

Jakarta, 13 March 2024

**Dear Makeblock & Cyberspace,**

We are pleased to formalize our partnership for the sponsorship of the EduALL Launchpad event through this agreement. This letter outlines the terms and conditions of our collaboration:

**Event Details:**

Event Name: EduALL Launchpad

Event Date: 11<sup>th</sup> May 2024 (14.00 - 18.00 WIB)

Event Venue: Financial Hall - Graha CIMB Niaga, Jakarta

**Sponsorship Categories and Contributions:**

Silver Sponsorship with a total value of IDR 13.500.000

- Cash IDR 5.000.000
- 2 Unit Robot for the door prize
  - 1 mBot 2 with a value of IDR 3.500.000
  - 1 STeaM Education Kit with a value of IDR 5.000.000

**Sponsorship Details:**

Silver Sponsorship

- Booth R8 at sponsor area (2x2m)
- Video loop TV (small screen)
- Adlibs
- Logo placement:
  - At the end of the event marketing video/motion
  - Digital event flyers
  - Committee uniform
  - Printed flyer/poster event for school invitation
- Media exposure:
  - Half-size promotion banner (content/material provided by the sponsor)
  - 1 IG story spot (content/material provided by the sponsor)

Special Benefits:

- 1 spot/area (2x2m) at the main hall
- 1 additional IG story spot (content/material provided by the sponsor)

**Payment:**

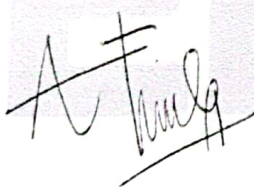
1. The sponsorship contribution shall be made in full by 22 March 2024
2. The Sponsorship is non-cancellable and non-refundable for any reason once the payment is made
3. Please send the proof of payment to Theresya by email at [theresya.afila@all-inedu.com](mailto:theresya.afila@all-inedu.com) or WA at 0878-8882-7686

**Bank transfer details :**

Beneficiary : PT. Jawaara Edukasi Indonesia  
Bank : BCA  
A/C No. : 2483016611  
Branch : KCP Pasar Kebayoran Lama Jakarta Selatan

**By signing below, both parties acknowledge and agree to the terms of this sponsorship agreement.**

**EduALL**



Theresya Afila  
EduALL Launchpad Project Manager

**Makeblock & Cyberspace**



Mikael Timotius Kenny  
Director