Purdue Supplemental essays

*Briefly discuss your reasons for pursuing the major you have selected. (Respond in 100 words or fewer.)\**

I want to major in finance because my dream career is to work either as a Financial Analyst, a Wealth Manager or as a Financial Planner. This interest might come from years of conversation at the dining table with my parents. After the conversations, I would always become curious and look into topics such as stock markets, financial products, cryptocurrencies, investment, and risk management. Consequently, I joined various activities related to finance and realized that finance was my calling. Simply said, I learned that finance is the right match for my strengths, skills, and personality.

*How will opportunities at Purdue support your interests, both in and out of the classroom? (Respond in 100 words or fewer.)\**

The Krannert School of Management has extensive research and publication that has become my source of information for the past few years. When I first learned to invest in the stock market, my parents taught me to read articles in CNBC, Seeking Alphas, Financial Times and Bloomberg. For me, the publications and papers from Krannert are more detailed, factual and unbiased. It opened the door to deeper knowledge about finance and business. I want to meet the people behind the papers and publications and further my knowledge on the world of finance and business.

*Briefly discuss your reasons for pursuing the second choice major you have selected. (Respond in 100 words or fewer.) \**

In many corporations nowadays, data collection is not a problem. They have resources to collect information from things like surveys, interviews, and from other third-party sources. Nowadays, the main problem that many corporations have is turning raw data into something usable. I want to be able to have the skills to fill this need which is why I want to learn more about analyzing and processing information in Business Analytics and Information in Purdue. With these skills, I plan to combine my interest in finance and data analysis to start a company specializing in financial data analytics.

Hi William,

I think for the most part you are already on the right track with the supplemental essays. You were able to answer almost all of the prompts accordingly.

However, as you may have read from the comments I left above, there are still several things that you could revise to make it better. In the second prompt specifically, you need to be more direct in answering the prompt. You also still haven’t answered how the opportunities at Purdue would support you within the classroom setting. Additionally, you should fix or remove some of the grammatical errors in your answers.

God bless and all the best with the rest of your application!

Best wishes,

Johana

Revision

Purdue Supplemental essays

*Briefly discuss your reasons for pursuing the major you have selected. (Respond in 100 words or fewer.)\**

I want to major in finance because I dream of working either as a Financial Analyst or Wealth Manager. After overhearing conversations that my parents had, I became curious and looked into topics such as stock markets and investment. Eventually, I became obsessed with these topics because I found that these topics helped broaden my perspective on the world as well as were topics that affected those around me. Consequently, to immerse myself deeper into these topics, I joined various activities such as cryptocurrency and business pitching competitions which helped me realize that finance was my calling.

*How will opportunities at Purdue support your interests, both in and out of the classroom? (Respond in 100 words or fewer.)*

The Krannert School of Management has extensive research and publication that has become my source of information for the past few years. For me, the publications and papers from Krannert are detailed, factual, and unbiased. It opened the door to deeper knowledge about finance and business. I want to meet the people behind the papers and publications and further my understanding of the world of finance and business. Furthermore, Krannert also provides a wide variety of coursework along with hands-on investment management practice that grants me the opportunity to gain experience and elevate my skills in finance.

*Briefly discuss your reasons for pursuing the second choice major you have selected. (Respond in 100 words or fewer.) \**

In many corporations nowadays, data collection is not a problem. They have resources to collect information from surveys, interviews, and other third-party sources. Nowadays, the main problem that many corporations have is turning raw data into something usable. I want to have the skills to remedy this problem which is why I want to learn more about analyzing and processing information in Business Analytics and Information at Purdue. With these skills, I plan to combine my interest in finance and data analysis to start a company specializing in financial data analytics.

Hi William,

Thank you for taking in all our previous feedback and making the necessary changes to your supplemental essays.

I have left a couple of comments for your first prompt. In general, with supplemental essays where you have a very limited word count—you will want to be explicit and direct in answering the prompt.

Best wishes,

Johana

Hi Winson,

I’ve added a few comments on top of Johana’s. My main suggestion is the same as hers: you need to be more specific in answering these questions. These supplementals are where you will really see a difference between those students who took the time to do research on the university, and those who didn’t, so you want to make sure that your excitement about the university comes through!

Chiara