**Please tell us why you want to attend UMass Amherst. (100 Words)**

As I aspire to contribute to the growth of the Indonesian and global gaming industry, I need to enable myself in Esports team management to develop an integrated platform that connects gamers all around the world. UMass-Amherst’s Business School’s unique concentration in Sport Management along with its ‘UMass Esports Team’ will allow me to build and manage my own Esports team on campus.

Anything else that doesn’t have to do with major? Fellowships or networking opportunities specific to UMass Amherst you’re interested in? Community, location?

**Please tell us why you chose the Major(s) you did? (100 Words)**

Growing up, my dad always shared stories about building a successful company from zero. His perseverance and ability to seize opportunities inspired me to become an entrepreneur. Thus, I’ve begun to look for business opportunities connected to my passion: gaming.

As an avid fan and semi-pro gamer, I’ve noticed increasing opportunities within the Indonesian gaming industry, among which are growing pro-Esports teams and more investment allocations. I want to be a part of the growing Indonesian gaming industry. To achieve this, I need to be well-versed in networking, finance, and business strategies, all of which are key skills developed in the Business major.

I would make the last sentence a little more personal – having a goal of developing the Indonesian gaming industry is powerful, tying it back to it would make a compelling short answer.