

Edson Moses Wandera

Web Designer/ Content Manager

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Education

2012	Diploma in Multi Media Design Nairobis School of Multi media design
2011	Advance Certificate in Digital Marketing Ischools Design School
2011	Certificate in ICT Digital Oppotunity Trust
2008	Certificate in Secondary Education BrainHouse Academy
2003	Certificate In Primary Education Githurai Kimbo Primary School

Professional History

Content Manager /Social media, Vortex Solutions

June 2013 - present

Worked on various accounts including Vortex Solution Limited, Fones Direct Limited, Fonexpress and Mifone. Made compelling content for the web that included , social media posts blogs and campaigns for the mentioned accounts.

Web Design, Rasco Digital

Dec 2012 - June 2013

Building visual concepts for digital marketing , including website design, social media visual posts and web animation using flash and Google web designer.

Ramasalt Agencies (Airtel Franchise), Digital marketer

Jan 2013 - Dec 2012

Made compelling, campaigns online through email marketing, conceived creative campaign ideas. Translating Client's goals and objectives into actionable and measurable Digital marketing programs

SKILLS

WEB DESIGN & DEVELOPMENT



UI & UX DESIGN, PRINT



HTML/CSS, SEO, WORDPRESS



SOCIAL MEDIA MARKETING



PROJECT MANAGEMENT



TOOLS

ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE DREAMWEAVER



ADOBE FLASH



HTML/CSS



Referees

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