**Please tell us why you want to attend UMass Amherst. (100 Words)**

As I aspire to contribute to the growth of the Indonesian and global gaming industry, I need to educate myself in E-sports team management to develop an integrated platform that connects gamers all around the world. UMass-Amherst’s Business School’s unique concentration in Sport Management along with its ‘UMass E-sports Team’ will allow me to build and manage my own E-sports team on campus.

Anything else that doesn’t have to do with major? Fellowships or networking opportunities specific to UMass Amherst you’re interested in? Community, location?

**Please tell us why you chose the Major(s) you did? (100 Words)**

Growing up, my dad always shared stories about building a successful company from zero. His perseverance and ability to seize opportunities inspired me to become an entrepreneur. Thus, I’ve begun to look for business opportunities connected to my passion: gaming.

As an avid fan and semi-pro gamer, I’ve noticed increasing opportunities within the Indonesian gaming industry, including growing pro-E-sports teams and more investment allocations. To be part of the growing industry, I need to be well-versed in networking, finance, and business strategies, all of which are key skills developed in the Business major.