage, Insights, Consolidation using Integrated Platforms (Dalgo+menu of options) New - Potential “Funnel” metrics exercise (examples) - Using Data Use cases to build stronger proposals.(TAF+Dasra) - Incorporating learning and experimentation into your program flow (TAF)	Tech4Dev, Agency Fund, Goalkeep, Dasra	
	Tea Break: 12 – 12.15 pm		
	Continued		
Lunch Break: 1 – 2 pm			
2pm- 4pm	Worktime - Continuation of Day 1 worktime - Action the learnings from the day - Standard activities to be prepared beforehand and NGOs to have prework. - NGOs to be grouped based on their needs.	Relevant team members	
Tea Break: 4 – 4.15 pm			
4.15pm – 5.15 pm	NGO Spotlight an org that's made great progress with data and serves as an exemplar for our cohort.	T4D/Dasra- Educate Girls/SNEHA/QA	
5.15pm – 6.00 pm	Learning, Unlearning, Relearning -Feedback form for Day 2	Kavneet, Toshal Dasra	

	-Reflections from the 2 days		
6.30 pm onwards: Recreational Activity + Dinner			

Notes:

- Given the amount of prework and work time, it would be good for orgs to have a template that they're filling through before and during their time with us. As a tangible output of their time with us which they can leverage during conversations with their org.
- Plan for targeted takeaways for leaders and implementers.
During worktime consider having a parallel session for leadership.(can let them know we require maybe half their time on both days so they can plan accordingly.
- Next step would be for facilitators to finalise usage of blocks and share plan and related collateral.
- Ensure that each POC (Engineering-Lobo, Vinod, Rohit, Siddhanth, Ankit(check)- 2 NGOs each; Product Managers- Nair, Jishnu/Swapneel, Rob? 2 to 4 NGOs each; SPOC for leadership- Dasra) has spent enough time with their org/orgs to plan out the future work and progress to be made mid module.

[Session outlines](#)