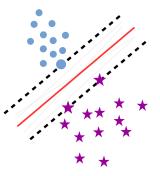
# Introduction to AI Support Vector Machines



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#### **Outline**

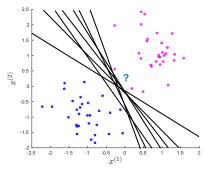
- 1. Hard-margin support vector machines for binary classification
- 2. Soft-margin support vector machines for binary classification
- 3. Nonlinear support vector machines
- 4. Multi-class classification
- 5. Conclusions

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### Linearly separable classes

#### What happens if the classes are separable?

Which line do you choose?



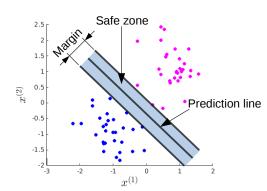
- Logistic regression suffers from two major issues in this case:
  - 1.  $\kappa \to +\infty$  to have  $J \to 0$ : optimization algorithms become unstable.
  - 2. The solution of the problem is not unique.

Are there other approaches different from regularized logistic regression?

#### What would be a good decision line?

- Line with a "safe zone" around it.
  - Correct classification for new data points which can located around training data.
  - Good generalization properties.

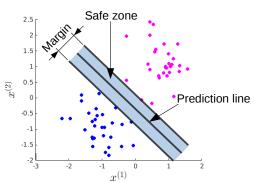
Margin: maximum width around the decision line before hitting a data point.



#### What would be a good decision line?

- Line with a "safe zone" around it.
  - Correct classification for new data points which can located around training data.
  - Good generalization properties.

- Margin: maximum width around the decision line before hitting a data point.
- Choose decision line with largest margin.



### Reminder: hyperplane equations and half-spaces

Equation of an hyperplane passing through 0

$$\mathbf{x}\mathbf{w} = 0$$
  $\|\mathbf{w}\|_2 = 1$  - unitary vector



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General hyperplane equation

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b - signed distance of closest  
point to origin



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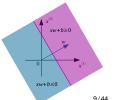


Upper half-space

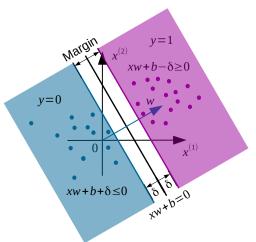
Lower half-space

$$\mathbf{xw} + b \ge 0$$

$$\mathbf{x}\mathbf{w} + b < 0$$



#### Possible decision line and margin



• **Objective:** choose line parameters **w** and *b* leading to maximum margin  $2\delta$  such that data points are outside the margin.

#### Problem formulation as constrained minimization

▶ The margin constraint for a data point  $\mathbf{x}_i$  is

$$\begin{cases} \mathbf{x}_i \mathbf{w} + b \ge \delta & \text{if } y_i = 1 \\ \mathbf{x}_i \mathbf{w} + b \le -\delta & \text{if } y_i = 0 \end{cases}$$

▶ Dividing both sides by  $\delta$ , defining  $\beta' = \mathbf{w}/\delta$  and  $\beta_0 = b/\delta$ , we have

$$\begin{cases} \mathbf{x}_i \boldsymbol{\beta}' + \beta_0 \ge 1 & \text{if} \quad y = 1 \\ \mathbf{x}_i \boldsymbol{\beta}' + \beta_0 \le -1 & \text{if} \quad y = 0 \end{cases}$$

This can be rewritten in a more compact form as follows

$$(2y_i-1)\left(\mathbf{x}_i\boldsymbol{\beta}'+\beta_0\right)\geq 1$$

#### Problem formulation as constrained minimization

Note that  $\delta = 1/\|\beta'\|_2$ , therefore the optimization problem we want to solve is

maximize 
$$\frac{2}{\|\beta'\|_2}$$
 with respect to 
$$\beta', \, \beta_0$$
 subject to 
$$(2y_i - 1) \left(\mathbf{x}_i \beta' + \beta_0\right) \geq 1$$
 for all  $i \in \{1, \, \cdots, \, N\}$ 

#### Problem formulation as convex optimization

The previous problem can be transformed into the following equivalent problem:

minimize 
$$\frac{\|\boldsymbol{\beta}'\|_2^2}{2}$$
 with respect to 
$$\boldsymbol{\beta}',\,\beta_0$$
 subject to 
$$(2y_i-1)\left(\mathbf{x}_i\boldsymbol{\beta}'+\beta_0\right)\geq 1$$
 for all  $i\in\{1,\,\cdots,\,N\}$ 

- This is a convex optimization problem. More precisely a problem from the class of quadratic programs.
- It does not have a closed-form solution.
  - Fortunately, many numerical optimization algorithms can be used to solve it.

#### **Dual formulation**

- In practice, this optimization problem is very complex to solve.
   Moreover, the solution cannot be interpreted.
- The problem is recast in its Langrangian dual form:

maximize 
$$\sum_{i=1}^{N} \alpha_i - \frac{1}{2} \sum_{i=1}^{N} \sum_{j=1}^{N} \alpha_i \alpha_j (2y_i - 1) (2y_j - 1) \mathbf{x}_i \mathbf{x}_j^\mathsf{T}$$
 with respect to 
$$\alpha_1, \, \cdots, \, \alpha_N$$
 subject to 
$$\alpha_1 \geq 0, \, \cdots, \, \alpha_N \geq 0$$
 
$$\sum_{j=1}^{N} \alpha_j (2y_i - 1) = 0$$

•  $\alpha_i$  are called the Lagrangian dual variables.

#### Solution and prediction

It can be shown that the optimal solution  $\hat{\beta}'$ ,  $\beta_0$  of the initial problem is then written as a function of the solution of the dual  $\alpha_i$ :

$$\hat{\boldsymbol{\beta}}' = \sum_{i=1}^{N} \alpha_i (2y_i - 1) \mathbf{x}_i^{\mathsf{T}}$$

and for any *i* for which  $\alpha_i > 0$  we can retrieve  $\hat{\beta}_0$  by solving

$$(2y_i-1)\left(\mathbf{x}_i\boldsymbol{\beta}'+\beta_0\right)=1$$

Prediction:

$$\hat{y}(\mathbf{x}) = \begin{cases} 1, & \text{if} \quad f_{\beta}(\mathbf{x}) \ge 0 \\ 0, & \text{if} \quad f_{\beta}(\mathbf{x}) < 0 \end{cases}$$

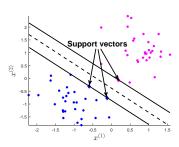
where 
$$f_{\beta}(\mathbf{x}) = \mathbf{x}\hat{\boldsymbol{\beta}}' + \hat{\boldsymbol{\beta}}_0 = \sum_{i=1}^N \alpha_i (2y_i - 1)\mathbf{x}\mathbf{x}_i^{\mathsf{T}} + \hat{\boldsymbol{\beta}}_0$$
.

### Support vector machine

#### Support vectors

- It can be shown that α<sub>i</sub> > 0, only if x<sub>i</sub> lies exactly on the optimal margin boundary.
- The prediction line is determined only by these x<sub>i</sub>, which are closer to the border.
  - Decision line is defined only by most ambiguous observations.
- If you remove one of these points from the data set, the decision line may change. These data vectors "support" the decision line.
  - They are called support vectors and the method is called support vector machine (SVM).

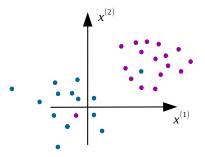
## Example of linear SVM classifier



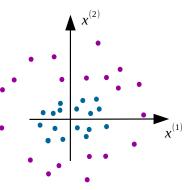
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### Classes not fully separable

#### What do we do if the classes are not linearly separable?

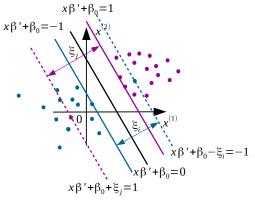


- The data is almost linearly separable, except for a few points.
- We will deal with this case first.



The data is not close to linear separability, at least with these features.

Soft version of the problem including "slacks" on the margins



- We soften the margins by allowing slacks  $\xi_i \ge 0$ .
- We should try to keep slacks as small as possible by penalizing them.

⇒ Still trying to keep decision line as far as possible from the two classes.

#### Problem formulation as convex optimization

We have only slight modifications of the hard margin problem:

minimize 
$$\frac{\|\beta'\|_2^2}{2} + C \sum_{i=1}^N \xi_i$$
 with respect to 
$$\beta', \, \beta, \, \xi_1, \, \cdots, \, \xi_N$$
 subject to 
$$(2y_i - 1) \left(\mathbf{x}_i \beta' + \beta_0\right) \ge 1 - \xi_i \quad i \in \{1, \, \cdots, \, N\}$$
 
$$\xi_1 \ge 0, \, \cdots, \, \xi_N \ge 0$$

Coefficient C allows to control trade-off between margin maximization and fitting to data.

#### **Dual formulation**

It can be shown that the dual formulation only changes slightly:

maximize 
$$\sum_{i=1}^{N} \alpha_i - \frac{1}{2} \sum_{i=1}^{N} \sum_{j=1}^{N} \alpha_i \alpha_j (2y_i - 1) (2y_j - 1) \mathbf{x}_i \mathbf{x}_j^\mathsf{T}$$
 with respect to 
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 subject to 
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$$\sum_{i=1}^{N} \alpha_i (2y_i - 1) = 0$$

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We still have

$$\hat{\boldsymbol{\beta}}' = \sum_{i=1}^{N} \alpha_i (2y_i - 1) \mathbf{x}_i^{\mathsf{T}}$$

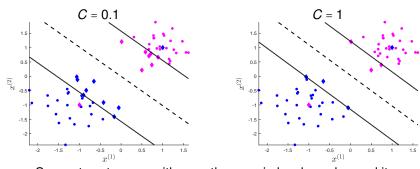
but  $\hat{\beta}_0$  is different:

$$\hat{\beta}_0 = (2y_k - 1)(1 - \xi_k) - \mathbf{x}_k \hat{\boldsymbol{\beta}}'$$
 with  $k = \arg\max_i \alpha_i$ 

#### Support vectors and effect of C

- ▶ Support vectors are still  $\mathbf{x}_i$  corresponding to positive  $\alpha_i$ .
- ► The predictions are given in the same way as before.

  Same example but with different *C*



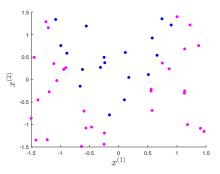
Support vectors are either on the margin border or beyond it.

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### Nonlinear separation

#### What do we do when classes are not directly linearly separable?

Example of data set with classes which are not linearly separable in their original features:



We can do the same as we did in linear regression to fit nonlinear curves: add transformations of the features.

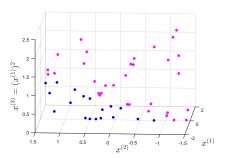
 ⇒ The border seems quadratic, we can try adding (x<sup>(1)</sup>)<sup>2</sup> to the features.

### Nonlinear separation with feature transformation

#### Transformed feature space

Transformation of each data feature with a function  $\phi(\mathbf{x})$  generates an augmented feature space:

$$\mathbf{x}' = \phi(\mathbf{x}) = \begin{bmatrix} x^{(1)} & x^{(2)} & (x^{(1)})^2 \end{bmatrix}$$

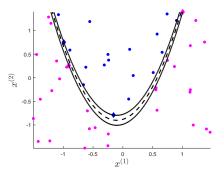


Classes can be separated by a plane.

⇒Linear separation!

### SVM with transformed observations

What do we get if we apply SVM with this extended feature space?



Classes can be perfectly separated with a hard-margin SVM.

#### SVM with transformed observations

#### **Dual formulation**

For a general transformation  $\phi(\mathbf{x}): \mathbb{R}^M \to \mathbb{R}^L$ , the dual formulation of the soft SVM changes to

maximize 
$$\sum_{i=1}^{N} \alpha_i - \frac{1}{2} \sum_{i=1}^{N} \sum_{j=1}^{N} \alpha_i \alpha_j (2y_i - 1) (2y_j - 1) \phi(\mathbf{x}_i) \phi^\mathsf{T}(\mathbf{x}_j)$$
 with respect to 
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with respect to

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subject to

$$0 \le \alpha_i \le C$$
 for all  $\alpha_i$   
$$\sum_{i=1}^{N} \alpha_i (2y_i - 1) = 0$$

▶ The function  $f_{\beta}(\mathbf{x})$  used for prediction changes to

$$f_{\beta}(\mathbf{x}) = \mathbf{x}\hat{\boldsymbol{\beta}}' + \hat{\beta}_0 = \sum_{i=1}^N \alpha_i (2y_i - 1)\phi(\mathbf{x})\phi^{\mathsf{T}}(\mathbf{x}_i) + \hat{\beta}_0$$

and  $\hat{\beta}_0$  is

$$\hat{\beta}_0 = (2y_k - 1)(1 - \xi_k) - \sum_{i=1}^N \alpha_i (2y_i - 1)\phi(\mathbf{x}_k)\phi^\mathsf{T}(\mathbf{x}_i) \quad \text{with } k = \arg\max_i \alpha_i$$

#### Kernels

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The transformed features appear always through scalar products

$$k(\mathbf{x}, \mathbf{x}') = \phi(\mathbf{x})\phi^{\mathsf{T}}(\mathbf{x}')$$

- For any chosen  $\phi(\cdot)$ ,  $k(\mathbf{x}, \mathbf{x}')$  is a **kernel function**.
- Kernel functions measure similarity between vectors.

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- Kernel functions measure similarity between vectors.
- ▶ What if we do not know the transformation  $\phi(\cdot)$ ?
  - → Choose directly the kernel function.
- Examples of kernel functions:
  - ► Radial basis function (RBF):  $k(\mathbf{x}, \mathbf{x}') = \exp(-\gamma \|\mathbf{x} \mathbf{x}'\|_2^2)$
  - Exponential:  $k(\mathbf{x}, \mathbf{x}') = \exp(-\gamma ||\mathbf{x} \mathbf{x}'||_2)$
  - *d*-th degree polynomial:  $k(\mathbf{x}, \mathbf{x}') = (\gamma \mathbf{x} \mathbf{x}'^{\mathsf{T}} + r)^d$

#### Kernel SVM

#### Dual formulation with kernels - Kernel SVM

For a kernel  $k(\cdot, \cdot)$ , the dual formulation of the soft SVM becomes

maximize 
$$\sum_{i=1}^{N} \alpha_i - \frac{1}{2} \sum_{i=1}^{N} \sum_{j=1}^{N} \alpha_i \alpha_j (2y_i - 1) (2y_j - 1) k(\mathbf{x}_i, \mathbf{x}_j)$$
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and  $\hat{\beta}_0$  is

$$\hat{\beta}_0 = (2y_k - 1)(1 - \xi_k) - \sum_{i=1}^N \alpha_i (2y_i - 1)k(\mathbf{x}_k, \mathbf{x}_i)$$
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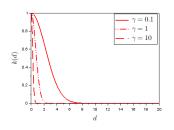
#### Kernel SVM

#### Kernel value as a function of distance

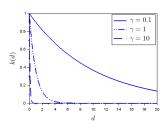
Let us define the distance  $d = \|\mathbf{x} - \mathbf{x}'\|_2$ .

RBF: 
$$k(d) = \exp(-\gamma d^2)$$

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Exponential:  $k(d) = \exp(-\gamma d)$ 

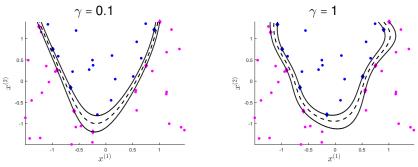


- $ightharpoonup \gamma > 0$  is an hyperparameter indicating how support vectors will influence decisions on their neighborhoods.
  - $\Longrightarrow$  Large  $\gamma$  produces local influence.
  - $\Longrightarrow$  Small  $\gamma$  produces global influence.

#### Kernel SVM

#### Example

Previous nonlinear separation example with hard margin kernel SVM: RBF kernel with two different  $\gamma$ .

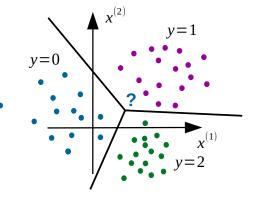


 $\,\,{}^{\backprime}$  needs to be chosen wisely depending on the complexity of the decision boundary.

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#### Problem with K classes

▶ Given classes with K different labels  $y \in \{0, \dots, K-1\}$ , how do we define the decision boundaries to generate the predictions?



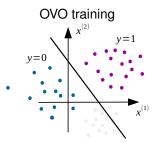
► Three methods: One vs. one, One vs. rest, Multi-class.

One vs. one (OVO)

- 1. For each pair of classes (k, k'),  $k \neq k'$ , learn the binary classifier parameters  $\beta_{(k,k')}$  to generate predictions  $\hat{y}_{(k,k')}$  disregarding the other classes.
- Combine binary classifiers via voting mechanism, for example, majority voting:

$$\hat{y}_{\text{OVO}}(\mathbf{X}) = \underset{1 \le k' \le K}{\text{arg max}} \left\{ k : \hat{y}_{(k,k')} = k' \right\} |$$

where  $|\cdot|$  denotes the number of elements of a set.



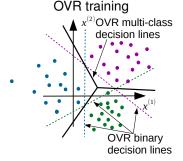
#### Drawbacks:

- Computational: train all combinations of binary classifiers.
- Overfitting: size of training sample could be small for a given pair.

#### One vs. rest (OVR)

- 1. Learn binary classifier parameters  $\beta_k$  for each class against all the other classes merged.
- 2. Since  $f_{\beta_k}(\mathbf{x})$  is a measure of the depth of  $\mathbf{x}$  within class k, prediction is given by

$$\hat{y}_{\text{OVR}}(\mathbf{x}) = \underset{1 \le k \le K}{\text{arg max}} f_{\beta_k}(\mathbf{x})$$



#### Drawback:

• Calibration: classifier functions  $f_{\beta_k}(\mathbf{x})$  may not be comparable.

It is however quite simple to implement and less complex than OVO.

#### Multi-class approach

- Both logistic regression and SVM can be modified to explicitly deal with multiple classes.
  - → No need to learn binary classifiers and to apply fusion rules.
- We are not going to detail this approach in this class.
  - This kind of approach may increase learning complexity, without leading to a significant increase in classification performance with respect to OVO and OVR.

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#### Logistic regression

- Logistic regression can be seen as a simple adaptation of linear regression to do classification. Learning is equivalent to solve a smooth optimization problem.
- If we want nonlinear boundaries we need to include them explicitly.
- Parameter vector  $\hat{\boldsymbol{\beta}}$  allows for interpretation of the importance of the features.
- Complexity of underlying optimization problem depends on the dimension of feature space.
- It is sensible to outliers (it is designed for this) and it cannot be used directly for separable problems.

#### **SVM**

- SVM focus directly on the classification problem. It learns a robust separation boundary. Learning is equivalent to solve a quadratic program.
- The boundary can be turned nonlinear either with feature transformation or with kernel SVM.
  - ⇒ Kernels can be designed for non-numeric data types (graphs, sequences, relational data).
  - → Kernel SVM has been applied to many different fields ranging from text to genetic data.
- Dual formulation allows to know which observations are important for the SVM classifier, they are the support vectors.

#### **SVM**

- In the standard SVM approach,  $\hat{\beta}'$  allows to analyze the importance of the features. In kernel SVM, there is no  $\hat{\beta}'$ , therefore the importance of the features is difficult to be analyzed.
- Complexity of underlying optimization problem depends on the number of observations mainly.
- ▶ It can be made insensible to outliers (with *C*) and it can directly deal with separable problems.
- Tuning kernel SVM parameters C, type of kernel and  $\gamma$  can be quite difficult. Most common approach consists in using cross-validation (topic of more advanced lectures).