**What would you say is your greatest talent or skill? How have you developed and demonstrated that talent over time? (350 words)**

Both of my sisters were surprised when they saw a brand-new PlayStation 5 sitting on my bookshelf. They furiously went about how I don’t deserve to have a video game console and my parents not treating their kids equally. Sometimes, it’s not about meritocracy, but rather how well you can convince others.

Influencing people has been one of my greatest skills and I’ve been taking advantage of it since an early age. I first developed this skill as a child, when I used to fake cry so my parents would buy me toys or books that I wanted. But now, I no longer need to use my emotions. Instead, I take advantage of my vocabulary and a little cup of confidence to convince others.

I demonstrated this through my TikTok account, where I’ve created videos to comment on my mom’s Honda, which generated more than a million views, and over 240,000 likes. My communication skills improved as I published content regularly, resulting in increased speech confidence and refined fluency. I learned about the importance of words as foundation for convincing people.

As I grew older, I expanded my use of influence not only for my own profit, but for others as well, when I became a sales representative for my own bakery shop. Instead of approaching customers to buy our products, I created an experience where they can create a close connection with the baker. I used imagery in my posts to stimulate the aroma of the products and often reached out to existing customers to bring a sense of belonging. This helped with customer satisfaction and loyalty. Because of these efforts, my bakery expanded to serving large-scale offices and gatherings, and also developed a new network of friends.

From this journey of developing my convincing skills, I realized how valuable communication is and the ways in which it makes doing businesses easier. In the future, I would further expand this skill to connect with more people around the world, creating bonds and inclusive environments along the way.