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1 Who generates Big Data

- User generated content: social networks (web and mobile)
- Health and scientific computing
- Log files: web server log files, machine system log files
- Internet of Things (IoT): sensor networks, RFIDs, smart meters

1.1 Example of Big Data at work

Crowdsourcing

Sensing

Map data

Writing Sand Revends

Computing

Figure 1: Bigdata example

2 The five Vs of Big Data

• Volume: scale of data

 $\bullet~$ Variety: different forms of data

• Velocity: analysis of streaming data

• Veracity: uncertainty of data

• Value: exploit information provided by data

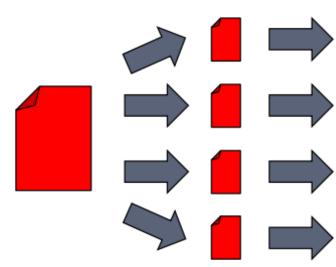
3 The bottleneck and the solution

3.1 Bottleneck

- Processors process data
- Hard drives store data
- We need to transfer data from the disk to the processor

3.2 Solution

- Transfer the processing power to the data
- Multiple distributed disks: each one holding a portion of a large dataset



• Process in parallel different file portions from different disks