BookIt

<u>Concept</u>: Selling and buying college books will never be easier and cheaper. This app allows students to connect with each other to buy/sell their overpriced college books in a convenient and fast process.

First thing when you download and open the app:

- sign in or sign up
- sign in \rightarrow name and password
- sign up = create an account → Mandatory: name, last name, password (+confirmation), email address → Optional: credit/debit card details if you intend to make transactions through the app, college you go to or used to go

To sell:

- Put/list the exact book you're trying to sell on the "market" → search with publisher, ISBN, author, title... → the book will already be registered in the app, select it and a new window will open.
- In this new window establish the price and the location of the book (in which city the book is located).
- Wait until someone is interested in buying the book and contacts you.

To buy:

- Search the exact book you're trying to buy → publisher, ISBN, author, title...
- The list of students that are selling this book will appear with the price, the location and the number of people already interested in buying this book from the student.
- Click the "interested" button for the books you want to automatically start a conversation with the seller.
- You can be "interested" at the same book with as many students as you want to negotiate the price and mean of transportation.

The transaction:

- When a student presses the "interested" button for the book of another student, both students will become connected through the app (in the "texts" tab). At this point, the students are free to decide how the transaction will happen.
- The students texting through the app can decide to stay on the app or to connect with each other on a different platform → it's up to them.
- To make sure the buyer is happy with the book he wants to buy, he can ask the seller to send videos/pictures of the actual book he has in his possession.
- When the buyer is satisfied of the product and the two students have agreed on the price, they can ship the book in a box (post office) and pay online (paypal, venmo, cash app...) or meet up in person if they're only a few miles apart (pay in cash or check).
- The two students can agree on how to receive and give the money → depending on which method is the most convenient for them.
- The seller and the buyer can at any moment decide to "forget" the person in their text. This means that they no longer want to sell/ buy a book to/from the other student (ex: can't come to an agreement, disrespectful behavior...). This will notify the other student that they don't want to do business with them anymore.

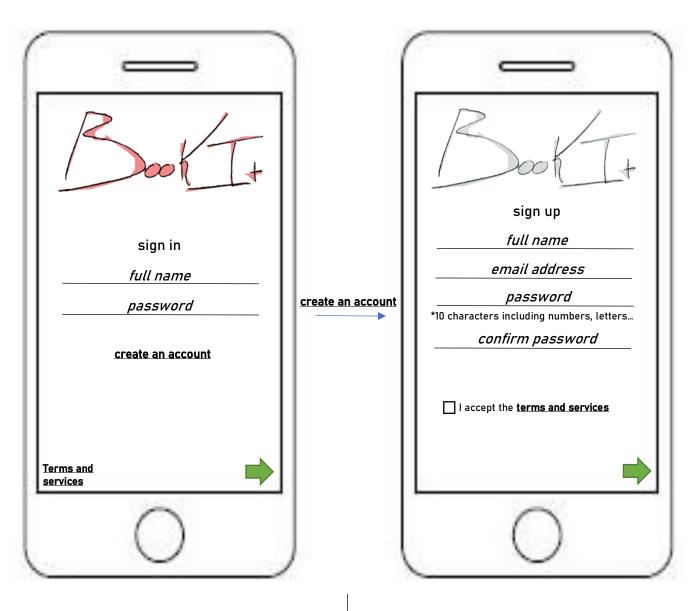
• Once the two students have come to an agreement for the book, they should press the "DEAL" button before completing the transaction. By doing so, both students are signing a contract assuring the other person that they will send the money (if they're the buyer) or the book (if they're the seller). Therefore, if the seller ships the book but the buyer never sent the money within 4 days, he can be sued by the other student (and vice versa). Furthermore, when a student either doesn't send his book or pay the seller, it will be recorded on his account. Thus, people that are interested in this student's book (or vice versa) will notice his untrustworthiness and think twice before making a deal with him/her.

Making connections:

- When you create an account and a profile, it means that you want to buy or sell books
- As time goes by, you will have a history of books you sold and bought appearing on your profile.
- So, if you bought or sold many books from/to the same person, you can decide to follow them and keep up with the books they are looking to buy and the ones they are selling (this will appear in your feed and you can follow them by searching them in the feed's search bar).

Tabs at the bottom of the app:

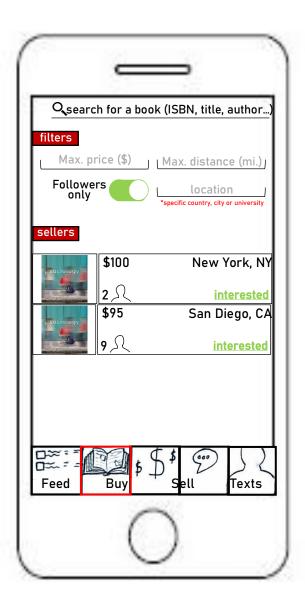
- 1. SELL → press the "+" sign to add/list a book on the market; enter isbn, title of book... anything you know to find the book that you have and are trying to sell. The books that correspond the more to the information you have entered will appear and you will select the exact one. Then you will enter the price you intend to sell it at and the location of the book.
- 2. BUY → the search bar at the top allows you to search for the book you're trying to buy. When you have found your book, select it and all the sellers of this book will appear. You will have the option to sort the different students selling the book:
 - Location: everywhere enter country enter city enter school
 - Price: you can select the maximum price of the book even if you can argue the price later
 - Only followers/ every sellers
- 3. TEXTS/MESSAGES → it will separate your messages in two categories: your customers and your sellers; if someone is interested in your book, a new conversation will open in this tab.
- 4. FEED→ where your follower's books will appear. When you follow students, the books they are looking for and the ones they're selling will appear on your feed from recent to oldest. The feed has a search bar at the top, which allows you to look for students you want to follow or even groups.
- 5. PROFILE→ personal information, history of bought and sold books, number of people and groups you follow...



Enter button once you have entered every information to log in



- The feed is where your follower's books will appear. When you follow students, the books they are looking for and the ones they're selling will appear on your feed from recent to oldest.
- The feed has a search bar at the top, which allows you to look for **students** and even groups you would like to follow.
- Groups can be broad or specific. For instance, one group you could follow is "McCombs Students" if you're a student at McCombs. By following this group, you will see every student's books that follow this group as well. Other groups could be, "UT CH 316 Student", "UT Business Honor Student" ...

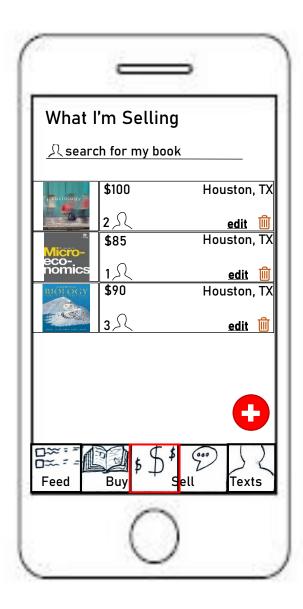


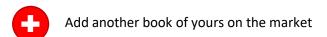
- As soon as you start searching for a book, a recommendation of books will appear that are the most accurate to your search. If your search is accurate (ISBN), the one book you're looking for will be the only one in the recommendations. If you search with a title or the name of an author, you will have to pick the exact book you're trying to buy out of the few recommendations.
- Once you have chosen the book you're trying to buy, a list of students selling this book will appear according to the filters. You can change those filters (max price, max distance, location and followers only) to find the perfect person selling the book you need.

If you're interested at the offer of a student, you interested can press this button and it will automatically send a message to the seller.



By switching this button on, you will only see if your followers are selling the exact book you're looking to buy.

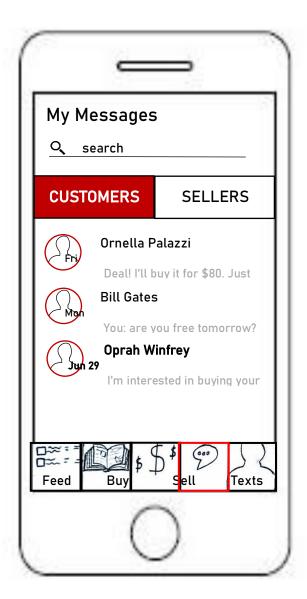




Delete the book that you have put on the market

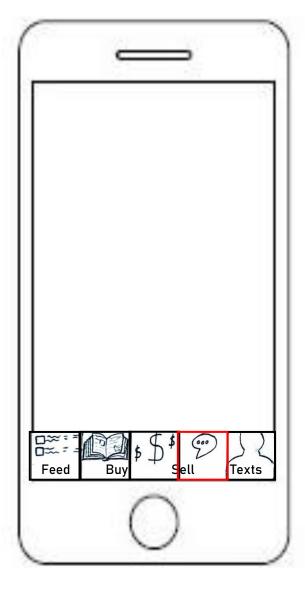
edit Edit the book's prize or location

- Put/list the exact book you're trying to sell on the "market" → publisher, ISBN, author, title → the book will already be registered in the app and by selecting it, an image and all the book's details will appear.
- establish the price and the location of the book (in which city the book is located).
- wait until someone is interested in buying the book

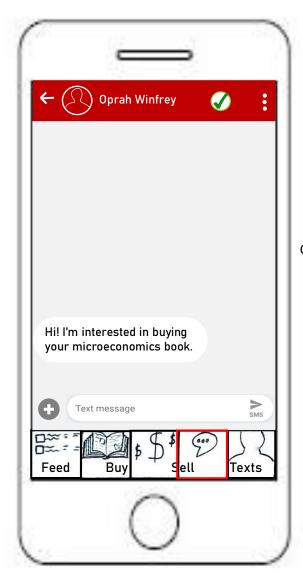


- By clicking the "customers" tab, you will open all the conversations that you've had with students interested in your books (the tab will become dark red).
- By clicking the "sellers" tab, you will open all the conversations that you've had with students selling books you're interested in.
- If you hold your finger on one of the conversations, you will have the option to:
 - "Forget" the person: this means that you no longer want to sell/ buy a book to/from this student. This will notify the other student that you don't want do business with them anymore.
 - 2. "Delete" the conversation: this means that you want the conversation to disappear from your texts menu.
- Oprah's message is an automatic message that was sent to the seller when she pressed the interested button on one of its books.

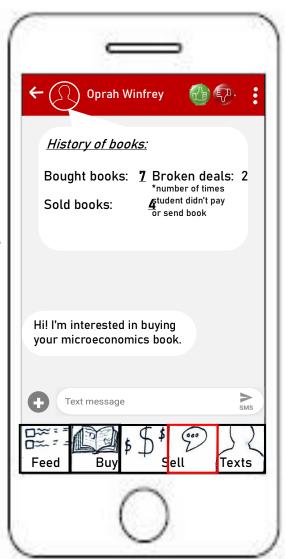




- # Number of students you're following.
- # Number of groups you're following.
- Edit personal information on profile.



Click on Oprah's profile



- "DEAL" button: once the two students have come to an agreement for the book, they can press the "DEAL "button before completing the transaction. By doing so, if the seller ships the book but the buyer never sent money within 4 days, he can be sued by the other student (and vice versa). When you press this button, a tab will open to make sure you agreed with the other student. It is in your best interest to not send your money or book to the other person if he didn't press the deal button first.
- When you click this button, you will have theoption to "delete" or "forget" the conversation.
- Button to open camera or photo gallery.



Press one of these buttons after the transaction with the other student is completed. The "thumbs down" is when the other student either didn't send you his book or didn't pay you (doesn't follow the "deal" rule/ agreement). In this case, BookIt will contact each student to ask them proof that they either sent the book or the money to the other student. If one student fails to do so, it will be recorded on his account (Broken deals). Thus, people that are interested in this student's book (or vice versa) will notice his untrustworthiness and think twice before making a deal with him/her. The "thumbs up" is when the other student respected the "deal agreement."

The two thumbs up will appear when both students pressed the "DEAL" button.

