Customer Sales Analysis

Year
- [ ] 2016
- [ ] 2017
- [ ] 2018

Region
- [ ] Abruzzo
- [ ] Basilicata
- [ ] Calabria
- [ ] Campania
- [ ] Emilia-Romagna

Category name
- [ ] accessories_gift_ideas
- [ ] appliances
- [ ] art_crafts_diy
- [ ] auto
- [ ] baby

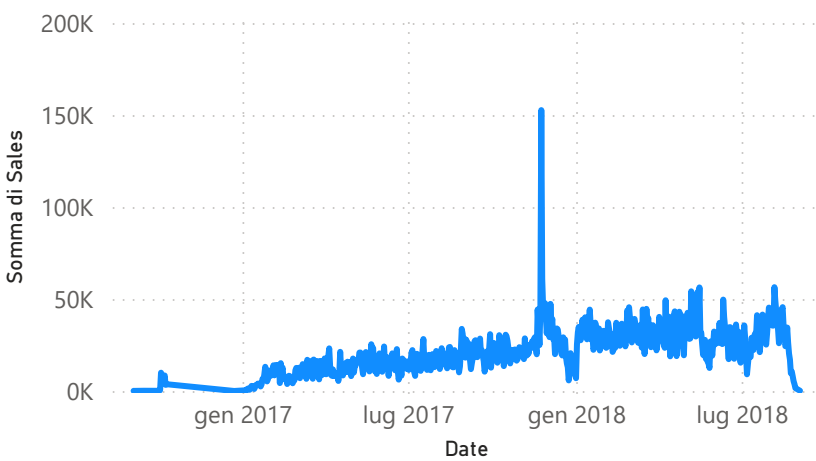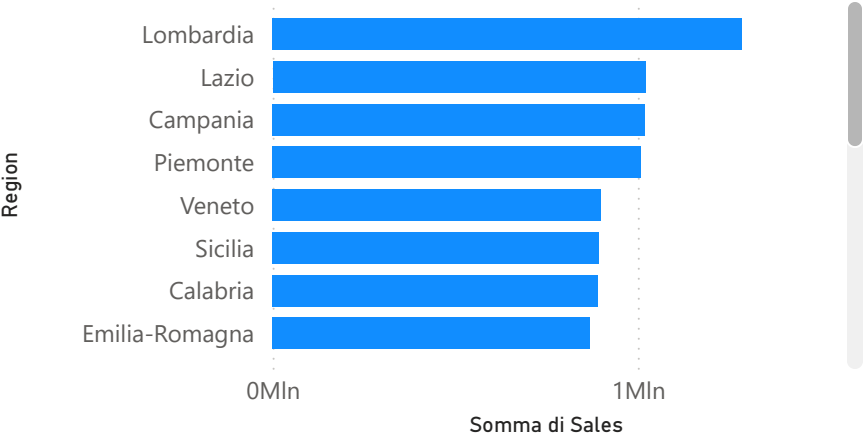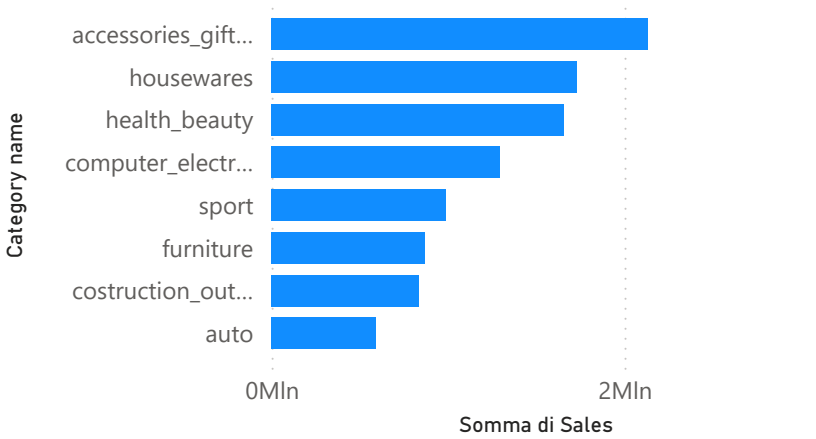## Geographical Sales Distribution

Revenue Over Time

Revenue by Region

Revenue by Product Category

Total Sales Analysis: Geographical Insights

Year
- [ ] 2016
- [ ] 2017
- [ ] 2018

Month
- [ ] gennaio
- [ ] febbraio
- [ ] marzo
- [ ] aprile
- [ ] maggio
- [ ] giugno

Region ✕	City ✕	Category name ✕
Lombardia	Milano	

Somma di Sales
13.590.394,52

Region	City	Category name
Lombardia 1.285.651,64	**Milano** 193.193,23	health_beauty 27.699,81
Lazio 1.021.295,77	Mantova 130.882,66	accessories_gift_ideas 26.459,25
Campania 1.020.613,49	Pavia 128.558,61	computer_electronics 21.553,27
Piemonte 1.008.863,81	Brescia 110.111,81	housewares 20.371,12
Veneto 900.094,36	Bergamo 104.547,41	furniture 12.891,05
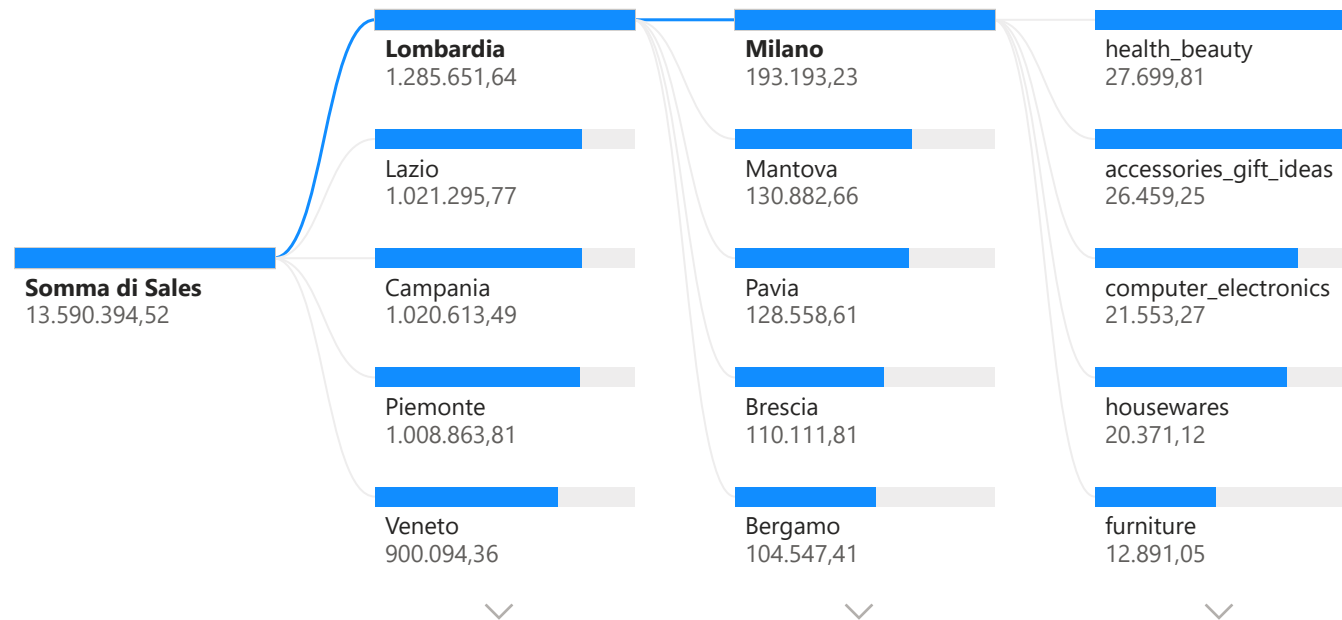
Product Categories Perfomance Analysis

Category name ⌄
- [ ] accessories_gift_ideas
- [ ] appliances
- [ ] art_crafts_diy

Year ⌄
- [ ] 2016
- [ ] 2017
- [ ] 2018

Region ⌄
- [ ] Abruzzo
- [ ] Basilicata
- [ ] Calabria
- [ ] Campania
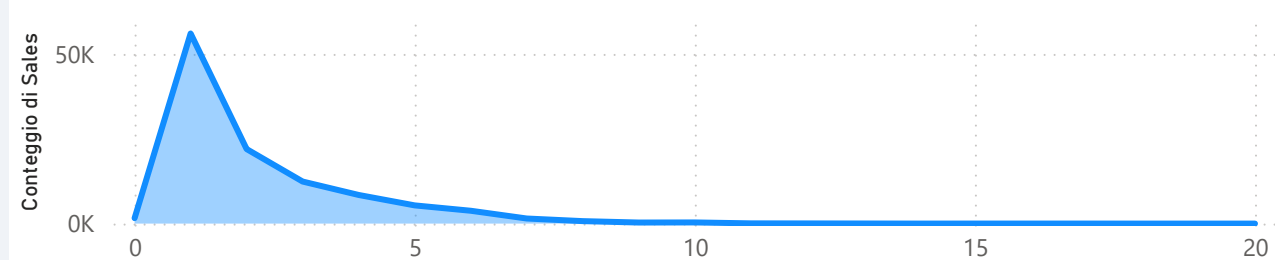- [ ] Emilia-Romagna

City ⌄
- [ ] Agrigento
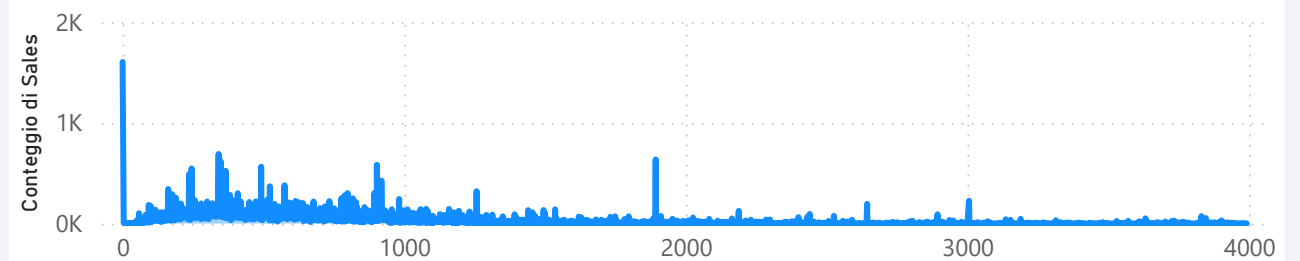- [ ] Alessandria
- [ ] Ancona
- [ ] Aosta
- [ ] Arezzo

Sales Quantity by Product Name Length
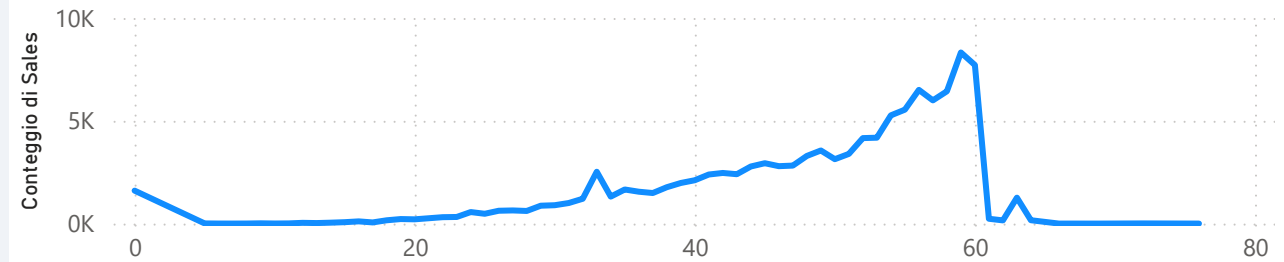
Sales Quantity by Product Image Number

Sales Quantity by Product Description Lenght

Transport Analysis

Year
- [ ] 2016
- [ ] 2017
- [ ] 2018

Month
- [ ] gennaio
- [ ] febbraio
- [ ] marzo
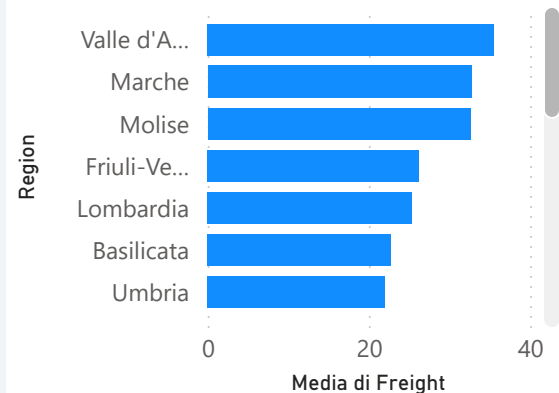- [ ] aprile
- [ ] maggio
- [ ] giugno
- [ ] luglio
- [ ] agosto
- [ ] settembre

Distribution of Average Freight Cost

Horizontal bar chart showing Media di Freight by Region: Valle d'A..., Marche, Molise, Friuli-Ve..., Lombardia, Basilicata, Umbria. X-axis: 0, 20, 40 — Media di Freight.

Average Freight Cost by Category

Bar chart of Media di Freight by Category name: industry_a..., office, appliances, costructio..., furniture, media, baby, auto, seasonal, pets, sport, housewares, accessorie..., art_crafts_..., computer..., games, health_be..., other, clothing, books, mobile_la..., food_bev... Y-axis: 0, 20.
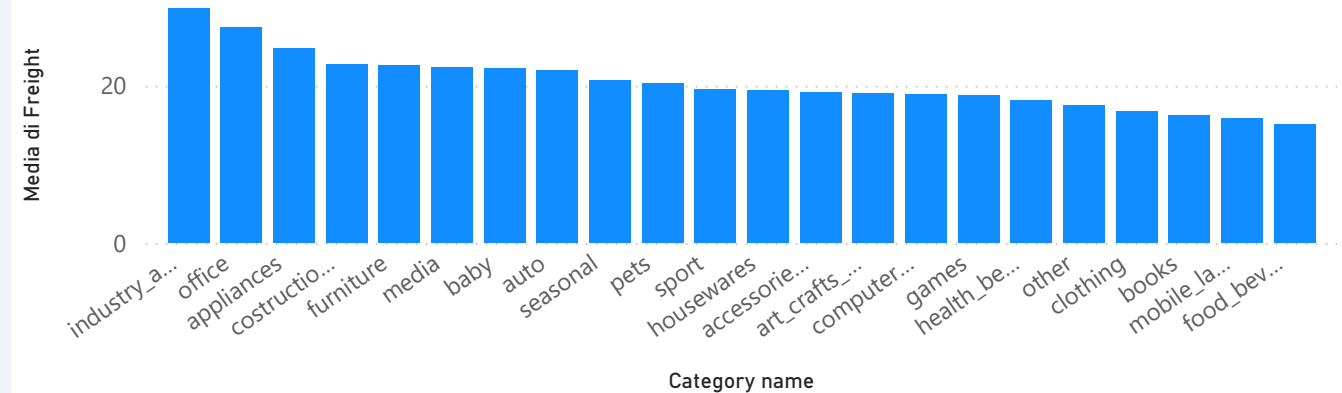
Overall Shipment Performance

	100%
delivered	
shipped	1,11K
canceled	0,63K
unavailable	0,61K
invoiced	0,31K
processing	0,30K
created	0,01K
approved	0,00K
	0%
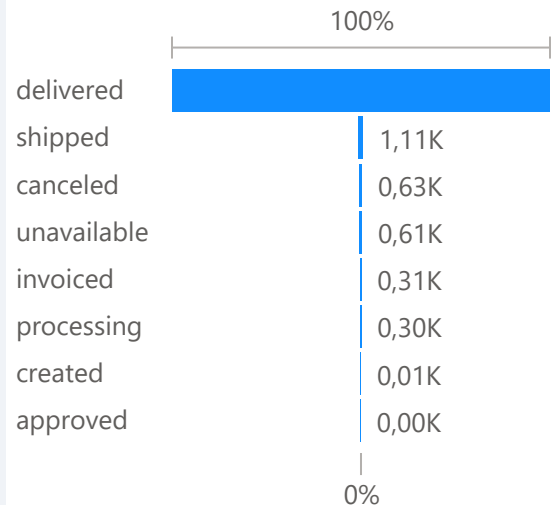
Cancelled and Not Available Shipment Status Count by Region

Status ● canceled ● unavailable

Grouped bar chart of Conteggio di Status by Region: Lazio, Campania, Veneto, Emilia-Roma..., Lombardia, Sicilia, Piemonte, Calabria, Puglia, Toscana, Liguria, Sardegna, Marche, Abruzzo, Friuli-Venezia..., Basilicata, Trentino-Alto..., Umbria, Molise, Valle d'Aosta. Y-axis: 0, 50.
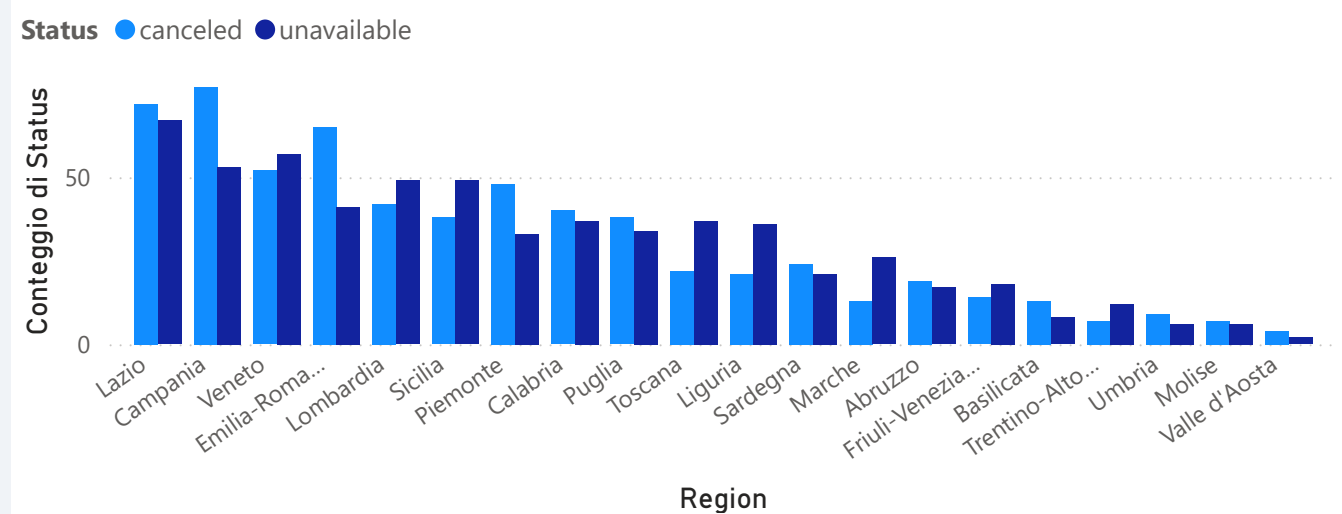
Sellers Performance

Year
- [ ] 2016
- [ ] 2017
- [ ] 2018

Month
- [ ] gennaio
- [ ] febbraio
- [ ] marzo
- [ ] aprile

City
- [ ] Agrigento
- [ ] Alessandria
- [ ] Ancona
- [ ] Aosta
- [ ] Arezzo
- [ ] Ascoli Piceno

Somma di Sales per Region

100%

Region	Value
Lombardia	
Lazio	
Campania	
Piemonte	
Veneto	
Sicilia	
Calabria	
Emilia-Romagna	0,87Mln
Puglia	0,85Mln
Sardegna	0,69Mln
Marche	0,67Mln
Liguria	0,65Mln
Toscana	0,64Mln
Abruzzo	0,50Mln
Friuli-Venezia Giulia	0,47Mln
Trentino-Alto Adige	0,30Mln
Basilicata	0,28Mln
Umbria	0,27Mln
Molise	0,21Mln
Valle d'Aosta	0,17Mln

13,3%
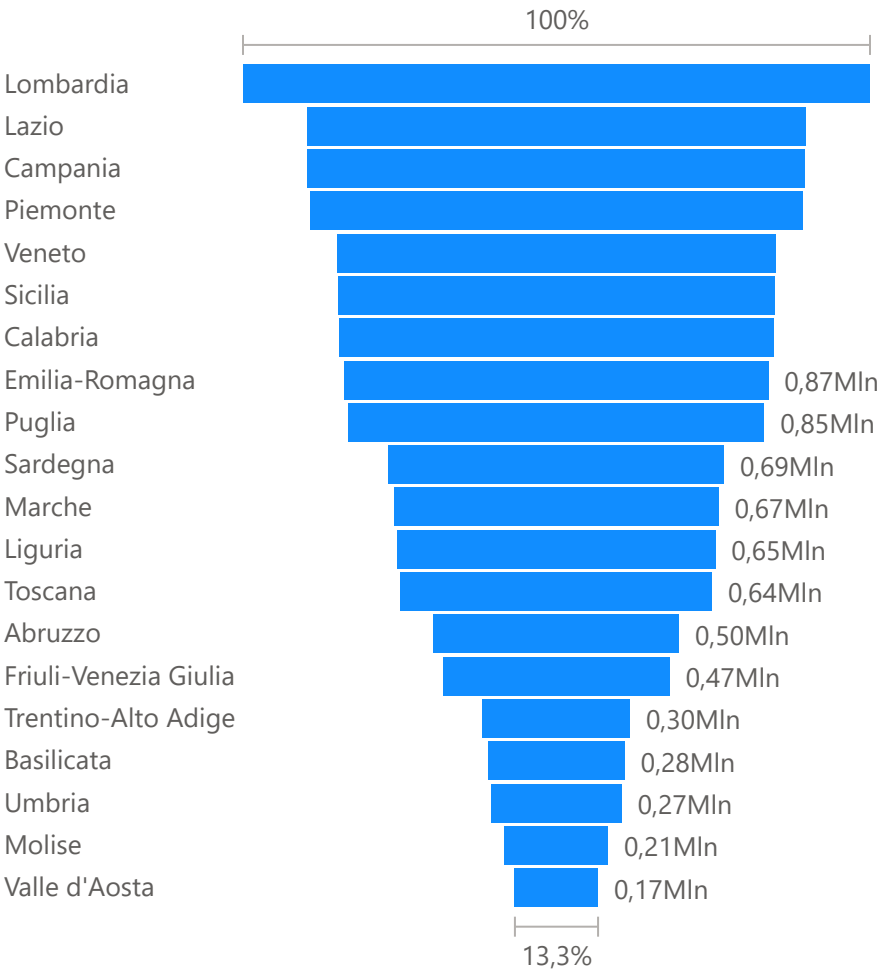
Category name	Somma di Sales		Media di Freight	
accessories_gift_ideas	🟢	2.133.272,05	🟢	19,09
appliances	🔶	486.608,52	🔺	24,71
art_crafts_diy	🔶	26.016,65	🟢	18,95
auto	🔶	592.602,81	🔺	21,88
baby	🔶	413.332,48	🔺	22,21
books	🔶	70.546,89	🟢	16,20
clothing	🔶	47.275,63	🟢	16,70
computer_electronics	🔺	1.295.053,20	🟢	18,87
costruction_outdoor	🔺	837.376,57	🔺	22,63
food_beverage	🔶	67.001,59	🟢	15,01
furniture	🔺	869.404,28	🔺	22,56
games	🔶	483.757,61	🟢	18,81
health_beauty	🟢	1.657.806,21	🟢	18,09
housewares	🟢	1.729.864,37	🟢	19,41
industry_and_commerce	🔶	133.663,60	🔴	29,78
media	🔶	262.479,53	🔺	22,35
mobile_landline phones	🔶	383.250,53	🟢	15,77
office	🔶	504.903,93	🔴	27,42
other	🔶	378.587,18	🟢	17,49
pets	🔶	214.315,41	🔺	20,32
seasonal	🔶	13.286,00	🔺	20,70
sport	🔺	989.989,48	🟢	19,51
Totale		**13.590.394,52**		**19,99**