

# Introduction to Big data

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## 1 Who generates Big Data

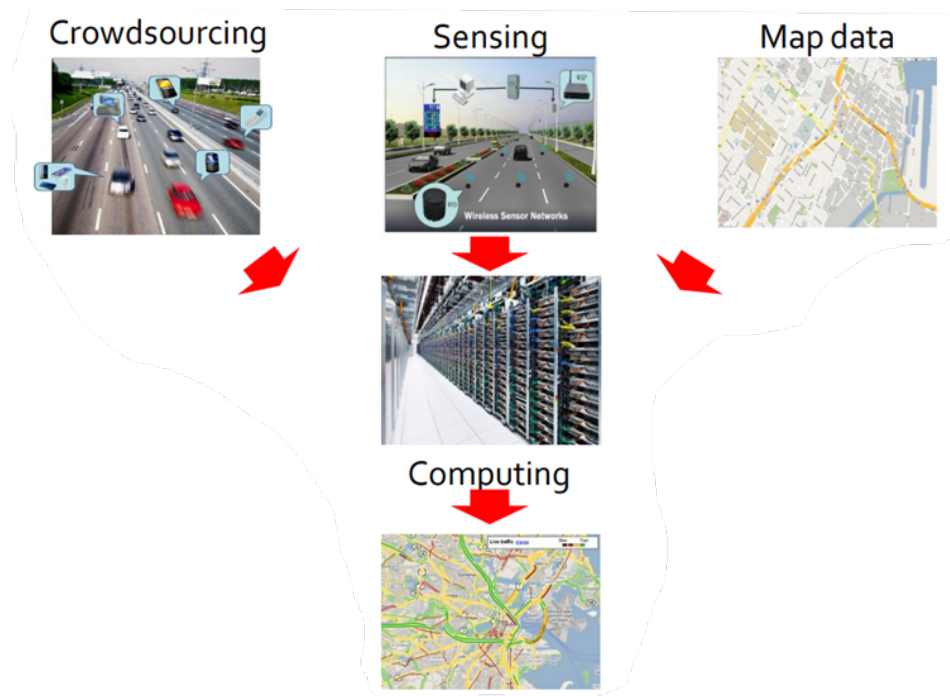
- User generated content: social networks (web and mobile)
- Health and scientific computing
- Log files: web server log files, machine system log files
- Internet of Things (IoT): sensor networks, RFIDs, smart meters

### 1.1 Example of Big Data at work

## 2 The five Vs of Big Data

- Volume: scale of data
- Variety: different forms of data
- Velocity: analysis of streaming data
- Veracity: uncertainty of data
- Value: exploit information provided by data

Figure 1: Bigdata example



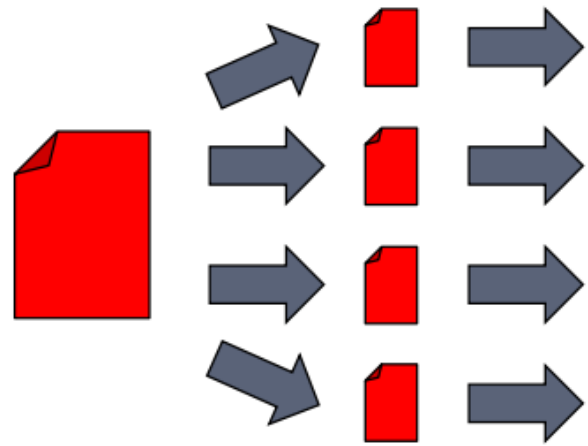
### 3 The bottleneck and the solution

#### 3.1 Bottleneck

- Processors process data
- Hard drives store data
- We need to transfer data from the disk to the processor

#### 3.2 Solution

- Transfer the processing power to the data
- Multiple distributed disks: each one holding a portion of a large dataset



- Process in parallel different file portions from different disks