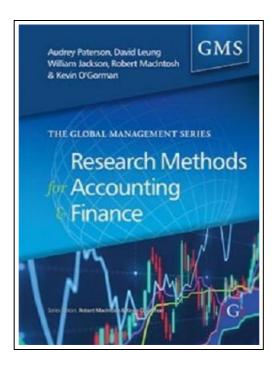
Research Methods for Accounting and Finance (Hardback)



Filesize: 5.26 MB

Reviews

This book is great. I have go through and so i am confident that i will going to read through once again again in the future. I am just easily can get a satisfaction of looking at a written book.

(Miss Vernie Schimmel)

RESEARCH METHODS FOR ACCOUNTING AND FINANCE (HARDBACK)



Goodfellow Publishers Limited, United Kingdom, 2016. Hardback. Condition: New. Language: English. Brand New Book. Research Methods for Accounting and Finance is an essential text for accounting and finance students undertaking research for the first time. It demystifies the research process by providing the novice researcher with a must-have guide through all of the stages of the research process, from identifying a research topic to the finished project. Jargon-free and written in a user-friendly style, it utilises a variety of methods to carefully link the subject matter and topics. Packed with appropriate examples and reflective exercises to support skills and knowledge development, each chapter includes a useful reference list and suggested further readings. It offers a comprehensive overview of key research methods and the choices available when undertaking research in accounting and finances. It includes: * an exploration of the nature and scope of research within the disciplines of accounting and finance; * how to identify a suitable research project and the importance of understanding and contextualising your research ideas via a thorough literature review; * which type of research most suitable to undertake and the researcher s choice of data collection method; * an analysis of qualitative and quantitative research methods - and which is more appropriate for your study; * Ethical issues and research codes of practice and advice on the writing process. To help support their learning, readers have access to a range of online resources including chapter-by-chapter multiple choice questions which will enable them to assess how well they have grasped individual chapters. The text also features a range of supplementary readings, in text exercises and cases/examples to help bring concepts to life. Visit for details. The Global Management Series is a complete portfolio of global business and management texts that successfully meets the needs of...



Read Research Methods for Accounting and Finance (Hardback) Online Download PDF Research Methods for Accounting and Finance (Hardback)

You May Also Like



Scientific and Applied Pharmacognosy, Intended for the Use of Students in Pharmacy, as a Hand Book for Pharmacists, and as a Reference Book for Food and Drug Analysts and Pharmacologists (Hardback)

Franklin Classics, United States, 2018. Hardback. Condition: New. Language: English. Brand new Book. This work has been selected by scholars as being culturally important and is part of the knowledge base of civilization as we...

Read ePub

»



Scientific and Applied Pharmacognosy: Intended for the Use of Students in Pharmacy, as a Hand Book for Pharmacists, and as a Reference Book for Food and Drug Analysts and Pharmacologists (Hardback)

Arkose Press, United States, 2015. Hardback. Condition: New. Language: English. Brand New Book ***** Print on Demand *****. This work has been selected by scholars as being culturally important, and is part of the knowledge...

Read ePub

»



Scientific and Applied Pharmacognosy Intended for the Use of Students in Pharmacy, as a Hand Book for Pharmacists, and as a Reference Book for Food and Drug Analysts and Pharmacologists (Hardback)

Wentworth Press, United States, 2016. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Read ePub

»



Options Pricing and Portfolio Optimization: Modern Methods of Financial Mathematics (Hardback)

American Mathematical Society, United States, 2001. Hardback. Condition: New. Language: English. Brand new Book. Understanding and working with the current models of financial markets requires a sound knowledge of the mathematical tools and ideas from...

Read ePub

»



Introduction to Quantitative Finance: A Math Tool Kit (Hardback)

MIT Press Ltd, United States, 2010. Hardback. Condition: New. Language: English. Brand new Book. An introduction to many mathematical topics applicable to quantitative finance that teaches how to "think in mathematics" rather than simply do...

Read ePub

...