**If you could change one thing to better your community, what would it be? Please explain (200-250 words)**

My interest in investing and trading led me to watch first-hand the struggles of Indonesia’s MSMEs (micro-small medium enterprises). Despite government support for MSMEs, it is still insufficient. MSMEs account for nearly 97% of domestic employment, and the closing down of businesses due to financial issues and the pandemic led to many Indonesians being left unemployed. It is saddening to see many high-potential MSMEs unable to thrive because of the lack of financial support from the government and most don’t even know how to seek financial assistance to do so.

If I could change one thing to better my community, I would want MSME owners to know that there are ways to seek financial assistance.

I plan to use my knowledge of Venture Capital to help local business owners gain capital by building a strong portfolio and laying the foundations to reach series A of funding. I hope to become a bridge for them to access the public banking system, exposing them to various resources. expansion of MSME credit with private banks, or receiving direct subsidies and grants from the government.

Helping MSMEs attain financial assistance is not enough for low-income households because they also need to be informed with household financial decisions. .

How will the betterment of MSME create generational socioeconomic shifts? Tie up the essay by zooming out and looking at the big picture impact that you can have by doing these things.