**1. Which aspects of the Tufts undergraduate experience prompt your application? In short, "Why Tufts?" (100-150 words)**

During my Stanford Design Thinking course, I learned that it takes more than creativity to design a new product, an understanding of consumer behavior being one of them. This drives my interest in economic, psychology, and environmental studies. During my Tufts’ campus tour, I found out that Tufts students have diverse academic interests and a passion for learning. I felt at home in this intellectual environment where interdisciplinary exploration is actively encouraged. The students I met during my visit also emphasized the importance of civic engagement and a passion for activities beyond the classroom, values that I deeply admire. Witnessing abject poverty and environmental degradation in my homeland of Indonesia made me passionate in creating positive social change and environmental sustainability which I can achieve with the help of organizations like the Campus Sustainability Council and Tisch College, which support these causes.

Hi Brian,

Thank you for essay. I think your answer can be strengthened by including a lot more specificity to your arguments. The main ones seem to be that Tufts students are intellectually diverse (how?) and that you want to join organizations that can help you address issues back in Indo (what are they? And how will joining these orgs help?). Once you include these points, your statements will have a strong foundation to lay on.

C.G.