**1. Which aspects of the Tufts undergraduate experience prompt your application? In short, "Why Tufts?" (100-150 words)**

During my Stanford Design Thinking course, I learned that it takes more than creativity to design a new product. Successful product innovation requires an understanding of consumer behavior, competition, environmental impact and other factors. This drives my interest in economic, psychology, and environmental studies. Talking to many students in my Tufts’ campus tour, I found out that diverse academic interests and a passion for learning is the norm at Tufts. I felt immediately at home in this intellectually diverse environment where interdisciplinary exploration is not only permitted, but also actively encouraged, allowing me to take all the courses on the topics mentioned above. The students I met during my visit also emphasized the importance of civic engagement and a passion for activities beyond the classroom, values that I deeply admire. Witnessing abject poverty and environmental degradation in my homeland of Indonesia made me passionate in creating positive social change and environmental sustainability which I can achieve with the help of organizations like the Campus Sustainability Council and Tisch College, which support these causes.