

Al Ofus (Hani Rehmani)

age: 33

residence: Columbia, South Carolina

education: Phd, MD, JD, MBA,

occupation: Professor at UofSC, Part-Time Neurosurgeon

marital status: Married with 3 secret families.



"If at first you don't succeed, Give Up"

Runs their own lab doing research, as well as teaches students in numerous topics. Has a Phd in Computer Science and is highly qualified in all fields of work.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- To live on the edge
- To save time
- To keep his secret families,,, a secret

Values

- Sanity
- Time

Criteria For Success:

Not going insane for the next few years.

Wants

- More knowledge
- Less noisy students
- Less office hours.

Fears

- His secret family isn't a secret
- His cheating is discovered from the university.
- He loses valuable research time.

Bob Carl (Winston Droddy)

age: 24

residence: Columbia, South Carolina

education: High School

occupation: Lemonade Stand

marital status: Single



"money doesn't always come to you, you gotta earn it."

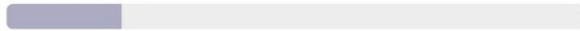
Bob loves to spend his time at his lemonade stand but he loves money, and earning extra money along the way. He enjoys a nice game or two and some lemonade to go with some nice binging.

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SOCIAL NETWORK



Criteria For Success:

Money, Lemonade, Food, Walking

Needs

- Needs a quick and easy side job that compliments his values
- Needs a step by step guide on everything

Values

- Loves to walk downtown
- Likes to make money quickly and efficiently

Wants

- Wants to earn money quick and easy
- Wants to help the community

Fears

- Fears long wait times
- Hates driving



Cannon Ball Shandra(Kanye Mitchell)

age: 44

residence: Columbia South Carolina

education: BD, MD in Social Science.

occupation: Social Work, part-time Delivery Worker

marital status: Married, with Children

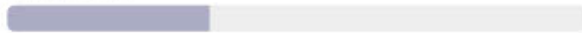


"After being with kids all day I just need a getaway".

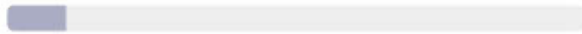
She spends all day with the children and then deliveries food to another student to get rid of all the memories with the kid, so she comes back to work tomorrow.

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SOCIAL NETWORK



Criteria For Success:

A nice relaxing day away from kids and being on the move constantly.

Needs

- -Money
- -Food
- -To be alone

Values

- -Nothing

Wants

- -Money
- -A life
- -To be happier with everyone.

Fears

- - More time with kids
- -Having no money
- - Not getting away from kids after work.

Aidan Canfield- Nat N.

age: 23

residence: Columbia, SC

education: High School

occupation: Last Year of College

marital status: Recently Divorced from Highschool Sweetheart



"Life moves on, I got to to"

Used to be a bum who mooched off his wife's rich parents. Now divorced, he is renting an apartment shared with 3 other students at the UofSC to try and save money while also attempting to finish his degree in Sports Medicine.

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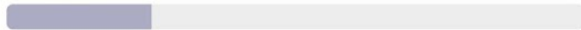
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SOCIAL NETWORK



Criteria For Success:

Finishing his degree with some form of savings that can help him get a loan to pay for his next level of education.

Needs

- Money
- Free Time to study
- Better Roomates.

Wants

- Alcohol to wash his sorrows away.
- His wife back.
- His wife's parent's money back.

Values

- His independence, the Panthers football team, and having money.

Fears

- Divorce papers
- Scientific Proof
- "Round" Earthers.



Zachary Young

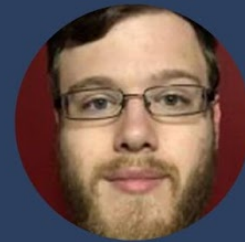
age: 22

residence: 132 Wynette Way Columbia, SC 29229

education: Bachelor's in Computer Science (in progress)

occupation: Student/TA at the University of South Carolina

marital status: Single



*"*Computer keys clicking*"*

Likes to spend his day walking around campus and attending his various classes, some of which he helps teach. Whenever he's not doing these things he's behind a computer doing what he does best, coding and math.

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SOCIAL NETWORK



Criteria For Success:

- Graduate college on time
- Stay Alive while doing so
- Keep Facial Hair well Groomed
- Completing his work in a timely and efficient manner

Needs

- Food
- Air
- Water
- Shelter
- Self Actualization
- Money

Values

- Time
- Money
- Education

Wants

- A good job
- A convenient meal around his busy schedule
- Money
- Time

Fears

- Homework being found the day before its due
- Covid Happening again
- Economic crash

