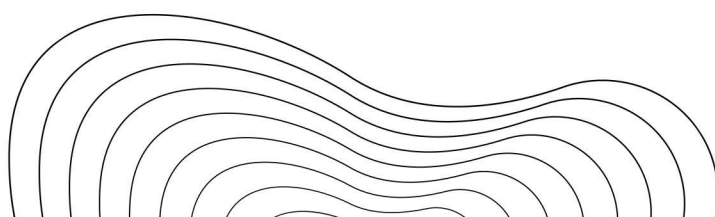
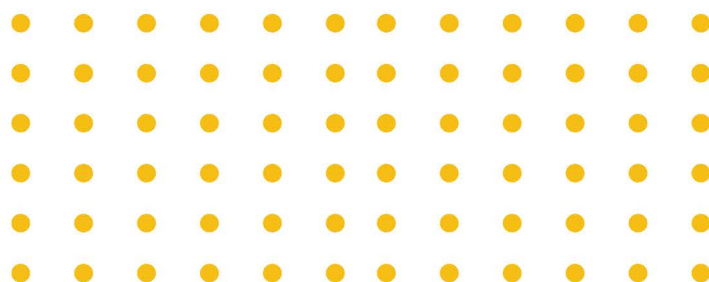




DATA CATALYST PROGRAM

AGENDA

 17-18 OCTOBER 2023
 PORT MUZURIS, KOCHI





DAY 0 16TH OCTOBER 2023

6:30 PM – 9.30 PM

Let's Get Started

Getting introduced to each other, as we start this journey together!

This session will focus on setting expectations for the two days, getting introduced to co-participants and program team followed by dinner

DAY 1 17TH OCTOBER 2023

7:00 – 8:30 AM BREAKFAST

9:00 – 10:00 AM

The 10-minute Data Story | Facilitated by Dasra

In this session, each NGO has 10 minutes to present their unique data story in a format of their choice. It's followed by Q&A and peer interaction for discussion and sharing insights.

10:15 – 12:45 PM

How does data fit in your organization vision? | Facilitated by Goalkeep

This session focuses on harnessing data-driven decision-making for organizational progress. Participants will identify vital areas where data is crucial, like enabling scalability and achieving economies of scale. They'll also prioritize 3-4 subdomains within their data culture to drive significant progress. Over 3-6 months, they'll define key results for measuring progress in these subdomains and create a 3-month action plan for immediate action on their top-priority areas.

12:45 – 2:00 PM LUNCH

2:00 – 3:00 PM

Data Leaders of Tomorrow | Facilitated by Dasra

This session on data leadership delves into the softer aspects of managing and leading data-led solutions in various aspects of an organization. Through interactions, the session will dive deeper into various skills like negotiation, agile management, strategy building, articulation etc. that will help Data Catalysts effectively engage with different stakeholders and lead interventions

3:00 – 5:00 PM

Worktime: These sessions will run in parallel. Participants are encouraged to pre-register for the session of their choice, based on their specific needs for effective implementation.

Working Session 1: Data Leadership Express | Get on the FAST train | Facilitated by Dasra

Through interactivities, this session will focus four key areas for individuals to develop data leadership capacities, Fundraising, Articulation & Negotiation, Stakeholder Management and Team Building (FAST). The participants will get on a hypothetical train journey of for 1.5 hours and will go through the four FAST compartments.

Working Session 2: Data Processes-User centered design | Facilitated by Tech4Dev & Goalkeep





4:00 – 4:15 PM TEA

5:00 – 6:00 PM

Data Culture in Action | Facilitated by Goalkeep

Understanding the characteristics of a robust data review process and how clearly defined and prioritized metrics lead to actionable insights and outcomes.

6:00 PM ONWARDS LEISURE, DINNER & NETWORKING

DAY 2 18TH OCTOBER 2023



7:00 – 8:30 AM BREAKFAST

8:45 AM – 9:00 AM

Feedback & Reflections | Facilitated by Dasra

Reflecting on day 1

8:45 AM – 9:00 AM

The 10-minute Data Story | Facilitated by Dasra

In this session, each NGO has 10 minutes to present their unique data story in a format of their choice. It's followed by Q&A and peer interaction for discussion and sharing insights.

10:15 – 11:15 AM

Making data-driven decisions: from measuring metrics to measuring impact | Agency Fund

This session covers a range of topics, including exploring potential "funnel" metrics, using data use cases to enhance impact and proposal development, measuring critical factors like growth, engagement, and outcomes, and integrating a culture of learning and experimentation into program workflows. It aims to provide valuable insights into leveraging data for better decision-making and program effectiveness.

11:15 – 12:45 PM

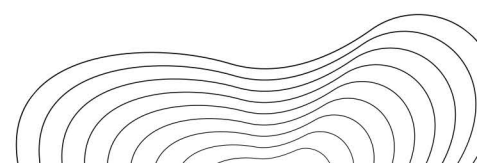
Suite of Tech & Data + Data security, privacy, access, governance | Facilitated by Tech4Dev

12:45 – 2:00 PM LUNCH BREAK

2:00 – 3:00 PM

LLMs & AI | Facilitated by The Agency Fund

The session discusses the journey to LLMs, from the Turing test to GPT-4. It begins with internally facing operational use-cases and emphasizes the importance of human involvement in enhancing GPT performance for non-Western languages.





3:00 – 5:00 PM

Worktime: These sessions will run in parallel. Participants are encouraged to pre-register for the session of their choice, based on their specific needs for effective implementation

Working Session 1: Data Tech & Review | Facilitated by Tech4Dev

Working Session 2: Running Experiments to measure impact and make data-driven decisions | Facilitated by The Agency Fund

A hands-on session to clarify what it means to measure impact and how to set up an experiment to answer this question and drive decisions. We'll go from the data you collect to designing an experiment and doing some statistics to run a successful experiment.

4:00 – 4:15 PM TEA

5:00 – 6:00 PM

Learning, Unlearning, Relearning | Facilitated by Dasra

Feedback from day 2 and reflecting on the learnings of the 2 days

6:00 PM ONWARDS LEISURE, DINNER & NETWORKING





PROGRAM & KNOWLEDGE PARTNERS



Tech4Ddev | Program Partner

Established as a project under Dasra U.S. in 2017 by open-source technology veteran Donald Lobo (Yahoo!, CiviCRM), Project Tech4Dev is an Ecosystem Collaborative on a mission to transform how nonprofits in the Global South use technology and data to scale their operations and impact. We are supported by our growing community of over 150 organisations across nonprofits, software, data and design firms, and funders. Project Tech4Dev envisions a world with a strong technology ecosystem powering the social sector. To this end, we execute four initiatives - Software Platforms, Tech Strategy via Fractional CxO, and Data and Learning, and Community of Practice.

Dasra | Program Partner

In 1999, Dasra was founded on the simple premise that supporting non-profits in their growth will scale their impact on the vulnerable lives they serve; and that was best done by catalyzing India's giving sector through collaborative action and persistent urgency. Dasra is a strategic philanthropy foundation working with philanthropists, non-profit organizations and social entrepreneurs in India to create large-scale social change. Dasra has catalyzed more than \$300 million towards social causes in India, supported over 1500 diverse NGOs across the country, advised more than 750 philanthropists, foundations and corporates, published 200+ research reports and whitepapers, and impacted the lives of over 90 million people.



Goalkeep | Knowledge Partner

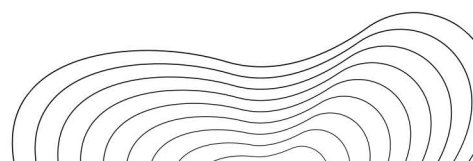
The Goalkeep team is passionate about enabling the social sector to maximize impact through data, by:

- Ensuring that the right questions are asked and precision in measuring is maintained.
- Providing access to timely, accurate, and relevant data for teams and individuals.
- Developing skills and habits necessary to make decisions based on evidence

The Agency Fund

The Agency Fund | Knowledge Partner

The Agency Fund is a multi-donor initiative investing in ideas and organizations that help people navigate toward a better future. We envision a world where everyone has the support of a mentor, counselor, or coach to help them thrive



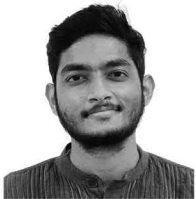


FACILITATORS



Facilitator: Abhishek Nair
Designation: Product Manager,
Project Tech4Dev

Abhishek has been working in social impact for the past 7 years and is the Product Manager for Dalgo, Project Tech4Dev's Data Platform for Social Impact.



Facilitator: Aditya Krishnan
Designation: Project Manager,
Goalkeep

With 8+ years experience in the nonprofit sector, Aditya enables teams of all sizes to adopt data solutions and follow robust data review processes



Facilitator: Donald Lobo
Designation: founder of
Project Tech4Dev

Donald Lobo is the founder of Project Tech4Dev, an open source technology initiative that focuses on enabling NGOs to get the most out of technology. He also serves as Executive Director of the Chintu Gudiya Foundation, his private family foundation based in San Francisco, CA, that funds US-based NGOs and organizations developing open source software for the public good. Their current focus is working with NGOs in India.

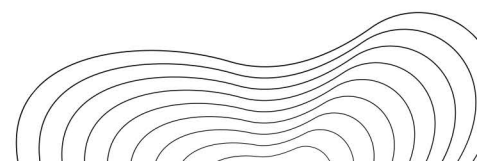
Lobo was also the Co-Founder and Lead Developer of CiviCRM, an organization founded with the goal of giving the sector a free, liberal, and open alternative to their software needs. Lobo moved from Mumbai to the US in 1989 to pursue a Masters degree in computer science, Lobo subsequently joined Yahoo's founding team as the "Technical Yahoo."

Lobo began thinking about investing his time & resources in causes close to his heart early in his life and started his philanthropic journey in 2000 when he founded the Chintu Gudiya Foundation. Understanding pressing and neglected issues on the ground and taking big bets on organizations with the most effective solutions are integral parts of Donald's philanthropy.



Facilitator: Edmund Korley
Designation: Software Engineer,
The Agency Fund

Edmund is a software engineer by training and alum of the Chan Zuckerberg Initiative, Code for America, and the Recurse Center. He strives to help realize the potential of software in working towards global economic and social justice.





Facilitator: Jishnu Sarkar

Designation: Project Manager,
Goalkeep

Jishnu has 5+ years of experience in training and andragogy. He leads training at Goalkeep through designing and delivering innovative and interactive training modules.



Facilitator: Kavneet Kaur

Kavneet joined Dasra in 2013 with the aspiration to support high performing nonprofit leaders in building their institutional capabilities and bridging the gap between donors and non-profits. Kavneet led the Dasra Social Impact (DSI) program and worked with over 200 Indian nonprofit organizations focusing on diverse sectors including education, health and livelihoods. Under DSI Leadership Program, she has helped social leaders begin their journey of self-learning to hone their leadership skills using Harvard Business School's case study methodology. She also engages with donors and their family offices to support them in their giving journey. She is currently also leading the Data for Good Exchange Initiative to build a strong narrative on use of data to build agency for the most vulnerable communities and strengthening data led programming. Kavneet also heads the GEDI Initiative (Gender, Equity, Diversity & Inclusion) at Dasra. Under this initiative, she oversees and promotes a lens of equity, diversity and inclusion across the organization and board to ensure an inclusive culture, enabling environment and employee wellbeing. Prior to joining Dasra, Kavneet worked for four years in the education sector.



Facilitator: Manije Kelkar

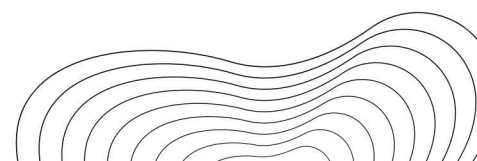
Designation: Founder and Director,
Goalkeep

Manije has over 20+ years of experience in the nonprofit sector, driving transformation initiatives to enable nonprofits to use data effectively.



Facilitator: Nirali Trivedi

Nirali transitioned from her legal career at firms such as Shardul Amarchand Mangaldas & Co, and Khaitan & Co. to her current role at Dasra - a pivotal shift driven by her desire to create meaningful impact. At Dasra, Nirali has focused on building the capacities of NGOs and driving social change through philanthropy advisory, and cohort-based programs. She is interested in how data can be used by NGOs to empower underserved communities, driving sustainable development and positive social impact.





Facilitator: Robert On
Designation: Data Scientist,
The Agency Fund

Robert comes from a background of Software Engineer, Data Scientist, Development Economist and most recently in philanthropy at the Agency Fund. He's interested in helping non-profit organizations instrument the measurement and iterative improvement of their impact.



Facilitator: Swapneel Rane
Designation: Director,
Goalkeep

Swapneel has 15+ years of experience working at the intersection of data, technology and operations management. He works closely with clients to implement agile data re-engineering processes.



Facilitator: Toshali Gandhi
Designation: Manager, Dasra

Toshali has about 10 years of experience in the corporate and social sector combined, in areas of Instructional Design, Social Marketing, Content Management, Program Design, Project Management. At Dasra, Toshali works in the areas of Social Innovation and Cohort Capacity Building with the Philanthropy Labs team, bringing the best practices of design thinking, social innovation and learning design to build products and platforms on an ecosystem level.



Facilitator: Vinod Rajasekaran

Vinod Rajasekaran leads the fractional CxO program bridging technology and strategy to drive sustainable impact in the social sector at Project Tech4Dev.

Vinod believes in using technology and data as an enabler and force multiplier to help NGOs derive actionable insights and increasing program efficiencies to drive impact over scale.

Prior to Project Tech4 Dev, Vinod worked in the engineering and technology sectors spanning multiple industries over the last 20 years in the US. Vinod's shift to the social sector in 2022 was driven by a desire to address societal issues and use his experience to fill the technology resource gap in the social sector.

