

Customer Sales Analysis

Year



☐ 2016

☐ 2017

☐ 2018

Category name



Tutte



Region



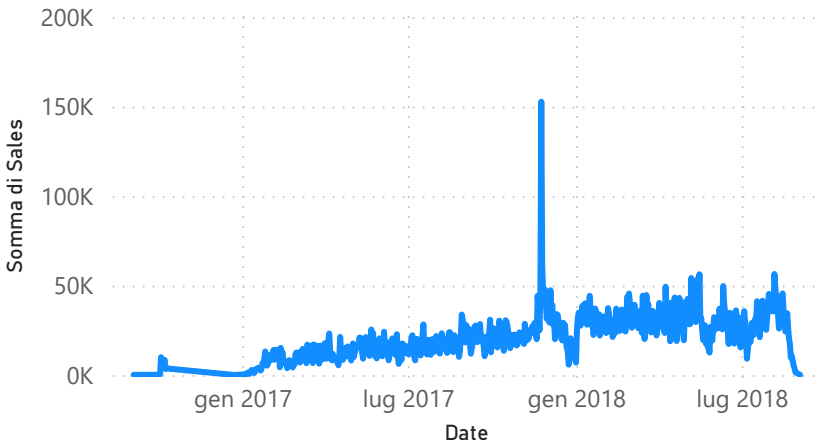
Tutte



Geographical Sales Distribution



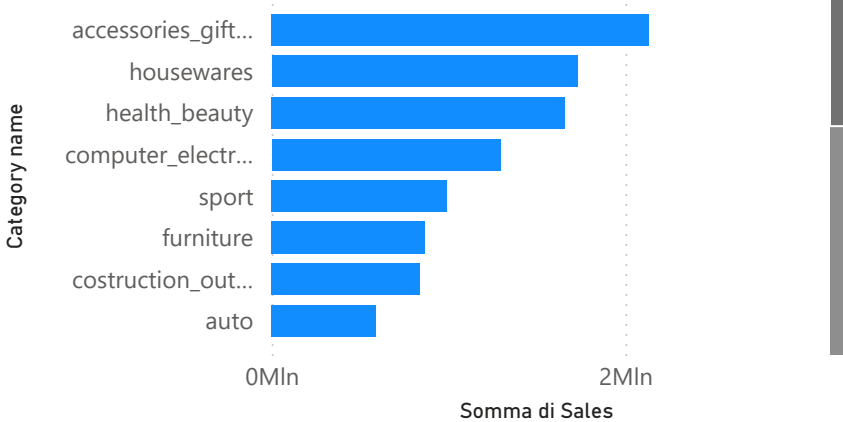
Revenue Over Time



Revenue by Region



Revenue by Product Category



Total Sales Analysis: Geographical Insights

Year

- ☐ 2016
☐ 2017
☐ 2018

Month

- ☐ gennaio
☐ febbraio
☐ marzo
☐ aprile
☐ maggio
☐ giugno
☐ luglio
☐ agosto
☐ settembre
☐ ottobre
☐ novembre
☐ dicembre

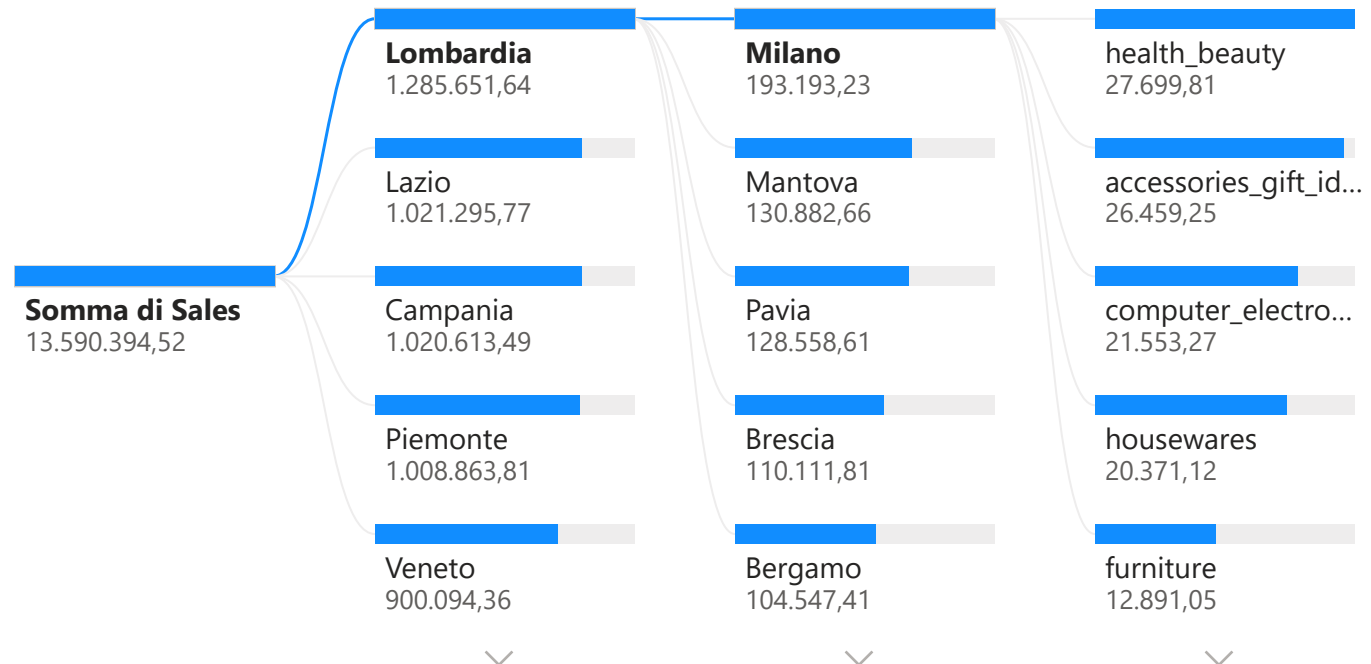
Region

Lombardia

City

Milano

Category name



Product Categories Performance Analysis

Year

☐ 2016

☐ 2017

☐ 2018

Category name

Tutte

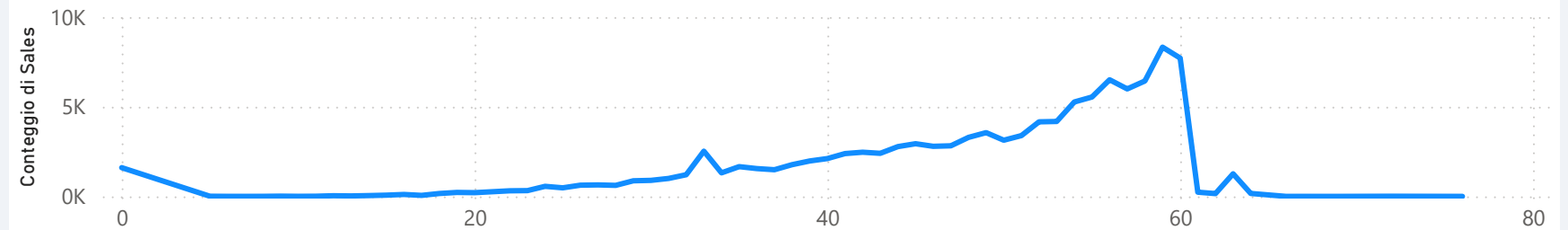
Region

Tutte

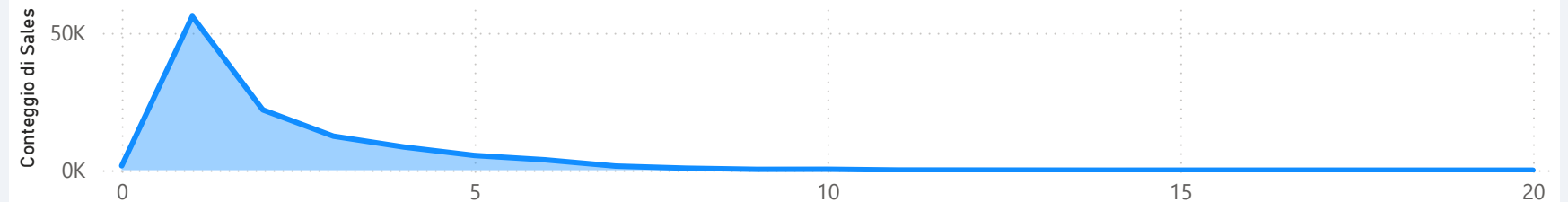
City

Tutte

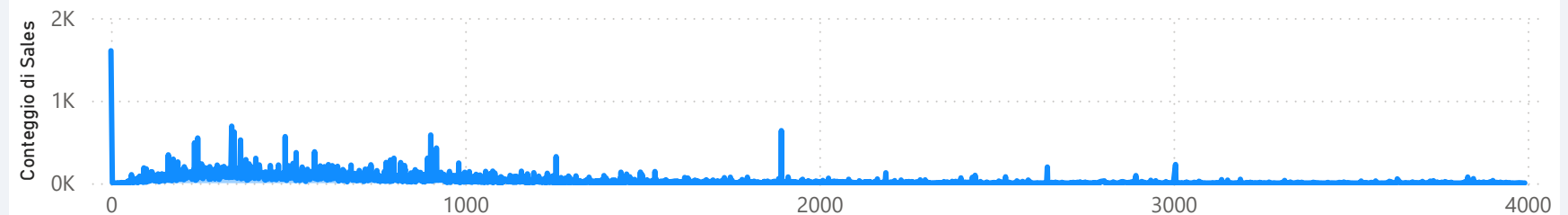
Sales Quantity by Product Name Length



Sales Quantity by Product Image Number



Sales Quantity by Product Description Length



Transport Analysis

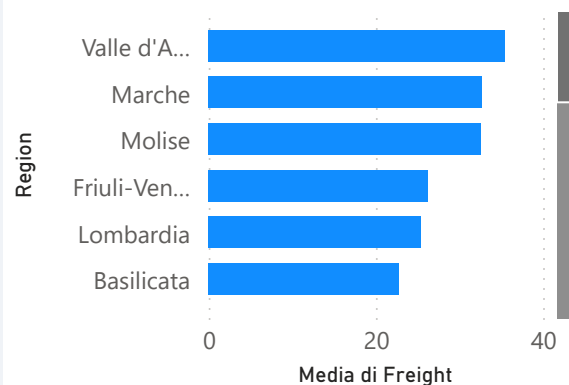
Year

- ☐ 2016
☐ 2017
☐ 2018

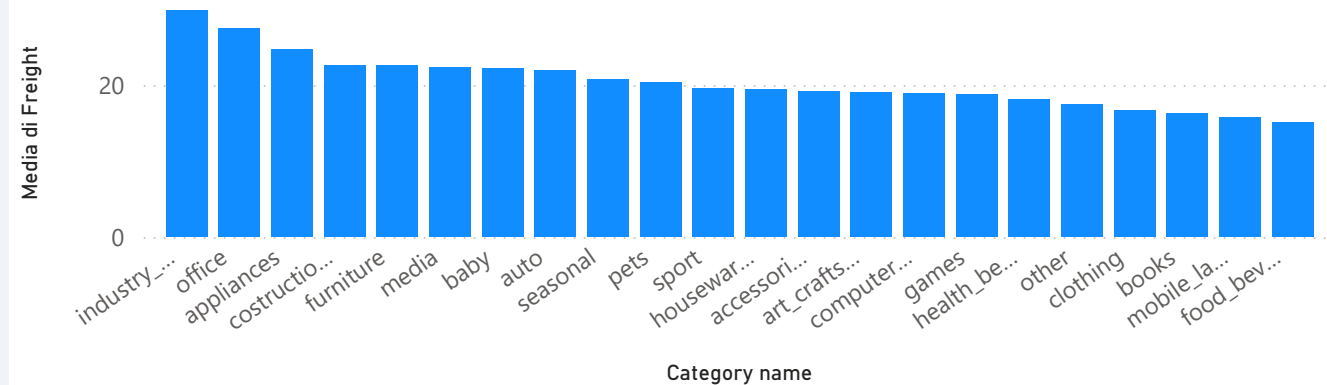
Month

- ☐ gennaio
☐ febbraio
☐ marzo
☐ aprile
☐ maggio
☐ giugno
☐ luglio
☐ agosto
☐ settembre
☐ ottobre
☐ novembre
☐ dicembre

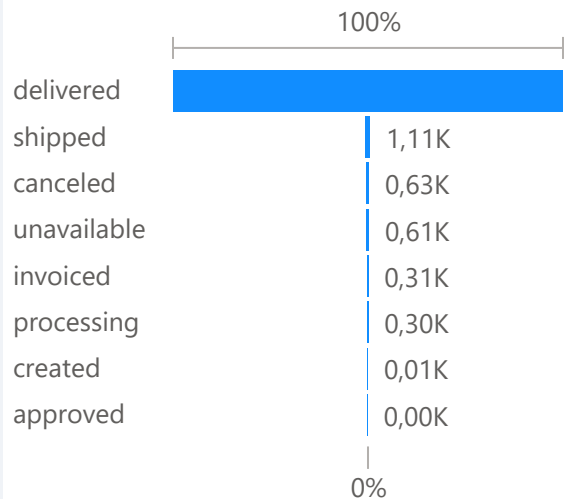
Distribution of Average Freight Cost



Average Freight Cost by Category

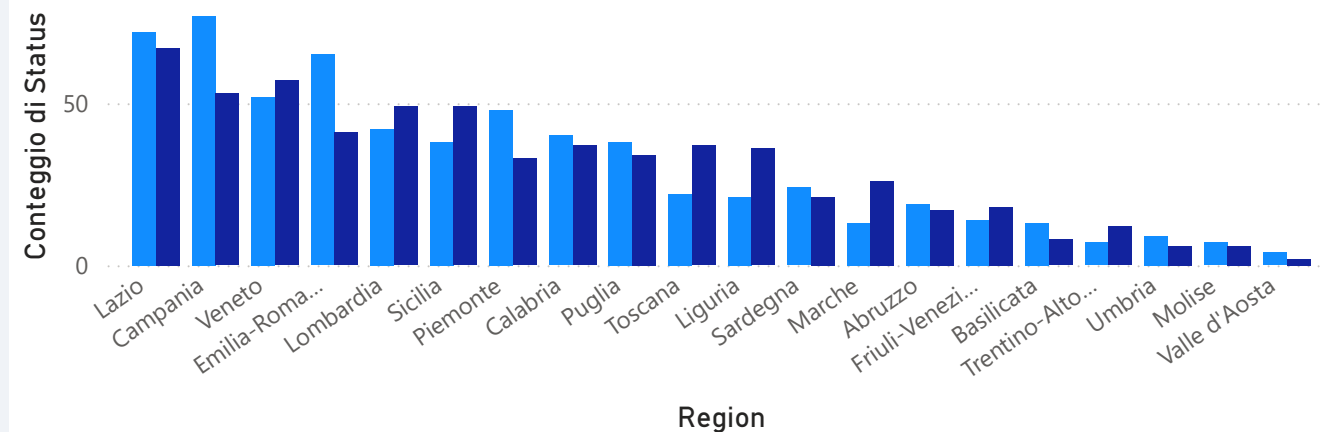


Overall Shipment Performance



Cancelled and Not Available Shipment Status Count by Region

Status ● canceled ● unavailable



Sellers Performance

Year



- ☐ 2016
- ☐ 2017
- ☐ 2018

Month



- ☐ gennaio
- ☐ febbraio
- ☐ marzo
- ☐ aprile
- ☐ maggio
- ☐ giugno
- ☐ luglio
- ☐ agosto
- ☐ settembre
- ☐ ottobre
- ☐ novembre
- ☐ dicembre

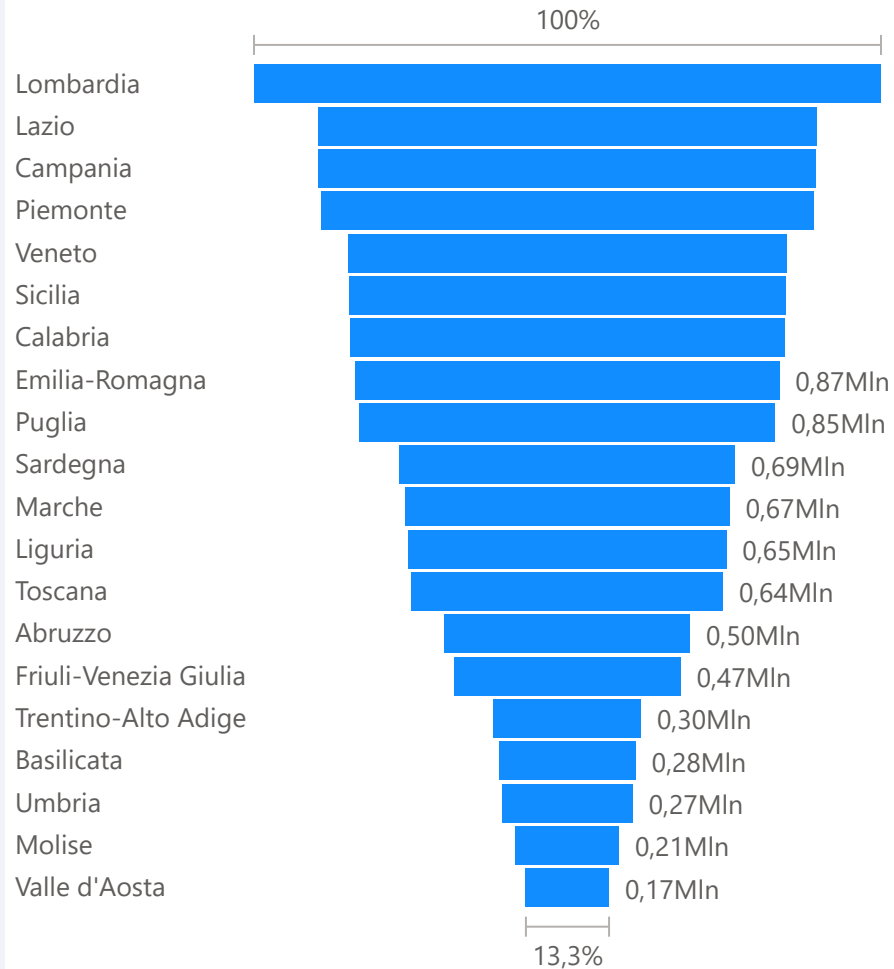
City



Tutte



Somma di Sales per Region



Category name

Somma di Sales

Media di Freight

accessories_gift_ideas	2.133.272,05	19,09
appliances	486.608,52	24,71
art_crafts_diy	26.016,65	18,95
auto	592.602,81	21,88
baby	413.332,48	22,21
books	70.546,89	16,20
clothing	47.275,63	16,70
computer_electronics	1.295.053,20	18,87
costruction_outdoor	837.376,57	22,63
food_beverage	67.001,59	15,01
furniture	869.404,28	22,56
games	483.757,61	18,81
health_beauty	1.657.806,21	18,09
housewares	1.729.864,37	19,41
industry_and_commerce	133.663,60	29,78
media	262.479,53	22,35
mobile_landline_phones	383.250,53	15,77
office	504.903,93	27,42
other	378.587,18	17,49
pets	214.315,41	20,32
seasonal	13.286,00	20,70
sport	989.989,48	19,51
Totale	13.590.394,52	19,99