**Please provide a statement that addresses your reasons for transferring and the objectives you hope to achieve. You can type directly into the box, or you can paste text from another source. (Approximately 650 words)**

I started off my freshman year being a Chemistry major but my heart wasn’t into it. I couldn’t find anything I could relate the topics I learnt to my life or enjoy the 4 hour labs I had. Days when I had my STEM classes seem longer than ever. Since I was very young, I had always been a performer, whether it was by figure skating or dancing. I felt down and lost in chemistry and decided to pick up dancing again by joining the school dance team and also interning at a dance studio as a social media manager, class liaison, and front desk. I figured that I wanted to be a part of the entertainment industry by being on the entrepreneurial side. As the entertainment industry can be very competitive, I want to make sure to have different avenues to tap into option wise. My goal is to make the dancers in the entertainment industry have more recognition as they are often overshadowed by other celebrities. I have personally experienced this in the countries that I have lived in before, South Korea, Indonesia and the USA. By being in the business entertainment field I want to empower these dancers and solve problems in an innovative way with an entrepreneurial mindset to make sustainable solutions. Even though I was a freshman I wanted resources to know more about business as I was a stem major and I went to reach out to alumnus and reached out for career advice. I have a lack of support and wasn’t satisfied. I went to research about the business courses they offer and found out it was very limited. The program lacks depth in areas of what I am interested in like entertainment business, entrepreneurship entertainment, business technology, etc or does not offer enough specialized courses to meet my career goals. I wanted a business program that focused on technology but after exploring clubs, organization and researching classes, the business program in my current institution does not focus on the use of technology. I don’t have the social networking opportunities in my current institution to do entertainment and business with the use of technology. I want to dive deeper into the entertainment business aspect where technology and social media plays a crucial role in that area of career. I also want to be able to do hands-on experiments and a lot of practical work that will help me apply the business concepts into real life situations which will be able to help me gain experience in the real world. From the clubs and organizations I haven’t been able to find a program or a class that can satisfy my interests. Having an international and diverse connection in business is also something that I am mainly looking for. I want to be able to connect with people around the world and have stronger social networking skills that will allow me to reach my goals. By attending different activities, seminars and going to business fraternities, none of them emphasize on international business and only focus on the people who are within their circle. I also have tried reaching out to seniors, attending seminars from past alumnus but I didn’t feel like the alumni network is strong as I didn’t get any career advice or any mentoring whether it was in a STEM seminar or business seminar. The resources that have been provided to me aren't enough for me to reach my goals and explore my interests. Because I want to build a career within the business entertainment industry, I tried to look for opportunities whether it was social events, alumni seminars, clubs and organizations. I couldn’t find one that really focused on the entertainment business and how to make connections in that world. I feel that the quality of teaching or the effectiveness of the classes I have taken are lacking, which could negatively impact my academic performance or overall experience in learning about different areas of interests.I feel like there is a lack of intersectionality between the two and I have maximized the resources I have like researching clubs and organizations, asking alumnus, asking my academic advisor, yet I don’t feel like I am satisfied.

I am not getting enough USC also has a strong focus on international business which my current institution does not highlight nor focus on. The Korean business student organization offered at USC will help me build connections as an international student in order to build a career in South Korea and help the dancers there as well. Because of this international community I will be able to make more international connections like with people from countries I have grown up in and can further help dancers from these countries as well. With these broader perspectives, it will also make me more prepared for the near future global economy. USC has a strong alumni network and a stronger industry connection, that holds networking events like the TROJAN TO TROJAN and the USC MARSHALL CONNECTION that will help me to connect with USC Marshall alumnus for career advice and to expand my network. They also offer mentors for me to ask for career advice specifically to the field I want to be working in the future which is in the business entertainment industry. They also offer short term projects within my field where I can sharpen my skills and gain experience before getting a job and will improve my portfolio for future jobs. This will benefit me in ways that my current institution can’t. With all of these resources that USC offers, I will be able to achieve my goals, make more social networking connections that will be able to further expand the dance industry with an entrepreneurial mindset.

* What have you done
* What you feel
* Maximizing resources
* Not enough
* Jadi mau transfer
* Resources on technology (no clubs no tech stuff not available not offered i attended frat rushes, sorority rush, club day
* Cross pathways on entertainment and business
* International community business opportunities
* Hands on practical
* Stronger alumni network - pivot career or major. Even though i was freshman i want resources to know more about business as i was a stem major and i went to reach out to alumnus and reached out for career advice and i have the lack of support and wasn’t satisfied.

HOW WILL I DO THAT NYA (no 2) combination of business and entertainment in USC

* Find opportunities in USC

**Describe how you plan to pursue your academic interests and why you want to explore them at USC specifically. Please feel free to address your first- and second-choice major selections. (Approximately 250 words)**

My future goal is to be able to work in the entertainment industry without the need of a Dance, Music, Arts, etc background. By attending USC’s Marshall School of Business I will be able to reach my goal in helping out dancers in different countries by owning an agency that will give dancers more opportunities to have more recognition with an entrepreneurial mindset and technology.As a business major in USC who wants to be able to work in the entertainment industry technology will play an important role in my future career. USC offers a business elective called Technology Strategy: The case of AI that highlights the use and importance of artificial intelligence that I want to take to learn how to make better strategic decisions which will also then help to figure out what markets to enter and customers to target, how to better consume AI and apply to the media and entertainment business field. USC also offers business clubs that will help me with my social networking which is crucial in my future career as an entertainment entrepreneur. They offer a lot of events like Studio Treks and Day-on-the-job. This event will help me learn more about the entertainment industry by going behind the scenes of prominent entertainment companies and gain more connections. USC also focuses not only on technology in business but also the international business community. I will take advantage of the international business clubs and organizations like The Korean business student organization to help me make international networking connections to reach my career goals. A business core classcommunication strategy in business is a class I will want to take . It will allow me to learn how to make decisions and communicate with people in the real life industry and will help me improve both my written and oral communication.