**What about being a student at Boston University most excites you? (250 Words)**

Upon taking business management in school and being a frequent online shopper, I wanted to be like one of the people behind those stores. My first experience selling vintage clothes led me to unknowingly contribute to the mitigation of environmental issues such as fashion waste. It made me realize the importance of sustainability, which is why I’m excited to explore how to create a sustainable and ethical business through Boston University’s resources.

I’m looking forward to growing my knowledge through the courses, learning business ethics and introduction to employment law to gain an understanding in business. In addition, the sustainability program in BU would allow me to see further how sustainability could be achieved and applied, and this would inspire me in shaping possible business ideas in the future. Creating a business plan in the third year of the business administration program will also provide me with the opportunity to put the knowledge and inspirations from the above in application to hopefully develop a business idea that focuses on fulfilling ethics and sustainability to mitigate global issues.

Alyssa,

I think what’s missing in this essay is specificity, I am unsure of what about the school you find interesting – you should elaborate on the classes, professors, organizations, internships or fellowships that you want to explore at BU and why you’re interested in them.

C.G.