Purdue Supplemental essays

*Briefly discuss your reasons for pursuing the major you have selected. (Respond in 100 words or fewer.)\**

I want to major in finance because my dream career is to work either as a Financial Analyst, a Wealth Manager or as a Financial Planner. This interest might come from years of conversation at the dining table with my parents. After the conversations, I would always become curious and look into topics such as stock markets, financial products, cryptocurrencies, investment, and risk management. Consequently, I joined various activities related to finance and realized that finance was my calling. Simply said, I learned that finance is the right match for my strengths, skills, and personality.

*How will opportunities at Purdue support your interests, both in and out of the classroom? (Respond in 100 words or fewer.)\**

The Krannert School of Management has extensive research and publication that has become my source of information for the past few years. When I first learned to invest in the stock market, my parents taught me to read articles in CNBC, Seeking Alphas, Financial Times and Bloomberg. For me, the publications and papers from Krannert are more detailed, factual and unbiased. It opened the door to deeper knowledge about finance and business. I want to meet the people behind the papers and publications and further my knowledge on the world of finance and business.

*Briefly discuss your reasons for pursuing the second choice major you have selected. (Respond in 100 words or fewer.) \**

In many corporations nowadays, data collection is not a problem. They have resources to collect information from things like surveys, interviews, and from other third-party sources. Nowadays, the main problem that many corporations have is turning raw data into something usable. I want to be able to have the skills to fill this need which is why I want to learn more about analyzing and processing information in Business Analytics and Information in Purdue. With these skills, I plan to combine my interest in finance and data analysis to start a company specializing in financial data analytics.

Hi William,

I think for the most part you are already on the right track with the supplemental essays. You were able to answer almost all of the prompts accordingly.

However, as you may have read from the comments I left above, there are still several things that you could revise to make it better. In the second prompt specifically, you need to be more direct in answering the prompt. You also still haven’t answered how the opportunities at Purdue would support you within the classroom setting. Additionally, you should fix or remove some of the grammatical errors in your answers.

God bless and all the best with the rest of your application!

Best wishes,

Johana