***What about being a student at Boston University most excites you? (Edited Version) (250 words)***

As someone interested in business, BU is the school that excites me the most due to its wide range of career development resources as well as its strong moral compass. Being a student in BU will give me the opportunity to access career coaches and industry experts in the Questrom Undergraduate Academic & Career Development Center that will help me transition into the business world. Furthermore, as a firm believer in ethical and moral business practices, I am excited about the opportunity to take part in the Susilo Institute for ethics in the global economy. As an Indonesian, I believe that being a part of the Susilo Institute would be a privilege because doing so will allow me to research and come up with solutions to Indonesia’s ongoing problem with corruption and create value for the world. Aside from BU’s academic opportunities, one of the most exciting characteristics about BU is its diversity. I believe that BU’s diverse community will allow me to connect me to Indonesian communities as well as other foreign communities, allowing me to broaden my perspective while at the same time still making it feel like home. BU also has a multitude of student groups such as the PC Gaming Club and Film Society that will allow me to meet other students with common interests. Simply said, BU excites me because BU provides the resources necessary to help me succeed in the business world and create value for the world all while providing a supportive community.

Hi Winson,

Thanks for elaborating on your previous draft! I sense that you’re struggling a little to find specific things about BU that appeal to you. The reasons that you mention are still surface-level, and might not convince a BU AO.

Think about it this way: you have 250 words. You want to have:

* One business-related thing. What are your future career goals, and what can BU offer that can help you achieve that?
* One non-business-related thing. What are your other interests?

And also:

* One academic thing (eg. classes, professors, research institutes)
* One non-academic thing (eg. clubs, culture)

These four things can be combined (eg. the business thing is a business class, and the non-business thing a club). Find these first, then revise your essay.

Best of luck!

Chiara & Melinda