Revision 2

***What about being a student at Boston University most excites you? (250 words)***

BU is the school that excites me the most due to its wide range of career development resources and institutes, such as the Susilo Institute. Being a student at BU will give me the opportunity to access the Questrom Undergraduate Academic & Career Development Center, which will allow me to take career courses such as the ES110, ES210, and ES310 series, as well as work with career coaches that can connect me to industry specialists and help me transition into the business world. Furthermore, as a firm believer in ethical business practices, I am excited to be a part of the Susilo Institute. As an Indonesian, I believe that being a part of the Susilo Institute would be a great opportunity because doing so will allow me to research solutions to Indonesia’s ongoing problem with corruption. Aside from BU’s academic opportunities, one of the most exciting aspects of BU is that it has its own diversity and inclusion program, helping to ensure that BU continues to be a positive and welcoming campus. I believe that BU’s diverse community will allow me to connect to Indonesian communities as well as other foreign communities, allowing me to broaden my perspective while at the same time still making it feel like home. BU also has a multitude of clubs, such as the PC Gaming Club and Film Society, that will allow me to bond with other students over activities like watching horror movies or competing in video games and create lifelong relationships.

Note:

Hi William! I truly appreciate your effort in revising and restructuring parts of your essay! To make your essay even stronger, there are two parts that need slight revision as per my comments above. Now that your interests in the community is clear, you can focus on your goals after graduating and how the coaches and classes at BU can help you with that. I think you can integrate the business-related goal by elaborating on how joining the Susilo Institute as a member/intern (clarify your desired role at the institute) can help you accomplish your goal in Indonesia in the future, be it creating your own ethical business or helping to make transparent governmental policies, etc.

Best wishes,

Melinda

As someone interested in business, BU is the school that excites me the most due to its wide range of career development resources as well as its strong moral compass. Being a student in BU will give me the opportunity to access career coaches and industry experts in the Questrom Undergraduate Academic & Career Development Center that will help me transition into the business world. Furthermore, as a firm believer in ethical and moral business practices, I am excited about the opportunity to take part in the Susilo Institute for ethics in the global economy. As an Indonesian, I believe that being a part of the Susilo Institute would be a privilege because doing so will allow me to research and come up with solutions to Indonesia’s ongoing problem with corruption and create value for the world. Aside from BU’s academic opportunities, one of the most exciting characteristics about BU is its diversity. I believe that BU’s diverse community will allow me to connect me to Indonesian communities as well as other foreign communities, allowing me to broaden my perspective while at the same time still making it feel like home. BU also has a multitude of student groups such as the PC Gaming Club and Film Society that will allow me to meet other students with common interests. Simply said, BU excites me because BU provides the resources necessary to help me succeed in the business world and create value for the world all while providing a supportive community.

Hi Winson,

Thanks for elaborating on your previous draft! I sense that you’re struggling a little to find specific things about BU that appeal to you. The reasons that you mention are still surface-level, and might not convince a BU AO.

Think about it this way: you have 250 words. You want to have:

* One business-related thing. What are your future career goals, and what can BU offer that can help you achieve that?
* One non-business-related thing. What are your other interests?

And also:

* One academic thing (eg. classes, professors, research institutes)
* One non-academic thing (eg. clubs, culture)

These four things can be combined (eg. the business thing is a business class, and the non-business thing a club). Find these first, then revise your essay.

Best of luck!

Chiara & Melinda