**2. Every person has a creative side, and it can be expressed in many ways: problem solving, original and innovative thinking, and artistically, to name a few. Describe how you express your creative side.**

If you had asked 9-year-old me what digital applications were, I would have said games, entertainment, and nothing more. It wasn’t until the start of COVID that I realized the true magnitude of digital applications in our lives. Applications like Zoom, Uber, and YouTube that promoted remote, non-face-to-face activities and provided entertainment during isolation periods became a phenomenon. Amazed by its revolutionary power, I became keen on exploring the ideas and development behind these big-name apps.

One day, I was stuck in traffic during a car ride back home from school. While browsing through my music playlist on my phone, the sirens of the ambulance right beside my car blared on and on. Knowing we were all stuck for the time being, I felt pity for the patient who needed that ambulance. Something had to change, and as an enthusiast for app development, I knew which approach I could take to help.

Imagine you are in a remote location in Jakarta: for the ambulance to get to you, it has to drive through heavy traffic and narrow streets. By the time it gets to you, you may be dead already. I thought that motorcycles would be a suitable first-responder vehicle due to its small frame. We could also have volunteers provided with sufficient training and the appropriate tools, who can then provide emergency services at a moment’s notice. Since Indonesia is the third country with the most motorcycle use, with enough users, there would be a volunteer almost everywhere ready to help.

The final solution was pretty straightforward. You would need to input your information into an app and allow it access to your location. When an emergency happens, you can press a button in the app and this will automatically send your info and location to the closest volunteer to provide medical care until the big ambulance arrives. We named this app “GoDoc”. The app is currently still a prototype and I would love to further develop it at UC.

Hi Joe,

What a fascinating idea! You tell us pretty clearly about the inception of your app here, but the app should not be your answer to the prompt. *The answer to the prompt should be your creative problem solving and app development skills*, and your app should only be the medium through which you demonstrate these skills.

I suggest shortening this current essay to put it in the background as context. In the foreground, you want to talk about how you’re using your creativity to identify problems and create solutions for people.

Here’s a structure you can stick to:

* Your fascination with big-name apps that use creative development to fill the needs of users
* Stuck in traffic, eureka moment with ambulance. I can help with my expertise in app dev: creating an app empowering anyone to be a trained first-aid volunteer
* How is my solution creative?
* How do I plan on using these creative problem solving skills in the future, at UC and beyond?